



Queensland

IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

EXHIBITOR & SPONSORSHIP PROPOSAL

ANNUAL CONFERENCE

Cairns 12-14 October 2021





Annual CONFERENCE

Cairns Convention Centre, Cairns | 12-14 October 2021



IN PARTNERSHIP WITH
CAIRNS REGIONAL COUNCIL



We Invite you to Exhibit or Sponsor!

We are delighted to invite you to the 2021 IPWEAQ Annual Conference in Cairns, 12-14 October.

Exhibiting or sponsoring offers an opportunity to engage with our community, build awareness for your organisation, make new contacts and increase sales. All exhibitor and sponsors are provided with a list of delegates just prior to the conference.

We look forward to welcoming you to what will be another memorable celebration of our community as we appreciate what is important to us.

Conference Venue

Cairns Convention Centre

We invite you to join us for the 2021 IPWEAQ Annual Conference to be held at the newly-renovated Cairns Convention Centre, 12 - 14 October 2021.

This award winning Centre offers highly flexible and adaptable facilities with a professional team renowned the world over for their hospitality. Menus feature contemporary five star cuisine with the freshest local seafood and tropical produce.





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TRADE DISPLAY \$4,900 PER DISPLAY

- Trade display booth
- Ability to network with key delegates
- Logo listed on IPWEAQ conference website
- Full conference registration for two representatives
- Conference attendee list prior to event
- Branding on all conference material



DOUBLE TRADE DISPLAY \$7,900 PER DISPLAY

SOLD

- Double trade display booth or one trade booth plus space for plant or machinery (subject to venue approval)
 - Ability to network with key delegates
 - Logo listed on IPWEAQ conference website
 - Full conference registration for two representatives
 - Conference attendee list prior to event
 - Branding on all conference material
- *Two extra registrations can be purchased for an additional price. Please contact Monica directly.*

Feedback & Testimonials

”

We have been attending for 15 years' and we've built our business. Things that we've developed for Queensland councils we're now exporting to the world.

Michael Kemp,
General Manager, Wagners

”

The IPWEAQ conference did not disappoint! With a great range of technical tours to choose from, and the opportunity to network with suppliers and other public work staff resulted in a well-rounded learning experience.

Brianna Barnett,
Western Downs Regional Council

”

I made sure I visited every supplier display to find out what they have to offer, for networking and to appreciate their support.

Hari Boppudi,
Shire of Flinders



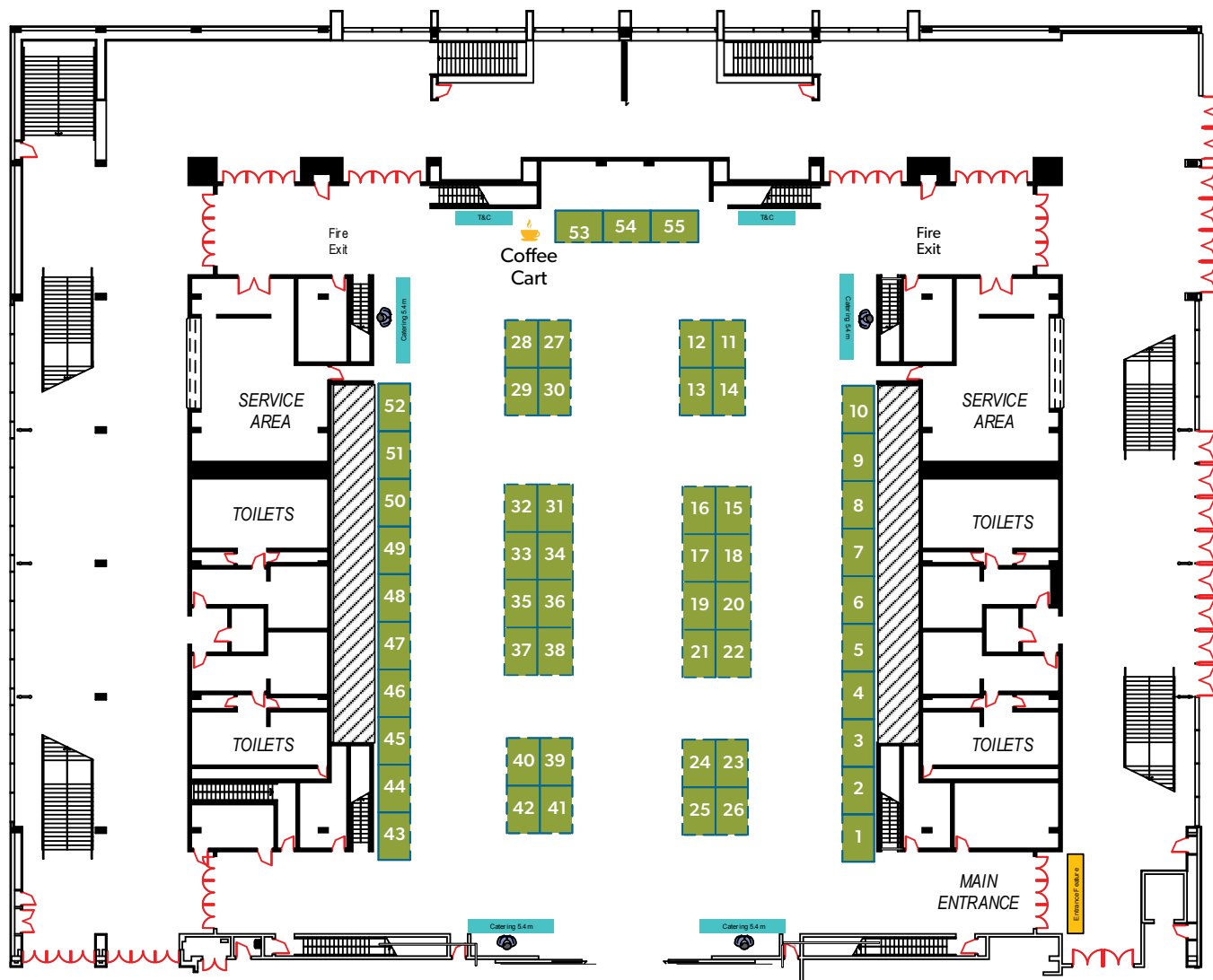
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Floor plan



