

Practice Owners Conference 2024

24–26 May 2024
Cairns Convention Centre, Queensland



Practice Owners Masterclass

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A highly interactive day focusing on some of the key components of practice ownership being marketing, staff management and finances. Practice owners will be exposed to current industry insights from leading industry professionals and practical solutions and suggestions from their peers through a series of interactive sessions.

*Sessions subject to change. Final agenda will be updated closer to masterclass.

Start	Finish	Session *
8:15am	8:30am	Arrival
8:30am	8:35am	RACGP Opening
8:35am	8:45am	Welcome and overview of the day
8:45am	10:45am	Building a strategy for your business <ul style="list-style-type: none"> - Clarify your vision and understand what is important to you and your business - Recruitment strategies - KPIs and data in your practice - Using data effectively
10:45am	11:05am	Morning tea break
11:05am	11:30am	Knowing your finances. Your lending abilities
11:30am	11:40	Reflection activities
11:40am	12:35pm	Technology and your practice <ul style="list-style-type: none"> - How, and which technologies can enhance your systems - Tech and software to improve efficiencies Knowing your finances <ul style="list-style-type: none"> - Benchmarking and <i>flow of funds</i> for Payroll Tax - Banking solutions and lending abilities
12:35pm	1:00pm	Panel discussion and debrief
1:00pm	1:45pm	Lunch break
1:45pm	2:00pm	Reflection activities
2:00pm	2:35pm	People and Culture <ul style="list-style-type: none"> - Building a strong team and maintaining a strong culture - Communication in teams
2:35pm	3:15pm	Round table discussions
3:15pm	3:40pm	Panel discussion
3:40pm	4:00pm	Workbook Reflections
4:00pm	4:05pm	Close