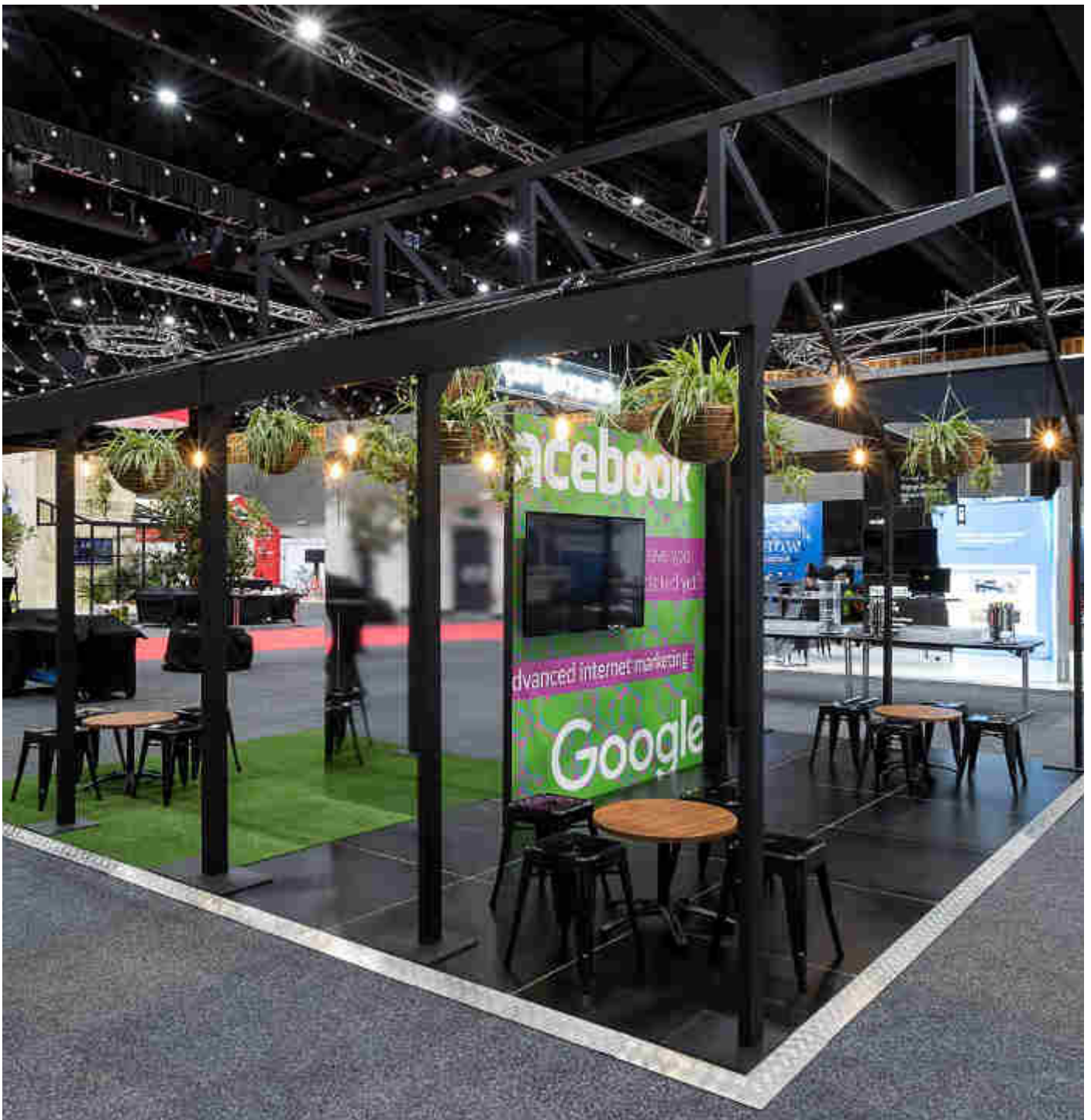


# Custom Projects

DELIVERING STANDOUT CUSTOM  
OUTCOMES FOR CLIENTS



## Stand out with ExpoNet

Award-winning and world-class, ExpoNet's vision is to create and build the environments where people can connect and engage.

