

SPONSORSHIP & EXHIBITION PROPOSAL

CONFERENCE OVERVIEW

The Australian Association of Collaborative Professionals (AACP) is delighted to announce that an 8 - part session series, the 2021 Road to Resolution Conference will be held from April – November 2021.

We are proud to invite your organisation to participate as a sponsor and/or exhibitor at the AACP 2021 Road to Resolution Conference (AACP RTR).

AACP RTR will be live-streamed online to offer a safe, secure and flexible experience for our attendees to access from home, work or abroad.

Our virtual experience will ensure a highly interactive and engaging event, with the capacity to network with your fellow attendees, speakers and sponsors and providing you with the learning outcomes and benefits you would come to expect from an in person event.

CONFERENCE PROGRAM

Session	1	2	3	4
Month	April	May	June	July
Speaker	Pauline Tesler	Jacinta Gallant	Victoria Smith Nancy Cameron	Katja Ziehe Sue Abrams Kay Chan
Topic	Pathway from shallow peace to deep resolution	How to navigate the bumps along the road to resolution	Beyond the paradigm shift: effective AND ethical collaborative advocacy	Cross-border collaborations

Session	5	6	7	8
Month	August	September	October	November
Speaker	Kay Chan + 2 US speakers	Elizabeth Ferris	Selina Trigg	Pauline Tesler
Topic	Multicultural and multi-religious collaborations	Business skills to grow your collaborative practice	Moral injury/trauma informed lawyering	Trust, fairness and attachment ruptures

NB: The program above is indicative only, the committee reserves the right to alter the program at any time.

ABOUT THE AACP

The Australian Association of Collaborative Professionals (AACP) is an organisation representing practitioners of Collaborative Practice throughout the country. Its key focus is promoting Collaborative Practice as a respectful and constructive method of dispute resolution. By supporting its members and campaigning for Collaborative Practice in the community, the AACP is creating a better future for conflict resolution in Australia.

The AACP is an advocacy organisation, working to advance collaborative practice in the community. It promotes the use of collaborative practice to national and state governments, championing it as a way to change the nature and process of dispute resolution in Australia. In its educational capacity, it advances the use of collaborative practice in the community by equipping professionals to educate the community about the ways Collaborative Practice can benefit them.

The AACP also benefits its members by giving them access to resources to help them in their practice. These include promotional materials, educational content such as research papers, and documents for use in collaborative practice. Furthermore, it connects practitioners of collaborative practice from around the nation by providing a medium to network with other likeminded professionals.

WHO YOU CAN EXPECT TO REACH

As the flagship event for The AACP, this conference is anticipated to attract more than 400 collaborative practice practitioners from across Australia and overseas.

WHY SPONSOR?

AACP RTR provides a unique opportunity to promote your business to the collaborative practice practitioners of Australia and beyond.

The AACP RTR sponsorship and exhibition packages have been designed to:

- Provide an excellent opportunity to promote your organisation among conference delegates, high profile personnel and key policy makers;
- Raise your organisation's profile; and
- Provide an opportunity to develop new strategic partnerships and strengthen existing partnerships.

Early confirmation will ensure the highest level of exposure.

The listed packages are by no means limited and we welcome the opportunity to discuss your individual requirements.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

PRIMARY SPONSOR

\$10,000

(Exclusive, only 1 package available)

ON HOLD

BE RECOGNISED

- Recognised as the Primary Sponsor on all promotional e-broadcasts in the lead up to each session
- Acknowledgment as the Primary Sponsor by the chairperson at the start of each session

BE PROMOTED

- Company logo, 250-word profile and link to your company website on the conference page of the AACP website
- Company logo on the header of the virtual conference platform
- Company logo on PowerPoint slide transitions

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- Four (4) conference registrations, including attendance to all 8 sessions
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

VIRTUAL PLATFORM SPONSOR

\$5,000

(Exclusive, only 1 package available)

ON HOLD

BE RECOGNISED

- Recognised as the Virtual Platform Sponsor on all promotional e-broadcasts in the lead up to the conference

BE PROMOTED

- Company logo, 100-word profile and link to your company website on the conference page of the AACP website
- Dedicated company branded header (including hyperlink to your website) on the virtual conference platform.
- Company logo on the sign-in page of the virtual conference platform.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- Two (2) conference registrations, including attendance to all 8 sessions
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

\$3,000

(Exclusive, only 1 package available)

SOLD!

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- One (1) conference registrations, including attendance to all 8 sessions
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

SESSION SPONSOR – MAY
SPEAKER: JACINTA GALLANT

\$3,000

(Exclusive, only 1 package available)

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- One (1) conference registrations, including attendance to all 8 sessions
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

SESSION SPONSOR – JUNE
SPEAKER: VICTORIA SMITH / NANCY CAMERON

\$3,000

(Exclusive, only 1 package available)

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- One (1) conference registrations, including attendance to all 8 sessions
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

SESSION SPONSOR – JULY
SPEAKER: KAY CHAN / KATJE ZIEHE / SUE ABRAMS

Note: This session will be also proudly supported by Collaborative Professionals NSW Inc and Collaborative Law – Pool Zurich East-Switzerland.

