

NDS Supporter Prospectus

The Essentials

**NDS's online
Briefing and
Masterclass
Series**

Sep - Oct 2021



About NDS

National Disability Services (NDS) is Australia's peak body for non-government disability service organisations, representing more than 1200 non-government service providers. NDS is the only organisation that represents the full spectrum of disability service providers across Australia. Members range in size from small support groups to large multi-service organisations.

NDS provides members with a strong voice, enabling the sector to collectively initiate change, influence outcomes and deliver the funding needed to ensure the best possible quality of life for people with disability.

nds.org.au



The Essentials

**NDS's online Briefing
and Masterclass series**
Sep - Oct 2021

NDS's Online Briefing and Masterclass Series

NDS's Essential Briefing and Masterclasses is an online series of 'deconstructed' hot topic sessions, facilitated over three weeks. The series is anticipated to attract several hundred middle and senior disability sector managers, who are keen to receive an update on the key issues/emerging themes in sector and the work underway to address them.

This event will be held as a series of masterclasses and briefings across September and October, with access to an on-demand platform for 3 months.

Date: Launching 23 September 2021 for two weeks of live and interactive sessions.

Expected Attendance: More than 500 delegates nationally

Who: The Essential Briefing and Masterclass series will attract middle managers, senior managers and CEO's of disability service providers. are aimed at CEO's and senior managers from disability service providers.

Why Support and Exhibit

- Raise your profile and presence in the disability sector
- Increase your ability to respond to the emerging market including the NDIS
- Communicate your commitment and support to the disability services sector
- Develop personal and direct relationships with new and existing clients
- Showcase your brand, products and services
- Add value and substance to your brand
- Develop your networks
- Showcase your connection with NDS, the peak body for disability service providers

Maximise your profile and presence. **Receive a 10% discount*** when you **sponsor 3 or more** masterclasses or briefings.

*For full terms and conditions see page 6.

Masterclass Sponsor

A Masterclass is an extended topic of 1.5-2 hours in length, providing practical examples and/or case studies.

Sponsorship opportunities are limited to 1 sponsor per masterclass

**AUD Cost
(inc GST)**

Example of inclusions

- Company logo and 'sponsor' acknowledgment:
 - During the 'welcome address' at the beginning of the masterclass.
 - On the event website with a link to your website
 - On the beginning and end holding slides
 - In all masterclass communications
- One complimentary interactive virtual exhibitor page including:
 - Hosted video* content (YouTube, Vimeo or Brightcove links)
 - Downloadable resources (PDF, Word)
 - Company Information and Logo
 - One video* advertisement to be played during the break (up to 1 min)
 - Frequently asked questions, displays a list of frequently asked questions and answers, which are created by your organisation.
- Two registrations to your sponsored masterclass topic with 3 month on-demand access
- Company logo with a link to your website on event website
- Company profile and social media details on event website
- The ability to interact with delegates via chat
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation
- Delegates will have access to your page on-demand for 3 months post masterclass
- Post event analytics of delegate participation on your on-demand page
- One complimentary downloadable resource emailed to the masterclass delegates, following the masterclass

\$1100

NDS Members/
Organisational
Associates

\$1300

NDS Platinum/
Gold Industry
Supporter

\$1600

Non-Members

*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

Essential Briefing Sponsor

Briefings provide a detailed update on a particular topic or issue.
The duration is 45- 60 minutes.

Sponsorship opportunities are limited to 1 sponsor per briefing

**AUD Cost
(inc GST)**

Example of inclusions

- Company logo and 'sponsor' acknowledgment:
 - During the 'welcome address' at the beginning of the briefing.
 - On the event website with a link to your website
 - On the beginning and end holding slides
 - In all briefing communications
- One complimentary interactive virtual exhibitor page including:
 - Hosted video* content (YouTube, Vimeo or Brightcove links)
 - Downloadable resources (PDF, Word)
 - Company Information and Logo
 - One video* advertisement to be played at the conclusion of the briefing (up to 1 min)
 - Frequently asked questions, displays a list of frequently asked questions and answers, which are created by your organisation.
- Two registrations to your sponsored masterclass topic with 3 month on-demand access
- Company logo with a link to your website on event website
- Company profile and social media details on event website
- The ability to interact with delegates via chat
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation
- Delegates will have access to your page on-demand for 3 months post briefing
- Post event analytics of delegate participation on your on-demand page
- One complimentary downloadable resource emailed to the briefing delegates prior to the briefing

\$1100

NDS Members/
Organisational
Associates

\$1300

NDS Platinum/
Gold Industry
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\$1600

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*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

Terms and Conditions

NDS or Owner – refers to National Disability Services Ltd

Sponsor – those who agree to support the event

The Event – any National Disability Services event referred to in this prospectus

Acceptance of Support

All exhibitor/sponsor orders will be subject to the availability of items at the time that the order is received by NDS. NDS reserves the right to refuse offers of support that it believes are not in the best interests of the organisation and its members.

