



# SPONSORSHIP PROSPECTUS



# IQA 2024 NATIONAL CONFERENCE

15-17 OCTOBER 2024 | ADELAIDE CONVENTION CENTRE

An invitation to collaborate, innovate and create  
growth opportunities for our industry.



The Institute of Quarrying  
Australia

# WELCOME



On behalf of the Organising Committee, it is with pleasure that we invite you to join us for the IQA National Conference in Adelaide, Australia, scheduled for 15–17 October 2024.

IQA2024 aims to strengthen the IQA's vision of fostering thriving communities through a sustainable industry, aligning with its purpose of educating and connecting individuals involved in the extractive and associated industries.

The conference theme: **Innovate & Create** is designed to integrate the significant learnings the extractive and associated industries can take from new or improved concepts that help improve sustainability. The industry is actively looking to drive progress to reduce operating costs through digital transformation. This approach creates opportunities for industry growth, employment, training, and overall development.

The conference program is dedicated to focusing on the future, recognising **Innovation** as a key strategy for the industry moving forward to **Create** growth opportunities.

IQA2024 will provide an excellent opportunity for your organisation to gain insights into evolving customer requirements, engage with key decision-makers and industry professionals, and showcase your organisation's products and services.

IQA2024 retains the successful format of previous years while implementing some new initiatives including:

- A combination of field trips to incorporate the unique opportunities available for site visits within the Adelaide Region
- A light-filled main exhibition space where breakfast, lunch, and refreshment breaks are held, to encourage delegates to visit exhibitors
- A three-day comprehensive program which will bring people together to explore the key innovations in our industry
- An entertaining, fun, and enjoyable social program which will provide opportunities for all conference delegates, sponsors, exhibitors and partners to re-connect.

We look forward to your support, participation, and contribution to an outstanding 64th IQA National Conference, and welcoming you to Adelaide in October 2024.

Kind Regards,

**Duncan Harris** – IQA President

**James Rowe** – IQA2024 Conference Chair

# THE CONFERENCE HOST

## The Institute of Quarrying Australia (IQA)



The IQA is the leading body for the extractive and associated industries sector. With over 1500 members the IQA represents all parts of the industry. Members include quarry owners and operators, quarry and site managers, engineers, production managers, geologists, surveyors, technical and laboratory staff, environmental specialists, sales staff, and health and safety officers and of course, senior leaders.

The IQA brings operators and suppliers together through its branches and events. This networking creates opportunity to share ideas and the latest technical, environmental, and commercial industry developments. In addition to the powerful networks and industry connections, the IQA is the leader in professional development and training for the extractive industry. The IQA believes education and training is a life-long opportunity which should be viewed in the broadest terms, involving initial qualifications gained from vocational and/or tertiary education programs, on the job training and ongoing professional development.

Continuing professional development is important in the extractive industry as it supports improvements in sustainability, workplace safety, environmental management, community outcomes and business performance.

The IQA continues to develop and deliver educational platforms, through a consolidated single source, which are industry specific and designed to assist in meeting duty of care and competency requirements for statutory positions. As a member-based organisation, the IQA is working to lift the standards within the industry across many areas including safety, environment, and people development.

For more information visit [quarry.com.au](http://quarry.com.au)



**The IQA's  
Purpose**

**Educating and connecting** people engaged with the extractive and associated industries.

# THE DESTINATION



## Adelaide, South Australia

Adelaide, renowned as a 'city in a park' exemplifies an ideal sustainable business event destination. The South Australian Government is committed to attaining 100% renewable energy by 2030, reducing its reliance on fossil fuels for electricity at almost double the rate of comparable cities globally. Delegates at the IQA Adelaide 2024 conference delegates will experience a city that is clean, green, and easily accessible, with the Adelaide Convention Centre and hotels conveniently located nearby.

This city encompasses hotels, conference facilities, cutting-edge technology precincts, universities, and the primary business district. Moreover, it boasts an impressive array of globally acclaimed restaurants, wine bars and a vibrant laneway culture.

IQA2024 will provide the opportunity for delegates to organise informal, yet valuable business meetings and networking events external to the event program.

Adelaide is the perfect destination for IQA2024 delegates seeking a unique and exceptionally high-quality experience that will delight and surprise. Revel in convenient access to stunning scenery, native wildlife, cultural richness, exquisite cuisine, and attractions, all within an hour's reach from the city centre.



# THE VENUES



## Conference Venue & Caterpillar Dinner

### **Adelaide Convention and Exhibition Centre**

IQA2024 Conference is set to take place at the Adelaide Convention Centre, an advanced international-class conference facility. Situated on North Terrace, it enjoys a picturesque location in the Riverbank Precinct, surrounded by lush parklands and the River Torrens.

Conveniently located near the entertainment, cultural, and sports precinct, the Centre is within a short walking distance of both international and boutique hotels. With easy access to public transport, the Adelaide Railway Station, and a taxi ramp, the Centre provides seamless connectivity.

Additionally, the international airport is merely seven kilometres away, ensuring a swift and cost-effective taxi ride for attendees.



# THE VENUES & MC



## National Wine Centre – Hitachi Welcome Reception

Nestled on the fringe of Adelaide's vibrant CBD, the National Wine Centre enjoys a prestigious location adjacent to the picturesque Botanic Gardens. A mere stone's throw from the East End tram stops, this venue offers convenience without compromising on elegance.

As the esteemed host of the Hitachi Welcome Reception, the National Wine Centre provides an unparalleled ambiance with its stunning vista overlooking the Botanic Gardens. The architectural marvel of the venue exudes sophistication and grandeur, promising to leave a lasting impression on all attendees.



## Adelaide Oval – Komatsu Gala Dinner

Dating back to the 19th century, Adelaide Oval stands as a symbol of sporting excellence and architectural splendour, offering a prestigious setting for events. With its rich history and modern amenities, this world-class venue promises an unforgettable experience.

Nestled by the River Torrens, offering views of the cityscape, Adelaide Oval provides a stunning backdrop for the Komatsu Gala Dinner.



## The Master of Ceremonies (MC): Steve Davis

The conference MC, Steve Davis, needs no introduction. Steve has filled the role of MC for the IQA conference since 2015 and we look forward to welcoming him back in 2024.

