

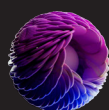


**RACP**  
Specialists. Together  
EDUCATE ADVOCATE INNOVATE

AChSHM

**ASM 2022**

Towards new  
**h**orizons



Australasian Chapter of Sexual Health Medicine  
**Annual Scientific Meeting**  
**Saturday, 19 March 2022**

[www.sexualhealthmedicineasm.com.au](http://www.sexualhealthmedicineasm.com.au)

**SPONSORSHIP PROSPECTUS**

## Presented by

The Australasian Chapter of Sexual Health Medicine (AChSHM) Adult Medicine Division  
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W: [www.sexualhealthmedicineasm.com.au](http://www.sexualhealthmedicineasm.com.au)

## AChSHM ASM 2022

The theme 'AChSHM ASM 2022: Towards new horizons' will continue to support best practice and innovation through current evidence. The ASM 2022 programme will be covering the following plus more:

- HIV in Women
- Complex cases
- STI Testing and Treatment Paradigms
- COVID Legacies and Learnings

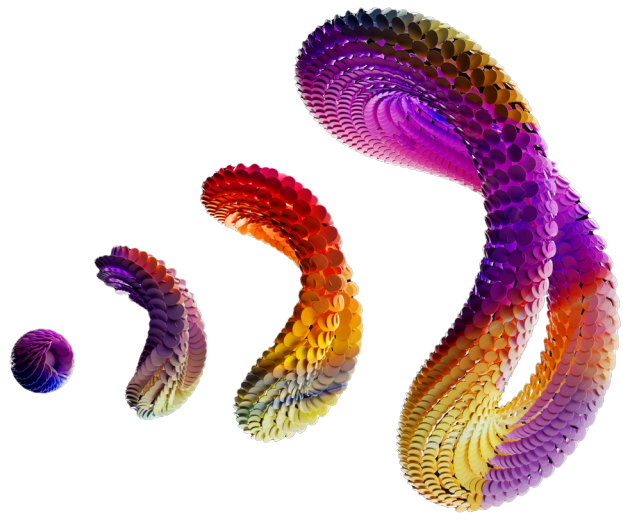
## Background

Sexual health medicine is the specialised area of practice concerned with healthy sexual relations. Sexual health medicine physicians work collaboratively with a multidisciplinary team to improve the sexual health outcomes of the individual and the community by identifying and minimising sexual health issues through education, behaviour change, advocacy, screening, clinical service provision, surveillance and research.

The Australasian Chapter of Sexual Health Medicine (AChSHM) is a Chapter of the Royal Australasian College of Physicians (RACP) Adult Medicine Division that connects and represents Sexual Health Medicine Fellows and trainees in Australia and New Zealand. The Chapter comprises 185 Fellows and 40 Trainees.

The AChSHM Annual Scientific Meeting (ASM) offers a unique opportunity for sexual health medicine specialists to gather for a short research-focused event that has traditionally been highly valued by the AChSHM's Fellows and trainees. The 2022 AChSHM ASM will be held in virtually via OnAir by Events Air on Saturday 19 March 2022 from 10am – 3pm. The content will be made available to delegates for up to 4 months after the event with the Trainees' Day on Friday 18 March 2022 delivered in the same format.

This event is an opportunity for all clinicians who are active or interested in the field of sexual health medicine to meet and discuss current issues within the sector and drive the future direction of sexual health in Australia and New Zealand.



## Key reasons why AChSHM ASM 2022: Towards new horizons should be part of your engagement

The AChSHM ASM attracts the region's leading clinicians from a broad range of disciplines to share their knowledge and research on sexual health medicine.

As an event partner your brand will be seen by this targeted demographic. It is a prime opportunity for your organisation to:

- engage some of Australasia's most senior leaders in sexual health medicine
- elevate recognition and understanding of your brand
- promote your organisation, and its commitment to, the medical industry
- build profile and continuity with key decision makers before, during and after the event
- reinforce relationships with existing clients and form new partnerships
- be on the cutting edge of the future of the sexual health medical industry by hearing firsthand from those in the know.

## Who attends?

The vast majority of attendees at the AChSHM ASM are sexual health medicine physicians and trainees. The ASM also attracts:

- Medical Specialists
- General Practitioners
- Nurses
- Counsellors
- Public Health Professionals
- Allied Health Workers
- Health Promotion Experts
- Trainees

## Event assets

### Website [www.sexualhealthmedicineasm.com.au](http://www.sexualhealthmedicineasm.com.au)

The website hosts all of the information about the event. This is the first place where delegates, speakers, exhibitors and suppliers go to source specific information about the program, the participants, registration information and partner relationships.

### Speaker Sessions

Each session is presented by experts in their fields. The session partner branding will be used throughout the live presentations which are recorded and available for viewing for up to 4 months after the 2022 event. Session partners can also provide a banner for display on their virtual exhibition booth.

### Virtual Exhibition Space

The industry virtual exhibition is the hub of the event, available throughout the event, dedicated specific times before the event, during the break and after the event as the prime networking area. Live face to face virtual chats with delegates, multiple opportunities for branding, pre-scheduled meetings and more via the virtual exhibition space.

## INVESTMENT / BENEFITS

### EVENT PARTNER

**\$4,000** +GST

(MULTIPLE OPPORTUNITIES AVAILABLE)

#### Inclusions

- Recognition as the event partner of the event
- Your logo on all promotional materials, including the website and a link to your own company website
- Verbal acknowledgment in the MC's opening and closing speeches
- Virtual exhibition booth located first on the OnAir virtual platform exhibitors list
- Full registration for three (3) representatives\*
- Virtual exhibitor registration for three (3) representatives^
- Opportunity to provide a 30 second advertisement video to be displayed on the main page of your exhibition (to be approved by the RACP)
- Partner logo to be included in all direct email communication to [delegates](#)

## SESSION PARTNER

**\$2,000** +GST

(MULTIPLE OPPORTUNITIES AVAILABLE)

### Inclusions

- Recognition as a Speaker Session partner for one program topic session (to be approved by the Organising Committee)
- Acknowledgement of your contribution on promotional materials including the website
- Your logo on the presentation slide at the beginning of your sponsored session
- Verbal acknowledgement in the MC's closing speech
- Partner logo to be included in two (2) direct email communications when promoting the chosen session
- Virtual exhibition booth located on the OnAir virtual platform exhibitors list
- Full registration for two (2) representatives\*
- Virtual exhibitor registration for two (2) representatives^

## EXHIBITION PARTNER

**\$1,000** +GST

(MULTIPLE OPPORTUNITIES AVAILABLE)

### Inclusions

- Virtual exhibition booth located first on the OnAir virtual platform exhibitors list
- Partner logo to be included in one (1) direct email communication during promotion of the event
- Full registration for one (1) representative\*
- Virtual exhibitor registration for one (1) representative^

\* Full registration entitlements – access to all sessions and online content

^ Virtual exhibitor registration entitlements – access to virtual exhibition only

## CONTACT US

If you or your organisation is interested in partnering with us on this event, we'd love to hear from you. Terms and Conditions apply.

For all queries regarding sponsorship and exhibition packages, please contact RACP Events via [events@racp.edu.au](mailto:events@racp.edu.au) or call Elizabeth Morris, Commercial Partnerships Lead on 0431 481 395.

### Twitter

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