This entry kit is supplied to help you prepare your MFAA Excellence Awards entry prior to submitting.

You can draft, review and finalise your awards question responses based on the information supplied in this document before copying and pasting them into the MFAA Excellence Awards online entry portal.

**Please note:** You cannot use this form to submit your answers. No email submissions will be accepted. You can only enter the MFAA Excellence Awards by using the **online submission portal accessible from Thursday 2 January 2025** via the following url: <https://mfaa.eventsair.com/2025-mfaa-excellence-awards/enter>

**Category: Community champion award**

**Entry criteria**

This category considers the delivery of social, ethical or community service initiatives and programs. Your submission should address how you have made positive contributions to the community.

To be eligible for the award, the qualifying criteria is as follows:

* You must have either an individual MFAA membership or; be the nominated representative of an entity that holds a broking business MFAA membership or; be an employee of an entity or individual that holds an MFAA membership .
* You must have held, or been employed under, an MFAA membership for the duration of the qualifying period (1 January 2024 – 31 December 2024).
* You may enter as either an individual or a business, NOT BOTH.

**OTHER THINGS TO NOTE about your submission**

* All answers and testimonials should refer to the qualifying period (1 January 2024 – 31 December 2024).
* You are encouraged to include examples in your answers.
* You should adhere to the word limit. Judges will mark down answers that exceed the word limit.
* You may only enter each category once.
* If you are looking for tips on writing a submission, visit the Awards website [here](https://mfaa.eventsair.com/2025-mfaa-excellence-awards/submission-tips)

**Business overview**

*Word limit: 100 words*

Provide a brief overview of your organisation and the markets and market conditions in which you operate.

The business overview is for context only, to help judges understand your business’ unique circumstances. It will not be scored by the judges.

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| *Draft your answer here.* |

**Community programs**

*Word limit: 250 words*

Detail the community programs or initiatives that you delivered, as an individual or as a business, to support your community, including an overview of the program, its target recipients and the desired community outcomes.

Please provide an example of how you use your network and/or customer base to help you deliver the programs or initiatives, and/or increase awareness of the community programs.

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| *Draft your answer here.* |

**Impact on the community**

*Word limit: 250 words*

Outline why you believe it's important for mortgage and finance brokers to engage with their communities.

Please describe the outcomes and benefits to the community that resulted from the delivery of your community programs and initiatives.

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| *Draft your answer here.* |

**Impact on you or your business**

Word limit: 250 words

Outline how your engagement with your community aligns with your personal and business values.

Describe the indirect benefits that you or your business achieved as a result of the delivery of your community programs or initiatives.

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| *Draft your answer here.* |

**Additional information for judge’s consideration**

Word limit: 150 words

Please inform the judges as to why you believe you are deserving of this award. This is your opportunity to summarise why you feel you deserve to win this category, and/or to include any additional information not noted in your entry so far.

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| *Draft your answer here.* |

**Testimonials**

Testimonials are optional and will be read by the judges, but not scored.

Please upload up to two testimonials to support your answers. There is the space in the portal for two attachments, up to a maximum of 3MB each. Please upload as a .jpeg or a PDF.

If you received any nominations to enter the MFAA Excellence Awards, you may copy and paste up to two testimonials that you received with your nominations into the online submission portal.

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| *Optional: Testimonial 1* |
| *Optional: Testimonial 2* |

**NOW YOU ARE READY TO SUBMIT.**

Have the following ready when you submit your entry online.

1. Your MFAA member number
2. A high-resolution headshot photo (for individual awards) or business logo image (for business awards), recommended size 2-3MB, in either .jpeg or .png format

**If you are submitting on behalf of another person**: ensure you create a new submission account for them and enter their contact details. Do not submit entries for multiple people using the same account.

**Personal declaration**

When entering the MFAA Excellence Awards, you will be required to agree to the following personal declaration in order to proceed.

* The information given in this application is complete, true and correct;
* I am not or have not been subject to any disciplinary proceedings by the MFAA, my aggregator, sub-aggregator or by AFCA (or any EDR scheme I am a member of) currently and/or within the qualifying period;
* I have adhered to and continue to adhere to the [MFAA Code of Practice](https://www.mfaa.com.au/about-us/membership-framework/code-of-practice) and [MFAA Disciplinary Rules](https://www.mfaa.com.au/about-us/membership-framework/disciplinary-rules);
* I have read, understood and agree to the [MFAA Awards Terms and Conditions.](https://mfaa.eventsair.com/2025-mfaa-excellence-awards/awards-tcs)