

# ICTC 2019 Conference Program

## Wednesday 23 October

9:00am - 12:30pm Room: Ballroom 2

Place Governance Masterclass: From Proactive Placemaking to Place-led Development  
Ethan Kent, Senior Fellow, Project for Public Spaces

1:00pm - 5:00pm Room: Ballroom 2

The Soft City Masterclass  
David Sim, Partner & Creative Director, Gehl Architects

5:30pm - 7:00pm Networking Function - Welcome Address: Ian Atkinson, James Cook

## Thursday 24 October

7:30am - 8:30am Registration

8:30am - 10:30am Session 1: Opening + Keynote Speakers  
Room: Pavilion Ballroom  
Chair: Les Walker, Townsville City Council

8:30am Opening Remarks: Leo Jensen, Leo Jensen Consulting & Committee Member, ICTC Society  
8:40am and Les Walker, Deputy Mayor, Townsville City Council

9:40am David Sim, Creative Director & Partner, Gehl Architects, Denmark  
9:40am Presentation: Soft City: Small, Do-able Steps Towards Great Urban Transformations

9:40am Huang Ming, Chairman, Himin Solar and Himin Clean Energy Holdings, China  
10:30am Presentation: Racing Climate Change: Implementing Renewable Energy at Scale  
Building the World's First Solar City and Beyond

10:30am - 11:00am Refreshment Break & Exhibition

11:00am - 12:20pm Session 2A: Guest Speakers  
Room: Pavilion 1  
Chair: David Barnard, WestonWilliamson + Partners

11:00am Michelle Abbey, Head of Retail, Stockland  
11:50am Presentation: The Curated Retail Experience

11:50am Frank Marra, Chief Executive Officer, DevelopmentWA  
12:20pm Presentation: East Village at Knutsford: Supercharging Sustainable Residential Development

10:00am - 4:30pm

Reactivating the City Field Trip

11:00am - 5:00pm

Future City Resilient City Field Trip

4:30pm - 5:00pm Room: Coral Sea  
City Innovation Showcase

Street Museum: Simon Grant, Verb Syndicate  
Housing Supply, Demand & Affordability: Georgia Allan, id  
Virtual Permits & Integrated Parking: Kevin Bird, Smarter City Solution

University, The Pier, Sir Leslie Thiess Dr, Townsville

Sponsored by: James Cook University

Sponsored by: Townsville City Council

Sponsored by: Brazier Moffi

Sponsored by: Sustainable Townsville

Session 2B: Guest Speakers

Room: Pavilion 2  
Chair: Munir Vahanvati, City of Darebin

Nigel Jacob, Co-Founder, Mayor's Office of New Urban Mechanics, City of Boston  
Presentation: Creating People-Centric Smart Cities: What is Local Government's Role? (Live Stream)

Ian Atkinson, Professor of eResearch Centre, James Cook University  
Presentation: Transformative Cities: How Technology & People Can Change Our World Together

## Thursday 24 October (continued)

### 12:20pm - 1:20pm Networking Lunch & Exhibition

1:20pm - 2:50pm

Session 3A: Innovation & Smart Cities

Room: Pavilion 1

Chair: Leanne Hartill, City of Melville

1:20pm - 2:50pm

Session 3B: Liveable Cities & Neighbourhoods

Room: Pavilion 2

Chair: Beck Roy, MRCagney

1:20pm  
1:49pm

**Moving the Elephant: Strategies for Implementing Change and Innovation in Local Government**

Munir Vahanvata,  
City Architect, City of Darebin

**Creating Cities of Villages: A Return to People Focused, Walkable Settlements**

Dean Landy, Partner, ClarkeHopkinsClarke

1:50pm  
2:19pm

**Townsville's Smart Precinct: Not a New Idea, yet an Innovative Practice in Action**

Matt Steine, Head of Digital City Strategy,  
Townsville City Council

**Placemakers of the World, Unite! A Placemaking Paradigm for Liveable Cities & Neighbourhoods**

Bruce Mills, Group Manager,  
Place Services, City of Parramatta Council

2:20pm  
2:50pm

**Are we Ready for Automated Vehicles? Learnings from the Coffs Harbour Automated Vehicle Trial**

Ian Fitzgibbon, Group Leader Sustainable Places, Coffs Harbour City Council

**A CBD in a City of Villages**

Shaelee Welchman, Coordinator Gold Coast CBD, City of Gold Coast

### 2:50pm - 3:20pm Refreshment Break & Exhibition

3:20pm - 5:00pm

Session 4: Keynote Speaker + Panel Session

Room: Pavilion Ballroom

Chair: Duncan Gilchrist, Inner West Council

3:20pm  
4:05pm

**Brian Haratsis, Executive Chairman, MacroPlan**

Presentation: The Unequal Impacts of Technology: How the Digital Economy and Innovation is

