

RANZCOG

Bush & Beach

2019 QUEENSLAND/NEW SOUTH WALES/PROVINCIAL FELLOWS
REGIONAL SCIENTIFIC MEETING

Thursday 6 – Sunday 9 June 2019

Sheraton Grand Mirage Resort, Gold Coast, Queensland

Sponsorship & Exhibition Prospectus





WELCOME!

INVITATION TO SPONSOR AND EXHIBIT

It with pleasure that the Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) invite your organisation to partner with us at our upcoming Queensland, New South Wales and Provincial Fellows Regional Scientific Meeting.

The provision of current, topical education is at the forefront of what RANZCOG provides to its Fellows, Trainees and Diplomates. The Regional Scientific Meetings, in particular, are locally convened education sessions that respond to state based contexts and promote excellence in women's health through a series of lectures, presentations, workshops and product exhibitions.

In 2019, the RANZCOG Queensland, New South Wales and Provincial Fellows Regional Scientific Meeting (RSM), will be held in sunny Queensland at the beautiful Sheraton Grand Mirage Resort, Gold Coast. Reflecting on its location and combining the people in the cities, beach and bush, the RANZCOG QLD/NSW/PF RSM is themed 'Bush and Beach' and will be focusing on the latest developments and research in obstetrics and gynaecology.

The RANZCOG QLD/NSW/PF RSM provides an opportunity for specialist practitioners to discuss and debate obstetric and gynaecological issues and learn of the newest developments within their field. It will also provide you, as a supplier to this specialist group, the opportunity to meet with practitioners and decision makers and provide, in a conducive environment, information on how you can assist their practice with your goods and/or services.

On the following pages are the opportunities to be involved in the **RANZCOG QLD/NSW/PF RSM 2019** and we welcome your engagement at our event.

FOR MORE INFORMATION

If you require further information, please contact:

Ms Sylvia Williamson
Executive Officer

t: 07 3252 3073

e: swilliamson@ranzcog.edu.au



BENEFITS OF SPONSORSHIP

Sponsorship and exhibition at the QLD/NSW/PF RSM are always highly valued and sought after as they provide excellent value and engagement opportunities. Participation provides the following benefits:

- Excellent opportunity to maintain a high profile to your target market;
- Queensland and New South Wales focus, providing opportunity to develop state based relationships;
- Demonstrates your support for regional practice and regional education;
- Demonstrates your commitment to excellence in women's health
- Increasing awareness of your products and services
- Create new business opportunities
- Generate quality business leads

WHO ATTENDS?

It is expected that more than 200 delegates will attend the meeting.

The QLD/NSW/PF RSM is well attended by Fellows, Trainees and Diplomates from across Queensland and New South Wales. This year focuses on topical developments and research in obstetrics and gynaecology and is expected to generate strong interest among specialist practitioners throughout Australia.

The 2019 RSM, which includes the Annual Registrar Presentations and Meeting Dinner, has been designed to provide delegates with the opportunity to attend pre-meeting workshops on Thursday and Friday, together with sessions during Saturday and up until lunch time on Sunday. The program will encompass many areas of obstetrics and gynaecology and will have wide appeal to Fellows, Members, Trainees and Diplomates.

ORGANISING COMMITTEE

Dr Benjamin Bopp – Convenor, RANZCOG Vice President, Queensland Regional Committee

Dr William Milford – Chair, Queensland Regional Committee

Dr Rudra Thangeswaran – Deputy Chair, Queensland Regional Committee

A/Prof Ian Pettigrew – Chair, Provincial Fellows Committee

Dr Laurel Bennett – Provincial Fellows Representative

Dr Oscar Horky – Provincial Fellows Representative

Dr David Simon – Provincial Fellows Representative

Dr Martin Byrne – Diplomate Representative & Member GP Obstetric Advisory Committee

Dr Rebecca Ryder – Queensland Trainee Representative

Ms Angie Spry – RANZCOG Staff

Ms Sylvia Williamson – RANZCOG Staff

Ms Laura Grummitt – RANZCOG Staff



Sponsorship Packages

Platinum Sponsorship

\$7,500 inc GST

1 opportunity available

- Sponsorship of keynote session
- Opportunity to address delegates during opening session
- Opportunity to display one standalone banner on stage during the keynote session
- Acknowledgment as Platinum Sponsor in advertising material
- Acknowledgement in meeting handbook provided to all delegates
- Complimentary full-page colour advertisement in meeting handbook
- Recognition on screen as "Platinum Sponsor" in between sessions
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 4 complimentary tickets to Friday cocktail reception
- 4 complimentary tickets to Saturday meeting dinner
- 2 complimentary inserts in delegate satchels – to be supplied by sponsor