### Awards

**MEAN NATIONAL AWARDS**  
EXHIBITION SERVICES  
HALL OF FAME  
PLATINUM AWARD

**EEAA AWARDS**  
BEST SUPPLIER - SERVICES OR PRODUCTS  
BEST SUPPLIER TEAM - EVENT  
BEST SUPPLIER TEAM  
BEST CUSTOM STAND

### Partners & Affiliates



**brisbane**  
australia's new world city



## Welcome to Custom Projects

For over 38 years, ExpoNet has delivered world-class and award-winning solutions across major events and exhibitions; government, trade and public shows; consumer and corporate activations; styling, fit outs and custom projects.

Engaging ExpoNet means you'll have access to our team and service offering – benefiting from specialists across account and project management; CAD and custom designers; qualified electricians and audio-visual technicians; custom manufacturers, stylists and graphic design.

Full of imagination, creativity, functionality and value, ExpoNet's Custom Project team deliver beyond the brief.

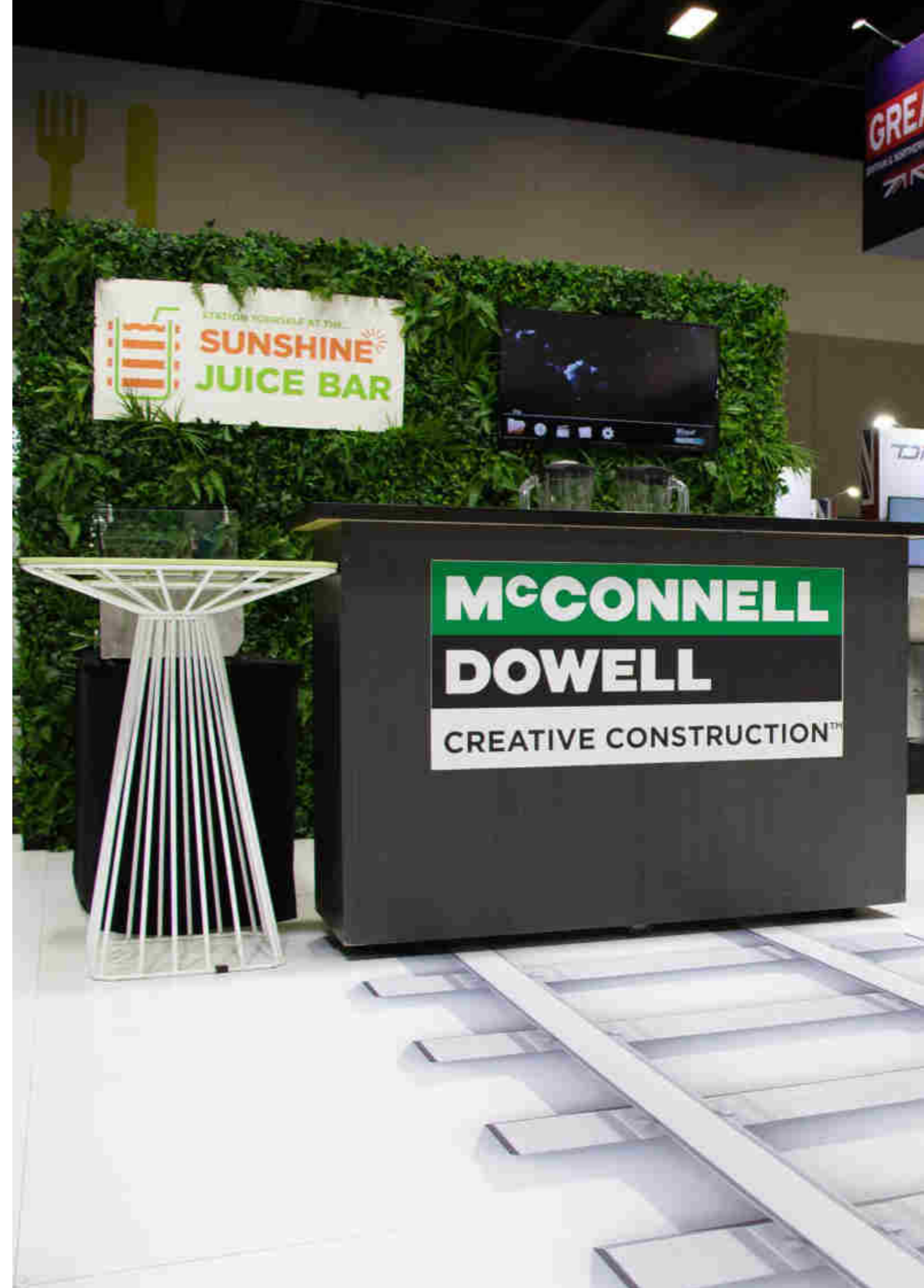
Your activation should be just as unique as your brand and our team of specialists will work with you to create a cohesive outcome, a standout display.

