

NDS Virtual Conferences 2020

Supporter Prospectus





About NDS

National Disability Services (NDS) is Australia's peak body for non-government disability service organisations, representing more than 1160 non-government service providers. NDS is the only organisation that represents the full spectrum of disability service providers across Australia. Members range in size from small support groups to large multi-service organisations.

NDS provides members with a strong voice, enabling the sector to collectively initiate change, influence outcomes and deliver the funding needed to ensure the best possible quality of life for people with disability.

nds.org.au



CEOs' Meeting 2020 - Virtual Conference

This annual highly-regarded two-day event provides leaders from across the Australian disability services sector with analysis of national policy directions and advice on key management issues. No other national conference does this. Involving your company with this conference will put you in direct contact with decision makers from organisations across the sector.

Date: 7-8 December 2020

Expected Attendance: More than 550 delegates nationally

Who: CEOs, senior managers and board members from NDS member organisations

Why Support and Exhibit

- Raise your profile and presence in the disability sector
- Increase your ability to respond to the emerging market including the NDIS
- Communicate your commitment and support to the disability services sector
- Develop personal and direct relationships with new and existing clients
- Showcase your brand, products and services
- Add value and substance to your brand
- Build a quality database
- Showcase your connection with NDS, the peak body for disability service providers

Virtual Conferences

Be ahead of the curve! - Virtual and online formats are the new normal!

NDS has adopted an innovative virtual conference platform to enable us to continue to provide opportunities to support members to connect, learn and collaborate.

Virtual conferences deliver the experience that delegates have come to know, value and expect of NDS.

- Live interaction with expert speakers
- National reach and accessibility
- Flexibility for participants
- No travel time and costs to worry about
- Live day plus an on-demand period
- Networking with colleagues and delegates via chat rooms

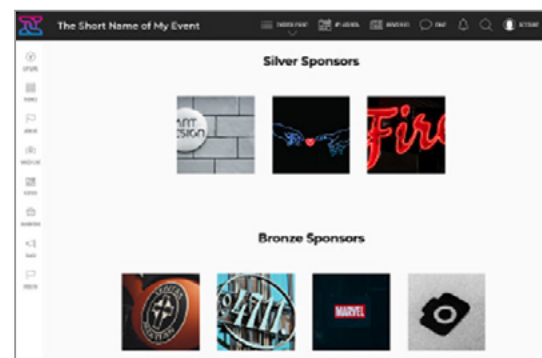
Our virtual platform features

Our CEOs' Meeting virtual conference platform is packed with features to enhance your conference experience.

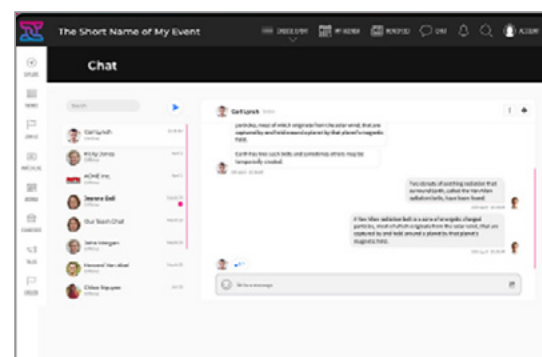
- Simple and easy to navigate
- Responsive across all devices
- Live interaction with speakers
- Networking via chat room or video chat (one to one or in groups)
- Access to real time analytics for exhibitors
- Polling
- Enhanced accessibility functionality
- Extensive branding opportunities
- Virtual conference satchel filled with resources
- 12 months on-demand access to all presentations, resources and exhibitors following the conference live day



Simplicity and ease of use across all platforms



Sponsor brand placement



Direct chat with delegates via text or video

Sponsor and Exhibitor Packages

Major Sponsor (customised) Limited to 3 opportunities	AUD Cost (inc GST)
Example of inclusions <ul style="list-style-type: none"> • Company logo and 'platinum sponsor' acknowledgment: <ul style="list-style-type: none"> – During the 'welcome address' on the live conference day – On the event website with a link to your website – On the event holding slide – In program (emailed to delegates and included in their virtual satchel) – On the homepage of the virtual platform – In all virtual conference communications • 5 minute 'welcome' video* (optional extra) • Co-branded speaker media wall (with NDS) • One complimentary virtual exhibitor booth including: <ul style="list-style-type: none"> – Hosted video* content – Downloadable resources – Team details and photos – Lead capture form • Five complimentary registrations • One complimentary downloadable resource in virtual satchel • One video* advertisement after a plenary session (up to 3 minutes) • Interact with delegates via individual or group chat rooms (text or video) • Company profile and social media details on event website • List of delegate details (name, position & organisation) subject to privacy legislation • Post event analytics of delegate participation on your booth • Delegates will have access to your booth on-demand for 12 months post conference 	On request

