

NDS Virtual Conferences 2021

# Supporter Prospectus

## Your Role in Positive Behaviour Support

Small Changes. **Big Differences.**

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**9 June 2021** Virtual Conference

Supported through grant funding from the Australian Government



## About NDS

National Disability Services (NDS) is Australia's peak body for non-government disability service organisations, representing more than 1160 non-government service providers. NDS is the only organisation that represents the full spectrum of disability service providers across Australia. Members range in size from small support groups to large multi-service organisations.

NDS provides members with a strong voice, enabling the sector to collectively initiate change, influence outcomes and deliver the funding needed to ensure the best possible quality of life for people with disability.

**[nds.org.au](http://nds.org.au)**

## About Positive Behaviour Support

Positive behaviour support is a respectful and ethical approach to supporting people who may use behaviours to communicate their needs. The primary goal of this evidence-based approach is to improve a person's quality of life over the long term.

Positive behaviour support is about putting in place strategies to help build a person's skills and to create an environment that meets the person's needs. It follows formal assessments and interventions informed by research. By working in collaboration with families and teams to use new strategies, positive behaviour support reduces the risk to the person with disability and the people that support them.

Our conference is targeted to behaviour support practitioners who provide this support. It can be complex work and is a process that involves collaboration with families, providers and the person with disability.

This growing group of professionals varies significantly in experience and skill and is in high demand.

When done well, positive behaviour support can reduce human rights restrictions and create a better quality of life for people with disability.

Through our inaugural conference – Your role in positive behaviour support - we hope to make a contribution to the development of this profession. We'd love to have your support too.

# Your Role in Positive Behaviour Support

Small Changes. **Big Differences.**

9 June 2021

Virtual Conference

## Your Role in Positive Behaviour Support - Virtual Conference

### **Small changes. Big differences.**

The virtual conference will focus on the development of positive behaviour support skills and the role we all have in improving the quality of life for people with disability.

**Date:** 9 June 2021

**Expected Attendance:** More than 900 delegates nationally

**Who:** This inaugural NDS event follows on from online workshops attracting over 800 behaviour support practitioners from across Australia.

Behaviour support practitioners may be sole providers, employees of large organisations or part of a small to medium service.

NDS also welcomes and encourages direct support workers and their team leaders, allied health providers, CEO's and quality team managers, people with disability, and family members and carers who may have been involved in positive behaviour support and restrictive practices to attend.

## Why Support and Exhibit

- Raise your profile and presence in the disability sector
- Increase your ability to respond to the emerging market including the NDIS
- Communicate your commitment and support to the disability services sector
- Develop personal and direct relationships with new and existing clients
- Showcase your brand, products and services
- Add value and substance to your brand
- Build a quality database
- Showcase your connection with NDS, the peak body for disability service providers



# Virtual Conferences

NDS has adopted an innovative virtual conference platform to enable us to continue to provide opportunities to support members to connect, learn and collaborate.

Virtual conferences deliver the experience that delegates have come to know, value and expect of NDS.

- Live interaction with expert speakers
- National reach and accessibility
- Flexibility for participants
- No travel time and costs to worry about
- Live day plus an on-demand period
- Networking with colleagues and delegates via chat rooms

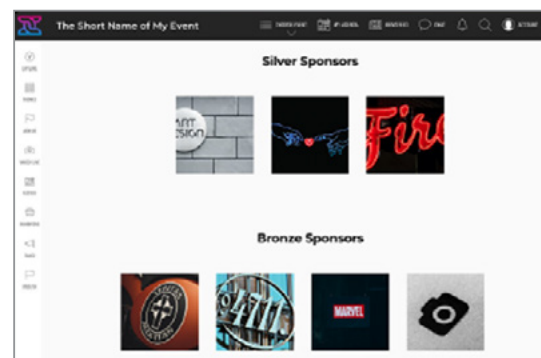
## Our virtual platform features

Our virtual conference platform is packed with features to enhance your conference experience.