4:05pm  
5:00pm

**Creating Liveable and Loveable Places Panel Session**

**Panellists:**

David Sim, Gehl Architects  
Ethan Kent, Project for Public Spaces  
Emma Thomas, PriceWaterhouseCoopers

1:20pm - 2:50pm

Session 3C: Cultural Placemaking

Room: Ballroom 1

Chair: Jaqueline Bohn, Townsville City Council

1:20pm - 2:50pm

Session 3D: Resilience & Leadership

Room: Ballroom 2

Chair: Greg Bruce, Townsville City Council

**Cultural Placemaking: Bringing Meaning to Place**

Mark McClelland, Creative Director,  
Cultural Capital

**Building the Narrative**

Isaac Smith, Mayor, Lismore City Council

**Place Planning in Multicultural Communities**

Nicholas Stawarz, Principal Specialist Place Management & Debbie Terelinck, Director Community & Place, City of Wimmeroo

**Building a Resilient City: Lessons from the Townsville Floods**

Les Walker, Deputy Mayor,  
Townsville City Council

**Neglected Quarter to a Colourful Jewel: A Place Led Transformation**

Jenny Pemberton-Webb, Place Manager, Revitalising Central Dandenong, City of Greater Dandenong

**Vision Revision**

David Barnard, National Urban Design Principal, WestonWilliamson+Partners

Impacting on the Liveability of our Cities and Towns

**Panellists:**

Brian Haratsis, MacroPlan  
Allison Heller, Ethos Urban

**Moderator:**

Chris Bain, Ethos Urban

**Sponsored by:** Ethos Urban

5:15pm - 7:30pm

**Evening Economy Tour - finishes at Donna Blonda. Delegates to walk**

**back at own leisure - 25 min walk to The Ville.**

## Friday 25 October

8:30am - 10:20am Session 5: Keynote Speakers

Room: Pavilion Ballroom  
Chair: Leo Jensen, Leo Jensen Consulting

8:30am **Ethan Kent, Senior Fellow, Project for Public Spaces & Co-Director, PlacemakingX, USA**  
9:30am Presentation: From Liveable to Loveable: Building People Powered Places

9:30am **Emma Thomas, Partner, Infrastructure and Urban Renewal, PricewaterhouseCoopers**  
10:20am Presentation: Love Where You Live: How Key City Elements Come Together to Create the

### 10:20am - 10:50am Refreshment Break & Exhibition

10:50am - 12:50pm  
Session 6A: Transformative Places  
& Engagement

Room: Pavilion 1  
Chair: Jaqueline Bohn,  
Townsville City Council

10:50am - 12:50pm  
Session 6B: Night Time Economies &  
Community Safety

Room: Pavilion 2  
Chair: Bruce Mills, City Of Parramatta  
Council

10:50am **Small Giants: Small Communities  
Leading Transformational Change  
Using Deliberative Panel**

Michelle Feenan, Director,  
Engagement Plus

**Birds V Bats: Developing and  
Sustaining a Night Time Economy**

Ducan Gilchrist, Economic Development  
Manager, Inner West Council

11:20am **Townsville Liveability Study**

Ainsley Milton, Placescore &  
Sally Butler, Townsville City Council

**Activating the City After Dark:  
Parramatta Lanes Festival**  
Patricia Prociw, Councillor,  
City of Parramatta Council

11:50am **Building Bayswater: Preliminary  
Community Engagement for the  
City's Local Planning Strategy**

Alix Bray, Coordinator Strategic  
Planning, City of Bayswater

**Conventional Versus Holistic  
Approaches**

Toni Helleur, Crime Prevention Officer &  
David Fearon, Town Centre Manager,  
Mangere Town Centre, New Zealand

12:20pm **City of Parramatta's Transformation**

Donna Davis, Councillor,  
City of Parramatta Council

**Randwick City Night Time Economy  
Strategy: An Integrated Approach to  
Planning for Diverse and Dynamic Night  
Life**  
Stella Agagiadis, Coordinator Strategic  
Planning, Randwick City Council

Places that Help us Thrive

10:50am - 12:50pm  
Session 6C: Place: Engagement,  
Community & Activation

Room: Ballroom 1. Chair: Jenny Pemberton-  
Webb, City of Greater Dandenong

10:50am - 12:50pm  
Session 6D: Tourism, Investment  
& Revitalisation

Room: Ballroom 2  
Chair: Dean Landy, ClarkeHopkinsClarke

**Short-Term Action—Long-Term Change:  
Placemaking to Mitigate the Impacts of  
Construction and Boost the Local Economy**  
Brooke Williams, Principal, Codesign Studio

