



VISIONARY ENVIRONMENTS

Sponsorship Prospectus



RMLA Conference
Christchurch Town Hall
26–27 September 2019
www.rmla.org.nz





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Invitation from Convenors

Visionary Environments:
What vision of the future
of resource management
is your brand attuned to?



Resource management law is fundamentally forward looking. As practitioners, we often need to “crystal ball” gaze and forecast the effects and impacts, be they likely or potential, of whatever activities have been proposed.

But sometimes we need to lift our heads from our day-to-day endeavours and reflect on where all this is leading. In doing so, we can also examine the role that the RMA could, or should, play in enabling innovation, technology and visionary thinking.

We now live in an ultra-connected environment that’s changing faster than ever before. Young and old seem, more than ever, to speak different languages in an increasingly digital world, and urban and rural communities can still seem to be worlds apart.

How then do we plan for a future that’s yet to be imagined, frame changing environments as opportunities instead of threats and regulate environments we can’t yet predict?

The 2019 RMLA Visionary Environments conference will treat delegates to some forward-looking wisdom based on real-world examples and visions of the challenging potential futures we may all have to contend with.

Explore what it might take to ensure water resources will sustain us and the needs of communities and the environment in the years ahead. Imagine how we could live, work and feed ourselves. What sort of food might we eat? Consider how we can harness energy to power the future in an age affected by, and responding to, climate change.

Christchurch’s recovery from its seismic recent past is also an example of embracing adversity and generally looking forward (please don’t mention cathedrals) at ways to improve how things work and learn from past lessons. But wherever there’s change, we will also find resistance to change, entrenched interests and fears for the future. How fit for purpose are tools at our disposal to enable visionary opportunities to be embraced, or will we all need a literal shake-up (or burnout/blowout/washout) before innovation and visionary thinking can take hold?

As well as being challenged to look further ahead and imagine the possibilities, delegates will get to enjoy – in the here and now – the best offerings from Canterbury producers and some of the attractions that the city and region now have to offer.

Visionary Environments also embraces waste minimisation, reusability, and digital access to information. And by popular demand, we’ll be packing the conference programme into just two engaging, thought-provoking and, we think, entertaining days.

Join us and the rest of the delegates in Christchurch for fresh perspectives on some Visionary Environments of the future.



**Elizabeth Toomey, Co-convenor
Visionary Environments**



**James Bentley, Co-convenor
Visionary Environments**



**Andrew Schulte, Co-convenor
Visionary Environments**

Programme at a glance

RMLA Conference
Christchurch Town Hall
26–27 September 2019

Day one Thursday 26 September

Morning

Mihi whakatau hosted by local iwi

Conference opening: Lianne Dalziel, Mayor of Christchurch

Minister's address

Keynote: Kaila Colbin, Singularity University

Plenary: Bret Walker SC, barrister, St James Hall Chambers (followed by a panel session focusing on water)

Afternoon

Plenary: Bob Bower, Wallbridge Gilbert Aztec (followed by a Q&A session with speakers from earlier sessions)

Plenary: Rosie Bosworth, future of foods strategist

Workshops – refer to page 8

Early evening: Taste of Canterbury

Day two Friday 27 September

Morning

Keynote: Michael Shellenberger, Environmental Progress (followed by a Q&A session)

RMLA AGM

Plenary: Bronwyn Hayward, researcher and author – sustainability and youth

Panel to include presentations on urban planning, design, transport and housing

Afternoon

Fieldshops – refer to page 10 (fieldshops will return by 5.30pm at the latest)