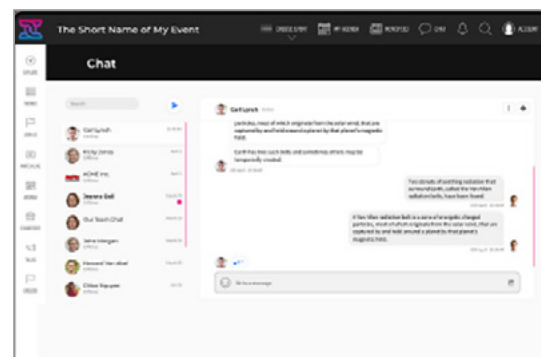
- Simple and easy to navigate
- Responsive across all devices
- Live interaction with speakers
- Networking via chat room or video chat (one to one or in groups)
- Access to page analytics for exhibitors
- Polling
- Enhanced accessibility functionality
- Extensive branding opportunities
- 12 months on-demand access to all presentations, resources and exhibitors following the conference live day



Simplicity and ease of use  
across all platforms



Sponsor brand placement



Direct chat with delegates  
via text or video

# Sponsor and Exhibitor Packages

<b>Sponsor (customised)</b> Limited opportunities available	<b>AUD Cost (inc GST)</b>
<b>Example of inclusions</b> <ul style="list-style-type: none"> <li>• A 30 minute consultation with the NDS team on how to best add value to this audience. Hosted by Sarah Nicoll, National Practice Lead – Zero Tolerance Initiative, NDS.</li> <li>• Company logo and ‘sponsor’ acknowledgment:               <ul style="list-style-type: none"> <li>– During the ‘welcome address’ on the live conference day</li> <li>– On the event website with a link to your website</li> <li>– On the event holding slide</li> <li>– In eProgram (emailed to conference delegates)</li> <li>– On the homepage of the virtual platform</li> <li>– In all virtual conference communications</li> </ul> </li> <li>• 5 minute ‘welcome’ video* (optional extra)</li> <li>• Co-branded speaker zoom background (with NDS)</li> <li>• Push notification sent through the platform to all delegates. Content to be provided by supporter (maximum 50 words)</li> <li>• One complimentary virtual exhibitor booth including:               <ul style="list-style-type: none"> <li>– Hosted video* content</li> <li>– Downloadable resources</li> <li>– Team details and photos</li> <li>– Lead capture form</li> </ul> </li> <li>• A logo and 50-word message insert in two conference email campaigns sent to delegates in the lead up to the conference</li> <li>• Five priority registrations with 12 months of on-demand access following the live event</li> <li>• One complimentary downloadable resource emailed to the conference delegates prior to conference</li> <li>• One video* advertisement after a plenary session (up to 3 minutes)</li> <li>• The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)</li> </ul>	<b>On request</b>

Continued over &gt;

- Company profile and social media details on event website
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation
- Post event analytics of delegate participation on your booth
- Delegates will have access to your booth on-demand for 12 months post conference

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\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

## Captioning partner

1 exclusive opportunity per event

**AUD Cost  
(inc GST)**

### Inclusions

- Company logo and 'captioning partner' acknowledgment:
  - On the event website with a link to your website
  - Company logo in program (emailed to delegates and included in their virtual satchel)
- Two complimentary registrations with 12 months of on-demand access following the live event
- One video\* advertisement after a plenary session (up to 3 minutes)
- Push notification sent through the platform to all delegates. Content to be provided by supporter (maximum 50 words)
- One complimentary downloadable resource emailed to the conference delegates prior to conference
- The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)
- Company profile and social media details on event website
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation

**\$2900**

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.

## Post Conference Practice Workshop Program (Customised)

Sponsorship opportunities are limited

AUD Cost  
(inc GST)

### Example of inclusions

**This sponsorship package features inclusions during the Virtual Conference as well as in our follow up Practice Workshops - where your sponsorship can stand alone.**

- One complimentary interactive virtual exhibitor page including:
  - Hosted video\* content
  - Downloadable resources
  - Team details and photos
  - Customisable lead capture form
- Two priority registrations, with 12 months of on-demand access following the live event
- Company logo with a link to your website on event website
- Your company logo in the conference Practice Workshop flyer (emailed to conference delegates and included in their virtual satchel)
- Company profile and social media details on event website
- The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation
- Post event analytics of delegate participation on your page
- Delegates will have access to your page on-demand for 12 months post conference

### Additional Practice Workshop inclusions:

- Your company logo in the conference Practice Workshop flyer (emailed to conference delegates and included in their virtual satchel)
- Your company logo featured on the virtual Practice Workshop background of presenters
- One complimentary downloadable resource emailed to the Practice Workshop delegates prior to conference

**\$2900**

NDS Members/  
Organisational  
Associates

**\$3100**

NDS Platinum/  
Gold Industry  
Supporter

**\$3600**

Non-Members

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.



