

United for excellence

AUSTRALIAN PODIATRY **BRISBANE - MEEANJIN**
CONFERENCE 2023 22-24 JUNE

Partnership & Exhibition Opportunities





An invitation

The Conference Committee join me in welcoming our commercial partners to come to Brisbane - Meeanjin for the 2023 Australian Podiatry Conference.

Dear Valued Partners

This event is one of the largest podiatry conferences in the world. We anticipate that 1,000-plus podiatrists will attend, including clinicians in private practice, hospital and public sector podiatrists, academics, recent graduates and current students.

The theme for the conference is **United for Excellence – Community. Education. Purpose.**

This encapsulates the continued growth in prominence of podiatry in the Allied Health space.

There is a tremendously exciting programme planned encompassing scientific, clinical and commercial streams.

We will welcome colleagues from near and far, including national and international keynote speakers and a great range of invited speakers, supported by local experts and many peer contributors.

Delegates will also have access to a range of targeted hands-on workshops, set within the venue, where clinical skills and extended tutorage will occur.

The conference will address key streams relevant to podiatry covering Indigenous Health, Paediatrics, Musculoskeletal & Biomechanics, Complex foot, Rheumatology as well as new technologies and services that will add value to your practice.

The wonderful riverside precinct around the Brisbane Convention and Exhibition Centre is the perfect setting for this major event.

The contributions and presence of trades and suppliers to the profession is absolutely vital for the success of the conference experience. We look forward to welcoming you to Brisbane and to sharing in our mutually exciting conference developments over the coming months.

Join us at what will be a brilliant Australian Podiatry Conference – June 22 – 24, 2023 in Brisbane – Meeanjin.

Alicia James & Tom Walsh

CONFERENCE CO-CHAIRS

Who will attend?

We anticipate 1,000 plus delegates from Australia and overseas.

This conference attracts podiatrists in practice (both public and private health), new professionals, podiatry students, podiatric surgeons, practice managers and industry leaders.

It is a prime opportunity to network with leading figures within the podiatry profession.



Private Practice



Public Health



Business Owners



Practice Managers



Podiatric Surgeons



Students



New Professionals



Allied Health
Professionals



Conference Committee

Alicia James (Co-Chair)
Tom Walsh (Co-Chair)
John Arnold
Phillip Hartshorne
Kade Paterson
Aaron Robertson
Jade Tan
Peta Tehan
Debbie Turner

Conference Sponsorship

Philip McShane
Phone: 0407 916 011
Email: events@podiatry.org.au

Why Attend?

Make your mark

- ✓ Launch new products or services to a captive audience
- ✓ Reinforce your brand values to relevant and interested prospects
- ✓ Better understand the needs and objectives of your target market
- ✓ Grow and strengthen relationships with existing clients
- ✓ Discover new and profitable contacts
- ✓ Create and develop productive networks
- ✓ Establish direct access to key decision makers and opinion leaders in a relaxed and welcoming environment
- ✓ Gain invaluable exposure through innovative conference marketing initiatives
- ✓ Raise your profile in the industry and add value to your brand by showing your support for the most important podiatry event in Australia
- ✓ Demonstrate commitment and engagement with the podiatry community
- ✓ Be seen, be heard and make your mark

The 2023 Australian Podiatry Conference is the must-attend event of the year, and the platform for your organisation's immediate and future success.

What's new

Better Inclusion into Program

Workshops will be convened within the overall program covering key areas of podiatry – footwear, orthotics, treatments etc. – with up to 5 companies within each category able to present to interested delegates. Content will be videoed and available online for viewing at a later date.

Better Exhibition

Exhibition – new, bright, attractive, open, contemporary and inviting exhibition hall.

Better Visibility for Trade

Sponsors and exhibitors in 2023 will be offered a complimentary promotional video (supplied by the sponsor/exhibitor) to be shown during the Plenary sessions to promote your company and attract delegates to your stand.

More Delegates

Plenary sessions will be broadcast to offsite (virtual) delegates and will be available for on-demand viewing so will reach a much larger audience.

Industry Workshops will also be broadcast to offsite (virtual) delegates and will be available for on-demand viewing.

Conference Promotion

Your partnership and support will be promoted from the time you sign up, leading up to, during and after the conference.



Online

Email Blasts: Regular e-news to promote the program updates, key dates, sponsors and exhibitors, speaker announcements and cross promotion with other relevant industry associations.

Conference website: Consistently updated with news and information about the upcoming conference – key touch point for delegates.

