

Australasian Chapter of Sexual Health Medicine Annual Scientific Meeting Saturday, 18 March 2023 www.sexualhealthmedicineasm.com.au

SPONSORSHIP PROSPECTUS





Presented by The Australasian Chapter of Sexual Health Medicine (AChSHM) The Royal Australasian College of Physicians 145 Macquarie Street SYDNEY, NSW 2000 T: +61 2 8247 6240 F: +61 2 9252 3310 E: events@racp.edu.au www.sexualhealthmedicineasm.com.au

AChSHM ASM 2023

Location

Level 19, Governor Macquarie Tower

1 Farrer Place, Sydney NSW 2000

The theme 'The Future of Sexual Health' will continue to support best practice and innovation through current evidence. The ASM 2023 program will be covering the following topics plus many more:

- Antibiotic allergies in sexual health
- STI vaccines
- End HIV transmission by 2025
- Mpox

Background

Sexual health medicine is the specialised area of practice concerned with healthy sexual relations. Sexual health medicine physicians work collaboratively with a multidisciplinary team to improve the sexual health outcomes of the individual and the community by identifying and minimising sexual health issues through education, behaviour change, advocacy, screening, clinical service provision, surveillance, and research.

The Australasian Chapter of Sexual Health Medicine (AChSHM) is a Chapter of the Royal Australasian College of Physicians (RACP) Adult Medicine Division that connects and represents Sexual Health Medicine Fellows and trainees in Australia and Aotearoa New Zealand.

As at 30 June 2022, the Chapter of Sexual Health comprises 193 Fellows and 46 trainees.

The AChSHM Annual Scientific Meeting (ASM) offers a unique opportunity for sexual health medicine specialists to gather for a short research-focused event that has traditionally been highly valued by the AChSHM's Fellows and trainees. The 2023 AChSHM ASM will be held in person on Saturday, 18 March 2023 from 10am to 4pm AEDT.

This event is an opportunity for all clinicians who are active or interested in the field of sexual health medicine to meet and discuss current issues within the sector and drive the future direction of sexual health in Australia and Aotearoa New Zealand.





Key reasons why AChSHM ASM 2023: The Future of Sexual Health should be part of your engagement strategy

The AChSHM ASM attracts the region's leading clinicians from a broad range of disciplines to share their knowledge and research on sexual health medicine.

As an event partner your brand will be seen by this targeted demographic. It is a prime opportunity for your organisation to:

- engage with some of Australasia's most senior leaders in sexual health medicine
- elevate recognition and understanding of your brand
- promote your organisation and its commitment to the medical industry
- build your profile and continuity with key decision makers before, during and after the event
- reinforce relationships with existing clients and form new partnerships
- be on the cutting edge of the future of the sexual health medicine industry by hearing firsthand from those in the know.

Who attends?

The vast majority of attendees at the AChSHM ASM are sexual health medicine physicians and trainees. The ASM also attracts:

- Medical Specialists
- General Practitioners
- Nurses
- Counsellors
- Public Health Professionals
- Allied Health Workers
- Health Promotion Experts



Investment / Benefits

Event Partner \$4,000 +GST (MULTIPLE OPPORTUNITIES AVAILABLE) Inclusions

- Recognition as the Event Partner of The Future of Sexual Health
- Your logo on all promotional materials, including the website and other event collateral, including a link to your own company website
- Verbal acknowledgement in the MC's opening and closing speeches
- A trade table located in the most prominent position in the trade exhibition area
- Full registration for four (4) representatives*
- Exhibitor registration for four (4) representatives^
- The opportunity to display your banner on the stage in the meeting room for all speaker sessions
- The opportunity to place your promotional material on seats on one (1) occasion during the event
- A list of delegates (name, state and country) provided within five (5) business days of the event

Session Partner

\$2,000 +gst (FOUR OPPORTUNITIES AVAILABLE)

Inclusions

- Recognition as a Speaker Session Partner for one program topic session
- Acknowledgement of your contribution on promotional materials including the website
- Your logo on the presentation slide at the beginning of your sponsored session
- The opportunity to display your banner at the entrance to the meeting room for your sponsored session
- Verbal acknowledgement in the MC's closing speech
- A trade table located in a prominent position in the trade exhibition area
- Full registration for two (2) representatives*
- Exhibitor registration for two (2) representatives^

Exhibition Partner

\$1,000 +GST

(MULTIPLE OPPORTUNITIES AVAILABLE)

Inclusions

- A trade table located in the trade exhibition area
- Full registration for one (1) representative
- Exhibitor registration for one (1) representative
- # Content of printed and digital material is subject to approval by the RACP
- * Full registration entitlements access to all sessions including catering
- ^ Exhibitor registration entitlements access to exhibition only, including catering





Terms and Conditions

The following terms and conditions apply to your application to become a partner and/or exhibitor at the 2023 Annual Scientific Meeting:

You, (partner/exhibiting organisation) by returning a completed, signed and dated form accept these terms and conditions.

We/us (The Royal Australasian College of Physicians) representing the local organising committee and the host body do not accept responsibility for any errors, omissions or changes.

Details may change without notice. Please refer to the event website for the latest information.

Financial facts

Phone or unpaid bookings will not be accepted.

We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited i.e. you will be billed at the next highest level (early rate to standard, etc).

You will not receive any partnership or exhibition entitlements, including allocation of exhibition location (allocated to partners first and then to exhibitors), until all monies have been paid.

All prices are quoted in Australian dollars and exclude GST.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

If you pay via credit card, a merchant fee may be charged if detailed on the application form.

If you need to cancel

You must notify us in writing if you need to cancel.

Cancellations made before the Friday, 3 March 2023 will be refunded less 50 per cent of the total purchase price.

Cancellations made after this date will not be refunded.

Your non-payment does not cancel your contractual obligations to us.

In the unlikely case that the event cancels, the extent of refunds will be a matter for the host organisation (the underwriter) to decide.

You and your staff—onsite

Your application to partner or exhibit does not constitute an attendee registration. You will need to do that separately on the relevant form.

All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.

Print entitlements

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100 per cent in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

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Partner notes

If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.

Partnership of speakers and sessions are subject to separate terms and conditions.

Exhibitor notes

You may not assign, share, sub-let, or grant licences for the whole or part of the exhibition space without our prior approval.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You must conduct business only from within the confines of your exhibition space. You may not tout, or place any material, outside your allocated space causing obstruction of the aisles.

You will be responsible for any reasonable costs of repairing damages to the equipment supplied or premises should you paint, mark or damage any fixtures or fabric.

Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.

Any supplier you use on site must conform to the venue's OH&S, insurance and other regulations. You are solely responsible for any physical loss or damage to your own property.

You must hold a current public liability insurance policy for a minimum of \$10,000,000. Please forward the name of your insurer, your policy number and its renewal date to us at least four weeks prior. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the organisers to discuss options.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

In addition, your name, organisation and country/ state of origin may be published on the participant list which is provided to participants, exhibitors and partners at the event. If you do not wish your details to be included in this list, please contact us.

CONTACT US

If you or your organisation is interested in partnering with us on this event, we'd love to hear from you. Terms and Conditions apply.

For all queries regarding sponsorship and exhibition packages, please contact RACP Events via <u>events@racp.edu.au</u> or call Elizabeth Morris, Commercial Partnerships Lead on 0431 481 395.

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