# Exhibitor page

**AUD Cost  
(inc GST)**

## Inclusions

- One complimentary interactive virtual exhibitor page including:
  - Hosted video\* content
  - Downloadable resources
  - Team details and photos
  - Customisable lead capture form
- Two priority registrations, with 12 months of on-demand access following the live event
- Company logo with a link to your website on event website
- Your company logo in the conference eProgram (emailed to conference delegates and included in their virtual satchel)
- Company profile and social media details on event website
- The ability to interact with delegates via individual or group chat rooms (you also have the option of a video chat with delegates)
- A pre-event list of delegate details (name, position and organisation). Please note: this is subject to privacy legislation
- Post event analytics of delegate participation on your page
- Delegates will have access to your page on-demand for 12 months post conference

**\$1050**

NDS Members/  
Organisational  
Associates

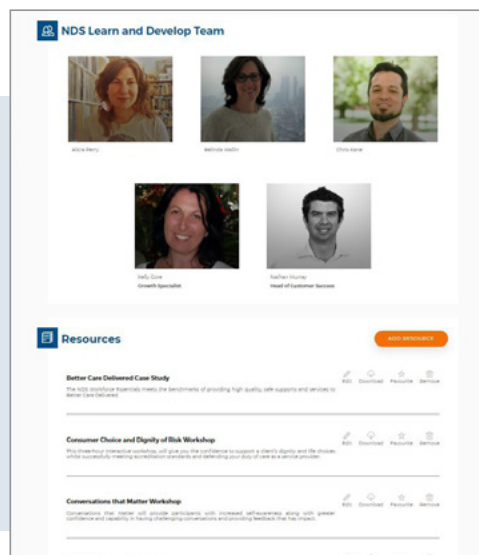
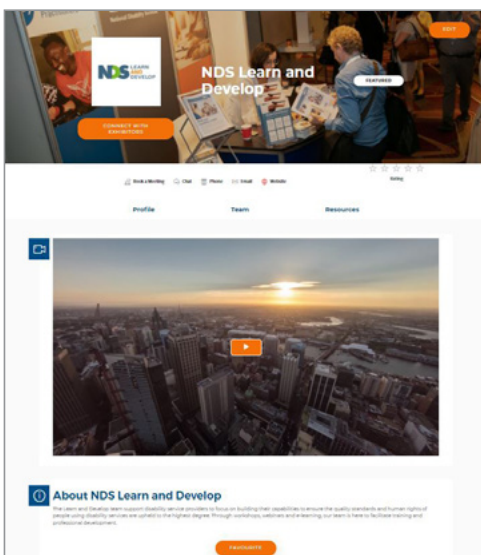
**\$1250**

NDS Platinum/  
Gold Industry  
Supporter

**\$1460**

Non-Members

\*Please note: Supporters are responsible for ensuring that all video content is captioned. NDS can provide this service for a fee, please contact us for details.



Exhibitor page includes company profile and social media details, hosted video content, team directory and photos, lead capture form, downloadable resources etc

# Terms and Conditions

**NDS or Owner** – refers to National Disability Services Ltd

**Exhibitor** – those who agree to exhibit at the event

**Sponsor** – those who agree to support the event

**The Event** – any National Disability Services event referred to in this prospectus

## Acceptance of Support

All exhibitor/sponsor orders will be subject to the availability of items at the time that the order is received by NDS. NDS reserves the right to refuse offers of support that it believes are not in the best interests of the organisation and its members.

## Accessibility

NDS is committed to ensuring all members of the community are able to participate in and contribute to NDS events including conferences, seminars, briefings, workshops, award ceremonies, exhibitions and training. Supporters are requested to ensure all conference materials are supplied in an accessible format. The NDS Events team are able to provide guidance on this matter.