**Project Robin Hood**

Leanne Hartill, Manager Neighbourhood  
Development, City Of Melville

**How to get Elected Member buy-in on your  
Project: An Insider's Story**  
Tracy Mulholland, Chairperson, Whau Local Board,  
Auckland & GM New Lynn Business Association,  
New Zealand

**Changing Perceptions**

Tracy Shackleton, Town Centre Manager &  
Paula Schultz, Chair, Papakura Business  
Association, New Zealand

**CBD Activation: Bringing Vibrancy to Public  
Spaces Through Activation, Events and People**

Vanessa Williams, General Manager, Hamilton  
Central Business Association, New Zealand

**Tropical Art Deco, Town Revitalisation & Regional  
Planning: Reinvigorating Innisfail and Tully**

Wayne Kimberley, Deputy Mayor,  
Isabella Newman, Senior Planning Officer  
& Ben Heath, Councillor, Cassowary Coast  
Regional Council

**Onehunga Bites: Delivering Results when the  
Forces of Good are Combined**

Amanda Weigreen, Town Manager, Onehunga  
Business Association, New Zealand

**Canning City Centre: Delivering Urban  
Renewal in an Ever-Sprawling City**

Gary McCullough, Senior Project Leader,  
Canning City Centre, City Of Canning

## Friday 25 October (continued)

12:50pm - 1:40pm **Networking Lunch & Exhibition**

1:40pm - 3:10pm **Sensing a City Bike Tour**

1:40pm - 3:10pm

Session 7A: Future Cities & Transport

Room: Pavilion 1

Chair: Les Carter, MRCagney

**If you make it hard to park, you'll ruin my business: Why do Traders Overestimate the Importance of Customer Car Parking?**

Beck Roy, Transport Planner, MRCagney

**Village Rebirth**

Peter Annand, Director, Annand Associates Urban Design

2:10pm  
2:39pm

**When Public Transport Threatens to Divide a Town Centre**

Liz Ledger, CEO, Town of Claremont,  
Andrew Smith, Director Infrastructure & Assets, Town of Claremont

**Housing Affordability in Australia: Facts and Figures**

Georgia Allan, Housing Consultant, id

2:40pm  
3:10pm

**Connected Hobart: Towards Australia's Most Economically, Socially and Environmentally Connected Community**

Marti Zucco, Alderman,  
Jeff Briscoe, Alderman, City of Hobart

**Greening the Greyfields: Using Smart Tools to Transform our Neighbourhoods Together**

Nora Lamont, Councillor,  
Maroondah City Council

3:10pm - 3:40pm **Refreshment Break & Exhibition**

3:40pm - 5:00pm **Session 8: Keynote Speakers**

Room: Pavilion Ballroom

Chair: Brett Brogan, Townsville City Council

3:40pm

**Natalie Molligan, Head of Uber Air, Uber Australia**

Presentation: Tomorrow's Cities: Liveability, Connectivity and Safety

4:15pm  
4:50pm

**Les Carter, Managing Director, MRCagney**

Presentation: New and Emerging Mobility Options: City and Regions

4:50pm

**Ethan Kent, Co-Director, PlacemakingX, USA**

Presentation: PlacemakingX - Launch

**5:00pm - 6:00pm: Placemakers Happy Hour: Beers on the lawn.** Join Ethan Kent and ICTC to celebrate the Australian launch of PlacemakingX (cash bar)

1:40pm - 3:10pm

Session 7C: Placemaking: Creatives & Co-working

Room: Ballroom 1

Chair: Michelle Feenan, Engagement Plus

1:40pm - 3:10pm

Session 7D: Tourism / Collaboration

Room: Ballroom 2

Chair: Wayne Kimberley, Cassowary Coast Regional Council

**Place & Prosperity:**

**Real World Success Stories**

Andrew Hoyne, Founder & Principal, Hoyne

**Coffs Coast...Where Champions Play**

Nikki Greenwood, Group Leader City Prosperity,  
Coffs Harbour City Council

**The Connection: From Vacant Space to the Heart of our Place**

Saskia Vromans, Place Manager,  
Joy Suliman, The Learning Space Coordinator,  
City Of Canada Bay

**Two Cities One Community:  
An Innovation in Collaboration**

Kevin Mack, Mayor, Albury City Council

**Wonderwalls Festival**

Simon Grant, Founder, Verb Syndicate

**5:00pm - 9:30pm: Townsville Eats Markets (optional activity)** Townsville's vibrant monthly market held on Flinders Street (no need to register - visit as you choose)