In 2017 the Commonwealth introduced the Rural Junior Doctor Training Innovation Fund (RJDTIF) aimed at supporting rural primary care rotations for rurally based medical interns. Queensland Country Practice (QCP) in collaboration with Hospital and Health Services, GP training organisations, Regional Training Hubs, primary care medical colleges and rural General Practitioners, submitted an application and successfully gained funding for 30 accredited intern rotations into primary care settings during the 2018 – 2020 training year in ASGS-RA 2-5 rotation locations. RJDTIF aims to develop rural training capacity by fostering innovative ways of training junior doctors in primary care settings and improve the “pipeline” of rural doctor training. In Queensland, we implemented three intern-accredited “Rural General Practice” placements which provide a safe, appropriate and positive exposure to primary care in rural Queensland; an experience intended to stimulate an interest in rural general practice as a career path. These 10 week placements are delivered in partnership between the local private General Practice and rural hospital, supported with signed agreements. The intern experience is assessed using internally developed Likert scales assessing intern experiences, interest and career intentions with regard to rural general practice and open-ended questions with narrative feedback. Early indications are that the rural primary care experience leads to positive changes in interns’ attitude toward rural general practice with the majority stating that it has stimulated their interest in a rural medical career. We conclude that Rural General Practice Terms may be a feasible method to grow the rural general practitioner workforce.