### Harness our ability

We have experienced custom designers who can transform your brief into a tangible marketing environment, ensuring maximum engagement and return on investment.

We'll work with you to create a cohesive design that encompasses your objectives and requirements, as well as discuss potential value add options to heighten the customer experience and elevate your brand.

ExpoNet's Custom Projects Team can work with you to deliver standout Custom Stands; Feature Areas; Activations, Fit Outs, and much more.





## Trust in our experience and attention to detail

As a custodian of your brand, our team take great pride in ensuring your brand is being represented in the best possible light, with every detail considered.

Creating environments where people can connect and do business is what we do best. We continually invest in developing our product offering so you can enjoy the best our industry has to offer.

We'll meet your objectives, presenting the best possible platform for your return on investment.

In developing your activation, our designers make considered decisions, integrating:

- best practice;
- Ideal traffic flow;
- Impactful branding opportunities;
- Peripheral branding opportunities;
- Physical outcomes to deliver on your objectives; and,
- Value-add considerations that will elevate the customer and brand experience.



## We're committed to a sustainable future

Sustainability and our impact on the environment are key considerations at ExpoNet.

ExpoNet aims to be at the forefront of Australia's exhibition and events industry in environmental initiatives – and we are continually reviewing policies and practices.

ExpoNet have invested in a number of sustainable build outcomes to ensure that we can offer clients a holistic approach and minimise our impact on the environment - including:

### Aluvision

Aluvision offers complete custom stand solutions with seamless brand integration, flawless wow factors and contemporary concepts.

The state-of-the-art, self-supporting modular framework allows clients to think big about their outcomes!

Using the Omni-55 framework and accessories, our Custom Stand Designers have the ability to transform your brand into a floor-to-ceiling activation with integrated audio/visual, power and lighting, branding and visual merchandising opportunities.

### Grande Display Solution

Grande display solution expands on our ability to create high-end activations and premium feature areas.

Boasting three metre high black powder-coated framework, the Grande is designed to be a feature in and of itself – enhancing the overall display and customer experience.

Grande, while accommodating to standard wall solutions, invites clients and designers to push the norm - creating outcomes unrealised before.

Grande creates elevated hotel pop-ups, pavilions and feature areas.

### StyleMe

StyleMe is our completely customisable and modular furniture and accessories. When considering StyleMe, think without limitations as there's no end to the outcomes that can be created.



# CUSTOM STANDS



## You're in good hands with our Custom Stand Designers

Create maximum impact no matter your limitations.

Transforming your brand into a tangible marketing environment is what our team do best.

Our team of talented designers and custom project managers know how important it is to listen and collaborate in order to deliver and exceed expectations.

They'll draw on their specialists knowledge to create an outcome best fit for the brief, budget and requirements. ExpoNet offer a variety of custom stand packages with predetermined configurations for all requirements, in both system-based solutions and reusable custom manufacture.