Gold Sponsorship

\$5,500 inc GST

1 opportunity available

- Sponsorship of one session (excludes keynote session)
- Opportunity to display standalone banner on stage during sponsored session
- Acknowledgment as Gold Sponsor in advertising material
- Acknowledgement in meeting handbook provided to all delegates
- Complimentary full-page colour advertisement in meeting handbook
- Recognition on screen as "Gold Sponsor" in between sessions
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 2 complimentary tickets to Friday cocktail reception
- 2 complimentary tickets to Saturday meeting dinner
- 2 complimentary inserts in delegate satchels – to be supplied by sponsor

Silver Sponsorship

\$4,000 inc GST

3 opportunities available

- Acknowledgment as Silver Sponsor in advertising material
- Acknowledgement in meeting handbook provided to all delegates
- Complimentary half-page colour advertisement in meeting handbook
- Recognition on screen as "Silver Sponsor" in between sessions
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 1 complimentary ticket to Friday cocktail reception
- 1 complimentary ticket to Saturday meeting dinner
- 1 complimentary insert in delegate satchels – to be supplied by sponsor

Meeting Dinner Sponsor

\$4,500 inc GST

1 opportunity available

SATURDAY 8 JUNE 2019

- Opportunity to display 2 standalone banners at Meeting Dinner
- Opportunity to provide 1 item of merchandise / guest gifts at Meeting Dinner
- Acknowledgement on screen as "Dinner Sponsor" in between sessions
- Acknowledgement as the Meeting Dinner Sponsor in meeting handbook
- Acknowledgment as Meeting Dinner Sponsor in advertising material
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 4 complimentary tickets to Saturday meeting dinner
- Acknowledgement of sponsorship by Chairperson at Dinner
- 1 Complimentary insert in delegates satchels – to be supplied by sponsor

Diplomates Day Sponsor

\$3,500 inc GST

1 opportunity available

THURSDAY, 6 JUNE 2019

- Exclusive sponsor of Diplomates Day
- Recognition on screen as Diplomates Day sponsor throughout the day
- Recognition of sponsorship on Diplomates Day program
- Opportunity to display 2 standalone banners during Diplomates Day sessions
- Acknowledgment as Diplomates Day sponsor in advertising material for Diplomates Day
- Acknowledgement in meeting handbook provided to all RSM delegates
- Complimentary Exhibition Display during Diplomates Day and RSM (as outlined in "Exhibition Display")
- 1 complimentary ticket to Thursday welcome dinner
- 1 complimentary insert in delegates satchels – to be supplied by sponsor
- 1 complimentary insert provided to Diplomat Day delegates

Coffee Cart Sponsorship

\$4,400 inc GST

1 opportunity available

A commercially operated coffee cart will provide café-style barista coffee to delegates during the scientific meeting on 8–9 June 2019.

Conference handbook

- acknowledgement as Coffee Cart Sponsor in conference handbook provided to all delegates
- two complimentary conference handbooks

Delegate satchels

- one complimentary insert in delegate satchels (single- or double-sided flyer)
- two complimentary delegate satchels

Trade exhibition

- complimentary 2.1m exhibition space exclusively placed next to coffee cart, including:
 - 1.8m table with cloth, skirt and two chairs
 - one power outlet
- two complimentary exhibitor registrations for your company representatives, including:
 - name badges
 - list of participants who have given permission for their names to be included

Social functions

- two complimentary tickets to Friday cocktail reception
- two complimentary tickets to Saturday meeting dinner

Exhibition Opportunities

Trade Exhibition

\$2,500 inc GST

- Acknowledgement as Exhibitor in meeting handbook provided to all delegates

Trade Exhibition

- 1 x 1.8m table with skirt cloth and 2 chairs
- Trade Display area of approx 2.1 metres
- General Purpose Power Outlet (subject to availability)
- Exhibitors badge(s)
- 1 meeting satchel containing all inserts

Exhibitor registration, includes:

- Name badges and satchel
- List of participants, subject to privacy provisions
- A copy of the meeting handbook
- Attendance at the Friday cocktail reception

Catering

- **Saturday:** morning tea, lunch and afternoon tea
- **Sunday:** morning tea and lunch

Social Functions

- Opportunity to purchase tickets for the Saturday meeting dinner
- Accommodation – Opportunity to book venue accommodation at reduced rates.

