

# **Expression of Interest for Presenting at AusMac2024**

# Thank you for your interest in presenting at AusMac2024.

# About AusMac2024

The premier event on the Australian macadamia industry calendar, AusMac attracts hundreds of delegates from both Australia and across the world, engaging businesses from every part of the supply chain. Internationally acclaimed growers, researchers and industry experts will share their ideas and experiences, providing the latest results and technical information about macadamia research, best practice, on-farm innovation and management as well as global insights and marketing perspectives. There'll be the usual fantastic mix of presentations, social networking, 2-day trade show and the very popular macadamia breakfast and gala dinner. This year, as well as a new venue - The Gold Coast Convention & Exhibition Centre – we are excited to announce several new initiatives and speaking/presentation opportunities, including the Innovation Lounge and Scientific Poster Sessions.

# **Speaking and Presentation Opportunities**

Do you have an innovative idea, product/service, technology or research summary/update to share with our AusMac delegates? Register your expression of interest by 31 May to be considered for an Innovation Lounge 15-minute presentation slot or our Scientific Research Poster Sessions.

# **Innovation Lounge**

The Innovation Lounge is situated in the large trade exhibition and will feature 10 need-to-know innovations in the macadamia landscape. Each innovation receives a 15-minute speaking slot and the opportunity to talk with delegates after the session. Innovation Lounge presentations will be selected by the conference committee to complement the speaker program, and to provide delegates with additional insights into future farming.

# **Scientific Poster Sessions**

Present your scientific research and engage with growers and industry representatives at the AusMac poster sessions in the trade exhibition during the extended lunch breaks. Poster presentations will be selected by the conference committee to complement the speaker program, and to provide delegates with additional insights into the industry's levy-funded R&D projects.

# Submit your expression of interest

If you would like your idea, product, service, technology or research to be considered for inclusion, please complete the EOI by 31 May 2024.

# AusMac2024 29 - 31 October Gold Coast Queensland

Submissions, presentation ideas and expressions of interest will be reviewed by the conference committee. During the review process, we will consider the following:

- The proposed topic and its current relevance to the industry. We are looking for new topics, innovations and future farming trends. Presentations should challenge views, reinforce best practice and/or promote new ideas and concepts to attendees.
- Whether the subject and presentation compliments or competes with others being considered for inclusion on the program.
- The credentials and speaking experience of the speaker/s, if applicable. But, if you have no speaking experience please don't let that put you off. We're always looking for new people to share their great ideas.

# What to include on your EOI

Please include the following information on your EOI:

# 1. Submission contact

Please enter the primary contact for this submission as indicated below. First name; last name; email; job title; organisation; phone; mobile.

# 2. Innovation Lounge or Poster Session

Please nominate Innovation Lounge or Poster Session.

# 3. Topic / Presentation

i) Please indicate topic or title of a presentation/project update you would like to present at the conference.

ii) Provide a description of this topic or presentation (your idea, product/service, technology or research summary/update). You are welcome to include as much or as little detail as you like, but please restrict your description to 200 words

iii) Let us know if it is going to be just you presenting or if you will have co-presenter(s) with you. If so, who?

iv) What experience do you have to qualify you to speak at the conference and present on this topic? Please also indicate if you've spoken at any prior conferences/events, and if so which one/s.

# 4. Submit via email

Please send through your submission including the above information to office@macadamias.org

**Please note:** Presentations made at the conference are considered contributions to the profession and all related expenses are the responsibility of the presenter/s.

# More information and questions

If you would like more information, or have questions, please contact the AMS on 1800 262 426.

Yours sincerely

The AMS team