This entry kit is supplied to help you prepare your MFAA Excellence Awards entry prior to submitting.

You can draft, review and finalise your awards question responses based on the information supplied in this document before copying and pasting them into the MFAA Excellence Awards online entry portal.

**Please note:** You cannot use this form to submit your answers. No email submissions will be accepted. You can only enter the MFAA Excellence Awards by using the **online submission portal accessible from Thursday 2 January 2025** via the following url: <https://mfaa.eventsair.com/2025-mfaa-excellence-awards/enter>

**Category: DIVERSITY AND INCLUSION award**

**Entry criteria**

This category is for industry programs, individuals or initiatives that promote diversity and inclusion of members and/or customers through awareness-raising, advocacy and training and development within the Mortgage and Finance Industry. You can enter this award as an individual or an organisation and to be eligible for this award must be able to demonstrate some or all of the following criteria:

* A commitment to advocating for improved outcomes on equality for diverse brokers and industry professionals and/or customer segments.
* A willingness to invest in the development and promotion of industry professionals from diverse demographic backgrounds.
* A willingness to advocate on behalf of minority groups to improve outcomes on equality.
* A willingness to support company or industry initiatives that promote greater diversity and inclusion within the industry and/or within the customer base. Role-modelling behaviours and values that are inclusive of difference at the team, organisation and industry level.
* Demonstrable program or initiative outcomes that show an increase in overall awareness and understanding of barriers faced by diverse industry professionals and/or customer segments.
* A proven ability of the program or initiative to promote active discussion and engagement in diversity and inclusion issues within your business and/or the broader industry.
* Examples of how your individual advocacy, business program or initiative has helped improve the representation of diverse industry professionals.
* Examples of how your individual advocacy, program or initiative has helped improve the experiences and outcomes of a diverse customer segment/s.

**ADDITIONAL ENTRY CRITERIA**

* You must have either an individual MFAA membership or; be the nominated representative of an entity that holds a broking business MFAA membership or; be an employee of an entity or individual that holds a MFAA membership.
* You must have held, or been employed under, an MFAA membership for the duration of the qualifying period (1 January 2024 – 31 December 2024).

**OTHER THINGS TO NOTE about your submission**

* All answers and testimonials should refer to the qualifying period (1 January 2024 – 31 December 2024).
* You are encouraged to include examples in your answers.
* You should adhere to the word limit. Judges will mark down answers that exceed the word limit.
* You may only enter each category once.
* If you are looking for tips on writing a submission, visit the Awards website [here](https://mfaa.eventsair.com/2025-mfaa-excellence-awards/submission-tips)

**diversity AND INCLUSION PROGRAM/Advocacy overview**

*Word limit: 100 words*

Please provide a brief overview of your organisation and the context in which you are involved in the Diversity and Inclusion initiative or program or in advocating for a more diverse and inclusive industry.

*The business overview is for context only, to help judges understand your business’ unique circumstances. It will not be scored by the judges.*

|  |
| --- |
| *Draft your answer here.* |

**INDUSTRY INITIATIVE, ADVOCACY OR PROGRAM**

*Word limit: 250 words*

Provide an overview of your individual advocacy, initiative or program, including its target recipients and the desired objectives and outcomes. Provide examples of how you or your organisation has used its networks and industry influence to advocate or deliver the program or initiative.

|  |
| --- |
| *Draft your answer here.* |

**Impact on the INDUSTRY**

*Word limit: 250 words*

Outline why you believe it is important for you and your organisation to engage with its employees, customers and industry members on promoting diversity and inclusion.

List the outcomes of your individual advocacy or your business program/initiative and examples of how it has supported the development of diverse industry members, helped advocate for diverse industry members and/or customers and promoted active discussion and engagement on issues of diversity.

Where possible, please provide examples of how your individual advocacy or business program/initiative may have helped improved the representation or experiences of diverse industry members and/or customer segments and overall engagement of employees or industry members on the barriers faced by diverse industry members and/or customer segments.

|  |
| --- |
| *Draft your answer here.* |

**Impact on your business**

Word limit: 250 words

Outline how your engagement and advocacy on diversity and inclusion aligns with your businesses’ values and strategy.

Please outline any direct or indirect benefits your business has achieved as a result of your individual advocacy or the involvement of your business in this program or initiative.

|  |
| --- |
| *Draft your answer here.* |

**Additional information for judge’s consideration**

Word limit: 150 words

Please provide a summary of why you think your initiative or program is deserving of winning this award. Please include any additional information not provided in the nomination thus far.

|  |
| --- |
| *Draft your answer here.* |

**NOW YOU ARE READY TO SUBMIT.**

Have the following ready when you submit your entry online.

1. Your MFAA member number
2. A high-resolution headshot photo (for individual awards) or business logo image (for business awards), recommended size 2-3MB, in either .jpeg or .png format

**If you are submitting on behalf of another person**: ensure you create a new submission account for them and enter their contact details. Do not submit entries for multiple people using the same account.

**Personal declaration**

When entering the MFAA Excellence Awards, you will be required to agree to the following personal declaration in order to proceed.

* The information given in this application is complete, true and correct;
* I am not or have not been subject to any disciplinary proceedings by the MFAA, my aggregator, sub-aggregator or by AFCA (or any EDR scheme I am a member of) currently and/or within the qualifying period;
* I have adhered to and continue to adhere to the [MFAA Code of Practice](https://www.mfaa.com.au/about-us/membership-framework/code-of-practice) and [MFAA Disciplinary Rules](https://www.mfaa.com.au/about-us/membership-framework/disciplinary-rules);
* I have read, understood and agree to the [MFAA Awards Terms and Conditions.](https://mfaa.eventsair.com/2025-mfaa-excellence-awards/awards-tcs)