INTERNATIONAL

Population Data Linkage NETWORK

CONFERENCE

27-29 October 2020

Pre-Conference Activities - 26 October 2020

www.ipdln.org

> … creating more opportunities for interdisciplinary collaboration, cross-jurisdictional studies and robust accessible international data is vital to the improvement of outcomes for population health and society across the globe…

Dr Merran Smith, Director, IPDLN, October 2019

Message from the IPDLN Director

Dr Merran Smith
Director
International Population Data Linkage Network

Why Sponsor or Exhibit?

These are exciting times for the IPDLN. Since its formation in 2008, IPDLN has grown steadily, and now boasts more than 1,000 members from 55 countries.

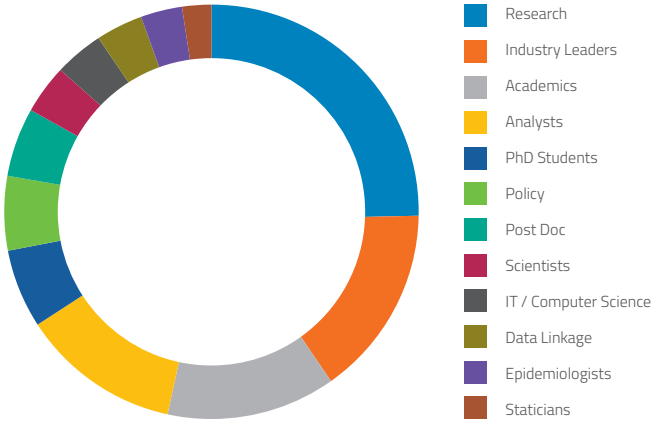
The IPDLN conferences attract industry leaders, researchers, data analysts and policy makers in the health and bio-medical sciences, population health and wellbeing, education and the wider range of human services from across the globe. Speakers and delegates attend from health and medical research institutes, universities, government, non-government and private corporate sectors.

The 2018 Banff Conference, saw a record number of 500 delegates from 22 countries; who exchanged knowledge and expanded their networks through a range of pre-conference workshops, international collaborative sessions and keynote speakers from around the globe.

The sponsorship packages are by no means limited, and we welcome the opportunity to discuss your individual requirements. To discuss your involvement and specific needs, please contact the conference organiser, Premier Event Concepts:

Email: amy@premiereventconcepts.com.au
Phone: 0400 186 995

The 2018 Banff Conference had the following delegate profile:



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About the Conference

The 2020 IPDLN Conference - Australia

The 2020 Conference coverage will include research outcomes, policy impacts, emerging data, technical and analytical innovations, consumer and community engagement - including engagement with indigenous populations, regulatory environments and more generally, the promotion of population data science.

Internationally recognised high-profile keynote speakers will showcase leading developments and emerging issues in research, governance and technical fields.

Benefits of Sponsorship

The 2020 Conference presents a unique opportunity for sponsors to engage with delegates and showcase their knowledge, expertise and business to a well-informed national and international audience. The conference and pre-conference workshops will provide significant business and research opportunities for sponsors.

Sponsors and attendees of the 2020 IPDLN Conference will interact closely with representatives of national and international institutes, organisations and university research centres - specialised in data linkage and analysis, as well as researchers, policy-makers, students and other national and international experts.

About IPDLN

The International Population Data Linkage Network (IPDLN) facilitates communication between centres that specialise in population data linkage and users of the linked data. The producers and users alike are committed to the systematic and ethical application of data linkage translating to deliver community benefit in the population and health-related domains. The IPDLN has always had sharing best practice and building fruitful collaborations at its heart. Visit us at www.ipdln.org.

