

INTERNATIONAL

Population Data Linkage

NETWORK +

CONFERENCE

2-13 November 2020

www.ipdlnconference.org



“

...increasing our membership, creating more opportunities for interdisciplinary collaboration, cross-jurisdictional studies and expanding the amount of robust international data accessible to researchers, is vital to the ongoing improvement of outcomes for population health and society across the globe...

”

Dr Merran Smith, Director, IPDLN, May 2020

Message from the IPDLN Director



Dr Merran Smith
Director
International Population Data
Linkage Network

Why Sponsor or Exhibit?

These are exciting times for the IPDLN. Since its formation in 2008, IPDLN has grown steadily, and now boasts more than 1,000 members from 55 countries. Worldwide interest in the possibilities – and complexities – of using data to enhance the quality and sustainability of our health, environment and social care systems make the work and expertise of IPDLN members more relevant than ever.

Nationally and internationally, increasingly sophisticated research and complex analysis is undertaken using integrated population level data to benefit our health, education and human services systems.

Through its biennial conferences, the IPDLN creates opportunities for collaborations on national and international research and interdisciplinary initiatives. The conferences support sharing analytical expertise and the collective learnings from those with responsibilities and experience in the governance and management of data systems for research leading to greater community benefit.

The IPDLN conferences attract industry leaders, researchers, data analysts and policy makers in the health and bio-medical sciences, population health and wellbeing, education and the wider range of human services from across the globe. Speakers and delegates attend from health and medical research institutes, universities, government, non-government and private corporate sectors.

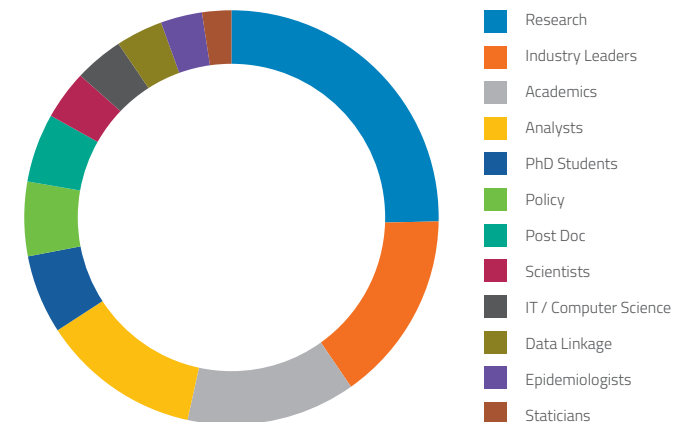
We are excited to inform you about sponsorship opportunities at the 2020 International Population Data Linkage Network (IPDLN) Conference, to be held as a virtual conference in November 2020.

The sponsorship packages are by no means limited, and we welcome the opportunity to discuss your individual requirements. To discuss your involvement and specific needs, please contact the conference organiser, Premier Event Concepts:

Email: amy@premiereventconcepts.com.au

Phone: 0400 186 995

The 2018 Banff Conference had the following delegate profile:



About the Conference

The 2020 IPDLN Conference

On behalf of the IPDLN, we have great pleasure in inviting you to the 2020 virtual International Population Data Linkage Conference, Data Linkage: Information to Impact.

We are very pleased to offer a comprehensive package that will include a structured program with invited keynote addresses and presentations from selected papers, as well as pre-conference workshops covering cutting edge theory and practice critical to successful data linkage and use of linked data.

The conference will bring together a wide range of exciting leading international speakers, researchers, data linkers, data scientists, practitioners, policymakers and consumers to discuss and exchange ideas relating to the full spectrum of data linkage and use of linked data to impact policy and improve health and social outcomes.

The 2020 International Data Linkage Conference promises to be an exciting, participative and informative event for all those involved with any aspect of data linkage and linked data.

Benefits of Sponsorship

The 2020 Conference presents a unique opportunity for sponsors to be visible through multiple opportunities to promote your organisation, products and services to delegates. Virtual exhibition booths will also be available for sponsors to showcase their knowledge and expertise to a well-informed national and international audience.

Sponsors of the 2020 IPDLN Conference will have the opportunity to engage before, during and after the conference with delegates, representatives of national and international institutes, organisations and university research centres specialised in data linkage and analysis, as well as researchers, policy-makers, students and other international experts.

This engagement will be through opportunities that have been tailored for sponsorship categories listed below.

About IPDLN

The International Population Data Linkage Network (IPDLN) facilitates communication between centres that specialise in data linkage and users of the linked data. The producers and users alike are committed to the systematic application of data linkage to produce community benefit in the population and health-related domains. The IPDLN has always had sharing best practice and building fruitful collaborations at its heart. Visit us at www.ipdln.org.