As a professional auctioneer and louder than life character, Steve brings a unique approach to the role of MC. He genuinely enjoys the IQA conferences and, because of his long relationship with the conference, has a fondness for the people in our industry. Steve's anecdotes, humour, and ability to draw in the crowd make the conference a truly memorable event.



# WHY PARTNER WITH IQA2024



Held every second year IQA2024 is the pre-eminent event for the quarrying industry. By partnering with IQA2024 your company will be exposed to leaders with attendance by over 400 participants from the cement, concrete and extractive industries. This conference attracts senior leaders and professionals in their organisations providing access to key decision makers.



## **ENGAGE AND CONNECT**

with industry leaders, peak body representatives, opinion shapers and professionals working within the quarrying, extractives and construction materials industry.

---



**RAISE YOUR PROFILE** in the industry and add value to your brand.

---



Generate **NEW LEADS** from within Australia and overseas.

---



Promote your products and services to **KEY DECISION MAKERS.**

---



**BUILD RELATIONSHIPS** with delegates at key social functions.

---



Exclusive **BRANDING OPPORTUNITIES.**

---



Increase your **BRAND AWARENESS** before, during and after the conference through electronic direct mail campaigns, industry magazine editorial, website exposure, the conference App and program opportunities.

# WHY PARTNER WITH IQA2024



## MARKETING CHANNELS

### Social Media

The IQA is growing its participation in social media across the extractive industry. Through our social media connections on LinkedIn and Facebook, we are promoting leadership and extending the reach of our networks.

The conference will feature heavily in the IQA's social media strategy providing opportunities for exposure of your organisation to targeted audiences across key social platforms incorporating the conference hashtag #IQA2024.

### Website

Used as a pivotal marketing tool, the IQA website provides the key source of information about education and events and is continually updated and refreshed to reflect the latest updates and news.

### Direct Marketing

Promotional emails will be sent to current members, past members, and associated personnel. It will provide event details, key dates, information, and sponsorship logo/s.

### Quarry Magazine

As the official journal of the IQA, the conference will be promoted within the printed magazine and edms.





# PRELIMINARY CONFERENCE PROGRAM



## DAY 1 – Tuesday 15 October 2024

11:00 AM – 6:00 PM Registration Desk Open  
11:30 AM – 4:00 PM Industry Site Tour

18:30 PM – 21:30 PM **HITACHI WELCOME RECEPTION – NATIONAL WINE CENTRE**

## DAY 2 – Wednesday 16 October 2024

07:00 AM – 17:00 PM Registration Desk Open  
07:30 AM – 08:30 AM Breakfast | Exhibition Floor  
10:00 AM – 15:30 PM Orica Partners Day  
08:30 AM – 9:00 AM Conference Opening & Welcome  
09:30 AM – 10:30 AM Keynote Presentation  
**10:30 AM – 11:00 AM Morning Tea & Trade Exhibition**  
11:00 AM – 1:30 PM Plenary Sessions  
**13:30 PM – 14:15 PM Lunch & Trade Exhibition**  
14:15 PM – 15:30 PM Plenary Sessions  
15:30 PM – 16:00 PM **Afternoon Tea**  
16:00 PM – 17:00 PM Breakout Session

18:30 PM – 21:30 PM **KOMATSU CONFERENCE DINNER – ADELAIDE OVAL**

## DAY 3 – Thursday 17 October 2024

07:00 AM – 17:00 PM Registration Desk Open  
07:30 AM – 08:30 AM Breakfast | Exhibition Floor  
08:30 AM – 9:30 AM Keynote Presentation  
09:30 AM – 10:30 AM Plenary Sessions  
10:30 AM – 11:00 AM **Morning Tea**  
11:00 AM – 13:00 PM Plenary Sessions  
13:00 PM – 14:45 PM **Lunch**  
14:45 PM – 15:45 PM Plenary Sessions  
15:45 PM – 16:00 PM **Afternoon Tea**  
16:00 PM – 17:00 PM Breakout Session

18:30 PM – 21:30 PM **CATERPILLAR GALA DINNER – ADELAIDE CONVENTION CENTRE**

*\*Please note: Program may be subject to change*

# PARTNERSHIP & TRADE EXHIBITION



## OPPORTUNITIES AT A GLANCE

### PACKAGE

### INVESTMENT (INC GST)

#### KEY OPPORTUNITIES

Platinum Sponsors – Exclusive Opportunity	<b>SOLD</b> By Negotiation
Conference MC	\$10,000
Conference Theatre	\$8,500   <b>SOLD</b>
Breakfast and Opening Ceremony	\$8,500
Partner Day Host	\$7,500   <b>SOLD</b>

#### CUSTOM OPPORTUNITIES

After Party	\$3,500
Site Visit Sponsor	\$3,500

#### HOSPITALITY OPPORTUNITIES

Catering Break Partner (2)	\$7,000
Conference Breakfast (Thursday)	\$6,000
Barista Zones (3)	\$5,000
Ice-Creamery	\$3,000
Donut Wall	\$3,000
Juice Station	\$3,000

#### BRAND PARTNER OPPORTUNITIES

Conference App	\$8,500
Registration Desk Partner	\$8,000
Lanyard Partner	\$2,500   <b>SOLD</b>
Session Partner	\$5,000

#### STAND OUT OPPORTUNITIES

Charging Station	\$2,500
Notepad Supplier	\$1,500   <b>SOLD</b>
Venue Signage	\$1,500

#### EXHIBITION OPPORTUNITIES

Gold Exhibition Stand	\$4,000
Silver Exhibition Stand	\$3,500
Bronze Exhibition Stand	\$2,750



# KEY OPPORTUNITIES



## PLATINUM SPONSOR – **SOLD**

The Platinum sponsorship package is designed to acknowledge the generous support provided by the sponsoring organisation and to optimise the visibility of the organisation among attendees at the 64th IQA Annual Conference.

### Entitlements:

- Acknowledgement as a Platinum Sponsor during the opening and closing sessions
- Continuous promotion of your organisation as a Platinum Sponsor throughout the conference
- Inclusion of company logo and 100-word profile on the Conference website, Conference App and IQA website
- Exclusive host of an official IQA2024 social function
- Recognition as a Platinum Sponsor in the conference feature in Quarry Magazine
- Display of a corporate pull up banner in a prominent position during the conference
- Presentation of your corporate logo displayed on screens throughout the conference
- Push notification on Conference App to all delegates acknowledging your support
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation).
- Company logo displayed on sponsor signage onsite at the conference

### Additional Entitlements:

#### PLATINUM SPONSORED EVENTS:

Tuesday: Hitachi Construction Machinery Australia Welcome Reception  
Wednesday: Komatsu Australia Dinner  
Thursday: Caterpillar Australia Gala Dinner.