Evening

Conference and RMLA Annual Awards Dinner





Thursday workshops

<p>Air quality – breathing a vision for the future?</p>	<p>Good air quality is vital to life and health. This is reflected in the purpose of the RMA, which promotes the sustainable management of natural and physical resources to enable people to provide for their health and safety, amongst other matters, while safeguarding the life-supporting capacity of air. In urban areas, air quality has been a hot topic for many years. This session will explore the emergence of fine respirable particulate (PM_{2.5}) as a relatively new priority for air quality management in urban environments. It will address the issues that Christchurch and the broader Canterbury region are facing and what the future could hold in regards to new regulations, consenting and monitoring practices. In doing so, we will also discuss the latest information from the Ministry for the Environment regarding any new standard or guideline for PM_{2.5} that may be developed for New Zealand and possible implications for air quality management, consenting practices and emerging technologies.</p>
<p>Climate change – can the RMA help?</p>	<p>Under the RMA, local authorities are required to consider the effects of a changing climate on communities through their existing frameworks, plans and decision-making procedures. While the scope of this remit is large, one area where it could be argued that climate change is not being addressed is transport. This could be due to a mix of infrastructural and human behavioural elements and conflicting objectives, but is there more to this issue? Transport is often seen as an enabler for development, but if we were to consider its direct and indirect climate change effects, should it become a constraint? Come along and discuss this matter with a group of like-minded thinkers.</p>
<p>Policy and review</p>	<p>This workshop will focus on the government's proposed reforms to the RMA. The group will consider stage one of the government's reforms, including providing comment on the recent amendment Bill that reverses some of the criticised elements of the Resource Management Amendment Act 2017. The group will also take a look at how stage two of the government's reforms – a comprehensive review of the resource management system – is progressing. It will be an interactive workshop discussing the proposed reforms and exploring the possible fundamental changes to the RMA.</p>
<p>Coastal</p>	<p>Marine spatial planning brings together multiple users of the ocean – including energy, industry, government, conservation and recreation – to make informed and coordinated decisions about how to use marine resources sustainably. This workshop will consider recent examples of marine spatial planning, the challenges faced and outcomes achieved, the various perspectives of those involved and lessons learned for future processes.</p>

RMA – healthy environments and healthy people?

The fundamental purpose of the RMA is to provide for sustainable management of natural and physical resources, which includes enabling people and communities to provide for their health and safety. In the face of rising concerns about public health and safety, can these issues be linked back to the RMA? How is human health affected by development patterns? Do development patterns lead to obesity through discouraging active transport? Our panel of experts will lead a debate on how the RMA and health are related and whether we have the balance right.

The future of nutrient management

How should we address nutrient management going forward? This workshop will consider existing tools (such as nutrient-management software Overseer) and new technologies under development to control and regulate nutrient loss (such as the denitrification fence at Silverstream). Discussion will be facilitated between technical experts in Overseer/modelling, people working to develop new technologies and a regional council representative to discuss how these tools can be used practically for best results and where new technologies fit within the RMA and regional planning frameworks. Delegates will be encouraged to participate through questions, comments or feedback on the use of any of these technologies.

This programme may be subject to change at any time.



Friday fieldshops

<p>Legacy – a close-up look at Christchurch’s renewed heritage buildings</p>	<p>The recovery and rebuild of our heritage buildings is one of the major success stories following the earthquakes. This tour will visit the Old McKenzie and Willis Building, the Arts Centre te Matatiki Toi Ora and the Old Public Trust Building and finish with a drink at OGB Bar – housed in the Old Government Building near the Cathedral. Along the way, we’ll hear from a mix of developers, architects, engineers and planners who will outline the work that went into retaining the legacy of these buildings.</p>
<p>Reconnect – a walking tour of the Avon River</p>	<p>Immerse yourself in the cultural, ecological and design features of the central city part of the Avon River. On this tour, we will visit Margaret Mahy Playground, Victoria Square, the City Promenade and Oi Manawa (the memorial) and finish with drinks at one of the bars on Oxford Terrace. Designers, cultural advisors, ecologists and planners will be on hand to talk you through the project elements and the challenges and successes of this key recovery project.</p>
<p>Restore – explore Ōtamahua/ Quail Island</p>	<p>Ōtamahua/Quail island is located in Lyttelton Harbour and has a strong history having been used as a quarantine station, a small leprosy colony and a base for Antarctic explorers, including Scott and Shackleton. In more recent times, the island was farmed but is now a recreation reserve and site of a major eco-restoration project. The island is home to many native birds including the fantail, kingfisher, silvereve and many sea birds including the rare white-flipped little blue penguin. Travel by water taxi to the island, hear about its history the work of the Ōtamahua/Quail Island Restoration Trust and enjoy exploring the island.</p>
<p>Energise – adrenaline rush at Christchurch’s Adventure Park</p>	<p>Enjoy the thrill of biking, ziplining and sightseeing around the Port Hills at Christchurch’s newest adventure play park. Race through the valley on the dual zipline tour. Take in the stunning views from the chairlift or walking track. Be totally stoked at the stunning machine-built and hand-built mountain bike trails then chill for beverages at the café nestled in the pine forest. Enjoy and be re-energised by our amazing Port Hills.</p>
<p>Refresh – an insider’s view of port developments</p>	<p>Lyttelton Port is the largest port in the South Island and a critical link in New Zealand and international trade networks. Due to the Christchurch earthquakes and the tremendous regional economic growth that has been experienced, the port has undergone the largest redevelopment in its history. Developments include channel deepening, the construction of a new cruise berth, the completion of a 10 hectare reclamation in Te Awaparahi Bay and the consenting of a further 24 hectares for reclamation as well as the upgrading and rebuilding of existing wharf facilities and many other developments. Come along and learn from the people involved about the significant challenges and opportunities that the port has experienced and its exciting future, before enjoying a refreshing drink overlooking the harbour.</p>

