

NDP's Workforce Virtual Conference 2022

# Supporter Prospectus



**NDP's  
Workforce  
Virtual  
Conference**

23 May 2022



National  
Disability  
Practitioners



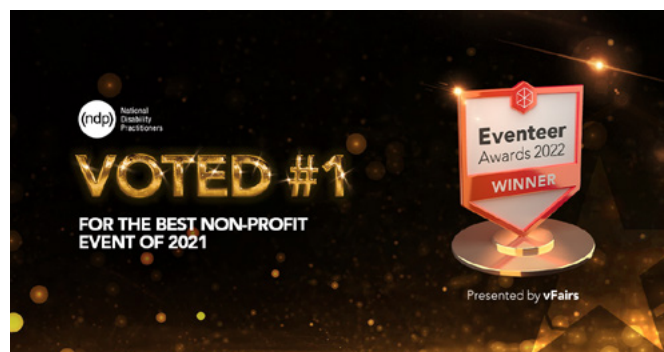
## About NDP

National Disability Practitioners (NDP) is a community of more than 14,000 passionate and professional individuals. NDP is committed to ensuring a capable, professional and engaged Australian disability workforce, so that together we can deliver quality service and life opportunities for people they support.

Our membership matches the diversity of the disability workforce and includes the categories of:

- |                      |                 |
|----------------------|-----------------|
| 1. Service Delivery  | 5. Leaders      |
| 2. Allied Health     | 6. Sole Traders |
| 3. Educators         | 7. Students     |
| 4. Business Services |                 |

NDP represents the aspirations of disability practitioners and is a division of National Disability Services (NDS), Australia's peak body for disability service providers.



NDP is proud to produce award-winning conferences. Winner of the international [vFairs Eventeer Awards](#) in the Best Non-Profit Event category for our 2021 [Cultivating Your Disability Workforce](#) virtual conference.

## Workforce Virtual Conference

**Date:** 23 May 2022

**Expected Attendance:** More than 400 delegates nationally

**Who:** Anyone working in the disability sector. This includes disability support workers, allied health practitioners, those in business support roles, sole traders, students, leaders and more.

## Why be an NDP Supporter?

The Australian disability sector is undergoing major transformation driven by the social change agenda for full economic and social participation for all people with disability.

Up to 25% of the Australian population has a disability and requires some level of supports.<sup>1</sup> Accordingly, the disability workforce is the largest and most rapid growing workforce in Australia.

NDP recognises that each person with a disability now has increasing opportunities to access the skills and expertise of a range of people working in disability to help them realise their aspirations. Individual choice and control over the purchasing of these supports is the foundation of the new National Disability Scheme.

NDP works to inspire, develop and support all involved in the Australian disability workforce to be:

1. Capable and grow their professional and personal expertise within their scope of practice.
2. Professional, and gain awareness, understanding of the changes in their sector and to the recognition of the combined expertise across all workforce categories.
3. Engaged in their disability community. NDP achieves national reach and high membership value through investment in innovative platforms including virtual conferences. To be a supporter of NDP is to be in touch with the disability workforce!

Consider the various opportunities on this brochure or contact the NDP team on 02 9256 3188 or [info@ndp.org.au](mailto:info@ndp.org.au)

1. Australian Bureau of Statistics. Disability, Ageing and Carers, Australia: Summary of Findings 2018.

# Virtual Conference

NDP has adopted an innovative virtual conference platform to enable us to continue to provide opportunities to support members to connect, learn and collaborate.

Virtual conferences deliver the experience that delegates have come to know, value and expect of NDP.

- Live interaction with expert speakers
- National reach and accessibility
- Flexibility for participants
- No travel time and costs to worry about
- Live day plus an on-demand period
- Networking with colleagues and delegates via chat rooms

## Our virtual platform features

Our virtual event platform is packed with features to enhance your event experience.

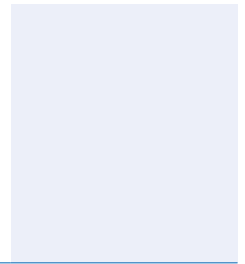
- 3D interactive platform
- Attractive and easy to navigate
- Live interaction with speakers
- Networking chat rooms (one to one or in groups)
- One to one video chat with delegates
- Access to real time analytics for exhibitors
- Polling
- Accessibility functionality
- Extensive branding opportunities
- Virtual conference satchel filled with resources
- 30 days on-demand access to all presentations, resources and exhibitors following the conference live day