#### SOCIAL EVENT INCLUSIONS:

- Opportunity to deliver a welcome address at the selected function and/or show a corporate video
- All promotion regarding the selected function will refer to the organisation as the sponsor
- Opportunity to display corporate signage (supplied by sponsor) during the selected function
- Organisation logo featured on the selected function menu (if applicable)
- Opportunity to provide one (1) gift/promotional item with logo on tables for all guests at the selected function (promotional merchandise/ gift to be provided by the sponsor and must be sent to the organisers by a specified deadline).

#### REGISTRATION

- Full conference registration for ten (10) representatives to attend the conference, inclusive of all delegate benefits including social functions and speaker program

# KEY OPPORTUNITIES



## CONFERENCE MC (1 AVAILABLE) – \$10,000

Elevate your organisation's visibility by sponsoring the Conference Master of Ceremonies (MC), offering a unique opportunity to reach a captive audience throughout the event. As the central figure on stage, the MC serves as the voice of the conference, providing continuous acknowledgment of your support to attendees

### Entitlements:

- Acknowledgement as a sponsor of the Conference MC during the Opening Ceremony
- Opportunity to provide branded apparel for the Conference MC to wear
- Placement of company logo on the Conference website and Conference App
- Inclusion of company logo as a Conference MC in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation)
- Acknowledgement as a sponsor in the lead up to and during the conference across IQA communication channels.

## CONFERENCE THEATRE PARTNER – \$8,500 | **SOLD**

Become the exclusive sponsor of the IQA2024 Conference Theatre, the prime venue for showcasing cutting-edge technology and groundbreaking research including immersive virtual field trips. This specialised space will serve as a dynamic hub for knowledge exchange, offering attendees curated content throughout each day of the conference.

As the Theatre Partner Sponsor, your company will enjoy prominent visibility, occupying a dedicated space strategically positioned on the same level as the plenary, exhibition, and catering areas. This proximity ensures maximum exposure to conference attendees, enhancing brand recognition and building valuable connections.

### Entitlements:

- Exclusive privilege of naming the Conference Theatre after your organisation
- Opportunity to present a welcome address within the theatre, repeated over the two conference days.
- Placement of company logo on the Conference website and Conference App
- Placement of pull up banner in a prominent position within the theatre
- Inclusion of company logo as a Conference Theatre Partner in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation)
- Acknowledgement as a sponsor in the lead up to and during the conference across IQA communication channels.

# KEY OPPORTUNITIES



## BREAKFAST & OPENING CEREMONY (1 AVAILABLE) – \$8,500

Join us in making a memorable impact on conference delegates as the sponsor of the breakfast and Opening Ceremony, an unparalleled opportunity to showcase your organisation at the forefront of the event. Starting with breakfast on the vibrant exhibition floor, your brand exposure will seamlessly transition into the official opening ceremony, where you will be prominently acknowledged at the outset of the conference.

### Entitlements:

- Acknowledgement by the MC as a sponsor of the breakfast and Opening Ceremony
- Opportunity to display corporate signage (supplied by sponsor) during the breakfast and Opening Ceremony.
- Opportunity to provide a five-minute address at the breakfast and Opening Ceremony
- Logo featured on holding slides at the Opening Ceremony.
- Placement of company logo on the Conference website and Conference App.
- Inclusion of company logo as a Conference Theatre Partner in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation).
- Acknowledgement as a sponsor in the lead up to and during the conference across IQA communication channels.

## PARTNER DAY HOST (1 AVAILABLE) – \$7,500 | **SOLD**

The following benefits are included for the host of the IQA2024 Official Partners Day:

### Entitlements:

- Exclusive privilege of naming rights to the Partner Day
- Opportunity to provide a welcome address at the lunch
- Placement of company logo on the Conference website and Conference App.
- Placement of pull up banner in a prominent position throughout the day.
- Inclusion of company logo as a Partner Day Host in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation).
- Acknowledgement as a sponsor in the lead up to and during the conference across IQA communication channels.

# CUSTOM OPPORTUNITIES



Opportunities to promote your brand and present a professional and targeted message to key decision makers. The various packages are designed to promote the benefits of your products and services in a unique way and enhance the delegate experience.

## AFTER PARTY HOST (1 AVAILABLE) – \$3,500

Host the Conference Dinner After Party on Thursday Evening at the Strathmore Hotel. This is a prime opportunity for networking and celebration with conference delegates.

### Entitlements:

- Exclusive privilege of naming rights to the after party
- Opportunity for branding, such as coasters featuring your logo (supplied by sponsor at own expense)
- Bar Tab \$3,000
- Placement of company logo on the Conference website and Conference App.
- Placement of pull up banner in a prominent position at the After Party.
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation).
- Acknowledgement as a sponsor in the lead up to and during the conference across IQA communication channels.

## SITE VISIT SPONSOR (1 AVAILABLE) – \$3,500

Elevate your company's visibility and association with innovation at IQA2024.

Our Industry Site Visit is popular among delegates and a perfect opportunity for you to be associated with this unique learning and networking experience. By sponsoring our Industry Site Visit, you position your company as a pioneer in transport or technology innovation.

This year's site visit is scheduled for Tuesday, 15 October at the Boral Stonyfell Quarry, one of Adelaide's oldest quarries.

### Entitlements:

- Opportunity for a representative from your company to provide a 10 to 15-minute demonstration and/or presentation during the site visit (subject to negotiation and coordinated with Boral Stonyfell) to showcase your products / services.
- Opportunity to display corporate signage (supplied by sponsor) during the site visit.
- Opportunity to provide a promotional gift to be distributed to delegates.
- Placement of company logo on the Conference website and Conference App.
- Recognition as a site visit sponsor in the conference app including a company profile (maximum 50 words) and Hyperlink to your website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation).
- Company logo displayed on sponsor signage onsite at the conference

# HOSPITALITY OPPORTUNITIES



<b>CATERING BREAK PARTNER</b>	2 AVAILABLE – \$7,000
<b>BREAKFAST IN THE EXHIBITION</b>	1 AVAILABLE – \$6,000
<b>BARISTA ZONE</b>	3 AVAILABLE – \$5,000
<b>ICE CREAM STATION</b>	1 AVAILABLE – \$3,000
<b>DONUT WALL</b>	1 AVAILABLE – \$3,000
<b>JUICE STATION</b>	1 AVAILABLE – \$3,000

These sponsorship opportunities offer prominent positions within the exhibition area and surroundings, operational during refreshment and catering breaks as per the conference program.