To maximise your exposure to delegates, Saturday morning tea, lunch and afternoon tea and Sunday morning tea will be served in the exhibition area.

Additional company representatives (in excess of TWO per exhibition space) need to register and pay an additional exhibitor fee of \$260 inc. GST per person, which includes:

- morning and afternoon teas on Saturday, Saturday lunch, morning tea and lunch on Sunday.
- name badge
- delegate conference handbook and bag



Exhibition Hours (TBC)

Saturday 8 June

Bump in 1500, Friday 7 June
Exhibition Open 0730 – 1700

To maximise your exposure to delegates, Saturday morning tea, lunch and afternoon tea and Sunday morning tea will be served in the exhibition area.

Additional company representatives (in excess of TWO per exhibition space) need to register and pay an additional exhibitor fee of \$260 inc. GST per person.

Sunday 9 June

Exhibition Open 0800 – 1300
Bump out 1330 – 1430





Application to Sponsor or Exhibit

Contact information

Organisation	
Contact person	
Position	
Address	
Suburb	State
Country	Postcode
Telephone (business)	
Fax (business)	
Telephone (mobile)	
Email	
Company representation	
Name	
Position	

Please provide dietary requirements

Representative name	Dietary requirements

IMPORTANT

Your organisation's involvement is considered to be confirmed once RANZCOG has received this completed form. Your entitlements will become effective once agreed payment has been received. This form is considered a contract between RANZCOG and the exhibiting organisation.

CORRESPONDENCE

Please send your Application to sponsor or exhibit to:

Ms Sylvia Williamson
Executive Officer

t: 07 3252 3073

e: swilliamson@ranzcoq.edu.au

SPONSORSHIP DECLARATION

Yes, my organisation accepts the entitlements outlined in the pages of the prospectus and we confirm sponsorship and exhibition of the above event. I have read and understood the entitlements and conditions outlined in the information supplied and agree to sponsor/exhibit at the 2019 RANZCOG QLD/NSW/PF RSM.

Name
Signature
Date

Sponsorship and Exhibition

Please select your preferred option/s

	Sponsorship type	Fee (inc GST)	Complimentary social functions	Representatives included
	Platinum Sponsor	\$7,500	Friday cocktail reception and Saturday meeting dinner x 4	4
	Gold Sponsor	\$5,500	Friday cocktail reception and Saturday meeting dinner x 2	3
	Silver Sponsor	\$4,000	Friday cocktail reception and Saturday meeting dinner x 1	2
	Meeting Dinner Sponsor	\$4,500	Saturday meeting dinner x 4	2
	Coffee Cart Sponsor	\$4,400	Friday cocktail reception and Saturday meeting dinner x 2	2
	Diplomates Day Sponsor Thursday 6 June, 2019 Includes complimentary Exhibition Display 6, 8 – 9 June	\$3,500		2
	Trade Exhibitor (Saturday 8 – Sunday 9 June)	\$2,500	Friday cocktail reception	2
	Additional representative (Trade Exhibition only)	\$260	Friday cocktail reception	
	Additional Friday cocktail reception ticket	\$115	Friday cocktail reception	
	Additional Saturday meeting dinner ticket	\$155	Saturday meeting dinner	
	Sunday farewell lunch	\$60	N/A	
	TOTAL (inc GST)			

Booth Details

Please print the following on my company sign (25 characters only)

[illegible]

Payment

On receipt of this application, the RANZCOG Finance Department will invoice you directly.

Cancellation Policy

After the official booking has been accepted, if the sponsorship item or floor space can be resold to another company, the company will receive a full refund of deposits paid, less administrative fees of 10 per cent of the total sponsorship or exhibition rate. If not able to be resold, the company will be liable to pay the following fees:

- 50 per cent of the total sponsorship or exhibition rate, if the cancellation request is received in writing on or before Monday 6th May, 2019
- 100 per cent of the total sponsorship or exhibition rate, if the cancellation request is received in writing later than Monday 6th May, 2019
- Any refunds of deposits paid will be made after the meeting but not later than 9 August 2019. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders' and receivers' charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.