Conference App: The App is available to every delegate from the time they register, offering comprehensive information including program, sponsor & exhibitor info and key interactive features.

STRIDE: APoDA monthly magazine sent to all members. A special Conference Edition will be sent to over 3,000 members in March.

Social Media: Instagram, Facebook and Twitter posts to promote interest, interaction and discussion.

On-site

Conference Signage: Use the signage to create brand awareness for your business.

Recognition opportunities available for session rooms and within exhibition area.

Sponsor Logos: Reinforce your commitment and support to all delegates during workshops, plenary and concurrent sessions through on-screen logo acknowledgements and banners placed around the venue.

Conference App: Used by all delegates to get the latest information including program updates, contact information, session details and speaker bios.



Australian Podiatry Association (APodA)



The APodA is the peak body representing podiatry and promoting foot health in Australia.

APodA is the leading provider of quality continuing education for podiatrists, and supports its members with opportunities to develop their professional career, uphold standards and build connections.

APodA is also responsible for the preparation of national policies, representation of podiatry in Australia to government and industry, research within the discipline, and embraces as part of its mission the advancement of podiatry as a profession.

Our membership has grown by over 30% since the last National Conference in 2019, a clear indication of the value we deliver to our members and the overall podiatry landscape.



The Conference Venue Brisbane Convention and Exhibition Centre



The Brisbane Convention and Exhibition Centre (BCEC) is ideally located in the South Bank precinct within the city centre, on the banks of the Brisbane River.

South Bank is the city's green oasis and the hub for cultural and entertainment activities offering wide appeal for delegates to mix with the locals and enjoy this unique inner-city riverside precinct.

With a focus on innovation and sustainability, BCEC brings over 26 years of industry knowledge to deliver exceptional, experiences with award-winning service, and a commitment to providing a safe, inclusive, and welcoming environment.

Their corporate responsibility program allows BCEC to give back to the local communities. They work tirelessly to minimise the impact that events have on our environment.

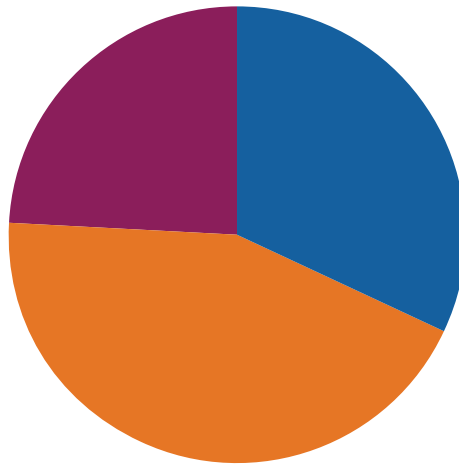
Key metrics

APodA membership: 3,100 (30% increase from 2019)

Last National Conference (Virtual 2021): 1,072 delegates registered from Australia, New Zealand and SE Asia.

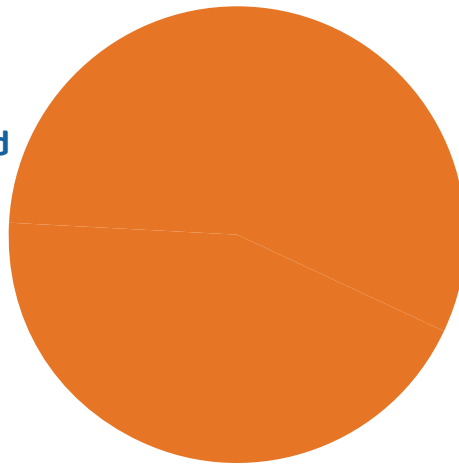
Last National (in-person) conference (Adelaide 2019): 843 delegates

How would you rate this event compared to other events you have attended?



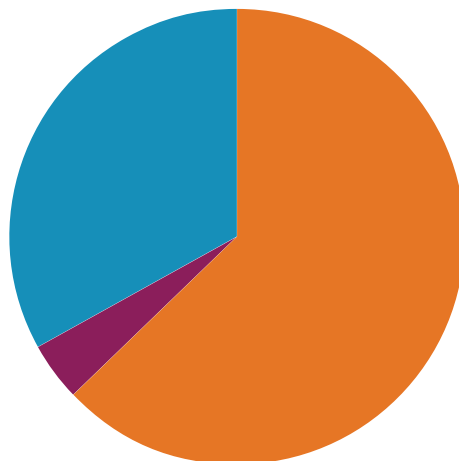
Much better	44%
Better	24%
About the same	32%
Worse	0%
Much worse	0%

Would you recommend an APodA event to colleagues?



