

Practice Owners Conference 2024

24–26 May 2024
Cairns Convention Centre, Queensland



Practice Owners Masterclass

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A highly interactive day focusing on some of the key components of practice ownership being marketing, staff management and finances. Practice owners will be exposed to current industry insights from leading industry professionals and practical solutions and suggestions from their peers through a series of interactive sessions.

*Sessions subject to change. Final agenda will be updated closer to masterclass.

Start	Finish	Session *
8:30am	8:45am	Welcome and overview of the day
8:45am	10:30am	Building a strategy for your business <ul style="list-style-type: none"> - Clarify your vision and understand what is important to you and your business - Recruitment strategies - KPIs and data in your practice - Using data effectively -
10:20am	10:30am	Reflection activities
10:30am	10:50am	Morning tea break
10:50am	12:05pm	Technology and your practice <ul style="list-style-type: none"> - How, and which technologies can enhance your systems - Tech and software to improve efficiencies Knowing your finances <ul style="list-style-type: none"> - Benchmarking and <i>flow of funds</i> for Payroll Tax - Banking solutions and lending abilities
12:05pm	12:30pm	Panel discussion and debrief
12:30pm	1:15pm	Lunch break
1:15pm	1:35pm	Reflection activities
1:35pm	2:45pm	People and Culture <ul style="list-style-type: none"> - Building a strong team and maintaining a strong culture - Communication in teams
2:45pm	3:00pm	Afternoon tea break
3:00pm	3:40pm	Round table discussions Reflection activities
3:55pm	4:00pm	Close