# Sponsor and Exhibitor Packages

<b>Sponsor (customised)</b> Limited opportunities available	<b>AUD Cost (inc GST)</b>
<b>Example of inclusions</b> <ul style="list-style-type: none"> <li>• Company logo and ‘sponsor’ acknowledgment:               <ul style="list-style-type: none"> <li>– During the ‘welcome address’ on the live conference day</li> <li>– On the event website with a link to your website</li> <li>– On the event holding slide</li> <li>– In eProgram (emailed to conference delegates and included in their virtual satchel)</li> <li>– In the Lobby of the virtual platform</li> <li>– In all virtual conference communications</li> </ul> </li> <li>• 5 minute ‘welcome’ video* (optional extra)</li> <li>• Lunch time hosted session (10 minutes maximum) listed for in the program               <ul style="list-style-type: none"> <li>– Naming rights for lunch hosted session in the program</li> </ul> </li> <li>• One hosted zoom session at a lunchtime for up to 10 minutes – can be pre-recorded or live (non-exclusive).</li> <li>• Push notification sent through the platform to all delegates to be displayed for 5 minutes. Content to be provided by supporter (maximum 50 words)</li> <li>• Co-branded speaker zoom background (with NDS)</li> <li>• A logo and 50-word message insert in two conference email campaigns sent to delegates in the lead up to the conference</li> <li>• One complimentary interactive virtual exhibitor booth including:               <ul style="list-style-type: none"> <li>– The ability to host video* content from your booth</li> <li>– Downloadable resources on your booth</li> </ul> </li> <li>• Up to five complimentary registrations with 30 days of on-demand access following the live event</li> <li>• One complimentary downloadable resource in virtual satchel</li> <li>• One video* advertisement after a plenary session (up to 1 minute)</li> <li>• The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)</li> <li>• Company profile and social media details on event website</li> </ul>	<b>On request</b>

- A pre-event list of delegate details (name, position and organisation).  
Please note: this is subject to privacy legislation
- Post event analytics of delegate participation on your booth
- Delegates will have access to your booth on-demand  
for 30 days post conference



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\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

## Keynote sponsor

Limited opportunities

**AUD Cost  
(inc GST)**

### Inclusions

- Company logo and ‘keynote sponsor’ acknowledgment for nominated keynote:
  - On the event website with a link to your website
  - In eProgram (emailed to conference delegates and included in their virtual satchel)
  - On the event holding slide
- One complimentary registration, with 30 days of on-demand access following the live event
- Push notification sent through the platform to all delegates to be displayed for 5 minutes. Content to be provided by supporter (maximum 50 words)
- One complimentary pre-loaded downloadable resource in the delegate’s virtual satchel
- One video\* advertisement after a plenary session (up to 1 minute)
- The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)
- Company profile and social media details on event website
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation

**\$1950**  
Flat fee

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

## Captioning partner

1 exclusive opportunity per event

**AUD Cost  
(inc GST)**

### Inclusions

- Company logo and ‘captioning partner’ acknowledgment:
  - On the event website with a link to your website
  - Company logo in eProgram (emailed to conference delegates and included in their virtual satchel)
- Two complimentary registrations, with 30 days of on-demand access following the live event
- One video\* advertisement after a plenary session (up to 1 minute)
- The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)
- Company profile and social media details on event website
- Push notification sent through the platform to all delegates to be displayed for 5 minutes. Content to be provided by supporter (maximum 50 words)
- One complimentary pre-loaded downloadable resource in the delegate’s virtual satchel
- A pre-event list of delegate details (name, position and organisation).  
Please note: this is subject to privacy legislation

**\$1350**  
**Flat fee**

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.



<b>Networking lounge sponsor</b>	<b>AUD Cost (inc GST)</b>
<b>Inclusions</b> <ul style="list-style-type: none"> <li>• Company logo and ‘Networking lounge sponsor’ acknowledgment:               <ul style="list-style-type: none"> <li>– During the welcome address</li> <li>– On the event website with a link to your website</li> <li>– In the conference eProgram (this is emailed to conference delegates and included in their virtual satchel)</li> <li>– On the event holding slide</li> <li>– Logo prominently displayed in the conference virtual Networking lounge</li> </ul> </li> <li>• Two complimentary conference registrations, with 30 days of on-demand access following the live event</li> <li>• One video* advertisement to be played after a plenary session (up to 1 minute)</li> <li>• The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)</li> <li>• Company profile and social media details on event website</li> <li>• A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation</li> </ul>	<b>\$1350</b> <b>Flat fee</b>