Yes	100%
No	0%

Do you plan to attend the 2023 Australian Podiatry Conference (Brisbane, June 22-24)?



Absolutely	63%
Likely	33%
Probably not	4%
Very unlikely	0%

Sponsorship packages

The following packages are available for the 2023 Australian Podiatry Conference. We welcome approaches from organisations seeking to support this event with their own ideas and suggestions for sponsorship packages. We can structure individual packages to suit your objectives and budgets.

PLATINUM PARTNER (EXCLUSIVE)

The Platinum Partner is the key supporter of the 2023 Australian Podiatry Conference and has naming rights and maximum profile. In addition to all Gold Sponsor benefits, additional entitlements will be arranged through negotiation based on the sponsorship value.

GOLD SPONSOR (2 AVAILABLE) \$40,000

REGISTRATION

- Five (5) included trade registrations inclusive of all social functions

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Gold Sponsor during the opening and closing Conference sessions
- Included 15sec video to be shown in Plenary Session of each day of the conference
- An included Workshop (Content and timing subject to approval)

MARKETING AND BRANDING

- Enhanced recognition as a Gold Sponsor with your logo and a 250-word profile inside the Conference App
- Your logo prominently displayed on the Conference website and hyperlinked to your home page
- Your logo prominently displayed as a Gold Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Sponsor logo and message included in Conference email sent to all registered delegates two weeks before the Conference
- One full-page colour advertisement with prime positioning in the Conference Edition of STRIDE (sponsor to supply artwork*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before, at, and one week after the Conference (supplied according to data received and privacy laws)

EXHIBITION

- An included 6x6m Exhibition Stand in a prominent location within the exhibition (see Exhibition Details for full information)

Sponsorship packages

SILVER SPONSOR (4 AVAILABLE) \$25,000

REGISTRATION

- Four (4) included trade registrations inclusive of Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Silver Sponsor during the opening and closing Conference sessions
- Included 15sec video to be shown in the Plenary Room on two occasions during the conference
- 50% discount on a Workshop (Content and timing subject to approval)

MARKETING AND BRANDING

- Enhanced recognition as a Silver Sponsor with your logo and a 100-word profile inside the Conference App
- Your logo prominently displayed on the Conference website and hyperlinked to your home page
- Your logo prominently displayed as a Silver Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- One half-page advertisement with prime positioning in the Conference Edition of STRIDE (sponsor to supply artwork*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before, at, and one week after the Conference (supplied according to data received and privacy laws)

EXHIBITION

- An included 6x3m Exhibition Stand in a prominent location within the exhibition (see Exhibition Details for full information)
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BRONZE SPONSOR (4 AVAILABLE) \$15,000

REGISTRATION

- Three (3) included trade registrations inclusive of Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Bronze Sponsor during the opening and closing Conference sessions

MARKETING AND BRANDING

- Enhanced recognition as a Bronze Sponsor with your logo and a 50-word profile inside the Conference App
- Your logo prominently displayed on the Conference website and hyperlinked to your home page
- Your logo prominently displayed as a Bronze Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- One half-page advertisement in the Conference Edition of STRIDE (sponsor to supply artwork*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) at, and one week after the Conference (supplied according to data received and privacy laws)

EXHIBITION

- An included 3x2m Exhibition Stand in a prominent location within the exhibition (see Exhibition Details for full information)
-

Sponsorship packages

PLENARY SPEAKER SPONSOR (5 AVAILABLE) \$7,500

Limited opportunities available (subject to approval by the speaker)

These sessions will feature key speakers who will attract a high delegate attendance. Plenary session will also be broadcast to offsite (virtual) delegates, and will also be available online for future viewing post-conference so will reach a much larger audience.

REGISTRATION

- One (1) included trade registration inclusive of Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Plenary Speaker Sponsor at the commencement of the session

MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo on the Conference website with speaker's biography and headshot and hyperlinked to your home page
- Your logo displayed as a Plenary Speaker Sponsor on Conference materials which promote the speaker (where appropriate)
- Your logo displayed as a Plenary Speaker Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The opportunity to display a free-standing banner at the sponsored plenary presentation^^ (up to 2m high x 1m wide)

SYMPOSIUM SPONSOR (MULTIPLE AVAILABLE) \$5,000

Limited opportunities available (subject to approval by the symposium organiser)

As a Symposium Sponsor your organisation will be recognised throughout the symposium session. You can align your brand to a key industry area by sponsoring one of the symposia during the Conference. Before and during the Conference attendees will associate the symposia with your brand through various marketing materials.