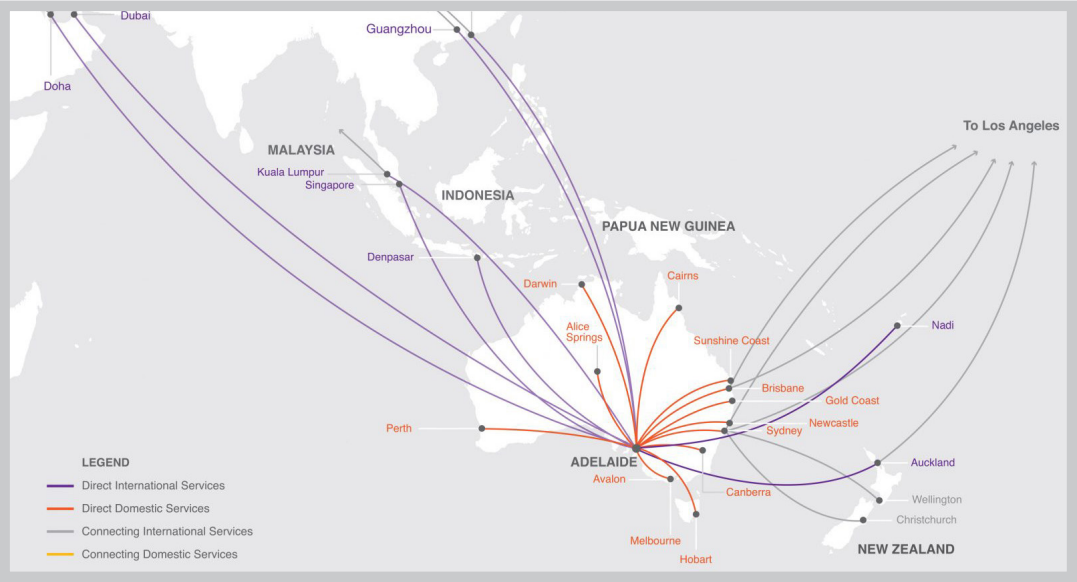
BOOK NOW: https://pecbookings.eventsair.com/ipdln/sponsorship

About the Conference (cont)

Conference Destination

Welcome to Adelaide, a conference city that ticks all the boxes. With world-class facilities, easy access, a commitment to sustainability, value for money, safe surrounds and a superb climate, it is easy to see why Adelaide is consistently rated as one of the world's best destinations for business travel and events. Adelaide has regular direct international and domestic flights, the fastest airport to city transfer in Australia and a convenient walkable layout with free city tram and city connector bus services. In addition to this, Adelaide ranks as the most affordable capital in Australia, so delegates can enjoy exceptional value during their event.

It is no secret that South Australia produces some of the world's best wine, with iconic regions the Barossa, McLaren Vale and Adelaide Hills within easy distance of the city. Naturally, there is also the food to match with Adelaide home to the largest undercover fresh food market in the Southern Hemisphere. A vibrant multicultural city, Adelaide boasts a year-round program of exciting festivals and events.



Conference Venue

Adelaide Convention Centre
North Terrace, Adelaide SA 5000

The Adelaide Convention Centre is conveniently located in the heart of the city centre and nestled within the beauty of the Riverbank Precinct, surrounded by parklands and the River Torrens.

Close proximity to the entertainment, cultural and sport precinct and the bio-medical hub, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi ramp are on our doorstep. With the recent expansion completed, delegates of the 2020 IPDLN Conference will be able to enjoy the Centre's state of the art facilities.

BOOK NOW: https://pecbookings.eventsair.com/ipdln/sponsorship

Preliminary Conference Program

Monday 26 October 2020

9.00am	Registration Open
9.30am – 5.00pm	Pre Conference Meetings & Workshops

Tuesday 27 October 2020

7.30am	Registration Open
8.30am – 10.30am	Keynote Presentation
10.30am – 11.00am	Morning Tea
11.00am – 12.30pm	Concurrent Sessions
12.30am – 1.30pm	Lunch
1.30pm – 3.00pm	Concurrent Sessions
3.00pm – 3.30pm	Afternoon Tea
3.30pm – 5.00pm	Concurrent Sessions
5.00pm – 7.00pm	Welcome Reception

NB: The preliminary program above is indicative only, the committee reserves the right to alter the program at any time.