## Common Entitlements:

- Acknowledgement as a Hospitality Partner for your selected option
- Opportunity to brand your selected option (subject to approval by Organising Committee, and to be supplied by partner)
- Opportunity to provide a promotional gift to be distributed at your selected option
- Placement of company logo on the Conference website and Conference App.
- Recognition as a Hospitality Partner in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation).
- Company logo displayed on sponsor signage onsite at the conference

## Specific Entitlements:

- Breakfast in the Exhibition – acknowledgement as a Breakfast Partner (Thursday of the conference)
- Catering Break Partner – acknowledgement as a partner for refreshment and lunch breaks on nominated day of the conference
- Ice Cream Station – includes ice cream cart, ice cream and server
- Donut Wall – includes donut wall, donuts, and server
- Juice Station – includes juice station, juices, and server.
- Barista Zone – includes hire of coffee cart, barista, coffee, milk (branded cups additional)

# BRAND PARTNER OPPORTUNITIES



<b>CONFERENCE APP PARTNER</b>	1 AVAILABLE	– \$8,500
<b>REGISTRATION DESK PARTNER</b>	1 AVAILABLE	– \$8,000
<b>LANYARD PARTNER</b>	1 AVAILABLE	– \$2,500 / <b>SOLD</b>
<b>SESSION PARTNER</b>	MULTIPLE AVAILABLE	– \$5,000

## CONFERENCE APP PARTNER (1 AVAILABLE) – \$8,500

### Entitlements:

- Banner featuring your organisation’s logo on app home screen
- Acknowledgement by the MC during the conference as the Conference App Partner
- Recognition as the Conference App Partner in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Feature a branded icon within the App, providing a direct link to your company’s website or marketing material
- Company logo on the conference website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation).

## REGISTRATION DESK PARTNER (1 AVAILABLE) – \$8,000

### Entitlements:

- Acknowledgement by the MC during the conference as the Registration Desk Partner
- Company logo displayed on registration desk signage
- Recognition as the Registration Desk Partner in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Company logo on the conference website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation).



# BRAND PARTNER OPPORTUNITIES

*continued*



## LANYARD PARTNER (1 AVAILABLE) – \$2,500 | **SOLD**

### Entitlements:

- Acknowledgement by the MC during the conference as the Lanyard Partner
- Branded lanyards to be supplied by the Partner (subject to Organising Committee approval)
- Recognition as the Lanyard Partner in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Company logo on the conference website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation).

## SESSION PARTNER (MULTIPLE AVAILABLE) – \$5,000

### Entitlements:

- Acknowledgement by the MC during the conference as the Session Partner
- Recognition as the Session Partner in the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Company logo on the conference website
- Conference delegate list – an electronic list will be provided two weeks post conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation).

# STAND OUT OPPORTUNITIES



<b>CHARGING STATION</b>	2 AVAILABLE – \$2,500
<b>NOTEPAD SUPPLIER</b>	1 AVAILABLE – \$1,500 / <b>SOLD</b>
<b>VENUE SIGNAGE</b>	3 AVAILABLE – \$1,500

## Common Entitlements:

- Acknowledgement as a Promotional Partner for your selection option
- Opportunity to brand your selected option (subject to approval by Organising Committee, and to be supplied by partner)
- Placement of company logo on the Conference website and Conference App.
- Recognition as a Promotional Partner in the conference app including hyperlink to your website

## Specific Entitlements:

- Charging Station – prominently displayed within the exhibition area, includes 1 x 8 door lockable phone charging tower. Plus, custom vinyl branding (to be designed and provided by sponsor)
- Notepad Supplier – Opportunity to supply branded notepad for each conference delegate (to be designed and provided by sponsor)
- Venue Signage – Opportunity to display corporate signage at the Conference venue, such as Floor decals, pillar stickers, media wall – (to be designed and provided by sponsor). For further details please speak with the conference manager – all signage is required to be approved by the conference organising committee.

# TRADE EXHIBITION OPPORTUNITIES



The trade exhibition for IQA2024 will be fully integrated within the conference program, conveniently located on the same level and close to the plenary sessions and Conference Theatre.

Daily breakfast and all refreshment breaks will be served in the Trade Exhibition, making it the 'Conference Hub' for delegates.

Each day will commence with Breakfast in the Trade Exhibition. Lunch, along with morning and afternoon tea will be served within trade exhibition area, maximising exposure for trade exhibitors.

## BOOTH OPTIONS (prices include GST)

<b>Gold Site</b>	\$4,000
<b>Silver Site</b>	\$3,500
<b>Bronze Site</b>	\$2,750

All Trade Exhibition Booths include:

- 3m x 2m panel wall
- Company name on fascia signage
- One arm light
- One 4-amp single power outlet

### Common Entitlements:

Exhibitor Registration for two (2) representatives, including:

- Entry to exhibition
- Wednesday and Thursday breakfast, refreshment, and lunch breaks according to the conference program (excludes Gala Dinners – tickets may be purchased separately if required)
- Attendance at conference sessions
- Access to visitor passes allowing your clients to visit the exhibition without having to register for the conference
- Acknowledgement as a Trade Exhibitor on the conference app including a company profile (maximum 50 words) and hyperlink to your website
- Company logo on the conference website
- Conference delegate list – an electronic list will be provided two weeks prior to and two weeks after the conference. Excel format: name, organisation, state, and email addresses (subject to privacy legislation).