REGISTRATION

- One (1) included trade registration inclusive of Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Symposium Sponsor at the commencement of the sponsored session

MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo on the Conference website and hyperlinked to your home page
- Your logo displayed as a Symposium Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo displayed as a Symposium Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on session door signage
- The opportunity to display a free-standing banner at the sponsored symposium^^ (up to 2m high x 1m wide)

Sponsorship packages

CONFERENCE FUNCTION SPONSOR – TBC

We encourage trade partners offer social events on the Friday night to attract delegates to a range of different functions.

These may take the form of a dinner, cocktail parties or a social networking function.

We can assist with marketing, promotion and organisation of your event to ensure you get the attendance and impact that you want.

Enquire directly to discuss the opportunities available.

WELCOME FUNCTION SPONSOR

(TWO AVAILABLE - WEDNESDAY & THURSDAY) \$10,000

There will be two official Welcome Functions - Wednesday June 21 and Thursday June 22. These will be amongst the social highlights of the conference. We expect the majority of delegates to be present at these events.

The opportunity to sponsor one, or both, of these events will leave all delegates with a lasting impression of your brand.

REGISTRATION

- Two (2) included trade registration inclusive of both Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Welcome Function Sponsor at the function
- The opportunity to present a five-minute address to attendees during the Welcome Function

MARKETING AND BRANDING

- Your logo to be printed on the Conference signage
- The opportunity to display a free-standing banner on stage at the function^^ (up to 2m high x 1m wide)
- The opportunity to display corporate literature on tables during the function^^
- One half-page colour advertisement in the Conference Edition of STRIDE (sponsor to supply artwork*)
- Your logo on the Conference website and hyperlinked to your home page
- Your logo displayed as the Welcome Function Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on door signage
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

^^Sponsor to supply; subject to venue and committee approval

Sponsorship packages

STUDENT FUNCTION SPONSOR (EXCLUSIVE) \$8,000

The Student Function on Thursday 22 June 2023 will attract students and new professionals. We expect the majority of students and early-career podiatrists to be present at this event. Taking the opportunity to host this event will leave them with a lasting impression.

REGISTRATION

- Two (2) included trade registrations inclusive of both Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Student Function Sponsor at the function
- The opportunity to present a five-minute address to attendees during the Student Function

MARKETING AND BRANDING

- Your logo to be printed on the Conference signage
- The opportunity to display a free-standing banner on stage at the function^^ (up to 2m high x 1m wide)
- The opportunity to display corporate literature on tables during the function^^
- One half-page colour advertisement in the Conference Edition of STRIDE (sponsor to supply artwork*)
- Your logo on the Conference website and hyperlinked to your home page
- Your logo displayed as the Student Function Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

^^Sponsor to supply; subject to venue and committee approval

WORKSHOP SPONSOR (MULTIPLE AVAILABLE) \$5,000

An opportunity to run a 60-minute industry session onsite at the Conference. Sessions will run throughout the conference and may be run concurrently with other sessions. Please note Workshop content need to be approved by the Conference Committee. *First preference is given to the Major Sponsors.

REGISTRATION

- One (1) included trade registration inclusive of both Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Workshop Sponsor at the commencement of the sponsored session

MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo on the Conference website and hyperlinked to your home page
- Your logo displayed as a Workshop Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo displayed as a Workshop Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on Workshop door signage
- The opportunity to display a free-standing banner at the sponsored symposium^^ (up to 2m high x 1m wide)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

Sponsorship packages

INDUSTRY WORKSHOPS (LIMITED OPPORTUNITIES AVAILABLE) \$2,000

Workshops will be convened within the overall program covering key areas of podiatry – footwear, orthotics, treatments etc.

These will be 1-hour sessions and multiple spots (up to 5 in each category) of 7-10 minutes will be available for interested companies to participate. Delegates will be presented with input from a range of companies and will have the option of asking questions, access to demonstrations etc.

Workshop Sessions will also be stored and available online for future viewing post-conference so will reach a much larger audience.

AWARDS SPONSOR (LIMITED OPPORTUNITIES AVAILABLE)

Sponsor an Award that resonates with your values and activities and demonstrates the support of podiatry. Your brand will be associated with the award category and you will have the opportunity to present the winner with their award to acknowledge their achievement.