Wednesday 28 October 2020

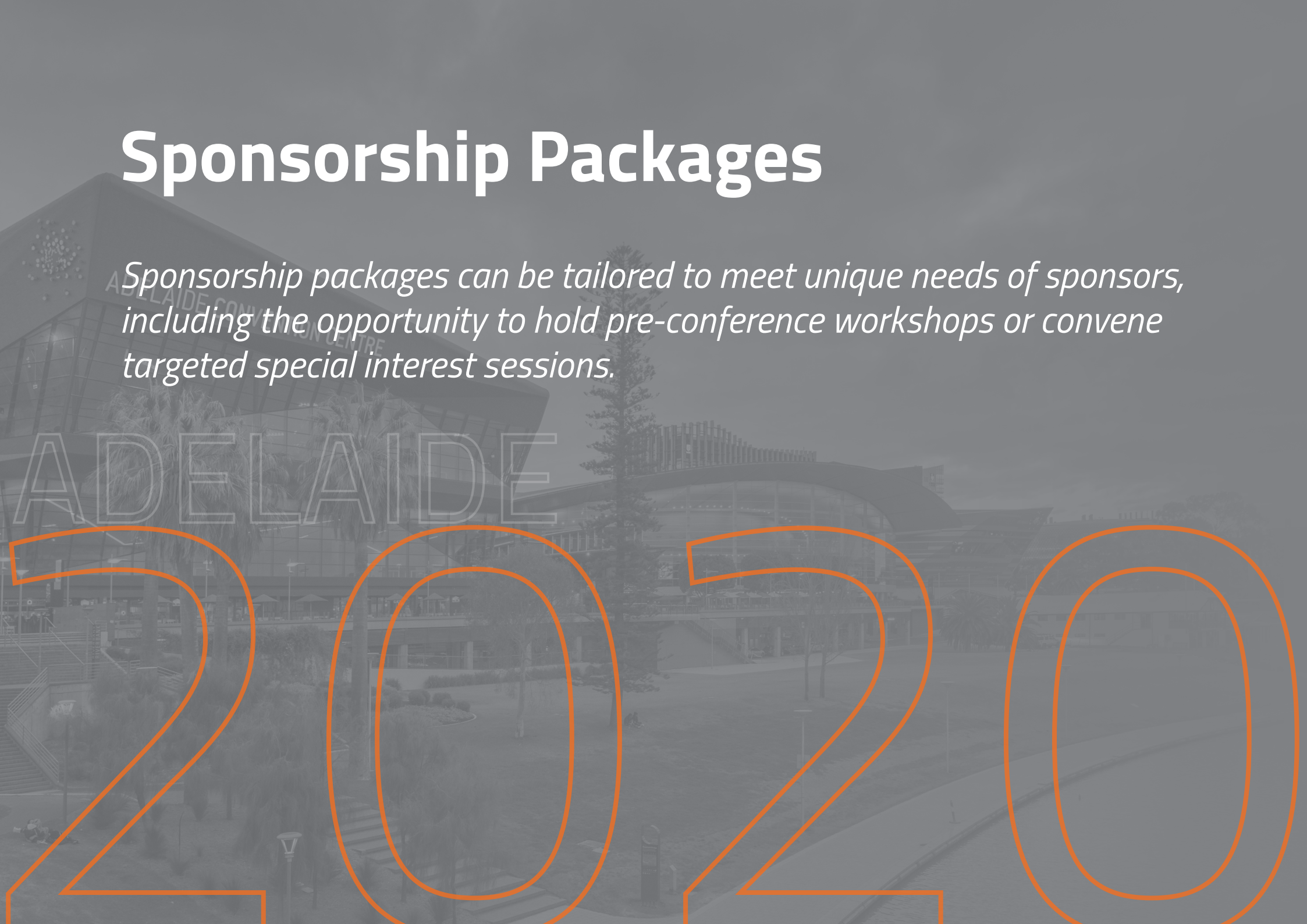
8.00am	Registration Open
8.30am – 10.30am	Keynote Presentation
10.30am – 11.00am	Morning Tea
11.00am – 12.30pm	Concurrent Sessions
12.30pm – 1.30pm	Lunch
1.30pm – 3.00pm	Concurrent Sessions
3.00pm – 3.30pm	Afternoon Tea
3.30pm – 5.00pm	Concurrent Sessions
6.30pm – 10.30pm	Social Night