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

<b>Welcome tour video sponsor</b>	<b>AUD Cost (inc GST)</b>
<p><b>Inclusions</b></p> <ul style="list-style-type: none"> <li>• Company logo and ‘Welcome video sponsor’ acknowledgment:                             <ul style="list-style-type: none"> <li>– During the welcome address</li> <li>– On the event website with a link to your website</li> <li>– In eProgram (emailed to conference delegates and included in their delegate virtual satchel)</li> <li>– On the event holding slide</li> </ul> </li> <li>• Two complimentary registrations, with 30 days of on-demand access following the live event</li> <li>• One video* advertisement to be played after the introduction to the platform session (up to 1 minute)</li> <li>• The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)</li> <li>• Company profile and social media details on event website</li> <li>• A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation</li> </ul>	<p><b>\$1950</b> <b>Flat fee</b></p>

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

## Platinum exhibitor booth

Limited to five exhibitors

**AUD Cost  
(inc GST)**

### Inclusions

- One complimentary interactive virtual exhibitor booth, with 30 days on demand access.

**\$1050  
Flat fee**

### The Premium Exhibitor Booth package includes:

- The ability to host video\* content from your booth
- Downloadable resources on your booth
- Two complimentary conference registrations, with 30 days of on-demand access following the live event
- Your company logo on the conference website, with a link to your own with a link to your own website
- Your company logo in the conference eProgram (emailed to conference delegates and included in their virtual satchel)
- Your company profile and social media details on event website
- The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation
- Post event analytics of delegate participation on your booth, including how you compared to other exhibitors.

### Exclusive benefits for Premium Exhibitors:

- One 30 second promotional video\* to be played during the event program (an opportunity to outline what your organisation does and why attendees should visit your booth).
- One complimentary pre-loaded downloadable resource in the each delegate's virtual satchel
- The opportunity to offer to delegates a 10-minute group discussion/presentation via zoom (topic to be pre-approved by NDS team)

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

## Standard virtual exhibitor booth

AUD Cost  
(inc GST)

### Inclusions

- One complimentary interactive virtual exhibitor booth, with 30 days on demand access.

#### The Standard Exhibitor Booth package includes:

- The ability to host video\* content from your booth
- Downloadable resources on your booth
- Two complimentary conference registrations, with 30 days of on-demand access following the live event
- Your company logo on the conference website, with a link to your own with a link to your own website
- Your company logo in the conference eProgram (emailed to conference delegates and included in their virtual satchel)
- Your company profile and social media details on event website
- The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation
- Post event analytics of delegate participation on your booth, including how you compared to other exhibitors.

**\$650**

NDS/NDP  
Members and  
Organisational  
Associates

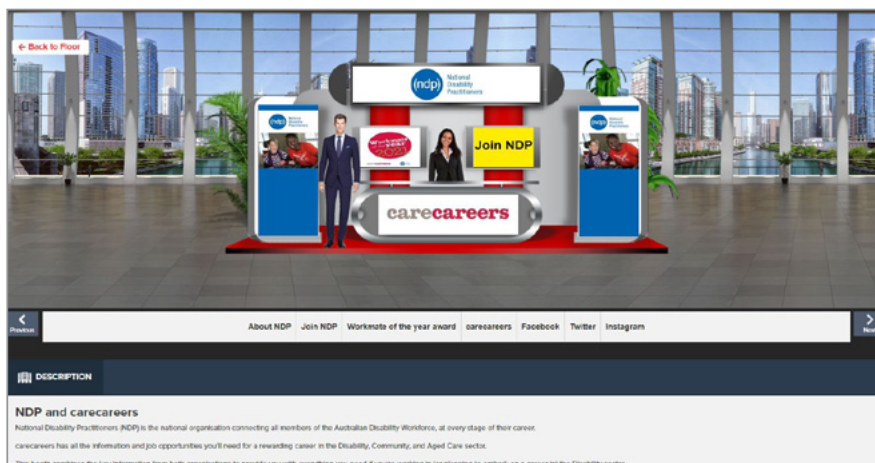
**\$750**

NDS Platinum/  
Gold Industry  
Supporter

**\$845**

Non-Members

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.



# Terms and Conditions

**NDS or Owner** – refers to National Disability Services Ltd

**Exhibitor** – those who agree to exhibit at the event

**Sponsor** – those who agree to support the event

**The Event** – any National Disability Services event referred to in this prospectus

## **Acceptance of Support**

All exhibitor/sponsor orders will be subject to the availability of items at the time that the order is received by NDS. NDS reserves the right to refuse offers of support that it believes are not in the best interests of the organisation and its members.