Award categories include:

- JFAR Best research paper
 - Best New Investigator
 - Best Non-research Paper
 - Best Poster
 - Best Sports-related Paper
-

CATERING SPONSOR (LIMITED OPPORTUNITIES AVAILABLE) \$3,000

Select one of the morning or afternoon tea breaks, or a lunch breaks to be named sponsor of that break.

- Your logo displayed on the Conference website and hyperlinked to your home page
 - Signage throughout Exhibition Hall denoting your sponsorship of the break
 - Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
-

NETWORKING LOUNGE & CAFE (ONE AVAILABLE) \$15,000

The Networking Lounge & Cafe will be located in the central area of the Exhibition Hall and will be a welcoming area for delegates to talk, network and relax. There will also be an onsite barista serving 'real' coffee, tea and refreshments.

MARKETING AND BRANDING

- Your logo and branding placed around the Networking Lounge & Cafe
- The opportunity to display corporate literature on tables during the conference^^
- Your logo displayed on the Conference website and hyperlinked to your home page
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo displayed as the Barista Zone Sponsor on the Conference App

^^Sponsor to supply; subject to venue and committee approval

Sponsorship packages

BARISTA ZONE (TWO AVAILABLE) \$6,000

A barista coffee machine will be located in the exhibition area serving coffee and tea throughout the Conference. The location of barista zones is to be approved by the Brisbane Convention & Exhibition Centre.

MARKETING AND BRANDING

- Your logo and branding placed on Barista Zone signage
- Your logo displayed on the Conference website and hyperlinked to your home page
- Your logo displayed as the Barista Zone Sponsor on the Conference App
- The opportunity to have branded coffee mugs with sponsor's logo distributed at the Barista Zone – this is optional and is therefore an additional cost to the sponsor. Price on application

CONFERENCE APP SPONSOR (ONE AVAILABLE) \$6,500

The Conference App will be the one-stop shop for program and social information during the Conference. The App will also provide a platform for delegates, sponsors and exhibitors to interact before and during the Conference.

REGISTRATION

- Two (2) included trade registrations inclusive of both Welcome Functions (Wednesday & Thursday)

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as the Conference App Sponsor during the opening and closing plenaries

MARKETING AND BRANDING

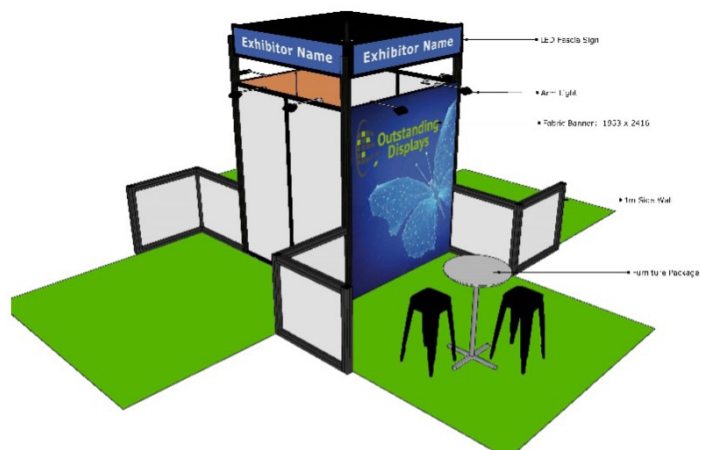
- Your company logo displayed on the splash page of the Conference app and linked to a URL of your choice
- One push notification per day sent to all delegates via the app
- One half-page colour advertisement in the Conference Edition of STRIDE (sponsor to supply artwork*)
- Your logo displayed on the Conference website and hyperlinked to your home page
- Your logo displayed as the Conference App Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before, at, and one week after the Conference (supplied according to data received and privacy laws)

Exhibition

Standard Exhibition Booth: \$4,750

INCLUSIONS:

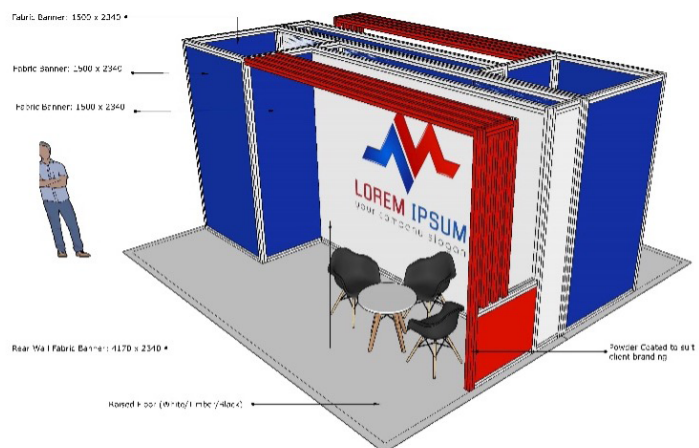
- 3m x 2m Booth
- Customised Signage Panel (2x2m) (artwork provided by exhibitor) on back wall
- 1 x LED Fascia
- 2 x LED Arm Lights
- 1 x Furniture package
- 1 x 4amp Power Connection
- Two (2) included Exhibitor registrations
- Two (2) invitations to the Welcome Functions (Wednesday & Thursday)
- 1 x 15 sec video (supplied by exhibitor) to be shown during Plenary Session