* All videos must be captioned

<h2>Keynote sponsor</h2> <p>Limited opportunities per event</p>	AUD Cost (inc GST)
<p>Inclusions</p> <ul style="list-style-type: none"> • Company logo and 'keynote sponsor' acknowledgment for nominated keynote: <ul style="list-style-type: none"> – On the event website with a link to your website – In program (emailed to delegates and included in their virtual satchel) – On the event holding slide • Two complimentary registrations • One video* advertisement after a plenary session (up to 3 minutes) • Interact with delegates via individual or group chat rooms (text or video) • Company profile and social media details on event website • List of delegate details (name, position and organisation) subject to privacy legislation 	<p>Starting from \$3200 per keynote (depending on speaker)</p>
<h2>Captioning partner</h2> <p>2 exclusive opportunities per event</p>	AUD Cost (inc GST)
<p>Inclusions</p> <ul style="list-style-type: none"> • Company logo and 'captioning partner' acknowledgment: <ul style="list-style-type: none"> – On the event website with a link to your website – Company logo in program (emailed to delegates and included in their virtual satchel) • Two complimentary registrations • One video* advertisement after a plenary session (up to 3 minutes) • Interact with delegates via individual or group chat rooms (text or video) • Company profile and social media details on event website • List of delegate details (name, position and organisation) subject to privacy legislation 	<p>\$2900 per day</p>

* All videos must be captioned

Virtual exhibitor booth

AUD Cost
(inc GST)

Inclusions

- One complimentary interactive virtual exhibitor booth including:
 - Hosted video* content
 - Downloadable resources
 - Team details and photos
 - Lead capture form
- Two complimentary registrations
- Company logo with a link to your website on event website
- Company logo in program (emailed to delegates and included in their virtual satchel)
- Company profile and social media details on event website
- Interact with delegates via individual or group chat rooms (text or video)
- List of delegate details (name, position and organisation) subject to privacy legislation
- Post event analytics of delegate participation on your booth
- Delegates will have access to your booth on-demand for 12 months post conference

\$1050

NDS Members/
Organisational
Associates

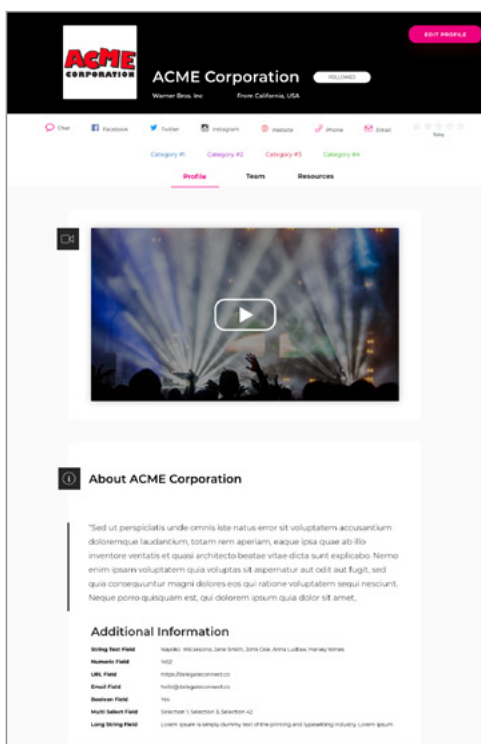
\$1250

NDS Platinum/
Gold Industry
Supporter

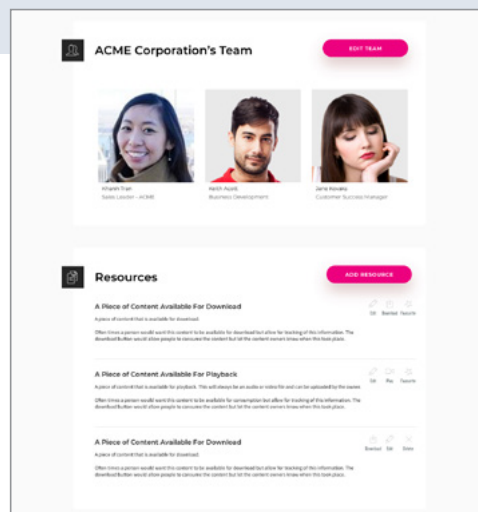
\$1470

Non-Members

* All videos must be captioned



Exhibitor page includes company profile and social media details, hosted video content, team directory and photos, lead capture form, downloadable resources etc



Terms and Conditions

NDS or Owner – refers to National Disability Services Ltd

Exhibitor – those who agree to exhibit at the event

Sponsor – those who agree to support the event

The Event – any National Disability Services event referred to in this prospectus

Acceptance of Support

All exhibitor/sponsor orders will be subject to the availability of items at the time that the order is received by NDS. NDS reserves the right to refuse offers of support that it believes are not in the best interests of the organisation and its members.