## **Accessibility**

NDS is committed to ensuring all members of the community are able to participate in and contribute to NDS events including conferences, seminars, briefings, workshops, award ceremonies, exhibitions and training. Supporters are requested to ensure all conference materials are supplied in an accessible format. The NDS Events team are able to provide guidance on this matter.

## **Advertisements**

NDS reserves the right to refuse or remove an advert and accepts no loss for any loss resulting from the failure of an advertisement, in full or part, to appear or for any error in an advertising.

## **Branding Approval**

Media releases relating to this specific sponsorship arrangement must not be issued by one party without the consent of the other.

No unauthorised use of marks Exhibitor/Sponsor must not use or permit the use of Owner Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Owner) and Owner must not use or permit the use of Sponsor Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Sponsor) unless authorised by this Agreement or with the written consent of the other party.

## **Cancellation of Order**

All cancellations must be made in writing to NDS and will be charged an administration fee of \$80.00. In the event that orders are cancelled 14 days or less prior to the commencement of the event, orders will be subject to a cancellation charge equal to 100% of the total cost of the order, minus any discount. NDS reserves the right to cancel any booking of the exhibitor/sponsor for any reason whatsoever. In such an event, any deposit or their monies paid by the exhibitor/ sponsor will be returned in full.

## **Conditions of Exhibition and Sponsorship**

In placing an order with NDS, the exhibitor accepts with no reservations that these Terms and Conditions take the place of any other document, prior written or oral agreement, as well as the

exhibitor's terms and conditions of purchase or hire. NDS's Terms and Conditions can only be amended in writing by email. NDS's Terms and Conditions of business will be binding on the parties unless otherwise amended and agreed in writing.

### **Contract Variations**

NDS reserves the right in unforeseen circumstances to amend, alter or reallocate the space or the location of an exhibitor's stand and the exhibitor can take no objection or make any claims for compensation or damages in relation to any allocation, or the size or the space re-allocated by NDS. The exhibitor shall not assign or subject any part of the stand space without the consent of NDS. NDS reserves the right to alter the layout, plans and positions of displays if, in our opinion, this is desirable from the point of view of the conference as a whole.

### **Disclaimer**

Acceptance of support does not imply endorsement of a product or service and NDS reserves the right to refuse offers of support if they feel that it is not in the best interests of the organisation and its members. NDS accepts no responsibility for the accuracy and content of any information provided by supporters. Details are correct at the time of publishing and in the event of unforeseen circumstances, NDS reserves the right to alter or delete items from the Supporter and Exhibitor Prospectus.

### **Exclusivity**

By committing to be an exhibitor/sponsor at an NDS event, NDS does not provide exclusivity from allowing competitor companies to participate in the conference unless it is agreed to by both parties in writing, prior to each conference.

### **Payment**

An invoice will be sent on receipt of the completed application form. Exhibitors/sponsors must make full payment to NDS within 14 days of the invoice being issued. If full payment has not been made, NDS reserves the right to refuse to allot or make space available at the event. For exhibitors who commit to three national conferences, the 10% discount will only be applied if payment is made in advance for all three conferences.

### **Publication Deadlines**

Provision of company details, logos and artwork for advertising, conference literature and the NDS website are to be provided prior to the advised deadlines. If not, NDS will not guarantee that it can be published.

# Virtual Conference 2022 Application Form

Please return to [confs@nds.org.au](mailto:confs@nds.org.au)



National  
Disability  
Practitioners

Please indicate below which sponsorship opportunity you would like to purchase for each conference. (All prices are GST inclusive. Subject to availability)

## Sponsorship

Sponsor	<b>POA</b>
Keynote Speaker	<b>\$1950</b>
Captioning Partner	<b>\$1350</b>
Networking Lounge Sponsor	<b>\$1350</b>
Welcome Tour Sponsor	<b>\$1950</b>

## Virtual Exhibition Booths

Premium exhibition booth	<b>\$1050</b>
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### Standard exhibition booth

NDS/NDP Members and Associates	<b>\$650</b>
NDS Industry Supporter	<b>\$750</b>
Non Member	<b>\$845</b>

## Booth Details

Email addresses of booth representatives

- 1.
- 2.

Display booth name (max 25 characters)

## Personal Details

Company/Organisation

Nature of Business

Primary products/services to be promoted at conference

Contact Name

Position

Address

State

Post Code

Email

Website

Mobile

Phone

Fax

## Payment Details

TOTAL \$

Date

I have read and agree to the terms & conditions outlined on pages 13 & 14 of this supporter kit. (This box needs to be ticked for your application to be processed)

Name

Signed

Visa

Mastercard

Cheque/Direct Debit  
(please send invoice)

Credit card number

Expiry date

CCV

Name on card

Signature