**Explore –
Christchurch’s
residential red zone
on foot**

The regeneration of the Avon River red zone corridor has begun with the opening last year of the first stage of Te Ara Ōtākaro – a riverside trail in a new green corridor. Many other projects and initiatives are being considered and developed by a range of groups and authorities across the large areas of red zone land. Come and explore the red zone land and experience a trail that bridges the gap between coast and city, east and west. The tour will finish at the city end with refreshments at a local bar.

**Viti-ality –
an exploration of
Waipara wine country**

Come and spend some time with us north of Christchurch on a bus trip to North Canterbury. From the bus, we will view the changing patterns of development on the northern boundary of Christchurch City and through Waimakariri District, into Hurunui District. We will then engage with local winegrowers and discuss the present and future challenges for the industry and the subregion. We will also ensure that you enjoy a little hospitality while you’re there.

**Catalyst –
a walking tour of
central city landmark
projects**

The recovery and regeneration of Christchurch’s central city following the Christchurch earthquakes has focused on some key landmark projects (commonly referred to as anchor projects). Many of these major projects are well under way with some key projects completed. This tour will commence at the recently restored Town Hall, then progress to the new Christchurch Library (Tūranga) via the under-construction Convention Centre. We will then walk through the retail precinct and central bus exchange and onto the justice and emergency services precinct. We will hear from key members of the project teams involved in these iconic developments. Refreshments will be provided at the end of the tour in the heart of the retail precinct.

This programme may be subject to change at any time.



Sponsorship opportunities

Sponsor tier	Sponsorship opportunity	Sponsorship value NZ\$
Platinum	Keynote speaker	12,000
	RMLA awards dinner	12,000
Gold	Plenary speaker	10,000
	Taste of Canterbury networking event	10,000
	Branded coffee cup/drink bottle (TBC)	10,000
	Lanyard, name badge, pocket programme	10,500
Silver	Plenary/panel session	8,500
	Master of Ceremonies – Te Radar	8,500
	Coffee cart (two available)	8,500
	App	8,500
Bronze	<i>Resource Management Journal</i> conference edition	6,500
	RMLA award category	6,000
	Livestream	6,000
	Fieldshop (eight available)	6,000
Bespoke	Charging station	3,000
	Morning tea	3,000
	Lunch	3,000
Associate sponsor		2,000



Sponsorship benefits

Sponsorship package	Platinum	Gold	Silver	Bronze	Bespoke	Associate
Conference registration	3	2	1	1	1	–
Naming rights	Yes	Yes	Yes	Yes	Yes	–
Speaker introduction	Yes	–	–	–	–	–
Main stage backdrop	Yes	Yes	Yes	Yes	Yes	Yes
Digital podium signage	Yes	Yes	Yes	–	–	–
Q&A published on website and in newsletter	Yes	Yes	Yes	–	–	–
Online logo and profile	Yes	Yes	Yes	Yes	–	–
Online logo and link	–	–	–	–	Yes	Yes
Home page banner ad	Yes	Yes	–	–	–	–
Additional awards dinner tickets	4	3	2	1	–	–
Acknowledgement in conference marketing materials	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Full page	Full page	½ page	¼ page	–	–
Profile in conference handbook	Yes	Yes	Yes	Yes	Yes	Yes
Access to full delegate list	Yes	Yes	Yes	Yes	Yes	Yes
Post-event sponsorship report	Yes	Yes	Yes	Yes	Yes	Yes



Singularity University

Kaila Colbin



Kaila Colbin is the New Zealand Ambassador for Singularity University. In 2016, she spearheaded the hugely successful SingularityU New Zealand Summit, the first in Australasia, with more than 1,400 attendees.

Kaila is a co-founder and Chair of the non-profit Ministry of Awesome, the starting point to make things happen in Christchurch; the Curator and Licensee for TEDxChristchurch in New Zealand and TEDxScottBase in Antarctica; Chair of the New York-based Natural Gourmet Institute for Health and Culinary Arts; Deputy Chair of CORE Education Ltd; and a Director of Transition Holdings Ltd, the Christchurch agency responsible for tourism, major events and economic development.

Kaila is a certified ExO consultant, a Climate Project Ambassador who trained with Al Gore and a project management professional. She is a renowned national and international public speaker, sought after by corporates, government agencies, industry groups and more.