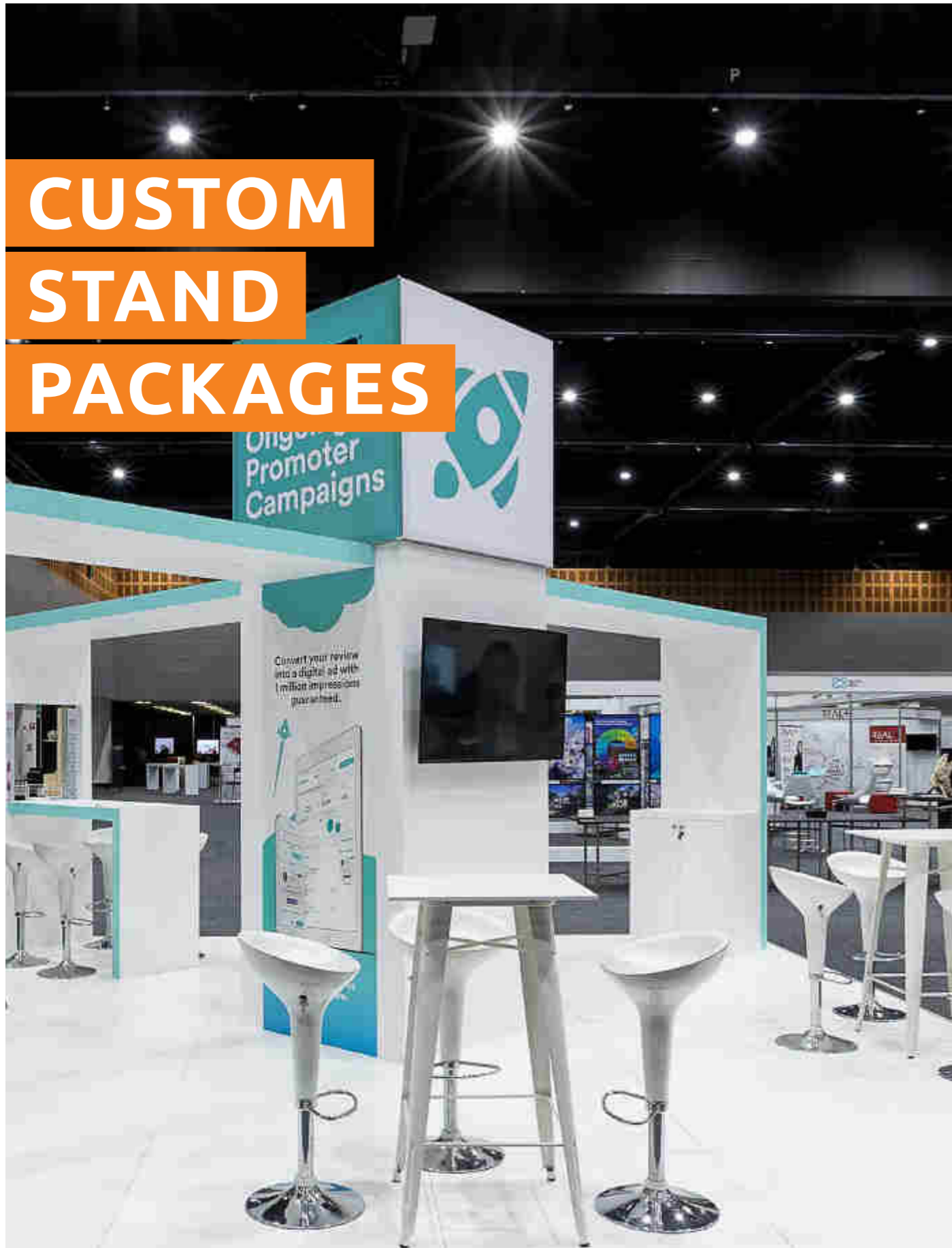
Clients looking to create a completely unique outcome, built to their brief, can enjoy the benefits of a holistic design, built using sustainable practices and materials.

### Sustainable Outcomes

While we can deliver custom outcomes using traditional build materials, we encourage the use of Aluvision as well as sustainable signage solutions, which can be used time and time again without compromising integrity.

Sustainable signage solutions include DISPA, fabric banners, digital presentations and much more.

# CUSTOM STAND PACKAGES



**Stand out** with an immersive environment conceptualised by ExpoNet's design team. Full of imagination, creativity, functionality and value, ExpoNet's custom project team deliver beyond the brief. Discover ExpoNet's complete customs offering at [ExpoNet.com.au](http://ExpoNet.com.au)

## ALUVISION STAND PACKAGES



Vegas  
6x3m stand package  
8810



Brussels  
6x3m stand package  
8815



Atlanta  
3x3m stand package  
8800



Boston  
3x3m stand package  
8805



Amsterdam  
6x3m stand package  
8805



**CUSTOM STAND PACKAGES**

**SYSTEM STAND PACKAGES**



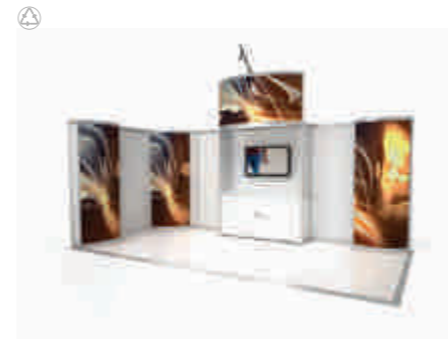
**Hamilton**  
6x6m stand package available in various configurations | 9772