Accessibility

NDS is committed to ensuring all members of the community are able to participate in and contribute to NDS events including conferences, seminars, briefings, workshops, award ceremonies, exhibitions and training. Supporters are requested to ensure all conference materials are supplied in an accessible format. The NDS Events team are able to provide guidance on this matter.

Advertisements

NDS reserves the right to refuse or remove an advert and accepts no loss for any loss resulting from the failure of an advertisement, in full or part, to appear or for any error in an advertising.

Branding Approval

Media releases relating to this specific sponsorship arrangement must not be issued by one party without the consent of the other.

No unauthorised use of marks Exhibitor/Sponsor must not use or permit the use of Owner Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Owner) and Owner must not use or permit the use of Sponsor Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Sponsor) unless authorised by this Agreement or with the written consent of the other party.

Cancellation of Order

All cancellations must be made in writing to NDS and will be charged an administration fee of \$80.00. In the event that orders are cancelled 14 days or less prior to the commencement of the event, orders will be subject to a cancellation charge equal to 100% of the total cost of the order, minus any discount. NDS reserves the right to cancel any booking of the exhibitor/sponsor for any reason whatsoever. In such an event, any deposit or their monies paid by the exhibitor/ sponsor will be returned in full.

Conditions of Exhibition and Sponsorship

In placing an order with NDS, the exhibitor accepts with no reservations that these Terms and Conditions take the place of any other document, prior written or oral agreement, as well as the exhibitor's terms and conditions of purchase or hire. NDS's Terms and Conditions can only be

amended in writing by email. NDS's Terms and Conditions of business will be binding on the parties unless otherwise amended and agreed in writing.

Contract Variations

NDS reserves the right in unforeseen circumstances to amend, alter or reallocate the space or the location of an exhibitor's stand and the exhibitor can take no objection or make any claims for compensation or damages in relation to any allocation, or the size or the space re-allocated by NDS. The exhibitor shall not assign or subject any part of the stand space without the consent of NDS. NDS reserves the right to alter the layout, plans and positions of displays if, in our opinion, this is desirable from the point of view of the conference as a whole.

Disclaimer

Acceptance of support does not imply endorsement of a product or service and NDS reserves the right to refuse offers of support if they feel that it is not in the best interests of the organisation and its members. NDS accepts no responsibility for the accuracy and content of any information provided by supporters. Details are correct at the time of publishing and in the event of unforeseen circumstances, NDS reserves the right to alter or delete items from the Supporter and Exhibitor Prospectus.

Discount for 3 or more masterclasses and briefings

A 10% discount applies if you sign up for a sponsorship at 3 or masterclasses and briefings in the Your Essential Briefing online series. The discount is only applicable when all 3 sponsorships are confirmed and invoiced together.

Exclusivity

By committing to be an exhibitor/sponsor at an NDS event, NDS does not provide exclusivity from allowing competitor companies to participate in the conference unless it is agreed to by both parties in writing, prior to each conference.

Payment

An invoice will be sent on receipt of the completed application form. Exhibitors/sponsors must make full payment to NDS within 14 days of the invoice being issued. If full payment has not been made, NDS reserves the right to refuse to allot or make space available at the event. For exhibitors who commit to three national conferences, the 10% discount will only be applied if payment is made in advance for all three conferences.

Publication Deadlines

Provision of company details, logos and artwork for advertising, conference literature and the NDS website are to be provided prior to the advised deadlines. If not, NDS will not guarantee that it can be published.

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Sponsorship application form

Please return to confs@nds.org.au

Please indicate below which opportunity you would like to purchase.

(All prices are GST inclusive. Subject to availability)

Sponsorships

Masterclass Sponsorship

NDS Members/ Organisational Associates	\$1100
NDS Industry Supporter	\$1300
Non-Members	\$1600

Essential Briefing Sponsorship

NDS Members/ Organisational Associates	\$1100
NDS Industry Supporter	\$1300
Non-Members	\$1600

Email address for organisation representatives attending the masterclass.

- 1.
- 2.

Personal details

Company/Organisation

Nature of Business

Primary products/services to be promoted at conference

Contact Name

Position

Address

State

Post Code

Email

Website

Mobile

Phone

Fax

Payment details

TOTAL \$

Date

I have read and agree to the terms & conditions outlined on pages 6 & 7 of this supporter kit. (This box needs to be ticked for your application to be processed)

Name

Signed

Visa

Mastercard

Cheque/Direct Debit
(please send invoice)

Credit card number

Expiry date

CCV

Name on card

Signature