### Gold Site & Silver Site



### Bronze Site



# PRELIMINARY TRADE EXHIBITION SCHEDULE



## DAY 1 – Tuesday 15 October 2024

07:00 AM – 2:00 PM	Exhibition Build
11:00 AM – 5:00 PM	Registration Desk Open
2:00 PM – 5:00 PM	Exhibitors Move In

## DAY 2 – Wednesday 16 October 2024

07:00 AM – 16:00 PM	Registration Desk Open
07:30 AM – 08:30 AM	Breakfast   Exhibition Floor
10:30 AM – 11:00 AM	Morning Tea & Trade Exhibition
13:30 PM – 14:15 PM	Lunch & Trade Exhibition
15:30 PM – 16:00 PM	Afternoon Tea

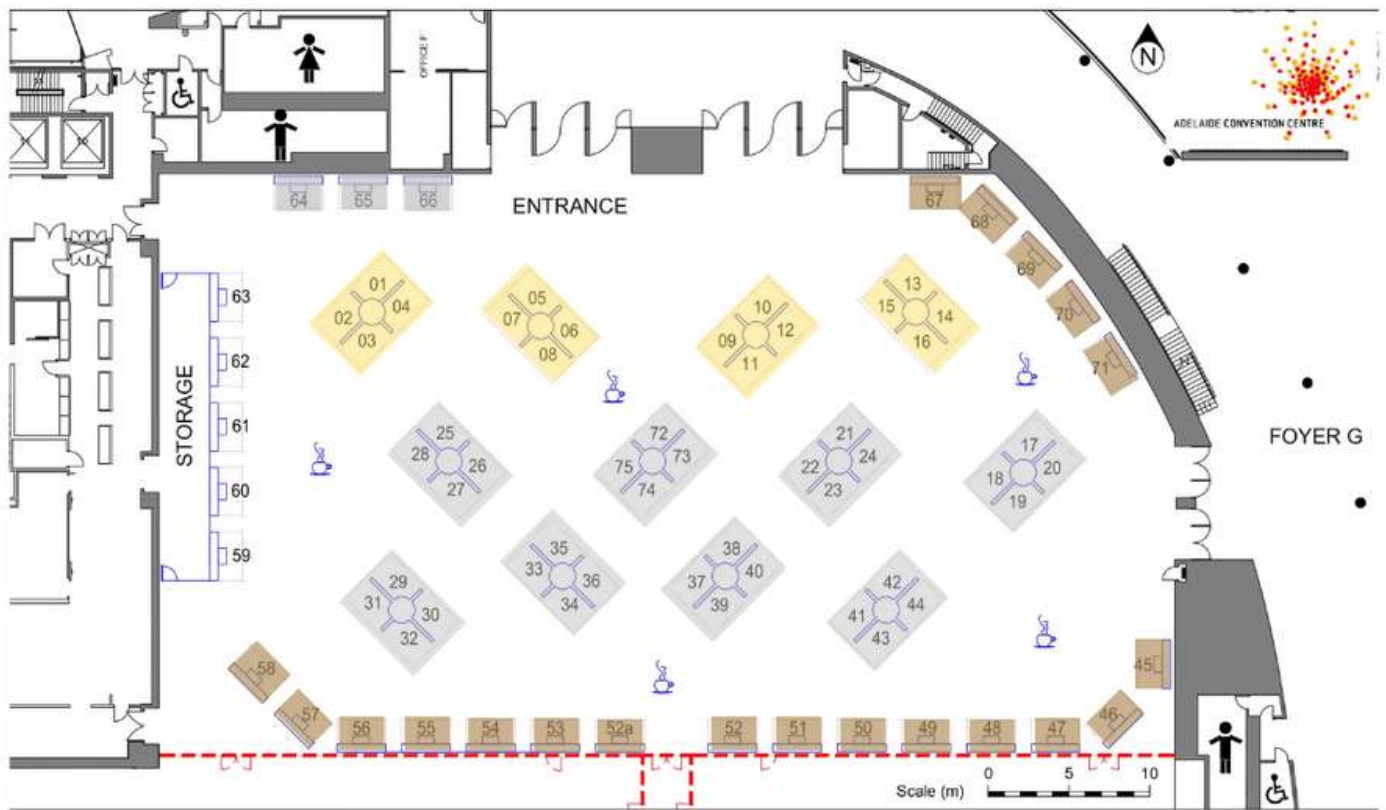
## DAY 3 – Thursday 17 October 2024

07:00 AM – 16:00 PM	Registration Desk Open
07:30 AM – 08:30 AM	Breakfast   Exhibition Floor
10:30 AM – 11:00 AM	Morning Tea & Trade Exhibition
13:30 PM – 14:15 PM	Lunch & Trade Exhibition
15:30 PM – 16:00 PM	Afternoon Tea
16:00 PM – 17:00 PM	Exhibition Bump out

*\*Please note: Schedule may be subject to change*



# EXHIBITION FLOORPLAN



**Institute of Quarrying Australia  
Conference 2024**  
Adelaide Convention Centre  
Halls F & G  
15th - 17th October 2024

Date Drawn: 08.04.24  
Drawn By: CN  
Drawing No: AO7184c  
Job No: 44503  
AEH Name: Quarry 24  
Drawn On: ACC SITE MASTER 2023

All numbered areas are 3m x 2m booths ( total of 76 )  
There is one 19m x 3m storage area  
There are 5 x Catering Stations

Hand Sanitiser   Catering   Booth   Facia   Space Only

**Adelaide Expo Hire**  
31 Deedys Road, North Plympton, S.A. 5037  
Phone: (08) 8330 2300 Fax: (08) 8330 2301  
E-mail: adelaide@expo-hire.com.au  
www.expo-hire.com.au

This floorplan is subject to venue approval.  
Copyright of this drawing is held in Adelaide Expo Hire Pty Ltd. A.E.H. 14 362 221 853

**BOOTH TYPES** GOLD SILVER BRONZE

*NOTE: FLOORPLAN SUBJECT TO CHANGE*

[Click here](#) to view the live floorplan.

## FOR FURTHER INFORMATION

Thank you for your consideration. If you have questions please contact:

Suzanne McDonald  
IQA2024 Sponsorship and Exhibition Coordinator  
E: [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au)  
M: +61 412 769 981

# APPLICATION TO SPONSOR



## BOOKING YOUR SPONSORSHIP

Early booking is recommended as sponsorship opportunities are in demand and limited. Sponsorship will be allocated strictly in order of when full payment and the Application to Sponsor form is received. In order to confirm your sponsorship, we require the Application to Sponsor form to be completed and forwarded via email to: [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au)

## CONTACT DETAILS AND COMPANY INFORMATION

Please provide contact details for the person managing the sponsorship booking. Please also provide information and company details that will be used to promote your company during IQA2024. These details will be used on various promotional items including the conference website and app.