Larger booths will be available, with priority given to sponsors

Elite Exhibition Booth \$11,500

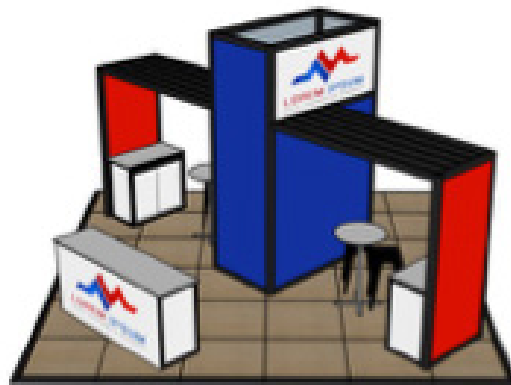
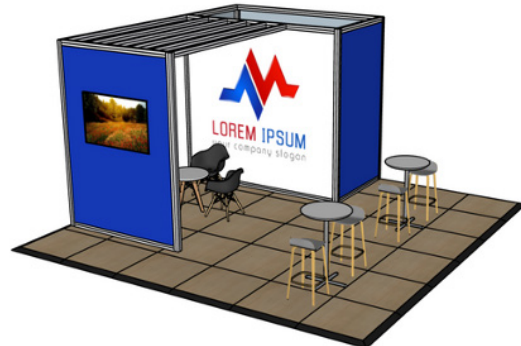
- 6m x 3m Booth
- Booth build (as shown)
- Large signage panel
- Coloured carpet feature (to match client branding palette)
- Included graphics (artwork provided by exhibitor) on back wall
- 1 x Furniture package
- 1 x 4amp Power Connection
- 3 included Exhibitor registrations
- Three (3) invitations to the Welcome Functions (Wednesday & Thursday)
- 1 x 15 sec video (supplied by exhibitor) to be shown during Plenary Session



Exhibition

Premium Booth \$17,500

- 6m x 6m
- Booth build (examples shown right)
- Raised floor
- Included graphics (artwork provided by exhibitor) on walling
- 1 x 55" LED TV
- 2 x Furniture package
- 1 x 10amp Power Connection
- Four (4) included Exhibitor registrations
- Four (4) invitations to the Welcome Functions (Wednesday & Thursday)
- 1 x 15 sec video (supplied by exhibitor) to be shown during Plenary Session



Please note: Booths will include furniture and shelving. Unless indicated, provision of any additional equipment such as audio-visual equipment or ancillary items can be organised with the assigned Booth Builder. The delegate list will be supplied in Excel format (containing first/last name, organisation, position and state/country) at, and one week after the Conference (supplied according to data received and privacy laws).