A native New Yorker, Kaila is fluent in English, Spanish, French and Italian, holds a degree in hotel and restaurant administration from Cornell University and has been a serial entrepreneur since the age of 22. Her purpose in life is to be an uplifting presence.

Our NZ\$12,000 sponsorship package for this session includes an exceptional range of benefits:

Sponsorship package	Platinum
Conference registration	3
Naming rights	Yes
Speaker introduction	Yes
Main stage backdrop	Yes
Digital podium signage	Yes
Q&A published on website and in newsletter	Yes
Online logo and profile	Yes
Home page banner ad	Yes
Additional awards dinner tickets	4
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Full page
Profile in conference handbook	Yes
Access to full delegate list	Yes
Post-event sponsorship report	Yes

Environmental Progress

Michael Shellenberger



Michael Shellenberger is a *Time* magazine Hero of the Environment, Green Book Award winner and the founder and president of Environmental Progress.

As one of the world's leading pro-nuclear environmentalists, Michael is considered a climate guru and high priest of the atomic humanist movement.

Michael has helped save nuclear reactors around the world, from Illinois and New York to South Korea and Taiwan, thereby preventing an increase in air pollution equivalent to adding over 24 million cars to the road.

Michael advises policy makers around the world, including in the US, Japan, Taiwan, South Korea, the Philippines, Australia, United Kingdom, the Netherlands, and Belgium. He is co-founder of Breakthrough Institute, where he was president from 2003–2015, and served as an advisor to MIT's Future of Nuclear Energy task force.

Michael was featured in *Pandora's Promise*, an award-winning film about environmentalists who changed their minds about nuclear, and appeared on *The Colbert Report*. He debated Ralph Nader on CNN's *Crossfire* and Stanford University's Mark Jacobsen at UCLA.

He is co-author of visionary books and essays including *An Ecomodernist Manifesto*, *The Death of Environmentalism*, *Love Your Monsters* and *Break Through: From the Death of Environmentalism to Politics of Possibility*, which was called "prescient" by *Time* magazine and "the best thing to happen to environmentalism since Rachel Carson's *Silent Spring*" by *Wired* magazine. He has been profiled in the *New York Times*, *San Francisco Chronicle*, *National Review*, *New Republic* and *NPR*.

Michael's research and writing have appeared in the *Harvard Law and Policy Review*, *Democracy Journal*, *Scientific American*, *Nature Energy*, *PLOS Biology* and *The New Republic* and have been cited by the *New York Times*, *Slate*, *USA Today*, *Washington Post*, *New York Daily News* and *The New Republic*.

Michael has been an environmental and social justice advocate for over 25 years. In the 1990s, he helped save California's last unprotected ancient redwood forest and inspire Nike to improve factory conditions in Asia. In the 2000s, Michael advocated for a "new Apollo project" in clean energy, which resulted in a US\$150 billion public investment in clean tech between 2009 and 2015.

Our NZ\$12,000 sponsorship package for this session includes an exceptional range of benefits:

Sponsorship package	Platinum
Conference registration	3
Naming rights	Yes
Speaker introduction	Yes
Main stage backdrop	Yes
Digital podium signage	Yes
Q&A published on website and in newsletter	Yes
Online logo and profile	Yes
Home page banner ad	Yes
Additional awards dinner tickets	4
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Full page
Profile in conference handbook	Yes
Access to full delegate list	Yes
Post-event sponsorship report	Yes

Barrister, St James Hall Chambers

Bret Walker SC



Bret Walker SC is a barrister practising from Sydney, Australia. He was admitted to the New South Wales Bar in 1979. He was appointed Senior Counsel in 1993, Queen’s Counsel in 1994 and was president of the NSW Bar Association from November 2001 to November 2003. He was president of the Law Council of Australia from 1997 to 1998.

Bret was editor of the NSW Law Reports 2006–2018 and was a member of the NSW Health Clinical Ethics Advisory Panel 2003–2012. He has been a director on the board of the Sydney Writers’ Festival 2000–2012. He was a foundation fellow of the Australian Academy of Law since 2007 and a member of the Uniform Legal Services Council since 2014.

He was governor of the Law Foundation of NSW from 1996 to 2007 and has been a Commissioner or Special Commissioner of Inquiry on a number of occasions including:

- a Special Commission of Inquiry into Sydney Ferries Corporation in 2007
- an Inquiry into Campbelltown and Camden Hospitals 2003–2004.