Organisation:

---

Name & title:

---

Company address:

---

Phone:

Email:

---

Website:

---

## COMPANY PROFILE

Please provide a 50 word company profile (this may be provided below or as a separate attachment).

## CONFIRMATION OF APPLICATION

I/We accept the terms and conditions as outlined in the Sponsorship & Trade Exhibition Prospectus – Terms and Conditions. Notwithstanding email or verbal communication.

I/we understand that exhibition space will be allocated strictly in order of applications received by the conference secretariat with proof of full payment.

Signed:

Date:

---

Name & title:

---

# APPLICATION TO SPONSOR



## PLEASE SELECT FROM THE FOLLOWING PACKAGES

### KEY OPPORTUNITIES

<input type="checkbox"/>	Platinum Sponsors – Exclusive Opportunity	<b>SOLD</b> By Negotiation
<input type="checkbox"/>	Conference MC	\$10,000
<input type="checkbox"/>	Conference Theatre	\$8,500   <b>SOLD</b>
<input type="checkbox"/>	Breakfast and Opening Ceremony	\$8,500
<input type="checkbox"/>	Partner Day Host	\$7,500   <b>SOLD</b>

### CUSTOM OPPORTUNITIES

<input type="checkbox"/>	After Party	\$3,500
<input type="checkbox"/>	Site Visit Sponsor	\$3,500

### HOSPITALITY OPPORTUNITIES

<input type="checkbox"/>	Catering Break Partner	\$7,000
<input type="checkbox"/>	Conference Breakfast	\$6,000
<input type="checkbox"/>	Barista Zones	\$5,000
<input type="checkbox"/>	Ice-Creamery	\$3,000
<input type="checkbox"/>	Donut Wall	\$3,000
<input type="checkbox"/>	Juice Station	\$3,000

### BRAND PARTNER OPPORTUNITIES

<input type="checkbox"/>	Conference App	\$8,500
<input type="checkbox"/>	Registration Desk Partner	\$8,000
<input type="checkbox"/>	Lanyard Partner	\$2,500   <b>SOLD</b>
<input type="checkbox"/>	Session Partner	\$5,000

### STAND OUT OPPORTUNITIES

<input type="checkbox"/>	Charging Station	\$2,500
<input type="checkbox"/>	Notepad Supplier	\$1,500   <b>SOLD</b>
<input type="checkbox"/>	Venue Signage	\$1,500

### EXHIBITION OPPORTUNITIES

<input type="checkbox"/>	Gold Exhibition Stand	\$4,000
<input type="checkbox"/>	Silver Exhibition Stand	\$3,500
<input type="checkbox"/>	Bronze Exhibition Stand	\$2,750

# APPLICATION TO EXHIBIT



## BOOKING YOUR TRADE EXHIBITION

Early booking is recommended as exhibition space is limited and in demand. Exhibition spaces will be allocated strictly in order of when full payment and the Application to Exhibit form is received. In order to confirm your exhibition space, we require the Application to Exhibit form to be completed and forwarded via email to: [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au)

## CONTACT DETAILS AND COMPANY INFORMATION

Please provide contact details for the person managing the exhibition space booking. Please also provide information and company details that will be used to promote your company during IQA2024. These details will be used on various promotional items including the conference website and app.

Organisation:

---

Name & title:

---

Company address:

---

Phone:

Email:

---

Website:

---

## BOOTH SELECTION

You may choose to book more than one exhibition booth:

Number of booths required:

---

Please tick which exhibition type you prefer:

Please indicate your preference for booth position stating your preferred preference as 1st Preference:

### GOLD SITE

Single Booth – \$4,000

### SILVER SITE

Single Booth – \$3,500

### BRONZE SITE

Single Booth – \$2,750

1st PREFERENCE – BOOTH NUMBER:

2nd PREFERENCE – BOOTH NUMBER:

3rd PREFERENCE – BOOTH NUMBER:

4th PREFERENCE – BOOTH NUMBER:

[Click here](#) to view the live floorplan.



# APPLICATION TO EXHIBIT



## COMPANY PROFILE

Please provide a 50 word company profile (this may be provided below or as a separate attachment).

## CONFIRMATION OF APPLICATION

I/We accept the terms and conditions as outlined in the Sponsorship & Trade Exhibition Prospectus – Terms and Conditions. Notwithstanding email or verbal communication.

I/we understand that exhibition space will be allocated strictly in order of applications received by the conference secretariat with proof of full payment.

Signed:

Date:

\_\_\_\_\_  
Name & title:

# SPONSORS & EXHIBITORS – TERMS & CONDITIONS

## Definitions – General

1. The term **'the Conference'** means the 2024 National Conference of the Institute of Quarrying Australia (ABN 69 893 345 889).
2. The term **'Conference Organiser'** means the Institute of Quarrying Australia.
3. The term **'Conference Coordinator'** means the staff member appointed by the IQA to manage the day to day running of the Conference.
4. The term **'Conference Organising Committee'** means the appointed group of industry representatives who make decisions and steer the direction of the conference.
5. The term **'Exhibitor'** includes any person, firm, company or corporation and its employees and agents identified on the application form or other written request for exhibition space.
6. The term **'Sponsor'** includes any person, firm, company or corporation and its employees and agents identified on the application form or other written request for sponsorship.
7. A **'Contract'** is formed between the Conference Organiser and Exhibitor and/or Sponsor when the Conference Organiser accepts the signed application form and receives full payment of the amount owed.
8. The term **'Exhibition Company'** refers to the company contracted by the Conference Organiser to supply exhibition related services to the Conference including but not limited to booth structures, signage, furniture, and lighting.
9. The term **'Hybrid'** refers to the Conference program being delivered via both face to face and via virtual methods.
10. The term **'Virtual'** refers to the Conference program being delivered fully online with no face-to-face component.
11. All Sponsors and Exhibitors, including organisations that apply to Sponsor or exhibit at the conference, must be aware of, and agree with, the Sponsorship and Exhibition Terms and Conditions.

## Pricing & Registration

12. The Australian Goods and Services tax (GST) at 10% is applicable to all goods and services offered by the Conference. All prices of sponsorship and exhibition packages listed include GST.

### 13. Payment of registration

The payment of the registration fee is by credit card or Electronic Funds Transfer at the time of registration.

A registration is considered complete when full payment is received by the Conference Organiser.