Thursday 29 October 2020

8.00am	Registration Open
8.30am – 10.30am	Keynote Presentation
10.30am - 11.00am	Morning Tea
11.00am - 12.30pm	Concurrent Sessions
12.30pm - 1.30pm	Lunch
1.30pm – 2.30pm	Keynote Presentation
2.30pm – 3.00pm	Conference Close

Sponsorship Packages

Sponsorship packages can be tailored to meet unique needs of sponsors, including the opportunity to hold pre-conference workshops or convene targeted special interest sessions.



Platinum Sponsor

Exclusive Opportunity $30,000 (inc GST)

BE RECOGNISED

- Recognised as the Platinum Sponsor at the Conference opening and closing ceremonies.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- Four (4) complimentary registrations to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception and a ticket to the Conference Dinner.

BE PROMOTED

- Two (2) pull up banners displayed in the main Conference plenary room in a prime location.
- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.
- One (1) promotional e-news article published in IPDLN newsletter to over 1,000 members world wide.
- Organisation's logo co-branded with the Conference logo on the Conference satchel sourced by the Conference Organiser (if applicable).

BE SEEN

- An opportunity to set up a display table in the catering hall.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

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Gold Sponsor

Multiple Opportunities $20,000 (inc GST)

BE RECOGNISED

- Recognised as a Gold Sponsor at the Conference opening and closing ceremonies.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- Three (3) complimentary registrations to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception and a ticket to the Conference Dinner.

BE PROMOTED

- One (1) pull up banner displayed in the main Conference plenary room.
- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.
- One (1) promotional e-news article to be published in IPDLN newsletter to over 1,000 members world wide.

BE SEEN

- An opportunity to set up a display table in the catering hall.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

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Silver Sponsor

Multiple Opportunities $15,000 (inc GST)

BE RECOGNISED

- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- Two (2) complimentary registrations to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception and a ticket to the Conference Dinner.

BE PROMOTED

- One (1) pull up banner displayed in a location advised by the Conference Organiser.
- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

BE SEEN

- An opportunity to set up a display table in the catering hall.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

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Bronze Sponsor

Multiple Opportunities $10,000 (inc GST)

BE RECOGNISED

- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- One (1) complimentary registration to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception and a ticket to the Conference Dinner.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

Welcome Reception Sponsor

Exclusive Opportunity $7,500 (inc GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship during the function and an opportunity for one representative to address the audience for 3 minutes.
- Acknowledgement of sponsorship on the function tickets.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- Two (2) complimentary tickets to the Welcome Reception.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

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Conference Dinner Sponsor

Exclusive Opportunity $7,500 (inc GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship during the function and an opportunity for one representative to address the audience for 3 minutes.
- Acknowledgement of sponsorship on the function tickets.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- Two (2) complimentary tickets to the Conference Dinner.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

Keynote Speaker Sponsor

Multiple Opportunities $7,500 (inc GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the session chair at the beginning of the sponsored session.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- One (1) complimentary registration to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

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Pre Conference Workshop Sponsor

Multiple Opportunities $7,500 (inc GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the workshop facilitator at the beginning of the sponsored workshop.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- One (1) complimentary registration to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in workshop and plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

Poster Sponsor

Exclusive Opportunity $6,000 (inc GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the session chair at the beginning of the award presentation and an opportunity for one representative to present the award to the winner.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- One (1) complimentary registration to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

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Student Presentation Prize Sponsor

Exclusive Opportunity $6,000 (inc GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the session chair at the beginning of the award presentation and an opportunity for one representative to present the award to the winner.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- One (1) complimentary registration to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

Travel Scholarship Sponsor

Exclusive Opportunity $6,000 (inc GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the session chair at the beginning of the scholarship presentation and an opportunity for one representative to present the award to the winner.
- Recognised as a sponsor on company representatives' name badge.