1 Leading Roles	15 InQuik Pty Ltd	28 Shepherd Services Pty Ltd	43 SuperSealing
2 Boral	16 Plasgain	29 Local Buy	44 Fulton Hogan Industries Pty Ltd
3 TechnologyOne	17 Cirtex Industries Pty Ltd	30 Peak Services	45 Water Modelling Solutions
4 TechnologyOne	18 Dale Carnegie	31 RCPA	46 Stabilised Pavements of Australia
5 Delnorth Group Pty Ltd	19 Assetic	32 RCPA	47 RPQ Group
6 Delnorth Group Pty Ltd	20 Orion Solar	33 C.R Kennedy	48 ESP Australia Pty Ltd
7 Holcim/Humes Australia	21 Wagners CFT Manufacturing Pty Ltd	34 Norton Rose Fulbright Australia	49 Reece Civil Cairns
8 McBerns Innovative Solutions	22 Wagners CFT Manufacturing Pty Ltd	35 LO-GO Appointments	50 Reece Civil Cairns
9 PelicanCorp	23 LGIAsuper	36 Instrada / PBS	51 Reece Civil Cairns
10 Ingal Civil Products	24 Board of Professional Engineers of Queensland	37 Solutions in Transport Pty Ltd	52 SpelStormwater
11 Hastings Deering (Australia) Ltd	25 Interflow	38 Saferoads	53 McArthur
12 Trimble	26 Danley	39 Allroads Pty Ltd	54 Proterra Group Pty Ltd
13 EJ Australia Pty Ltd	27 McCullough Robertson Lawyers	40 City of Gold Coast	55 Pavement Management Services
14 Hastings Deering (Australia) Ltd		41 Huesker Australia	
		42 Australian Concrete Mats	



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Sponsorship Opportunities

This year, we have four tiers of sponsorship.

All prices are ex GST

PLATINUM

GOLD

SILVER

BRONZE



IPWEAQ 2021 ANNUAL CONFERENCE (PLATINUM SPONSOR) - \$20,000

- Brief address to delegates during a plenary session
- Full conference registration for two representatives/delegates (including the gala dinner/awards ceremony)
- Company signage prominent in main plenary room
- Logo prominently displayed on conference website
- Conference attendee list post event





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EXCELLENCE AWARDS GALA DINNER - 12 OCTOBER (GOLD SPONSOR) - \$10,000

- Brief address to delegates during sponsored event
- Exclusive sponsorship of pre-dinner drinks and awards dinner
- Company signage during event
- Branding throughout awards ceremony
- Conference attendee list post event
- Full conference registration for two delegates (including the gala dinner/awards ceremony)
- Table for 10 people (including one delegate) in a prime position for the gala awards ceremony and dinner (with acknowledgement during evening) – value \$1,800



TROPICAL NIGHT - 13 OCTOBER (GOLD SPONSOR) - \$6,000

- Brief address to delegates during sponsored event
- Exclusive sponsorship of event
- Company signage during event
- Conference attendee list post event
- Full conference registration for one delegate
- Tropical night themed merchandise for delegates with your branding



CONFERENCE GIFT – our suggestion or choose your own (SILVER SPONSOR) - \$5,000

- Logo listed on IPWEAQ conference website
- Full conference registration for one representative
- Conference attendee list post event
- Logo onto conference gift



KEYNOTE PRESENTATION - DR RICHARD HARRIS (SILVER SPONSOR) - \$5,000

- Company signage on stage during keynote speaker
- Logo listed on IPWEAQ conference website
- Conference attendee list post event
- Sponsor to introduce Dr Richard Harris prior to keynote presentation
- Day only registration for the day of the sponsored event



KNOWLEDGE CENTRE PROCEEDINGS - POST EVENT (SILVER SPONSOR) - \$5000

*All presentations are filmed and uploaded to our Knowledge Centre post event.