Terms and Conditions

Your organisation's involvement is considered to be confirmed once RANZCOG has received this completed form. Your entitlements will become effective once agreed payment has been received. This form is considered a contract Between RANZCOG and the exhibiting organisation.

The organiser of the forthcoming RANZCOG 2019 Queensland, New South Wales and Provincial Fellows Regional Scientific Meeting (RSM) and the accompanying exhibition is the Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) ABN 34 100 268 969. RANZCOG and/or a meeting manager may invite pharmaceutical, scientific and other organisations to participate in an industry exhibition, which will complement the scientific component of the RSM. Sponsorship and exhibitions for the RSM are subject to these terms and conditions and any other requirements notified by RANZCOG or the meeting manager in connection with sponsorship and/or exhibition arrangements.

1 Definitions

In these terms and conditions:

"meeting manager" means the professional conference organisers, and/or other party, that RANZCOG may appoint to assist in the conduct of the RANZCOG RSM and any associated meeting and/or exhibition;

"you", "your", "sponsor" or "exhibitor" means the organisation named on the application to sponsor or exhibit form contained within the sponsorship and exhibition prospectus or on the RANZCOG RSM website and confirmed by RANZCOG; and

"venue" means the building or space in which the RANZCOG RSM and any associated meeting and/or exhibition is conducted.

2 Acceptance of Terms

On completing and returning a signed application for sponsorship and/or exhibition in connection with the RSM you accept that these terms and conditions apply to the entire exclusion of any other terms or conditions which may be proffered by you and which RANZCOG may have been deemed to have accepted if not for this condition, including any conflicting conditions in your application.

3 Sponsorship and Exhibition Arrangements

Applications and Benefits

- a. Once submitted, an application can only be withdrawn or modified with the written approval of RANZCOG. RANZCOG reserves the right to decline any application to participate in the conference and/or exhibition of the meeting, without being obliged to give reasons why.
- b. Acceptance of sponsorship or exhibition from any organisation does not imply RANZCOG endorsement of their products, which must be made clear at all times (in a manner acceptable to RANZCOG). Nor does acceptance confer any right of exclusivity in respect of the RANZCOG RSM or any other activities of RANZCOG.
- c. RANZCOG will only accept sponsorship from organisations that abide by their relevant industry code of conduct, in particular the Medicines Australia Code

of Conduct, and all applicable laws. On submitting an application you warrant that you comply with applicable laws and all provisions of the relevant code(s) of conduct or similar and it is your responsibility to ensure that they continue to be complied with for the duration of the sponsorship/exhibition period. Compliance must be demonstrated on request. In the event of non-compliance or insufficient evidence of your ability to ensure ongoing compliance, RANZCOG or its meeting manager may suspend or terminate your sponsorship and/or exhibition arrangements, without being liable to pay any compensation to you.

- d. Applications to sponsor or exhibit must be made on the relevant form contained within the sponsorship and exhibition prospectus. Phone or unpaid bookings will not be accepted.
- e. If your application is approved, you will be entitled to the notified benefits, subject to the prescribed payments.

Payments and Taxes

- f. You will not receive any sponsorship or exhibition entitlements (including confirmation of booth space) until all monies have been paid. Payments are non-refundable.
- g. If you pay by electronic funds or an international cheque/bank draft you agree to pay any bank charges and must include these in the amount you transfer. If you pay via credit card, a merchant fee may be charged if detailed within the sponsorship and exhibition prospectus or the application form.
- h. Taxes and charges, including goods and services taxes, value-added taxes and multi-stage turnover taxes, are in addition to the stated amounts and are payable by you at the time a taxable event arises or the charge is imposed. You are liable for all expenses incurred by RANZCOG in collecting amounts payable, including, but not limited to, all legal expenses on a full indemnity basis. Interest on all outstanding moneys will accrue at a rate equivalent to the then current rate fixed under section 2 of the *Penalty Interest Rates Act 1983* (Vic) plus 5%, compounding monthly.

Allocated Space

- i. Space/booths are allocated at the discretion of RANZCOG and may only be changed by you with the prior written approval of RANZCOG or the meeting manager.
- j. RANZCOG reserves the right to redesign the floor plan for sponsors and exhibitors as it sees fit. RANZCOG or the meeting manager will give you as much notice as practicable if an allocated space/booth needs to be altered.

Registration of Staff

- k. All exhibition staff must be registered as organisation staff. Any staff, in addition to the entitlement as detailed in the sponsorship and exhibition prospectus, must be registered by the payment of the additional exhibitor fee. The amount of this fee can be obtained from the RANZCOG or the meeting manager. You are responsible for the safety of your employees, including the provision of a safe workplace.