The Australian Goods and Services tax (GST) at 10% is applicable to all goods and services offered by the Conference. All registration fees listed include GST.

If payment of registration fees is not received by **1 October 2024**, the Conference Organiser has the right to cancel the registration.

### 14. Eligibility for discounted registrations

**Early bird:** To qualify for early bird registration, registration fees must be received by **31 July 2024**. Registration fees are based on the date of payment receipt, not the date of receipt of the registration form.

**15. IQA Member:** This registration category applies to current members of the Institute of Quarrying Australia (IQA) at the time of registration and for the duration of the Conference. If a membership application is in progress the discount does not apply. Full membership must be in place before the discounted registration rate applies. A current IQA membership number will be required when registering to be eligible for this discounted rate.

**16. Speaker:** This registration category applies to presenters and co-presenters, session chairs, panellists or co-panellists, panel moderators and/or session discussants. Speakers must be confirmed Speakers and must have received written confirmation of their invitation to speak at the Conference, chair a session or moderate a panel.

**17. Student:** This registration category applies to full-time domestic or international students. Students must provide proof of their status as a student at the time of registration to be eligible for the student rate. Evidence may include student identification, a letter from their University / RTO or other evidence deemed appropriate by the Conference Organiser.

### 18. Purchasing additional social event tickets

Due to limited numbers, preference will be given to Delegates purchasing a full Conference registration over those wishing to purchase day registration or additional tickets to social events only. This will be at the sole discretion of the Conference Organiser.

### 19. Late registration

The Conference Organiser cannot guarantee the availability of social function/s ticket/s such as the Welcome Reception, Conference Dinner or Gala Dinner to Delegates with late registrations (within six weeks of the Conference commencement date) as there is a risk that social program functions may be fully subscribed. If a social event is at capacity, ticket(s) to the social event will be forfeited.

# SPONSORS & EXHIBITORS – TERMS & CONDITIONS

## Pricing & Registration (continued)

### 20. Transfer of registration

All fully paid registrations are transferable to other persons from the same organisation.

Transfers can be made by the Registrant in writing to the Conference Organiser [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au). Details must include the full name of the replacement person, their title, contact phone number and email address. All other registration details will be carried over to the new person unless otherwise specified. Transfer of registration to another person will include the benefits of the original ticket.

Should the new Delegate not require an item previously booked by the original Delegate, the cancellation and refund policy for the item cancelled will apply.

Transfers of registrations notified after 1 October 2024 or at the time of registration at the Conference will incur a \$25.00 name badge re-printing fee.

### 21. Non-attendance/no-shows

No refund will be made for non-attendance at the Conference, site visits or social events.

### 22. Dietary requirements

The Conference Organiser will make every effort to accommodate dietary requirements. To ensure requirements can be met, any dietary requirements must be communicated via the online booking process at the time of booking. If dietary requirements are not notified accurately via the booking form, the Conference Organiser cannot guarantee that all needs can be met.

### 23. Cancellation of the registration by the Delegate

All cancellations must be made in writing to the Conference Organiser [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au)

**24. Full Conference or day Delegate cancellations:** Cancellations received no less than 30 days prior to the Conference will incur a \$165.00 administration fee. This fee also covers cancellation of any other non-inclusive social event tickets that are cancelled at this time.

**25. Part cancellation:** cancellations of a component of the registration package (e.g. additional ticket to a social event), will be refunded the ticket price less an administration fee of \$25.00, if requested in writing no less than 30 days prior to the Conference.

**26. Final date to claim a refund:** Refund claims for cancellations or changes to registrations must be emailed to [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au) no less than 30 days prior to the Conference. No refunds (in part or in full) will be accepted after this date, however a registration may be transferred to another person from the same organisation.

**27. Processing time for refunds:** Refunds (less applicable administrative fees) will be processed no later than 30 days after the Conference concludes.

## Sponsorship and Exhibition Bookings

**28.** An application form is required to allocate and secure sponsorship and exhibition booth(s).

**29.** Applications will be reviewed by the Conference Organising Committee, and official confirmation of the sponsorship or exhibition will be emailed when the application has been approved.

**30.** Space will be allocated in order of the application being received. If the preferred location is not available, a booth allocation will be made as close to the first preference as possible.

**31.** Selected booths in prime locations are reserved for Platinum Sponsors (refer to floor plan).

**32.** Platinum Sponsors are required to choose options within two weeks of receiving the proposal or all options will be open to other Sponsors/Exhibitors.

**33.** Acceptance of sponsorship and exhibition applications is at the discretion of the Conference Organising Committee. The acceptance of a sponsorship/exhibition application is not to be considered as an endorsement of products or services that may be displayed.

## Payment

**34.** Once the application has been approved, the Conference Organiser will confirm entitlements in writing and forward a confirmation, together with a tax invoice for payment of the deposit.

**35.** Full payment of invoice is due within 14 days from the receipt of invoice. If payment is not received by the required date, the space or package may be made available for sale to another organisation.

**36.** No Sponsor or Exhibitor will occupy the allocated exhibition space until all monies owing to the Conference Organiser are paid in full.

**37.** All amounts are payable in Australian dollars. Payment can be made by electronic funds transfer or credit card. All credit card payments will incur a 1.5% surcharge.

**38.** The Conference Organiser agrees to promote the exhibition to maximise participation.

# SPONSORS & EXHIBITORS – TERMS & CONDITIONS

## **Cancellation (by the Sponsor)**

**39.** In the event of a cancellation by the Sponsor/Exhibitor, the Sponsor/Exhibitor must submit the request in writing to the Conference Organiser.

**40.** A fee of 50% of total fees applies to cancellations received prior to 15 July 2024. No refunds will be made for cancellations after this date.

**41.** After applications have been approved by the Conference Organising Committee and confirmed in writing, a reduction of the sponsorship package to a lower tier or to the size of the exhibition space is considered a cancellation.

## **Cancellation (by the Conference Organiser)**

**42.** In the event of cancellation or postponement of the Conference due to circumstances beyond the reasonable control of the Conference Organiser, including but not limited to acts of terrorism, war, acts of God, natural disaster or global health crises, the Conference Organiser cannot be held liable for any cost, damage or expenses incurred by Sponsors/Exhibitors as a result of the Conference's postponement or cancellation.