- Branding of each presentation/video for views post event
- Logo on landing slide of the 2021 Annual Conference in our Knowledge Centre
- Logo listed on IPWEAQ conference website
- Sponsor mention on email to all delegates post event with access to presentations
- Conference attendee list post event
- Full conference registration for one delegate



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COFFEE CART (SILVER SPONSOR) - \$4,000

SOLD

- Company signage near coffee cart
- Full conference registration for one representative
- Logo listed on IPWEAQ conference website
- Conference attendee list post event



LANYARDS (BRONZE SPONSOR) - \$4,000

SOLD

- Logo listed on IPWEAQ conference website
- Conference attendee list post event
- Full Conference registrations for one delegate
- Logo printed onto lanyard



TECHNICAL TOURS (BRONZE SPONSOR) - \$3,000

- Brief address to delegates during sponsored event
- Company signage during Technical Tours
- Logo listed on IPWEAQ conference website
- Conference attendee list post event
- Full Conference registrations for one delegate



WOMEN IN ENGINEERING MASTER CLASS (BRONZE SPONSOR) - \$2,500

- Brief address to delegates during sponsored event
- Day only registration for the day of the sponsored event
- Logo listed on IPWEAQ conference website
- Company signage during event
- Conference attendee list post event
- Social media mention showing your support for diversity and inclusion in the industry



IPWEAQ FUTURES CHALLENGE PROJECT (BRONZE SPONSOR) \$3,500

- Brief address to delegates during sponsored event
- Full Conference registration for one representative
- Company signage on stage during Futures Challenge
- Your banner placed in the exhibition area together with the poster boards prepared by the four finalists.
- On stage during the closing address to present the winner with their award
- Logo listed on IPWEAQ conference website



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KEYNOTE PRESENTATION - LEHMO (BRONZE SPONSOR) - \$3,000

- Company signage on stage during keynote speaker
- Logo listed on IPWEAQ conference website
- Conference attendee list post event
- Sponsor to introduce Lehmo prior to keynote presentation
- Day only registration for the day of the sponsored event



LUNCH - 1 AVAILABLE (BRONZE SPONSOR) - \$2,500

- Company acknowledgement by session chair just prior to sponsored break
- Company logo displayed on final presentation slide prior to sponsored break
- Day only registration for the day of the sponsored event
- Opportunity to place promotional video prior to sponsored lunch
- Company signage
- Logo listed on IPWEAQ conference website
- Conference attendee list post event
- Branding on all conference material



EMERGING PROFESSIONALS SESSION (BRONZE SPONSOR) - \$2,000

- Brief address to delegates during sponsored event
- Day only registration for the day of the sponsored event
- Logo listed on IPWEAQ conference website
- Company signage during event
- Conference attendee list post event
- Social media mention showing support for development of emerging professionals in the industry



MORNING/ AFTERNOON TEA BREAKS - 2 AVAILABLE (BRONZE SPONSOR) - \$1,500

- Company acknowledgement by session chair just prior to sponsored break
- Company logo displayed on final presentation slide prior to sponsored break
- Company signage during event
- Logo listed on IPWEAQ conference website
- Day only registration for the day of the sponsored event
- Conference attendee list post event



SESSION STREAM (BRONZE SPONSOR) - \$1,000

- Company signage during session stream
- Logo listed on IPWEAQ conference website
- Conference attendee list post event
- Opportunity to chair session stream



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EXCELLENCE AWARDS SPONSORSHIP \$1,200

Choice of Sponsorship of Excellence Awards.

People Awards

- Engineer of the Year (male or female nominees)
- Woman in Engineering
- Young Engineer of the Year
- Team Member of the Year (non-engineers and includes Supervisors, Works Officers and other support staff)

Project Awards

- Innovation
- Projects under \$1 million
- Projects \$1 million to \$2 million
- Projects \$2 million to \$5 million
- Projects \$5 million to \$10 million
- Projects over \$10 million
- Road Safety
- Asset Management
- Coastal Engineering
- Environment and Sustainability
- Innovation & Sustainability in Water
- Community Road Safety - **NEW**
- Road Safety Infrastructure - **NEW**

Inclusions:

- Branding throughout awards ceremony
- Photograph presenting award to winning recipient
- Feature on sponsorship flyer, Commemorative Awards Book, Journal (Engineering for Public Works), website and social media
- Conference attendee list prior to event





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www.ipweaq.com