No Delegation

- l. You may not delegate or assign your sponsorship or exhibition entitlements, or share, sub-let or grant licences for the whole or part of the booth/exhibition area assigned to you without the prior approval of RANZCOG or the meeting manager (consent being discretionary).

Standard and Types of Displays

- m. RANZCOG and the meeting manager reserve the right to ask you to remove any display items and materials they deem as unacceptable. Offending items must be promptly removed.
- n. Food, beverage or prohibited items are not permitted in an exhibition unless prior arrangements have been made with RANZCOG or the meeting manager.
- o. The supply of samples by a sponsor/exhibitor is entirely at the sponsor/exhibitor's risk and the sponsor must indemnify and keep indemnified RANZCOG from and against any actions, suits, proceedings, claims, demands, damages, penalties costs and expenses, which may arise from the supply by sponsor/exhibitor of samples.

Logos and Identification

- p. You must not use an RSM logo or any identification of RANZCOG in connection with your activities, unless expressly approved by RANZCOG in writing on a case-by-case basis (approval may be withdrawn or modified on notice to you)

No Interference

- q. You must not use or conduct business from any area outside your assigned booth area, specifically but not limited to, in the aisle ways, public thoroughfares and public areas. This includes, without limitation, the erecting of any sign, display or obstruction which intrudes into another organisation's space or the placing of promotional materials in any area outside of your allocated booth/space.

Site Requirements and Behaviour

- r. You and the suppliers you are permitted to use on site must conform to the venue's environmental requirements, workplace health and safety requirements, insurance requirements and other regulations required by the venue.
- s. You must ensure that your employees and contractors will, at all times, act in accordance with the reasonable directives of RANZCOG, the meeting manager and/or the venue and must conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the venue management and with all applicable laws ordinances and directives.
- t. You must promptly notify RANZCOG in writing if a complaint is made in connection with your products or services or the conduct of your employees in connection with the RANZCOG RSM. You must also promptly notify RANZCOG in writing of any material concerns or disputes with the meeting manager or if you believe a direction or requirement of the meeting manager conflicts with these terms and conditions or any other requirements of RANZCOG.

Risk and Loss

- u. RANZCOG accepts no responsibility for the protection and security of your personnel and property and without

limitation, RANZCOG is not responsible for the loss and damage of any exhibit or other property of the sponsor/exhibitor under any circumstances whatsoever.

- v. You are responsible for insuring your items against loss and damage (at full replacement value).
- w. You must hold workers' compensation insurance and a broadform public liability insurance policy for a minimum of \$10 million or other amount as RANZCOG reasonably nominates, as well as any other customary insurance directed by RANZCOG, the meeting manager or a venue. Upon request, evidence of your insurance cover must be provided to RANZCOG or the meeting manager, identifying insurer, policy number, renewal date and other relevant particulars.

Venue Damage

- x. Without limiting the requirements of a venue, sponsors/exhibitors must not damage in any way the walls, floors, ceilings or other surface of a venue, including the exhibition area, and on request must promptly pay or reimburse RANZCOG or the venue (as directed) for the cost of reinstating any damage any damage caused by the sponsor/exhibitor and any associated penalties and losses for which RANZCOG is liable.

Pack Up

- y. Exhibits must not be dismantled or removed before the published exhibition closing time.

Cancellation and Termination

- z. In the event that the meeting and/or exhibition is cancelled or delayed through no fault of RANZCOG or the meeting manager, including but not limited to the actions of a venue or fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the sponsor and/or exhibitor will not be entitled to any refund or to a claim for any loss of damage.
- aa. If you become insolvent or are in breach of these terms and unable or unwilling to remedy the breach within a period notified by RANZCOG or the meeting manager, RANZCOG may terminate your sponsor/exhibitor entitlements under these terms and conditions by written notice. Despite termination, you remain liable for all moneys payable under or in connection with these terms and conditions and the requirements of clauses 3(h),(k), (o), (u), (x) and (bb) are ongoing.

Confidentiality

- bb. Information exchanged concerning the RANZCOG RSM and your arrangements as a sponsor/exhibitor are confidential, and must not be disclosed to any other person, without the written consent of RANZCOG (otherwise than as intended for the purposes of giving effect to sponsor/exhibitor arrangements).