**Abstract Submission – 15 minute, 30 minute, 1 hour oral session or poster**

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**Title**

**What do GP’s want from integrative healthcare?**

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**Background**

Integrative healthcare, which combines evidence-based complementary medicine and therapies (CM) with conventional care, would benefit significantly from co-design with the community and medical practitioners to understand needs, attitudes and context to improve health outcomes and reduce risk. However, little is known about how medical doctors would interact with such a service, and the perceived need, advantages, and disadvantages.

**Aims**

To inform the model of care for a proposed academic integrative healthcare centre using co-design with primary care practitioners.

**Method**

We are conducting in-depth semi-structured interviews with GP’s and primary care practice managers, exploring needs, attitudes, behaviours, and contextual factors to inform service delivery. Participants are recruited through a local Primary Health Network, and the Australian Association of Practice Management. Safety of CM and preferred communication methods are key focus areas. Interviews are conducted over the telephone by an experienced qualitative researcher and are recorded and transcribed verbatim. Transcripts are subjected to thematic analysis. Coded extracts will be grouped into a thematic map of themes and subthemes initially and further refined into a number of key themes. Data collection began in November 2017 and is ongoing.

**Results**

At the time of abstract submission (March 2018), three GP's and four practice managers had been interviewed. Full findings will be presented in October 2018.

**Conclusion**

These findings will help to inform design of the model of care for an academic integrative healthcare clinic that delivers safe services and serves as a "good medical neighbour".