Accessibility

NDS is committed to ensuring all members of the community are able to participate in and contribute to NDS events including conferences, seminars, briefings, workshops, award ceremonies, exhibitions and training. Supporters are requested to ensure all conference materials are supplied in an accessible format. The NDS Events team are able to provide guidance on this matter.

Advertisements

NDS reserves the right to refuse or remove an advert and accepts no loss for any loss resulting from the failure of an advertisement, in full or part, to appear or for any error in an advertising.

Branding Approval

Media releases relating to this specific sponsorship arrangement must not be issued by one party without the consent of the other.

No unauthorised use of marks Exhibitor/Sponsor must not use or permit the use of Owner Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Owner) and Owner must not use or permit the use of Sponsor Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Sponsor) unless authorised by this Agreement or with the written consent of the other party.

Cancellation of Order

All cancellations must be made in writing to NDS and will be charged an administration fee of \$80.00. In the event that orders are cancelled 14 days or less prior to the commencement of the event, orders will be subject to a cancellation charge equal to 100% of the total cost of the order, minus any discount. NDS reserves the right to cancel any booking of the exhibitor/sponsor for any reason whatsoever. In such an event, any deposit or their monies paid by the exhibitor/sponsor will be returned in full.

Conditions of Exhibition and Sponsorship

In placing an order with NDS, the exhibitor accepts with no reservations that these Terms and Conditions take the place of any other document, prior written or oral agreement, as well as the

exhibitor's terms and conditions of purchase or hire. NDS's Terms and Conditions can only be amended in writing by email. NDS's Terms and Conditions of business will be binding on the parties unless otherwise amended and agreed in writing.

Contract Variations

NDS reserves the right in unforeseen circumstances to amend, alter or reallocate the space or the location of an exhibitor's stand and the exhibitor can take no objection or make any claims for compensation or damages in relation to any allocation, or the size or the space re-allocated by NDS. The exhibitor shall not assign or subject any part of the stand space without the consent of NDS. NDS reserves the right to alter the layout, plans and positions of displays if, in our opinion, this is desirable from the point of view of the conference as a whole.

Disclaimer

Acceptance of support does not imply endorsement of a product or service and NDS reserves the right to refuse offers of support if they feel that it is not in the best interests of the organisation and its members. NDS accepts no responsibility for the accuracy and content of any information provided by supporters. Details are correct at the time of publishing and in the event of unforeseen circumstances, NDS reserves the right to alter or delete items from the Supporter and Exhibitor Prospectus.

Discount for 3 or more conferences

A 10% discount applies if you sign up for a display booth at 3 or more conferences in the 2020/2021 financial year. The discount is only applicable when all 3 conferences are confirmed and invoiced together in advance. This offer is for face-to-face and/or virtual conferences and does not apply to other levels of support or advertising.

Exclusivity

By committing to be an exhibitor/sponsor at an NDS event, NDS does not provide exclusivity from allowing competitor companies to participate in the conference unless it is agreed to by both parties in writing, prior to each conference.

Payment

An invoice will be sent on receipt of the completed application form. Exhibitors/sponsors must make full payment to NDS within 14 days of the invoice being issued. If full payment has not been made, NDS reserves the right to refuse to allot or make space available at the event. For exhibitors who commit to three national conferences, the 10% discount will only be applied if payment is made in advance for all three conferences.

Publication Deadlines

Provision of company details, logos and artwork for advertising, conference literature and the NDS website are to be provided prior to the advised deadlines. If not, NDS will not guarantee that it can be published.

CEOs' Meeting 2020 Application Form

Please return to confs@nds.org.au

Please indicate below which sponsorship opportunity you would like to purchase for each conference. (All prices are GST inclusive. Subject to availability)

Sponsorship

Platinum Sponsorship	POA
Keynote Speaker	\$3200 - \$4000
Captioning Partner	\$3500

Virtual Display Booth

NDS Members/Associates	\$1050
NDS Industry Supporter	\$1250
Non Member	\$1470

Booth Details

Email addresses of booth representatives

- 1.
- 2.

Display booth name (max 25 characters)

Personal Details

Company/Organisation

Nature of Business

Primary products/services to be promoted at conference

Contact Name

Position

Address

State

Post Code

Email

Website

Mobile

Phone

Fax

Payment Details

TOTAL \$

Date

I have read and agree to the terms & conditions outlined on pages 8 & 9 of this supporter kit. (This box needs to be ticked for your application to be processed)

Name

Signed

Visa

Mastercard

Cheque/Direct Debit
(please send invoice)

Credit card number

Expiry date

CCV

Name on card

Signature