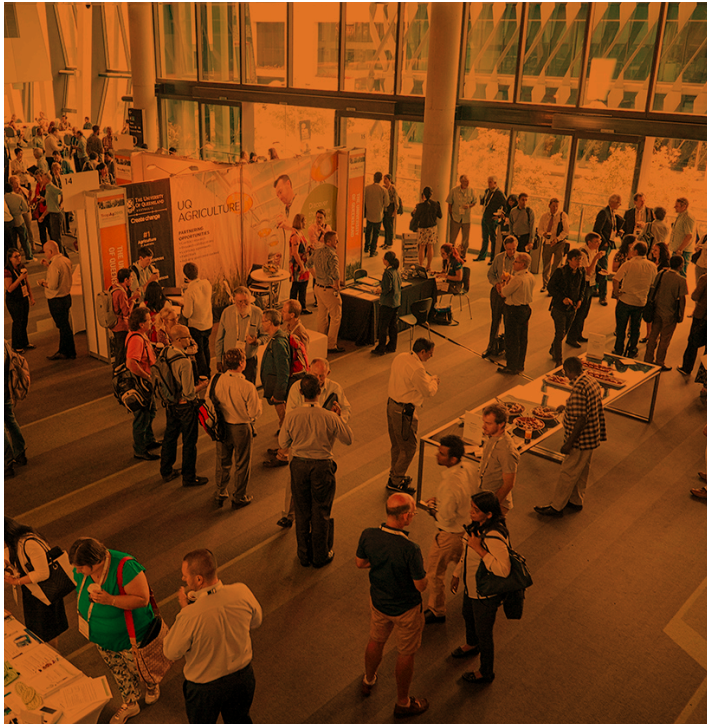
Promoting Trade at the Conference

A new addition to the benefits given to sponsors and exhibitors in 2023 will be an included promotional video (supplied by the sponsor/exhibitor) that will be shown during the Plenary sessions.

Plenary session will also be broadcast to offsite (virtual) delegates and will be stored and available for future viewing post-conference. As such the audience reach will be significant and long-lasting.

See each package for specific details.

Exhibition



Exhibition Details

Exhibitor bump in will be on Wednesday 21 June in time for the Welcome Reception on Wednesday night. There will be a Trade-focused Welcome Function on Thursday evening within the exhibiton Hall.

An Exhibition Manual containing information on logistics, freight handling, contact details and move-in and move-out times will be distributed to exhibitors and sponsors prior to the Conference. Exhibitors will be required to provide a Certificate of Currency disclosing their insurance details.

Any exhibitors planning to construct their own booths must get pre-approval from APodA in advance and submit detailed plans no less than 3 months prior to the conference.

No hanging fixtures will be permitted and no walling that unfairly restricts vision or free passage to neighbouring booths will be allowed.

The exhibition will be open on the following days:

(Times will be advised once the preliminary program has been drafted.)