Most recently, Bret was the Commissioner for the South Australian Murray-Darling Basin Royal Commission. The purpose of the Royal Commission was to investigate the operations and effectiveness of the Murray-Darling Basin system.

The report from the Royal Commission was released on 29 January 2019 and canvasses (broadly) the history of human interactions (including Aboriginal interactions) with the waterways in the Basin, the legislative framework for the use and protection of those waterways and the plans generated under the Water Act, how those plans have operated in practice and whether the outcomes accord with what the legislation intended, aspirationally or otherwise.

The report highlights the importance of listening to and respecting the insights of indigenous communities who identify with the waterways in the Basin and of the need to recognise the probable impacts of climate change on the future uses of those waterways.

These topics will resonate with New Zealand practitioners of resource management law and the report provides insights that may be applicable to the issues of governance, compliance and enforcement that we all grapple with, including the important issue of transparency.

Our NZ\$10,000 sponsorship package for this session includes an exceptional range of benefits:

Sponsorship package	Gold
Conference registration	2
Naming rights	Yes
Main stage backdrop	Yes
Digital podium signage	Yes
Q&A published on website and in newsletter	Yes
Online logo and profile	Yes
Home page banner ad	Yes
Additional awards dinner tickets	3
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Full page
Profile in conference handbook	Yes
Access to full delegate list	Yes
Post-event sponsorship report	Yes

Wallbridge Gilbert Aztec

Bob Bower



Bob Bower has over 25 years' experience in the field of applied water resource research including hydrology, hydrogeology and the biophysical sciences.

Throughout his career, he has shown an exceptional ability to work with diverse stakeholders in the implementation of innovative solutions to water management issues.

Through his stakeholder consultation and leadership skills, he has developed 'first of their kind' catchment-scale aquifer restoration projects in North America and Australasia. In the Pacific Northwest (USA), he led the first managed aquifer recharge (MAR) groundwater replenishment programme aimed at restoring aquifer levels and riverine baseflows for the recovery of critically endangered salmonids. In 2006, he was a co-recipient of the Watershed Management Council's national Walter C. Loudermilk Award (USA) for helping to restore riverine baseflows using MAR to one of American Rivers top 10 most endangered rivers.

Since moving his family to New Zealand and becoming a citizen, Bob has spearheaded the development of several nationally recognised MAR pilot testing programmes in both the North Island (Gisborne and Hawke's Bay) and the South Island (Canterbury and Southland). These New Zealand projects are the first of their kind in developing groundwater replenishment schemes, which incorporate an integrated and systems thinking approach to utilising natural catchment features to capture and store water. Through sustainably managed groundwater supplies, this approach seeks to improve water quantity and in some cases water quality while working to restore, protect and preserve environmental, social and cultural values.

Our NZ\$10,000 sponsorship package for this session includes an exceptional range of benefits:

Sponsorship package	Gold
Conference registration	2
Naming rights	Yes
Main stage backdrop	Yes
Digital podium signage	Yes
Q&A published on website and in newsletter	Yes
Online logo and profile	Yes
Home page banner ad	Yes
Additional awards dinner tickets	3
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Full page
Profile in conference handbook	Yes
Access to full delegate list	Yes
Post-event sponsorship report	Yes

Future of foods strategist Rosie Bosworth



Rosie Bosworth is a future of foods strategist, speaker and communications specialist and one wildly passionate about creating, driving and facilitating a sustainable, progressive and scalable global food system fit for a growing world.

Both a strategic thinker and creative, her work focuses on the intersection of technology, science and biotechnology and new global food systems. She specifically carries rich and in-depth international insight and experience in alternative protein food systems as well as controlled environment (indoor) farming food.

She has built a strong and rare global network of leaders in the future of foods arena. This, coupled with her time offshore and in New Zealand, has afforded her a rare, valuable and intimate database of knowledge pertaining to the future of food.

Rosie advises businesses, industry and government on the various strategic pathways forward in the future of food and agriculture, as well as an experienced journalist and regular keynote speaker on the future of food.

Rosie has a PhD in environmental innovation and sustainable technology development. Much of her research was undertaken at the University of Maastricht, the Netherlands, and her research took her to learn from the world's top think tanks and innovators across the Netherlands, Austria, Germany, Belgium and Australia. In 2017, Rosie was inducted into the University of Auckland's 40 Under 40 in the Disruptors and Innovators category.