Sponsorship Packages

Sponsorship packages can be tailored to meet unique needs of sponsors, including the opportunity to hold pre-conference workshops or convene targeted special interest sessions.



Platinum Sponsor

Exclusive Opportunity \$30,000 (ex GST)

BE RECOGNISED

- Recognised as the Platinum Sponsor with the most prominent brand exposure at the Conference including: opening and closing addresses; opening and closing slides and in event recordings.

BE PRESENT

- Eight (8) complimentary registrations to the Conference.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Organisation's logo featured on slide transitions between speakers.
- Social media promotion of sponsorship before, during and after the Conference.
- Acknowledgement in IPDLN special Conference edition e-newsletter.
- One (1) promotional e-news article published in IPDLN newsletter to over 1,000 members world-wide.
- 300 word company profile featured on the IPDLN Conference website.
- 300 word company profile included on the Conference App.
- Company logo included on the 'splash' page of the Conference App.

- One (1) company advert (.jpeg) featured on the Conference App.
- Company logo included in the header of the virtual conference platform.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Gold Sponsor

Multiple Opportunities \$20,000 (ex GST)

BE RECOGNISED

- Recognised as a Gold Sponsor at the Conference opening and closing addresses and in event recordings.

BE PRESENT

- Six (6) complimentary registrations to the Conference

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotions including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Organisation's logo featured on slide transitions between speakers.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special Conference edition e-newsletter.
- One (1) promotional e-news article published in IPDLN newsletter to over 1,000 members worldwide.
- 200 word company profile featured on the IPDLN Conference website.
- 200 word company profile included on the Conference App.
- One (1) company advert (.jpeg) featured on the Conference App.
- Company logo included in the header of the virtual conference platform.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Silver Sponsor

Multiple Opportunities \$15,000 (ex GST)

BE RECOGNISED

- Recognised as a Silver Sponsor at the Conference opening and closing addresses and in event recordings.

BE PRESENT

- Four (4) complimentary registrations to the Conference

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Organisation's logo featured on slide transitions between speakers.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special Conference edition e-newsletter.
- 150 word company profile featured on the IPDLN Conference website.
- 150 word company profile included on the Conference App.
- One (1) company advert (.jpeg) featured on the Conference App.
- Company logo included in the header of the virtual conference platform.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Bronze Sponsor

Multiple Opportunities \$10,000 (ex GST)

BE RECOGNISED

- Recognised as a Bronze Sponsor at the Conference opening and closing addresses and in event recordings.

BE PRESENT

- Two (2) complimentary registrations to the Conference

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Organisation's logo featured on slide transitions between speakers.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special Conference edition e-newsletter.
- 100 word company profile featured on the IPDLN Conference website.
- 100 word company profile included on the Conference App.
- One (1) company advert (.jpeg) featured on the Conference App.
- Company logo included in the header of the virtual conference platform.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Abstract Publication Sponsor

Exclusive Opportunity \$POA

BE RECOGNISED

- Sponsorship acknowledged in Conference IJPDS Abstract Volume.

BE PRESENT

- One (1) complimentary registration to the Conference.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.
- 50 word company profile featured on the IPDLN Conference website.
- 50 word company profile included on the Conference App.
- Acknowledgement (logo and 300 word text in IJPDS Abstracts Volume).
- One (1) company advert (.jpeg) featured on the Conference App.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Conference App Sponsor

Exclusive Opportunity \$7,500 (ex GST)

BE RECOGNISED

- Sponsorship acknowledged in the Conference App.

BE PRESENT

- One (1) complimentary registration to the Conference.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.
- 50 word company profile featured on the IPDLN Conference website.
- 50 word company profile included on the Conference App.
- One (1) company advert (.jpeg) featured on the Conference App.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Keynote Speaker Sponsor Multiple Opportunities \$7,500 (ex GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the session chair at the beginning of the sponsored session and on the Conference Programme.

BE PRESENT

- One (1) complimentary registration to the Conference.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Organisation's logo featured on slide transitions for key note speaker.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special Conference edition e-newsletter.
- 50 word company profile featured on the IPDLN Conference website.
- 50 word company profile included on the Conference App.
- One (1) company advert (.jpeg) featured on the Conference App.
- Company logo included in the online agenda of the virtual conference platform for the sponsored session.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Pre Conference Workshop Sponsor

Multiple Opportunities \$7,500 (ex GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the workshop facilitator at the beginning of the sponsored workshop and on the Conference Programme.

