**Presentation title**

Social and commercial determinants of health and their implications for general practitioners

**Presentation outline**

This presentation will examine the importance of social and commercial determinants in determining the health of populations. This happens through the distribution of power and resources in a society and through the way that this distribution influences daily living conditions including employment, access to health services, housing and quality of urban environments. It will also look at the influence of commercial determinants of health such as the food and alcohol industries.

The paper will then consider how a consideration of social and commercial determinants can influence general practice by examining a social health tool as a means of collecting information and also through consideration of community health centres as a form of health organisation that is able to take these determinants in to account.

**Learning outcomes**

1. The influence of the social and commercial determinates of population health.
2. The usefulness of a social health tool to clinical practice
3. The value of community health centres to comprehensive health care.