Our NZ\$10,000 sponsorship package for this session includes an exceptional range of benefits:

Sponsorship package	Gold
Conference registration	2
Naming rights	Yes
Main stage backdrop	Yes
Digital podium signage	Yes
Q&A published on website and in newsletter	Yes
Online logo and profile	Yes
Home page banner ad	Yes
Additional awards dinner tickets	3
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Full page
Profile in conference handbook	Yes
Access to full delegate list	Yes
Post-event sponsorship report	Yes

Researcher and author – sustainability and youth Bronwyn Hayward



Bronwyn Hayward is Associate Professor in the Department of Political Science and is Dean for Postgraduate Research at the University of Canterbury.

Bronwyn is Coordinating Lead Author for the Intergovernmental Panel on Climate Change AR6 Report (cities and infrastructure) and was a lead author for the 2018 Special Report on 1.5 (sustainable development and poverty eradication).

She is co-primary investigator with University of Surrey's ESRC-funded Centre for the Understanding of Sustainable Prosperity and leads the Children and Youth in Cities Lifestyle Evaluation Study (CYCLES) in seven world cities.

She was an Erskine Fellow with University College, Oxford (UK), in 2017.

Our NZ\$10,000 sponsorship package for this session includes an exceptional range of benefits:

Sponsorship package	Gold
Conference registration	2
Naming rights	Yes
Main stage backdrop	Yes
Digital podium signage	Yes
Q&A published on website and in newsletter	Yes
Online logo and profile	Yes
Home page banner ad	Yes
Additional awards dinner tickets	3
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	Full page
Profile in conference handbook	Yes
Access to full delegate list	Yes
Post-event sponsorship report	Yes

Master of Ceremonies

Te Radar



With a string of awards to his name, including the country's highest accolades for comedy, and one of New Zealand's most recognisable hairstyles, Te Radar is this year's RMLA Visionary Environments conference Master of Ceremonies.

A self-titled opinionist, Te Radar is a political and current affairs junkie. He's been a regular on National Radio's *Nine to Noon* for more than a decade, providing a satirical review of the week, and he won two Qantas Media Awards for his columns in the *New Zealand Herald*.

No coward when it comes to confrontation, in 2000, Te Radar managed to convince the UN to fly him to East Timor at the height of the conflict to produce an award-winning documentary and shortly after that faced up to gun-toting soldiers in the Middle East, before interviewing the late Palestinian leader Yasser Arafat for a TV documentary and radio series.

His wit, poignantly funny observations and direct approach will undoubtedly set the tone for an upbeat, cutting-edge and captivating conference.

Our NZ\$8,500 sponsorship package for this session includes an exceptional range of benefits:

Sponsorship package	Silver
Conference registration	1
Naming rights	Yes
Main stage backdrop	Yes
Digital podium signage	Yes
Q&A published on website and in newsletter	Yes
Online logo and profile	Yes
Additional awards dinner tickets	2
Acknowledgement in conference marketing materials	Yes
Complimentary advertisement in <i>Resource Management Journal</i>	½ page
Profile in conference handbook	Yes
Access to full delegate list	Yes
Post-event sponsorship report	Yes

Walk the talk

Demonstrate how your brand is firmly at the forefront of transformational thinking at this year's conference by providing RMLA conference delegates with a reusable sustainable coffee cup or drink bottle. Frank Green started with an honest approach to sustainability – reducing single-use waste by reimagining cups and bottles, the kind you want to carry with you.

By positioning your company's logo on an innovative, eco-friendly and reusable item, you will ensure that your brand presence persists beyond the life of the conference, making a lasting, positive impression.



Conference app and livestream



Conference app

Our conference app keeps delegates updated and connected throughout the conference. The app is available for iPhone, Android and tablets.

A whopping 78% of survey respondents provided positive feedback about the app at last year's conference. Here's what our delegates had to say about it:

"Excellent tool. Easy to navigate."

"Plenty of information – the app was awesome."

"App was great and very easy to use. Had plenty of information on it and good platform for asking questions."

"Loved the app – easy way to have all the info."

Vital sponsor stats

Where and how many people viewed the 2018 app sponsor's logo:

Home page	4,672
Conference page	3,489
Conference handbook	406
Events page	1,285
Conference app downloads	289
Logo on stage backdrop at conference	406

Conference livestream

For those who cannot be there in person, we will be livestreaming this year's RMLA conference keynote and plenary sessions. Livestream sponsors have the option to include a short advertisement at the opening of the conference streaming.

The sponsor's logo will then remain on all the presentations posted to the website following the conference, providing an exceptional level of brand exposure in the lead-up, during and post-conference.

Sponsor testimonial:
 "We are certainly happy with the ongoing exposure we have been getting – we certainly got the best deal with that sponsorship option!"