BE PRESENT

- One (1) complimentary registration to the Conference.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Organisation's logo featured on slide transitions for Pre Conference Workshop.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.
- 50 word company profile featured on the IPDLN Conference website.
- 50 word company profile included on the Conference App.
- One (1) company advert (.jpeg) featured on the Conference App.
- Company logo included in the online agenda of the virtual conference platform for the sponsored session.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Conference Theme Sponsor **Multiple Opportunities \$7,500 (ex GST)**

BE RECOGNISED

- Verbal acknowledgement of sponsorship at the beginning of each theme opening address and on the Conference Programme.

BE PRESENT

- One (1) complimentary registration to the Conference.

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.
- 50 word company profile featured on the IPDLN Conference website.
- 50 word company profile included on the Conference App.
- One (1) company advert (.jpeg) featured on the Conference App.
- Company logo included in the online agenda of the virtual conference platform for the sponsored session.

BE SEEN

- An opportunity to have a space in the virtual exhibition hall which includes options for:
 - » Multiple staff managing virtual attendee queues
 - » Recording of video messages
 - » Exchanging of contact details
 - » Downloadable documents e.g. organisation's e-brochure
 - » Capability for 'video calls' or scheduled one-on-one appointments
 - » An opportunity to access the meeting hub, connect with delegates and take part in the virtual networking activities

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Poster Sponsor

Exclusive Opportunity \$6,600 (ex GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the session chair at the beginning of the award presentation and an opportunity for one representative to present the award to the winner.

BE PRESENT

- One (1) complimentary registration to the Conference

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special conference edition e-newsletter.
- One (1) company advert (.jpeg) featured on the Conference App.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.

Student Presentation Prize Sponsor

Exclusive Opportunity \$6,600 (ex GST)

BE RECOGNISED

- Verbal acknowledgement of sponsorship by the session chair at the beginning of the award presentation and an opportunity for one representative to present the award to the winner.

BE PRESENT

- One (1) complimentary registration to the Conference

BE PROMOTED

- Organisation's logo featured on Conference marketing and promotional materials including: the IPDLN Conference website; the sponsors' section of the Conference App.
- Organisation's logo featured on slide transitions between speakers.
- Social media promotion of sponsorship during the Conference.
- Acknowledgement in IPDLN special Conference edition e-newsletter.
- One (1) company advert (.jpeg) featured on the Conference App.

DELEGATE LIST

- Access to consenting electronic delegate list with name, organisation and email address.

CONTENT

- Access to the event recordings via streaming platform post conference.
- Receive a copy of the event analytics.



Other Opportunities

We have several other sponsorship packages / add value items available. Please contact us to discuss your requirements or for further information.

Virtual Social Event Sponsor

(Exclusive Opportunity) - \$6,500 (ex GST)

Virtual Break Out Room Sponsor

(Multiple Opportunities) - \$5,500 (ex GST)

Custom Sponsorship Packages

POA. Please contact us to discuss your requirements.

Amy Roberts

Sponsorship Manager

Premier Event Concepts

P: +61 400 186 995

E: amy@premiereventconcepts.com.au

Terms & Conditions

To Confirm Sponsorship

- To book a sponsorship package, please visit the sponsorship booking portal at: www.pecbookings.eventsair.com/ipdln/sponsorshipvirtual
- Enter your company information (including uploading your company logo and weblink), select the package and read and accept the sponsorship agreement.
- Once completed you will receive a confirmation letter and tax invoice for a 50% of total payment due as a deposit.
- Your sponsorship package will be confirmed once the sponsorship agreement has been accepted and the deposit payment of 50% has been paid.
- Payment instructions will be highlighted in the booking portal.

Conditions

- To confirm sponsorship, acceptance of the sponsorship agreement in the sponsorship booking portal is required.
- The deposit of 50% of total payment due is required before any entitlements can be delivered (special arrangements can be made).

- The final balance is due by 31 August 2020.
- Payment terms are strictly 7 days after the tax invoice has been sent.
- All fees are in Australian dollars and exclude GST.

Cancellation Policy

- 25% cancellation fee will apply for cancellations received prior to 31 March 2020.
- 50% cancellation fee will apply for cancellations received prior to 31 May 2020.
- 75% cancellation fee will apply for cancellations received prior to 31 July 2020.
- Cancellations received from 31 July 2020 will not be refunded.
- Notice of cancellation must be submitted in writing to amy@premiereventconcepts.com.au

Liability / Insurance

The International Population Data Linkage Network (IPDLN) or Premier Event Concepts (PEC) will not be responsible for any loss or injury that may occur to the sponsor / exhibitor, sponsor / exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the meeting.

For further information

For further information about the Conference, please visit www.ipdlnconference.org

Registration and program enquiries
should be directed to:

Shanna Sheldrick
Premier Event Concepts

P: +61 437 377 107

E: shanna@premiereventconcepts.com.au

Sponsorship and exhibition enquiries
should be directed to:

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P: +61 400 186 995

E: amy@premiereventconcepts.com.au