

**Peter Woodward**  
**Chair, The Capta Group**

Peter Woodward leads the CaPTA Group, a revered family enterprise deeply ingrained in Cairns' vibrant fabric. Founded by his parents, Charles and Pip Woodward, in 1976, the CaPTA Group epitomizes familial commitment and entrepreneurial vigour.

Before returning to the family business, Peter gained experience in the finance industry and pursued international travel and work opportunities. He holds a Bachelor of Commerce (Business) and Bachelor of Science (Information Technology).

As Chair, Peter spearheads the diverse ventures of the CaPTA Group, reflecting the Woodward family's steadfast dedication to offering unparalleled tourism experiences in their hometown. Peter's previous tenure on the TTNQ board and current position on the QTIC board underscore his profound involvement in Queensland's tourism industry.

In addition to overseeing the group's tourism initiatives, Peter manages Vehicle Dealers International Pty Ltd (VDI), a sister company dedicated to sustainability through the distribution and servicing of electric and diesel buses across Australia. VDI's notable success includes an annual sale of over 200 buses, solidifying its position as Australia's second-largest bus supplier, trailing only behind Volvo. With 100 Electric buses already in operation nationwide and an additional 100 Electric vehicles on order, VDI's impact on sustainable transportation is unmistakable. Peter also serves as Chair and part owner of the Respax reservation system.

As a family-run enterprise, the CaPTA Group embodies not just a thriving business, but a cherished legacy passed down through generations. Under Peter Woodward's leadership, the group continues to honor its heritage while embracing innovation, ensuring that the Woodward family's enduring commitment to excellence remains the cornerstone of its endeavors.

