

**Brooke and Klark Quinn**  
**Directors, Sara Lee**

Brooke and Klark have always lived the 'sweet life'. Their relationship began at the same time as acquiring the Darrell Lea confectionery business and commencing its turnaround journey. Both lived and worked in the factory to recover Darrell Lea's fortunes, saving hundreds of jobs and preserving many of Australia's most memorable and iconic treats.

Manufacturing has always been in the family. From a wide range of diverse industrial products servicing mining and the building sectors to FMCG foods such as pet foods, confectionery, and now Sara Lee, which produces ice cream, frozen desserts, and pastries.

This most recent acquisition marks the beginning of a new journey for Brooke and Klark. The couple aims to save over 200 jobs and continue the legacy of a globally recognized brand with over 50 years of history.

Family has always been at the heart of their endeavours, sharing four beautiful children. They understand how they want to leave this earth for their children and aspire to be positive role models, providing the best possible education to empower the next generation with the right resources and decision-making strategies.

Building a family organization that is responsible for sustaining many generations to come takes time. Klark and Brooke have created their own family office, *Beatis* - Latin for 'It is permitted to be joyful'.

*Beatis* is the family office that will provide the next generation with the governance and structure necessary for intergenerational success.

If they ever wanted to be remembered for anything, it would be for living life to the absolute fullest and making the most of all opportunities that come their way. This is evident in their actions.