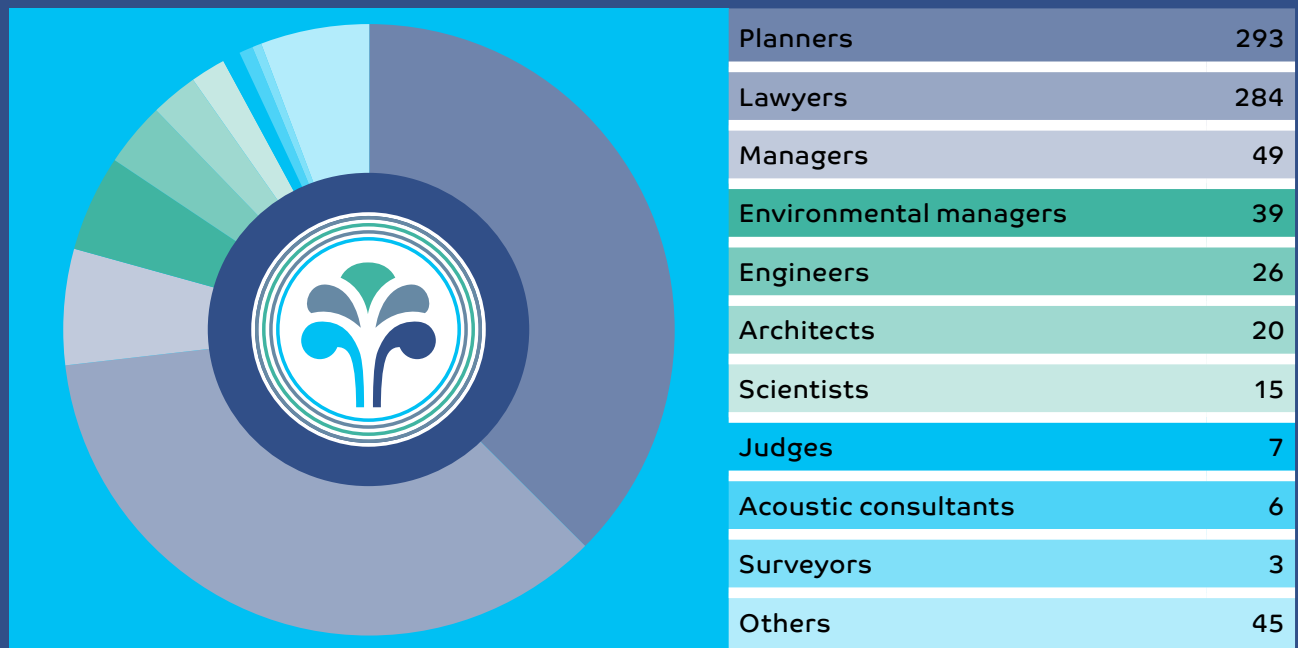
Who we are and what we do

Established in 1992, the Resource Management Law Association (RMLA) is New Zealand’s leading forum for the interpretation and implementation of the Resource Management Act 1991.