**Burleigh**  
6x3m stand package | 9762



**Bondi**  
6x3m stand package | 9462



**Centraliser**  
Stand package in varying formats  
3x3m configurations: 9500, 9501 | 6x3m configurations: 9510, 9511, 9512



**Demonstrator**  
Stand package in varying formats  
6x3m configurations: 9011, 9012 | 6x6m configurations: 9022, 9023



**Highlighter**  
Stand package in 6x3 formats only  
6x3m configurations: 9810, 9811, 9812



**Brighton**  
6x3m stand package | 9261



**Gibson**  
6x3m stand package | 9361



**Marlo**  
6x6m stand package available in various configurations | 9373



**Illuminator**  
Stand package in varying formats  
3x3m configurations: 9400, 9401 | 6x3m configurations: 9410, 9411, 9412



**Initiator**  
Stand package in varying formats  
3x3m configurations: 9100, 9101 | 6x3m configurations: 9110, 9111, 9112



**Marketer**  
Stand package in varying formats  
3x3m configurations: 9700, 9701 | 6x3m configurations: 9710, 9711, 9712



**Portsea**  
3x3m stand package | 9151



**Sorrento**  
6x3m stand package | 9661



**Strand**  
6x6m stand package | 9573



**Presenter**  
Stand package in 6x3m configuration only  
6x3m configurations: 9312



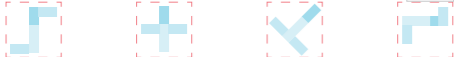
**Profiler**  
Stand package in 6x6m configuration only  
6x6m configurations: 9323



