

## Natalie Malligan Head of Uber Air, Uber Australia

## Tomorrow's Cities: Liveability, Connectivity and Safety

Over the next 30 years the populations of cities like Melbourne and Sydney are set to reach levels similar to what New York or London manage now. If we're going to create smart, sustainable cities for the future, we need to start planning now.

Uber is looking beyond ridesharing to becoming a true transport platform. Uber's market leading technology has the potential to transform and complement existing public transport systems, through first and last mile connections or by supplementing services in areas with limited public transport.

We need to harness technology to encourage greater ridesharing, new modality options like JUMP, on demand public transport and new mass transport options like Uber Air to help both commuters and governments alike deal with urban sprawl of growing cities.

Uber wants everyone to have access to mobility and economic opportunity, even those that might struggle because of limitations outside of their control such as physical or cognitive disabilities, access to financial services, a neighborhood poorly served by transportation options, or limited digital connectivity.

We need to work collaboratively with government and industry leaders to transform how we move. Challenges can't be solved alone and require input from all sides.