**43.** In the event of cancellation of the Conference by the Conference Organiser, the maximum liability of the Conference Organiser is limited to a refund of the exhibition or sponsorship fee with no additional liability for travel costs, hotel costs, or any other costs or expenses whatsoever.

**44.** In the event of postponement of the Conference, if the Sponsor/Exhibitor is willing to commit to exhibiting/sponsoring at the rescheduled event, the Conference Organiser will provide the same exhibition/sponsorship items and entitlements at the rescheduled event.

## **Insurance**

**45.** The purchasing of a sponsorship or exhibition package does not include insurance. It is strongly recommended that Sponsors/Exhibitors take out insurance at the time of booking to include any eventuality, including but not limited to loss of fees through cancellation of the organisation's participation in the Conference or through cancellation of the Conference, loss of airfares through cancellation for any reason including airline or related services, strikes, loss or damages to personal property, force majeure, or any other reason.

## **Liability**

**46.** Sponsors and Exhibitors attend the Conference at their own risk.

**47.** Sponsors and Exhibitors agree not to hold the Conference Organiser liable for any losses, damages, expenses, costs, claims or liabilities suffered or incurred by registered staff including consequential or indirect losses or loss of profit through registering for the conference, attending the conference, cancellation of the conference, failure of the conference to achieve your expectations, or for any error or omission by the Conference Organiser.

**48.** Sponsors/Exhibitors agree not to hold the Conference Organiser liable or responsible for any personal injury (i.e. physical, psychological or emotional stress) or any loss or damage to personal property.

## **Additional events and subleasing**

**49.** Sponsors/Exhibitors are not permitted to assign, sub-let or apportion the whole or any part of their package or booked space unless prior consent in writing from the Conference Organiser is provided.

**50.** Sponsors and Exhibitors of the Conference must seek approval from the Conference Organiser to host an event or activity that fully or partly overlaps with the official Conference program of sessions, exhibition hours or inclusive social events. Approval to host the event will not be unreasonably withheld.

## **Exhibition**

**51.** All Sponsors and Exhibitors must submit a copy of their Certificate of Currency for Public Liability Insurance to the value of \$20 million to the Conference Organiser at [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au) prior to the Conference start date.

**52.** The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.

**53.** The Conference Organiser reserves the right to change the exhibition floor layout if necessary.

**54.** The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

**55.** The Conference Organiser agrees to provide the Exhibitor with an Exhibitor Manual before the exhibition for the purpose of communicating required actions on the part of the Exhibitor.

**56.** The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the exhibition if they do not hold a Conference name badge.

# SPONSORS & EXHIBITORS – TERMS & CONDITIONS

## Exhibition (continued)

- 57.** The Conference Organiser will specify conditions relating to the movement of goods and displays before, during and after the exhibition.
- 58.** The Conference Organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
- 59.** The Conference Organiser will not be liable and makes no guarantee for the number of visitors to the Exhibition. Equally, the Conference Organiser will not be accountable for the level of commercial activity generated.
- 60.** The Exhibitor must comply with all directions/requests issued by the Conference Organiser including those outlined in the exhibition manual.
- 61.** The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring Exhibitors. This includes blocking or projecting light, impeding access to, or encroaching into aisles or neighbouring exhibition spaces.
- 62.** The Exhibitor agrees to adhere to all Adelaide Convention Centre (ACC) venue rules and regulations.
- 63.** The Exhibitor acknowledges that the Conference Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Conference Organiser will not be able to aid in tracking lost deliveries. The Exhibitor agrees that the Conference Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
- 64.** Official contractors will be appointed by the Conference Organiser to undertake stand construction and freight forwarding and supply furniture, electrical requirements, and IT equipment. This arrangement is for insurance and security reasons.
- 65.** Discounts for any entitlements not used or required will not be provided.
- 66.** The Exhibitor will submit plans and visuals of custom-designed exhibits to the conference organiser by no later than 5 August 2024. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.

## Branding and advertising

- 67.** Sponsors/Exhibitors will submit all artwork, branded materials, and videos for advertising, either purchased or forming part of their package entitlements, to the Conference Organiser by the due date set out in the Exhibitor Manual for approval. Failure to do so may result in items being withdrawn.
- 68.** Placement of Sponsor logo on branded items is at the discretion of the Conference Organiser (if applicable)
- 69.** Placement of Sponsor advertisements on the Conference website or app is at the discretion of the Conference Organiser (if applicable).
- 70.** Choice of the Conference lanyard is at the discretion of the Conference Organiser.

## Sponsor/exhibitor registration

- 71.** Sponsors and Exhibitors are subject to the Registration Terms and Conditions.
- 72.** The Conference Organiser cannot guarantee the availability of social function/s ticket/s such as Welcome Reception, Conference Dinner and Gala Dinner to late registering Sponsors or Exhibitors.
- 73.** Within six weeks of the Conference there is a risk that social program functions may be fully subscribed. If the sponsorship or exhibition booking is made within this period and social program functions are fully subscribed the Sponsor or Exhibitor will forfeit any social tickets included in their entitlements.
- 74.** Exhibitors are limited to purchasing two (2) additional exhibitor registration passes.

## Privacy

- 75.** The Conference Organiser respects privacy and is committed to complying with the Australian Privacy Principles contained in the Privacy Act 1988 and the Privacy Amendment Act 2014.
- 76.** For details regarding the Conference Organiser's specific privacy practices, for example, related to how they collect, store and disclose information on Delegate lists, what personal information is disclosed to Exhibitors, Sponsors and hotels and how they manage video and photography at the Conference, please read the IQA Privacy and Access to Information Policy.
- 77.** To assist with your participation in the Conference, your organisation and contact details may be shared with Exhibitors and Sponsors and be included in participant lists and for information distribution in respect to other related events organised by the Conference Organiser. If you object to your details being shared, please inform the Conference Organiser in writing to: [iqa-events@quarry.com.au](mailto:iqa-events@quarry.com.au)

## Code of Conduct

- 78.** We expect participants, including Speakers, Sponsors, Exhibitors and Vendors, to abide by the IQA's **Privacy Policy & Code of Conduct** at all conference activities, whether online or in a physical space, including related social events, online communications such as emails, social media and app communications and participation.



The Institute of Quarrying  
Australia



PO Box 259  
Cleveland QLD 4163  
02 9484 0577

[www.quarry.com.au](http://www.quarry.com.au)

ABN: 69 893 345 889  
ACN: 066 208 375