**Styler**  
Stand package in varying formats  
3x3m configurations: 9200, 9201 | 6x3m configurations: 9210, 9211, 9212



**Trinity**  
6x6m stand package available in various configurations | 9873

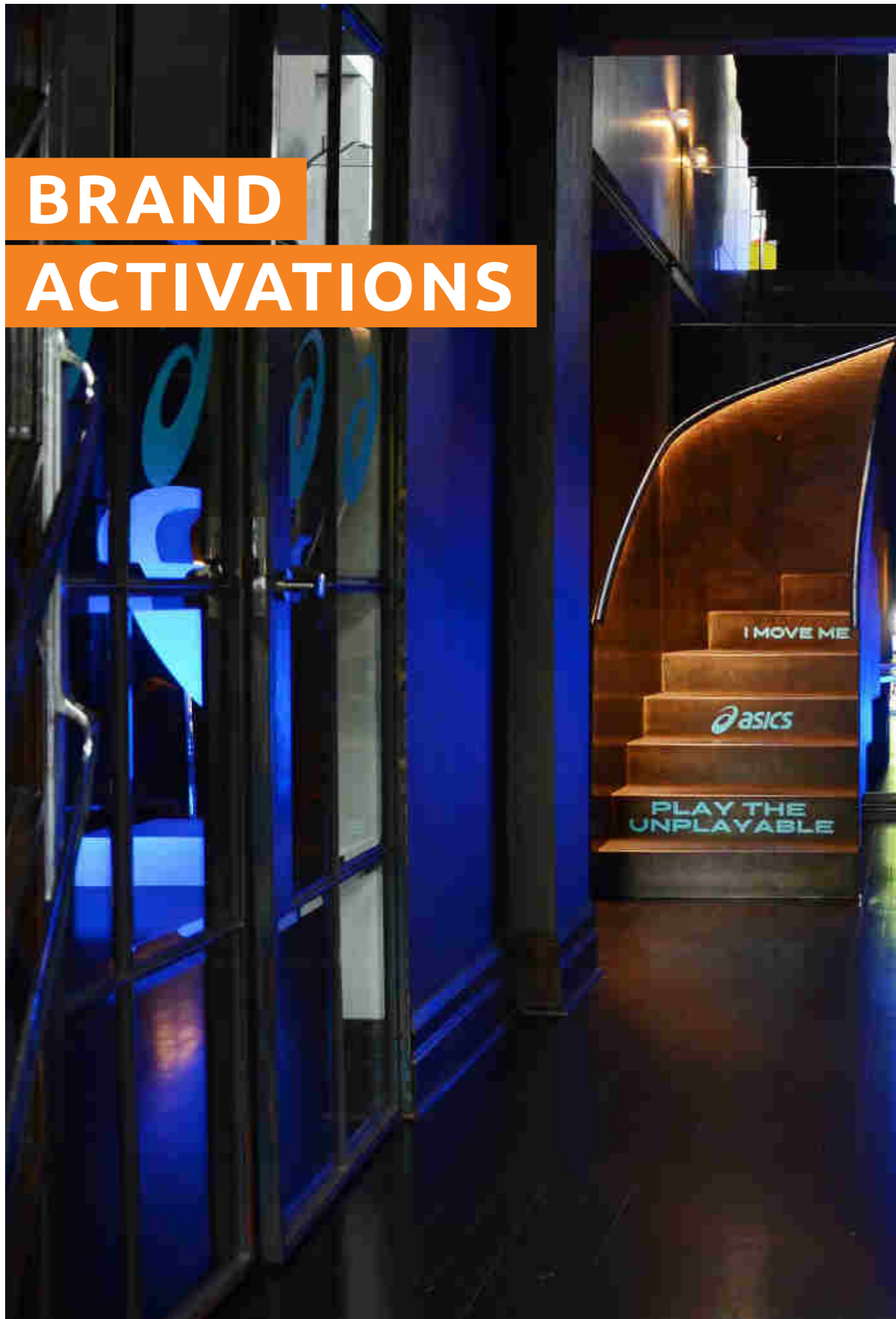




**TOMORROW  
STARTS TODAY**

**TOMORROW  
STARTS TODAY**

# BRAND ACTIVATIONS



## Harness our creativity

Whether you're an agency working to deliver a client's shopping centre activation or a brand activating within a consumer/ trade space – we will ensure you stand out.

Collaborating with you to deliver - we look to our entire service offering, and preferred partners, to create an experience; unrivalled and innovative.

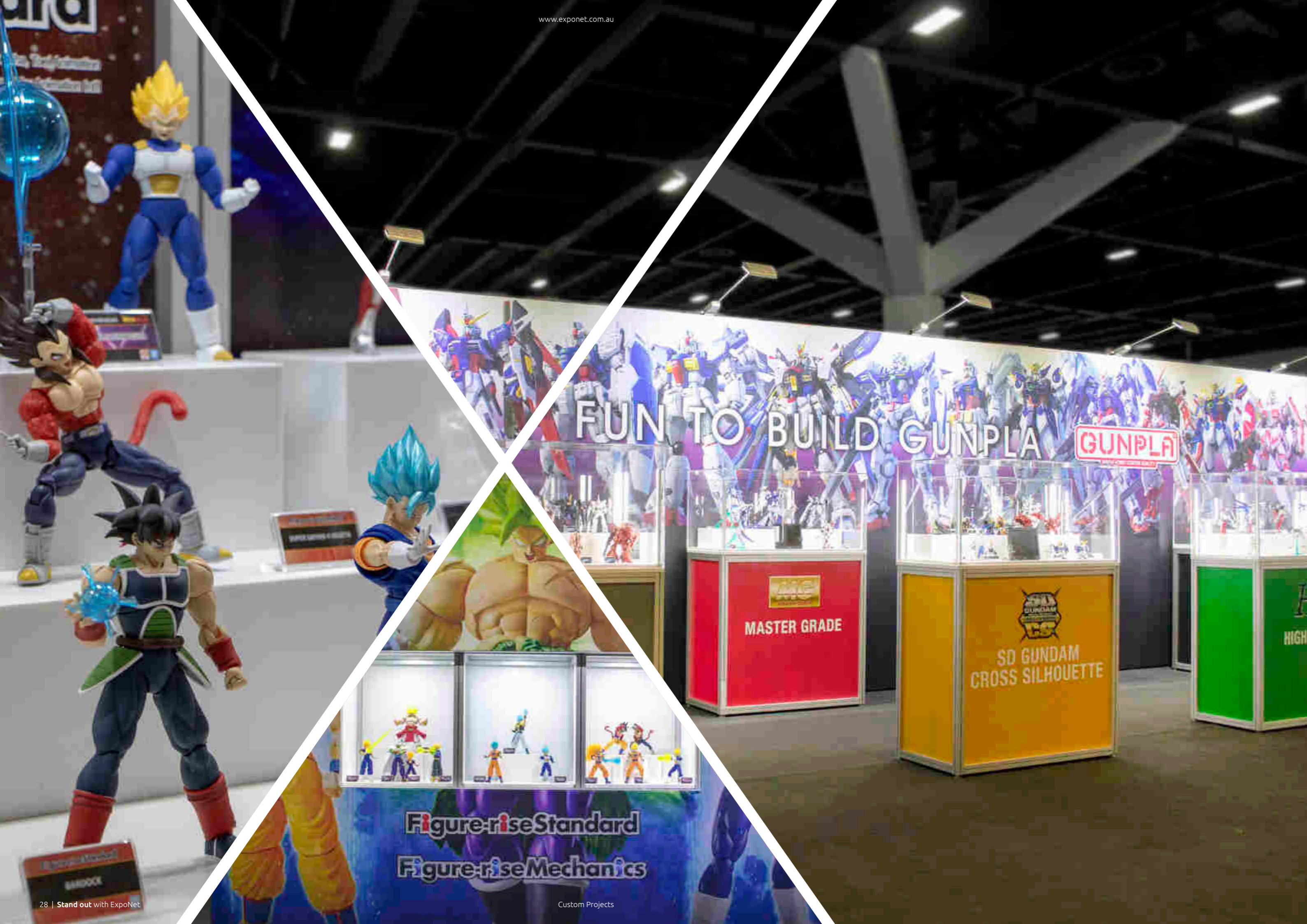
Our product and service offering will deliver an outcome best fit for your business outcomes and objectives, tapping into our complete offering across custom made and modular; walling and flooring; furniture, styling and StyleMe; power, lighting and audio visual; signage, and graphics.