Thursday 22 June

Friday 23 June

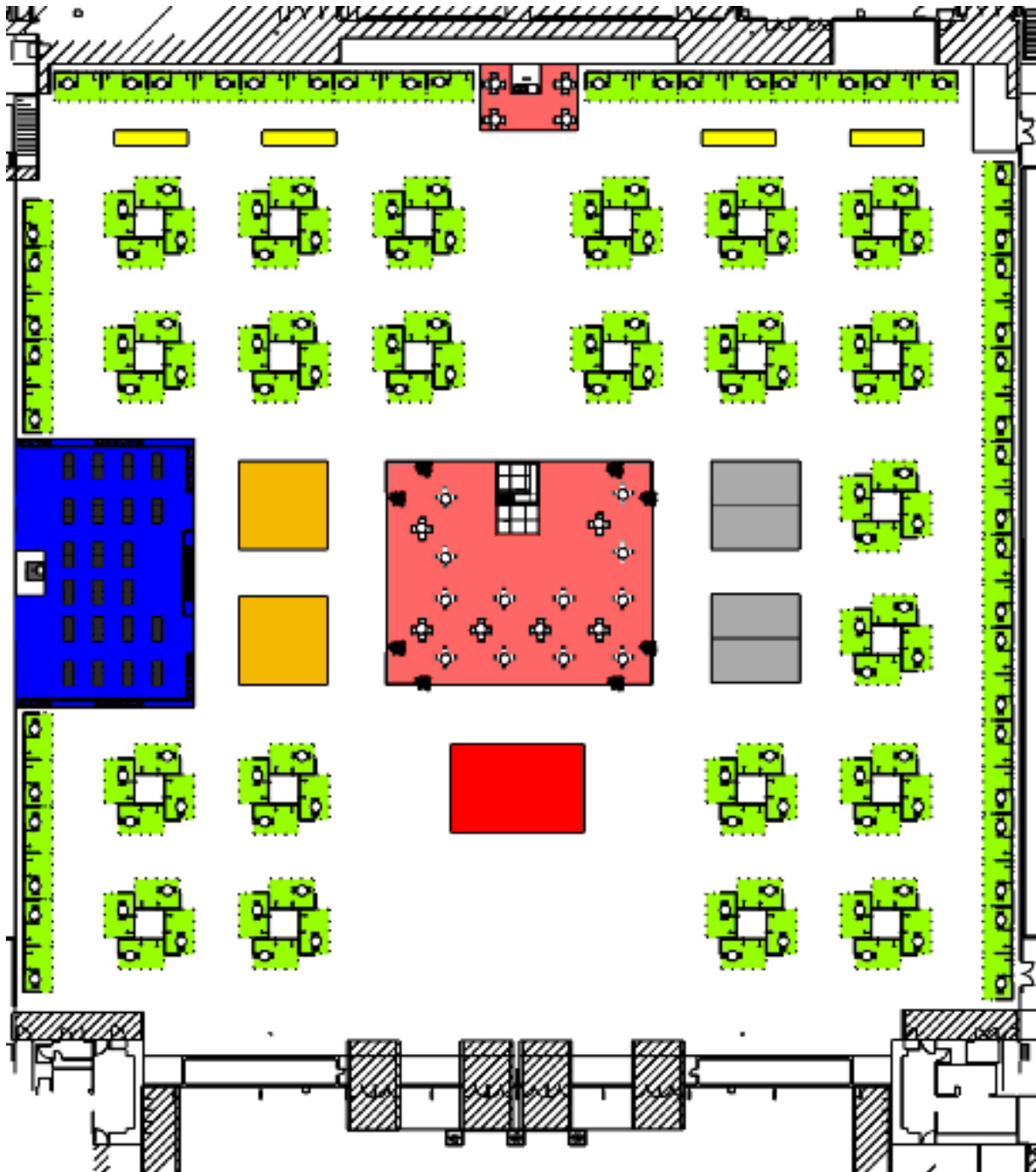
Saturday 24 June

Exhibition

Exhibition Floorplan

Please note the floor plan is subject to change.

Booths will be allocated based on sponsorship level, then by date of application and full payment.



Terms & Conditions



1. Applications should be directed to the APoDA Business Manager, Phil McShane at events@podiatry.org.au
2. Invoices will be issued on receipt of application and due 30 days from invoice date.
3. Payment in full is required by no later than 1 March 2023.
4. Failure to pay in full by 1 March may result in your sponsorship item or exhibition stand being released for sale.
5. Payment can be made by credit card (Mastercard, Visa or Amex only), cheque or EFT
6. Refunds or discounts do not apply for facilities not used or required.
7. All amounts include 10% GST.
8. All cancellations must be advised in writing directly to APoDA.
9. In the event of a cancellation of sponsorship or exhibition booth/s before 1 February 2023 a service fee of 10% (being a reasonable pre-estimate of administration costs incurred) shall apply and the balance of any monies paid shall be refunded.
10. Cancellations beyond this time may incur a fee of 50% of the value of sponsorship and/or exhibition.
11. In the event of cancellation after 1 April 2023, no refund of any monies paid will be made unless the sponsorship or booth (as appropriate) is "resold", in which event a service fee of 10% will apply with the balance of any monies then paid being refunded.
12. If your participation is affected by Covid or other similar restrictions, your sponsorship package or booth will be converted to a virtual package (if applicable) and the difference refunded.
13. If your booking cannot be converted to a virtual package then the package will be cancelled in full, and a 10% service fee would apply (being a reasonable pre-estimate of administration costs incurred) with balance refunded.
14. The APoDA Conference Organising Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the Conference. Every effort will be made to maximise sponsor benefits as well as delegates' experiences.
15. The APoDA Conference Organising Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%), which is applicable to all goods and services offered by the Conference and exhibition. All prices in this document are inclusive of GST.
16. APoDA reserves the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the Conference or is in conflict with the values of APoDA.
17. No sponsor or exhibitor will be able to set up their exhibition booth or display until full payment and a booking form are received by APoDA.
18. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship and/or exhibition entitlements.
19. Booth positions will be first allocated to the other major sponsors, then in order of application and payment. Please indicate booth preferences on the application form.
20. All exhibitors must be registered for the Conference. Additional exhibitor registrations at a discounted price, can be purchased through the delegate registration form when available.
21. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes
22. Public Liability and Property Insurance: All exhibitors must ensure they have adequate insurance for public liability and property damage to cover their liability (if any). Exhibitors will be required to provide a copy of their PL insurance policy and certificate currency to the Event Manager.

Terms & Conditions

23. Liability: The venue, APodA, the Scientific Program Committee, and the Conference Secretariat shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior, during and after the exhibition. The exhibitor, on contracting for space or an exhibition stand, expressly releases APodA, the Scientific Program Committee, and the Conference Secretariat, and the venue from, and agrees to indemnify same against, any and all claims for such direct and indirect loss, damage, or injury. Exhibitors shall indemnify and hold harmless the venue, APodA, the Scientific Program Committee, and the Conference Secretariat from all liability (damage, incident, or accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits. Each exhibitor should secure insurance at their own cost and expense to cover their equipment, exhibits and display materials. It is the responsibility of all Exhibitors to ensure that they have adequate insurance.