\$2,000

(Exclusive, only 1 package available)

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- Two (2) single session registration to the sponsored session
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

**SESSION SPONSOR – AUGUST
SPEAKER: KAY CHAN**

Note: This session will be also proudly supported by the Hong Kong Collaborative Practice Group and the International Academy of Collaborative Professionals.

\$2,000

(Exclusive, only 1 package available)

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- Two (2) single session registration to the sponsored session
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

**SESSION SPONSOR – SEPTEMBER
SPEAKER: ELIZABETH FERRIS**

Note: This session will be also proudly supported by Collaborative SA.

SOLD!

\$2,000

(Exclusive, only 1 package available)

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- Two (2) single session registration to the sponsored session
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

**SESSION SPONSOR – OCTOBER
SPEAKER: SELINA TRIGG**

Note: This session will be also proudly supported by the International Academy of Collaborative Professionals and the Collaborative Law Association of New Zealand Inc.

\$2,000

(Exclusive, only 1 package available)

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- Two (2) single session registration to the sponsored session
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

**SESSION SPONSOR – NOVEMBER
SPEAKER: PAULINE TESLER (WORKSHOP)**

\$6,000

(Exclusive, only 1 package available)

SOLD!

BE RECOGNISED

- Recognised as the Session Sponsor on all promotional e-broadcasts in the lead up to the conference
- Acknowledgment as the Session Sponsor by the chairperson at the start of the sponsored session

BE PROMOTED

- Company logo, 150-word profile and link to your company website on the conference page of the AACP website
- Company logo highlighted on the program timeline of the virtual platform

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- Two (2) conference registrations, including attendance to all 8 sessions
- Two (2) single session registration to the sponsored session
- Two (2) trade registrations, including the opportunity to access the online meeting hub to connect with delegates and take part in virtual networking activities

BONUS

- Receive a copy of the virtual event analytics
- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

PARTNER

\$1,500

BE RECOGNISED

- Recognised as a Partner on all promotional e-broadcasts in the lead up to the conference

BE PROMOTED

- Company logo and link to your company website on the conference page of the AACP website

BE SEEN

- An opportunity to have a space in the virtual exhibition hall, which includes options for:
 - Multiple staff managing virtual attendee queues
 - Recording of video messages
 - Exchanging of contact details
 - Downloadable documents e.g., organisation's e-brochure
 - Capability for 'video calls' or scheduled one-on-one appointments
 - An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

BE PRESENT

- One (1) conference registration, including attendance to all 8 sessions

BONUS

- Access to the event recordings via the virtual platform for 1 month post session, then from the AACP website for 12 months
- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

SUPPORTER

\$500

BE RECOGNISED

- Recognised as a Supporter on all promotional e-broadcasts in the lead up to the conference

BE PROMOTED

- Company logo and link to your company website on the conference page of the AACP website

BONUS

- Full (electronic) delegate list with name, organisation and email address (subject to permission of the delegate)

CONFERENCE LOGO SPONSOR

\$300

(Exclusive, only 1 package available)

SOLD!

BE RECOGNISED

- Recognised as the Conference Logo Sponsor on all promotional e-broadcasts in the lead up to the conference

BE PROMOTED

- Company logo and link to your company website on the conference page of the AACP website

GAMIFICATION PRIZE SPONSOR

In kind donation of prize, valued at over \$100

Our virtual platform will include gamification functionality where delegates will earn points based on their online behaviour. We have identified this tool as a great way to motivate delegates to really get involved in the conference.

Delegates can earn points for various interactive activities, such as attending sessions, taking part in live polls and live Q&As, networking, using the meeting hub, and visiting the exhibition hall (to name just a few). The more points received, the more chances to win a prize.

BE PROMOTED

- Company branded prize to be distributed to the top leaders on the gamification leader board (prize to be distributed by the sponsor to the winner at their own expense)

SPONSORSHIP TERMS AND CONDITIONS

To confirm sponsorship

- To book a sponsorship package, please visit the sponsorship booking portal at <https://pecbookings.eventsair.com/AACPRTR/sponsorship>.
- Enter your company information (including uploading your company logo and weblink), select the package and read and accept the sponsorship agreement.
- Once completed you will receive a confirmation letter and tax invoice for the total payment due.
- Your sponsorship package will be confirmed once the sponsorship agreement has been accepted and the total payment has been paid.
- Payment instructions will be highlighted in the booking portal.

Sponsorship conditions

- To confirm sponsorship, acceptance of these sponsorship terms and conditions is required.
- The total payment due is required before any entitlements can be delivered (special arrangements can be made).
- Payment terms are strictly 30 days after the tax invoice has been sent.
- All fees are in Australian dollars and include GST.

Cancellation policy

- 25% cancellation fee will apply for cancellations received prior to 16 April 2021.
- 50% cancellation fee will apply for cancellations received prior to 30 June 2021.
- Cancellations received from 30 June 2021 will not be refunded.
- Notice of cancellation must be submitted in writing to shanna@premiereventconcepts.com.au.