The Routledge Handbook of Soft Power (2nd Edition) launch and workshop

Speaker Bios

Speakers

Giuseppe Anzera | Professor | Sapienza University, Rome

Giuseppe Anzera is a full professor, Department of Communication and Social Research, Sapienza University, Rome. He teaches sociology of international relations and of politics and researches geopolitics, international security, and international political communication, including conflict analysis, inter-state arms transfers, soft power analysis for strategic narrative construction, hydrodeficit issues, and migration flows analysis.

María-José Baños-Moreno | PhD | University of Murcia

María-José Baños-Moreno (PhD, information management and communicational science, University of Murcia) specializes in document indexing and curating of archives. She has developed vocabularies for content representation, indexing documents and methodologies for content evaluation in multimedia archives with a focus on websites. She coordinates development and Q&A of software packages at Odilo.

Naren J Chitty | Professor Emeritus | Macquarie University

Naren J Chitty, PhD in international relations (AU), is Professor Emeritus, Department of Media, Communications, Creative Arts, Language and Literature, Faculty of Arts, Macquarie University, where he also is Inaugural Director of the Soft Power Analysis and Resource Centre (SPARC). He is the Founder Editor-in-Chief of The Journal of International Communication. He is a Member of the Order (AM) of Australia.

Luigi Di Martino | Associate | Western Sydney University

Luigi Di Martino (PhD) is an associate at the Institute for Culture and Society, Western Sydney University. His research interests are in public diplomacy, social media engagement, and digital methods. Recent works have focused on theories and practices of social media listening in public diplomacy and the assessment of social media engagement in international communication.

Adalberto Fernandes | Researcher | NOVA University Lisbon

Adalberto Fernandes is a researcher at Institute of Contemporary History – NOVA University Lisbon, completing a PhD in philosophy of science (Lisbon University). His research interests are science communication, biopolitics, discourse analysis, and Michel Foucault. An editorial commission member of Kairos, he has been a science communicator at scientific institutes.

Gabriel Doménech González | Lecturer | Universidad Carlos III de Madrid

Gabriel Doménech González teaches at Universidad Carlos III de Madrid and is a member of Grupo de Investigación TECMERIN. His current research is on ‘Cinema and television in Spain in the era of digital change and globalization.
(1993–2008); identities, consumption and forms of production’ (PID2019–106459GB-I00). He holds a PhD in Media Research from the Universidad Carlos III de Madrid (2021).

Hernández-Pérez Manuel | Lecturer | University of Salford, Manchester

Hernández-Pérez Manuel, MSc (Psychology), PhD (information management and communicational science), lectures in digital media, University of Salford, Manchester. He has explored global markets for transnational products, with a focus on the Japanese transmedia ecosystem. His publications include Japanese Media Cultures in Japan and Abroad: Transnational Consumption of Manga, Anime, and Media-Mixes.

Li Ji | NSW Government - CALD

Li Ji, PhD, is currently working in the New South Wales state government managing projects in relation to CALD communities. She is also a research affiliate of the Soft Power Analysis and Resource Centre (SPARC) at Macquarie University (Australia). She received her PhD in international communication from Macquarie University.

HwaJung Kim | Research Professor | Ewha Womens’ University


Seow Ting Lee | Professor | University of Colorado Boulder

Seow Ting Lee (PhD, University of Missouri-Columbia) is Professor of strategic and health communication, University of Colorado Boulder. Her research in strategic communication focuses on health communication, public relations, and public diplomacy. She studies organization-stakeholder communication strategies and practices and new media. Her research has been published in leading journals.

Mei Li | Lecturer | University of Sydney

Mei Li (PhD, international communication, Macquarie University) teaches media and communication at University of Sydney. She authored the monograph Chinese Television and Soft Power Communication in Australia. Her research interests include international media, communication and international relations, China’s soft power and public diplomacy, journalistic professionalism in cross-cultural contexts, and Asian international communication.

Philip Long | Associate Professor | Bournemouth University

Philip Long (PhD) holds a visiting research Associate Professorship in tourism studies, Bournemouth University. His research and publications are at the intersections between tourism, and the ‘creative industries’ including media and popular culture. Philip leads research and ‘shared learning’ for Sheffield u3a and collaborates with the University of Sheffield Healthy Lifespan Institute on ‘healthy’/‘active’ ageing.