## Advertisements

NDS reserves the right to refuse or remove an advert and accepts no loss for any loss resulting from the failure of an advertisement, in full or part, to appear or for any error in an advertising.

## Branding Approval

Media releases relating to this specific sponsorship arrangement must not be issued by one party without the consent of the other.

No unauthorised use of marks Exhibitor/Sponsor must not use or permit the use of Owner Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Owner) and Owner must not use or permit the use of Sponsor Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Sponsor) unless authorised by this Agreement or with the written consent of the other party.

## Cancellation of Order

All cancellations must be made in writing to NDS and will be charged an administration fee of \$80.00. In the event that orders are cancelled 14 days or less prior to the commencement of the event, orders will be subject to a cancellation charge equal to 100% of the total cost of the order, minus any discount. NDS reserves the right to cancel any booking of the exhibitor/sponsor for any reason whatsoever. In such an event, any deposit or their monies paid by the exhibitor/ sponsor will be returned in full.

## Conditions of Exhibition and Sponsorship

In placing an order with NDS, the exhibitor accepts with no reservations that these Terms and Conditions take the place of any other document, prior written or oral agreement, as well as the

exhibitor's terms and conditions of purchase or hire. NDS's Terms and Conditions can only be amended in writing by email. NDS's Terms and Conditions of business will be binding on the parties unless otherwise amended and agreed in writing.

### **Contract Variations**

NDS reserves the right in unforeseen circumstances to amend, alter or reallocate the space or the location of an exhibitor's stand and the exhibitor can take no objection or make any claims for compensation or damages in relation to any allocation, or the size or the space re-allocated by NDS. The exhibitor shall not assign or subject any part of the stand space without the consent of NDS. NDS reserves the right to alter the layout, plans and positions of displays if, in our opinion, this is desirable from the point of view of the conference as a whole.

### **Disclaimer**

Acceptance of support does not imply endorsement of a product or service and NDS reserves the right to refuse offers of support if they feel that it is not in the best interests of the organisation and its members. NDS accepts no responsibility for the accuracy and content of any information provided by supporters. Details are correct at the time of publishing and in the event of unforeseen circumstances, NDS reserves the right to alter or delete items from the Supporter and Exhibitor Prospectus.

### **Exclusivity**

By committing to be an exhibitor/sponsor at an NDS event, NDS does not provide exclusivity from allowing competitor companies to participate in the conference unless it is agreed to by both parties in writing, prior to each conference.

### **Payment**

An invoice will be sent on receipt of the completed application form. Exhibitors/sponsors must make full payment to NDS within 14 days of the invoice being issued. If full payment has not been made, NDS reserves the right to refuse to allot or make space available at the event.

### **Publication Deadlines**

Provision of company details, logos and artwork for advertising, conference literature and the NDS website are to be provided prior to the advised deadlines. If not, NDS will not guarantee that it can be published.

Please indicate below which sponsorship opportunity you would like to purchase for each conference. (All prices are GST inclusive. Subject to availability)

Sponsorship	
Sponsorship	<b>POA</b>
Captioning Partner	<b>\$2900</b>
Post Conference Practice Workshop	
NDS Members/Associates	<b>\$2900</b>
NDS Industry Supporter	<b>\$3100</b>
Non Member	<b>\$3600</b>

Exhibitor Page	
NDS Members/Associates	<b>\$1050</b>
NDS Industry Supporter	<b>\$1250</b>
Non Member	<b>\$1460</b>

**Booth Details**

Email addresses of booth representatives

- 1.
- 2.

Exhibitor page name (max 25 characters)

**Personal Details**

Company/Organisation

Nature of Business

Primary products/services to be promoted at conference

Contact Name

Position

Address

State Post Code

Email

Website

Mobile Phone Fax

**Payment Details**

**TOTAL \$** Date

I have read and agree to the terms & conditions outlined on pages 10 & 11 of this supporter kit. (This box needs to be ticked for your application to be processed)

Name

Signed

Visa     
  Mastercard     
  Cheque/Direct Debit  
 (please send invoice)

Credit card number

Expiry date CCV

Name on card

Signature