

**BOTHERSOME**

# **BUGS**

and current complexities in Sexual Health

2024 AChSHM ASM • Saturday, 16 March

## **SPONSORSHIP PROSPECTUS**

### **Presented by**

The Australasian Chapter of Sexual Health Medicine (AChSHM) Adult Medicine Division  
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[www.sexualhealthmedicineasm.com.au](http://www.sexualhealthmedicineasm.com.au)

### **AChSHM ASM 2024**

The theme 'AChSHM ASM 2024: Botheresome Bugs and current complexities in Sexual Health. The ASM 2024 programme will be covering the following plus more:

- Syphilis.
- Vulva Vaginal Conditions.
- Complex Cases.

### **Background**

Sexual health medicine is the specialised area of practice concerned with healthy sexual relations. Sexual health medicine physicians work collaboratively with a multidisciplinary team to improve the sexual health outcomes of the individual and the community by identifying and minimising sexual health issues through education, behaviour change, advocacy, screening, clinical service provision, surveillance and research.

The Australasian Chapter of Sexual Health Medicine (AChSHM) is a Chapter of the Royal Australasian College of Physicians (RACP) Adult Medicine Division that connects and represents Sexual Health Medicine Fellows and trainees in Australia and New Zealand. The Chapter comprises 169 Fellows and 41 Trainees.

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The AChSHM Annual Scientific Meeting (ASM) offers a unique opportunity for sexual health medicine specialists to gather for a short research-focused event that has traditionally been highly valued by the AChSHM's Fellows and trainees.

The 2024 AChSHM ASM will be held in virtually via OnAir by Events Air on Saturday, 16 March 2024 from 10am – 4pm. The content will be made available to delegates for up to six months after the event with the Trainees' Meeting on Friday, 15 March 2024 delivered in the same format.

This event is an opportunity for all clinicians who are active or interested in the field of sexual health medicine to meet and discuss current issues within the sector and drive the future direction of sexual health in Australia and New Zealand.

## **Key reasons why AChSHM ASM 2024: Towards new horizons should be part of your engagement**

The AChSHM ASM attracts the region's leading clinicians from a broad range of disciplines to share their knowledge and research on sexual health medicine.

As an event partner your brand will be seen by this targeted demographic. It is a prime opportunity for your organisation to:

- engage some of Australasia's most senior leaders in sexual health medicine
- elevate recognition and understanding of your brand
- promote your organisation, and its commitment to, the medical industry
- build profile and continuity with key decision makers before, during and after the event
- reinforce relationships with existing clients and form new partnerships
- be on the cutting edge of the future of the sexual health medical industry by hearing first hand from those in the know.

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## **Who attends?**

The vast majority of attendees at the AChSHM ASM are sexual health medicine physicians and trainees. The ASM also attracts:

- Medical Specialists
- General Practitioners
- Nurses
- Counsellors
- Public Health Professionals
- Allied Health Workers.
- Health Promotion Experts
- AChSHM Trainees

## **Event assets**

### **Website [www.sexualhealthmedicineasm.com.au](http://www.sexualhealthmedicineasm.com.au)**

The website hosts all of the information about the event. This is the first place where delegates, speakers, exhibitors and suppliers go to source specific information about the program, the participants, registration information and partner relationships.

## **Speaker Sessions**

Each session is presented by experts in their fields. The session partner branding will be used throughout the live presentations which are recorded and available for viewing for up to 6 months after the 2024 event. Session partners can also provide a banner for display on their virtual exhibition booth.

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## **Virtual Exhibition Space**

The industry virtual exhibition is the hub of the event, available throughout the event, dedicated specific times before the event, during the break and after the event as the prime networking area. Live face to face virtual chats with delegates, multiple opportunities for branding, pre-scheduled meetings and more via the virtual exhibition space.

## **INVESTMENT / BENEFITS**

### **EVENT PARTNER**

**\$4,000** +GST

(MULTIPLE OPPORTUNITIES AVAILABLE)

### **Inclusions**

- Recognition as an event partner.
- Your logo on all promotional materials, including the website and a link to your own company website.
- Verbal acknowledgment in the MC's opening and closing .
- Virtual exhibition booth located first on the OnAir virtual platform.
- Virtual exhibitor registration for four (4) representatives^ (Sponsor can extend this invitation to approved guests).
- Opportunity to provide a 30 second promo/advertorial video. This will be displayed on the 2024 AChSHM ASM home page (to be approved by the RACP).
- Partner logo to be included in all direct email communication to delegates.
- Partner logo to be included in social media communication during promotion of the event.

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## **SESSION PARTNER**

**\$2,000** +GST

(MULTIPLE OPPORTUNITIES AVAILABLE)

### **Inclusions**

- Acknowledgement of your contribution on promotional materials including the website.
- Your logo on the presentation slide at the beginning of your sponsored session.
- Verbal acknowledgement in the MC's closing speech.
- Partner logo to be included in all social media communication during promotion of the event.
- Virtual exhibition booth located on the OnAir virtual platform.
- Virtual exhibitor registration for three (3) representatives^.

## **VIRTUAL EXHIBITION PARTNER**

**\$1,000** +GST

(MULTIPLE OPPORTUNITIES AVAILABLE)

### **Inclusions**

- Virtual exhibition booth located on the OnAir virtual platform.
- Partner logo to be included in all direct email communication during promotion of the event.
- Partner logo to be included in social media communication during promotion of the event.
- Virtual exhibitor registration for two (2) representatives.^

\* Full registration entitlements – access to all sessions and online content

^ Virtual exhibitor registration entitlements – access to virtual exhibition only

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## **CONTACT US**

If you or your organisation is interested in partnering with us on this event, we'd love to hear from you. Terms and Conditions apply.

For all queries regarding sponsorship and exhibition packages, please contact RACP Events via [events@racp.edu.au](mailto:events@racp.edu.au) or call Elizabeth Morris, Commercial Partnerships Lead on 0431 481 395.

### **Twitter**

[@theRACP](https://twitter.com/theRACP)

Join the conversation at [#ACSHMASM2024](https://twitter.com/ACSHMASM2024)

### **Facebook**

[facebook.com/theRACP](https://facebook.com/theRACP)

### **LinkedIn**

[linkedin.com/company/royal-australasian-college-of-physicians](https://linkedin.com/company/royal-australasian-college-of-physicians)