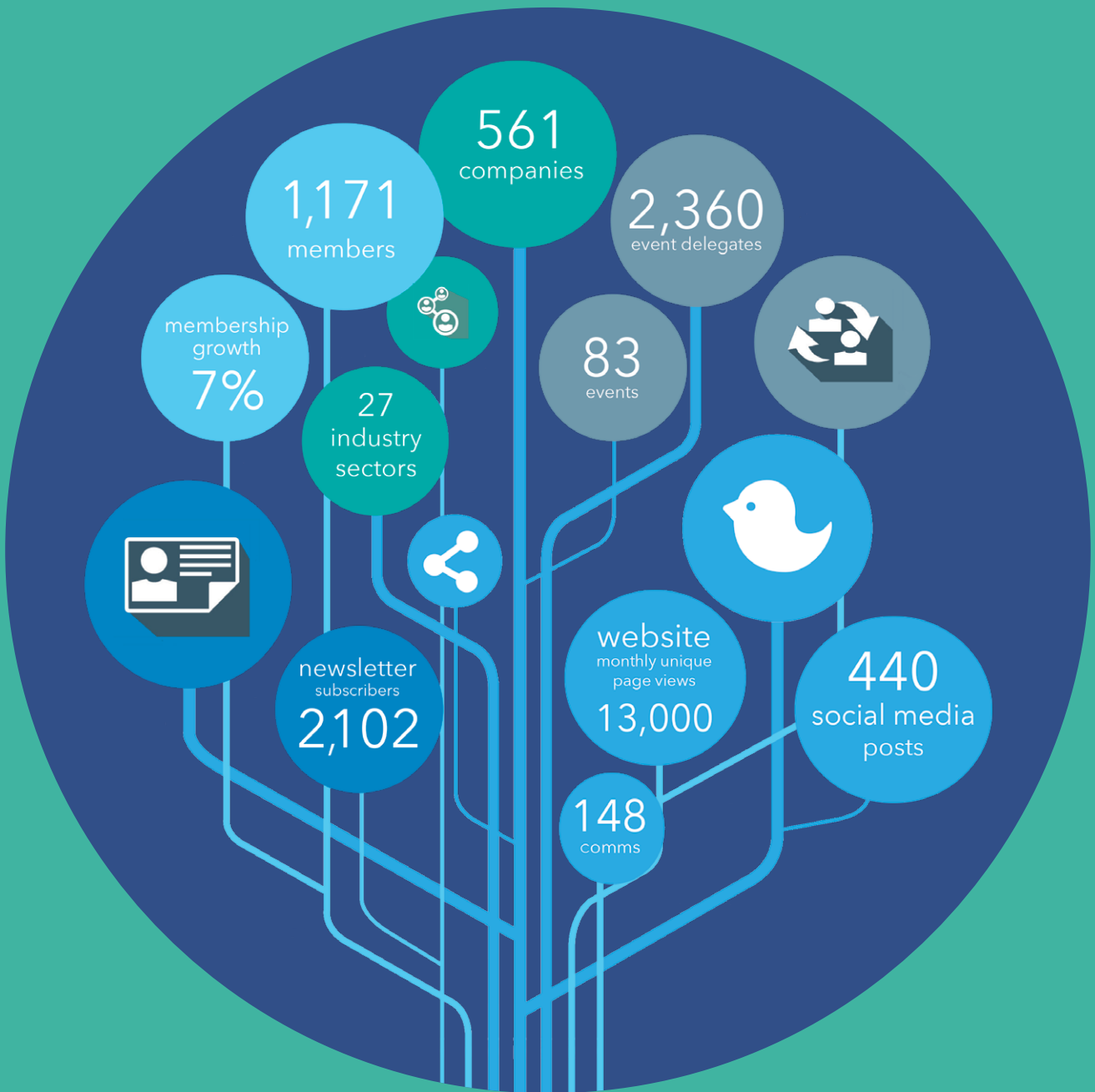
A thriving organisation with over 1,100 members, RMLA brings together lawyers, barristers, judges, planners, environmental managers, environmental engineers, environment commissioners, consultants and civil servants.

“Collegial” is how many of our members describe RMLA. Our regular seminars, networking events and roadshows throughout the year provide a platform for cross-sector, multi-disciplinary networking, where best practice and specialist knowledge is shared.

Our widely anticipated annual conference is our premier networking event, where outstanding practitioners are showcased during our RMLA awards ceremony.



RMLA facts and figures



Take the leap this year and place your brand ahead of the pack

With a growing membership that spans 561 organisations across 27 industry sectors, RMLA's Visionary Environments conference provides a prominent platform for positioning your brand in front of New Zealand's foremost thought leaders and change agents.

Align your brand with today's movers and shakers:

- **Brand positioning:** See your logo promoted across multiple RMLA channels including online, print, direct-to-inbox, streaming content and signage at events.
- **Relationship building:** Gain access to RMLA stakeholders and forge relationships with tier one decision makers and thought leaders.
- **Talent attraction:** Reinforce your credentials as a forward-thinking employer by supporting crucial discussions on policies, legislative frameworks and best practices that shape New Zealand's future.
- **Business intelligence:** Maintain a competitive edge by securing key contacts in the fields of environmental legislation, planning and resource management.
- **Networking:** Gain direct access to high-level decision makers and influencers.
- **Business lead generation:** Raise your organisation's profile to unlock new business opportunities through RMLA's diverse and rapidly expanding membership.

What RMLA members value the most

"Updates on legislative changes and case law."

"The variety of content, breadth of membership backgrounds and networking."

"Being part of a group that informs and educates about resource management."

"The roadshows on current topics."

"Networking."

"Meeting and liaising with people with similar interests."

"A real sense of collegiality within the membership."

"Instant commentary on publications, legislation and cases."

"Social events and the conference."

"Networking, collegiality and learning."



Contact us now about aligning your brand with RMLA's flagship Visionary Environments conference.

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VISIONARY ENVIRONMENTS

RMLA Conference • Christchurch Town Hall
26–27 September 2019 • www.rmla.org.nz