BE PRESENT

- One (1) complimentary registration to the Conference, including attendance to all sessions, morning teas, lunches, afternoon teas and a ticket to the Welcome Reception.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; on the sponsors page within the Conference Program Handbook; projected in plenary session room as well as on Conference signage.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

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Other Opportunities

We have several other sponsorship packages / add value items available. Please contact us to discuss your requirements or for further information.

Name Badge and Lanyard Sponsor

(Exclusive Opportunity) - $5,000 (inc GST)

Catering Break Sponsor

(Multiple Opportunities) - $5,000 (inc GST)

Coffee Cart Sponsor

(Exclusive Opportunity) - $5,000 (inc GST)

Charge Bar Sponsor

(Exclusive Opportunity) - $5,000 (inc GST)

Conference App Sponsor

(Exclusive Opportunity) - $6,500 (inc GST)

Custom Sponsorship Packages

POA. Please contact us to discuss your requirements.

Amy Roberts
Sponsorship Manager
Premier Event Concepts

P: +61 400 186 995
E: amy@premiereventconcepts.com.au

BOOK NOW: https://pecbookings.eventsair.com/ipdln/sponsorship

Terms & Conditions

To Confirm Sponsorship

- To book a sponsorship package, please visit the sponsorship booking portal at: https://pecbookings.eventsair.com/ipdln/sponsorship
- Enter your company information (including uploading your company logo and weblink), select the package and read and accept the sponsorship agreement.
- Once completed you will receive a confirmation letter and tax invoice for a 50% of total payment due as a deposit.
- Your sponsorship package will be confirmed once the sponsorship agreement has been accepted and the deposit payment of 50% has been paid.
- Payment instructions will be highlighted in the booking portal.

Conditions

- To confirm sponsorship, acceptance of the sponsorship agreement in the sponsorship booking portal is required.
- The deposit of 50% of total payment due is required before any entitlements can be delivered (special arrangements can be made).
- The final balance is due by 31 August 2020.
- Payment terms are strictly 7 days after the tax invoice has been sent.
- All fees are in Australian dollars and include GST.

Cancellation Policy

- 25% cancellation fee will apply for cancellations received prior to 31 March 2020.
- 50% cancellation fee will apply for cancellations received prior to 31 May 2020.
- 75% cancellation fee will apply for cancellations received prior to 31 July 2020.
- Cancellations received from 31 July 2020 will not be refunded.
- Notice of cancellation must be submitted in writing to amy@premiereventconcepts.com.au

Liability / Insurance

All sponsors / exhibitors must have public liability insurance for the period of the exhibition. The International Population Data Linkage Network (IPDLN), Premier Event Concepts (PEC) or the Adelaide Convention Centre (ACC) will not be responsible for any loss or injury that may occur to the sponsor / exhibitor, sponsor / exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the meeting. Sponsors / Exhibitors shall indemnify and hold harmless the IPDLN, PEC and the ACC, from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

BOOK NOW: https://pecbookings.eventsair.com/ipdln/sponsorship

For further information

For further information about the Conference, please visit www.ipdln.org

Registration and program enquiries should be directed to:

Shanna Sheldrick
Premier Event Concepts

P: +61 437 377 107
E: shanna@premiereventconcepts.com.au

Sponsorship and exhibition enquiries should be directed to:

Amy Roberts
Premier Event Concepts

P: +61 400 186 995
E: amy@premiereventconcepts.com.au