



Matthew Cuming

Cyber Communications Manager, Clyde & Co

Day 1 – Plenary

Tell me why I don't like Mondays – preparing for the unexpected

9.45am – 10.30am

About Matthew Cuming

Matthew is a Cyber Communications Manager in the Sydney office with more than nineteen years' experience in corporate affairs, crisis

communications, and reputation management. He has advised some of Australia's largest companies, including multi-national, ASX-listed, and diverse private domestic organisations of all sizes.

Matthew's work focuses on communications readiness, response, and recovery for clients preparing for or responding to cyber incidents. He works closely with clients to assess their existing communications and reputation management frameworks, and in the event of a cyber incident, works hand in hand with them to protect and enhance their reputation with key stakeholders.

Matthew commenced his communications career in the healthcare sector for Swiss pharmaceutical manufacturer Novartis AG. After nearly a decade in healthcare, Matthew moved to hold senior corporate affairs and investor relations leadership positions in consumer financial services and private consulting. Matthew returned to the healthcare sector in 2016 and prior to joining Clyde & Co, was Director of Corporate Affairs at UnitingCare Queensland.