PLUS  
SOLE  
IN RESISTANT  
IMPROVES  
TY WHILE  
ING GRIP

AND STRONG,  
WE STRONGER.  
GEL-RESOLUTION™ 8





FUN TO BUILD GUNPLA

GUNPLA

MASTER GRADE

SD GUNDAM  
CROSS SILHOUETTE

HIGH

Figure-rise Standard

Figure-rise Mechanics





# FIT OUTS & FEATURE AREAS



Create an immersive environment with our complete service offering

Need a complete fit out? Challenge accepted.

ExpoNet is a leading supplier of products and services, best fit to create a standout space, utilising our expansive service offering.

Our creative curators transform spaces with an all-important eye for detail and functional finesse.

Our team use ExpoNet's extensive product and service offering including graphics, furniture, centre pieces, props, feature elements, signage, logistics and customisable colour theme furniture to create a unique environment.

Our expansive service offering and team of specialists work together to provide:

**Walling** Sustainable solutions such as Aluvision and Grande can be used for modular requirements or fully customised solutions can be tailored to your needs.

**Power** We have the most extensive range of electrical equipment with experienced operators.

**Lighting** With access to the most comprehensive range of resources and lighting equipment for fit outs, alongside our extensive major venue experience.

**Audio Visual** Our qualified audio visual technicians provide the highest quality product with the added reassurance of 24-hour technical support.

**Flooring** We have the largest carpet tile stock in Australia with over 80,000 square metres of carpet.

**Event Furniture** Choose from the largest range of contemporary furniture available in Australia.

**StyleMe and Customised Furniture** We offer a range of unique customised furniture hire products and have the capability to design and manufacture customised furniture.

**Custom Manufactured Requirements** Our team can offer extensive custom manufactured requirements from simple cabinetry to high-end requirements.

**Graphics & Signage** Our graphic designers have detailed knowledge of our products and will design everything from vinyl signs to large digital prints on stretch fabric signs are available.

**Finishing touches** Our diverse product offering includes display units.







ROOM 5  
ER  
ER  
OM

SPORTACCORD  
GOLD COAST 2017

TOP MEDIA PARTNER

News Corp Australia

PRINCIPAL MEDIA PARTNER

SPORTCONNECT

sportool

SportsPro

YUE FANG SPORTS  
LEO AND SUN

SPORTACCORD  
GOLD COAST

# Stand Out with ExpoNet

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