Alastair Mackie | PhD | Heriot-Watt University

Alastair Mackie completed his PhD at the School of Languages and Intercultural Studies, Heriot-Watt University where he is a member of the Intercultural Research Centre and the international doctoral research program ‘Transformations in European Societies’. His research interests are Scottish-European political and cultural relations following the United Kingdom’s departure from the EU.

Alessandra Massa | Research Fellow | Sapienza University
Alessandra Massa, research fellow, Department of Communication and Social Research, Sapienza University, Rome, earned her PhD (communication, research, innovation) from Sapienza. Her research focuses on international political communication, digital diplomacy, popular geopolitics, and online disinformation. She works with multidisciplinary teams on radicalization, international migration, conflict representation, online platforms, and diplomacy.

Contributors

Hendrik W Ohnesorge | Managing Director | Bonn University

Hendrik W Ohnesorge, (PhD), Managing Director, Center for Global Studies, Research Fellow, Bonn University, was Visiting Scholar, UC Berkeley and Summer Associate, Weatherhead Center for International Affairs, Harvard. His publications include Soft Power and the Future of US Foreign Policy and Soft Power: The Forces of Attraction in International Relations.

Selim Öterbülbül | Research Assistant | University of Ankara

Selim Öterbülbül is a research assistant at the Department of International Relations, Faculty of Political Science, University of Ankara. He has a PhD from Department of International Relations, Dokuz Eylul University, Türkiye. His research interests include China’s foreign policy, Sino-Middle Eastern relations, foreign policy analysis, and the grand strategy concept.

Gary D Rawnsley | Professor | University of Lincoln

Gary D Rawnsley is Head of the School of Social and Political Sciences and Professor of Public Diplomacy, University of Lincoln (UK). He works at the intersection of international communications and international relations and has published widely on propaganda, public and cultural diplomacy, soft power, and the media and democratization.

Johannes Schultz | Acting Director | University of Bonn

Johannes Schultz is Acting Director (provisional), Center for Economics and Neuroscience (CENs) at the University of Bonn. He is Principal Investigator at the Bonn Social Neuroscience Unit. He was previously Research Scientist and Deputy Head, Division of Medical Psychology, University Clinic Bonn. His research is on Social perception and decision-making.

Momoyo Shibuya | Professor | University of Okinawa

Momoyo Shibuya is Professor at the Department of International Communication of University of Okinawa. Her PhD was awarded by Macquarie University. Her thesis was published as Interethnic Attitude that Matters: The Structure of Japanese Ethnic Distance in the Global Context (2010). Her research interests include ethnicity and soft power.

Katerina Strani | Associate Professor | Heriot-Watt University

Katerina Strani is Associate Professor and Head of Cultural Studies, Department of Languages and Intercultural Studies, Heriot-Watt University. She leads the Migration theme at Heriot-Watt’s Intercultural Research Centre. She has published papers on intercultural dialogue, racism and hate speech, and language and heritage, and she has edited volume on Multilingualism and Politics (2020).

Paweł Surowiec-Capell | Senior Lecturer | Sheffield University

Paweł Surowiec-Capell, Senior Lecturer, Sheffield University, specializes in strategic and political communication. He researches propaganda, digitalization of political campaigning, diplomacy, and statecraft. He authored Nation Branding, Public Relations and Soft Power, and co-edited Social Media and Politics in Central and Eastern Europe and Public Diplomacy and the Politics of Uncertainty.
Lukasz Swiatek | Lecturer | University of New South Wales

Lukasz Swiatek (PhD) lectures in the School of the Arts and Media, University of New South Wales, Sydney. He has taught courses in media studies, communication, and international and global studies in Australia and Aotearoa New Zealand. He undertakes research in communication and media studies, higher education, and cultural studies.

Chenjun Wang | Affiliate | Macquarie University

Chenjun Wang is an affiliate at the Soft Power Analysis and Resource Centre, Macquarie University. She has a Master of Research degree in international relations. Her doctoral research at Macquarie University focuses on the role of values in intercultural relations during crises or conflicts. She has worked at Lowy Institute and as a policy analyst for China Policy.

Irene S Wu | Lecturer | Georgetown University

Irene S Wu teaches in the Communications, Culture, and Technology Program, Georgetown University. At Wilson Center for International Scholars, she researched soft power measurement. Her contribution to The Routledge Handbook of Soft Power, 2nd Edition reflects her own views and not those of the US Federal Communications Commission, its members, or its staff.