

PARTNERSHIP AND EXHIBITION PROSPECTUS



ASBD

Australasian Society
for Breast Disease

AUSTRALASIAN SOCIETY FOR BREAST DISEASE 14th SCIENTIFIC MEETING

9-11 October 2025

Gold Coast Convention & Exhibition Centre, QLD

Bench to Bedside and Beyond

Innovations in Breast Care

asbd2025.com.au

Invitation

We are pleased to invite you to the Australasian Society for Breast Disease's 14th Scientific Meeting, to be held at Surfer's Paradise on the stunning Gold Coast, Australia, from 9 – 11 October 2025. This year's theme, "Bench to Bedside and Beyond: Innovations in Breast Care", will emphasize the translation of research advancements into clinical practice and highlight future directions in breast disease management.

This meeting offers a platform for multidisciplinary professionals, including breast surgeons, oncologists, radiologists, pathologists, breast care nurses and allied health experts, to engage with the latest innovations in breast care. A robust and stimulating scientific program is being finalised, covering the latest research, clinical innovations, and future developments in breast disease care. Attendees will benefit from keynote lectures, interactive workshops, panel discussions, and networking opportunities, all designed to foster collaboration and inspire forward-thinking approaches to breast cancer treatment.



Dr Peter Chin,
President, ASBD



Dr Maree Colosimo,
ASBD Director and
Conference Convenor

Conference Overview

Pre-Conference Workshops

Focused workshops will be held on the first day of the conference, designed to provide in-depth training and expert-led discussions in key areas, including:

- **Artificial Intelligence in Medicine:** This workshop will explore the practical applications of AI for everyday use and medical practice.
- **Radiation Oncology:** exploring the latest developments in radiation therapy with our internationally renowned speakers, with a focus on personalising treatment protocols.
- **Oncoplastic Surgical Techniques:** A workshop session to cover modern oncoplastic techniques for the new and seasoned breast surgeons, led by our surgical leaders in the field.
- **Communication:** Join Prof Dame Lesley Fallowfield as we explore communication skills for healthcare professionals involved in cancer management.
- **Burnout:** A vital session for healthcare professionals on reducing burnout and maintaining professional resilience.

Key Highlights

- **Where Are we today and Where Are we Going? Innovative Therapies and Treatments:** Sessions will cover advances in HER2-targeted therapies, and emerging strategies for optimising outcomes in early ER+ and TNBC breast cancers, as well as updates on axillary surgical management
- **Technological Advancements:** Learn about the latest technologies, use of AI in breast imaging, pathology and management, intraoperative margin assessment techniques and surgical localization techniques.
- **Special Focus Topics:** Dedicated sessions will delve into modern surgical techniques used in breast conservation and breast reconstruction, extending breast conservation, enhancing survivorship and quality of life for patients, and the integration of genomics and digital health into future breast care strategies.
- **Survivorship Session:** Focusing on post-treatment care, this session will address the challenges of long-term survivorship, including quality of life and ongoing patient support.

Comprehensive Program

The main conference program will feature sessions on the current state and future direction of breast disease care. Program details will be available in early 2025 on the conference website www.asbd2025.com.au

Internationally Renowned Speakers

The conference is privileged to feature distinguished keynote speakers, including:

- **Dr. Ashutosh Kothari**, Oncoplastic Surgeon, Guy's and St Thomas' Hospital, London - a leader and highly sought-after educator in the field of oncoplastic surgery
- **Dr. Orit Kaidar-Person** and **Prof. Phillip Poortmans**, Radiation Oncology experts whose work is significantly advancing the field of radiation therapy in breast cancer treatment.
- **Prof. Dame Lesley Fallowfield**, Professor of Psycho-Oncology, University of Sussex, internationally renowned for her contributions to healthcare communication and the psychological impact of breast cancer.
- **Dr. Tabitha Healey**, Medical Oncologist and Executive/Organizational Coach, Adelaide, who focuses on healthcare leadership, communication and wellbeing.

Networking and Gala Dinner

The conference will also offer excellent opportunities for professional networking, with dedicated time for discussions and exchanges. The Gala Dinner, to be held at QT Gold Coast at Surfers Paradise, will be a highlight of the conference, providing a setting for delegates to interact in a social environment, fostering both professional and personal connections.

Sponsorship and Contact Information

A Sponsorship Prospectus is available for organisations interested in supporting this premier event. For further details on sponsorship contact ASBD Executive Officer Kerry Eyles via email at kerrye@asbd.org.au. For conference registration or program enquiries, please contact Cathy Phillips via email at info@asbd.org.au.

Program Committee

- **Dr Maree Colosimo**, Medical Oncologist, ASBD Director
- **Dr Peter Chin**, Breast Surgeon, ASBD President
- **Ms Jenny Gilchrist**, Nurse Practitioner, ASBD Director
- **Dr Jennifer O'Sullivan**, Breast Physician, ASBD Director
- **Dr Nick Repin**, Radiologist, ASBD Director
- **Dr Susan Carroll**, Radiation Oncologist, ASBD Director
- **Dr Cameron Snell**, Pathologist, ASBD Director
- **Kerry Eyles**, ASBD Executive Officer

ASBD Contact & Conference Secretariat

ASBD
PO Box 1004 Narellan NSW 2567
Kerry Eyles, Executive Officer
0477 330 054 | kerrye@asbd.org.au

PCO: Impact Organisation
Suite 22, 799 Springvale Road
Mulgrave VIC 3170
info@impactevents.com.au



Australasian Society for Breast Disease

The Australasian Society for Breast Disease (ASBD) is a not-for-profit multidisciplinary society that brings together professionals from all disciplines associated with the prevention, diagnosis, treatment and research aspects of breast disease. ASBD provides educational activities and networking opportunities for all medical practitioners and allied health personnel with an interest in breast disease.

Since 1998, the Society has held biennial Scientific Meetings and collaborated on a number of occasions with other organisations to co-host educational events, including the 2nd Australasian Breast Congress in 2016 with BreastSurgANZ, the joint Melbourne International Breast Congress in 2018 with BreastSurgANZ and the Controversies in Breast Cancer group, the Australasian International Breast Cancer Congress in October 2022 and the Leura Meeting in 2024. The ASBD 12th Scientific Meeting was held in 2019 but due to COVID there was no Scientific Meeting in 2021. The 13th Scientific Meeting was held from 14-16 September 2023 at the Adelaide Convention Centre. In 2024 ASBD is one of the three Societies organising the Leura International Breast Cancer Conference.

MISSION

To strive to improve outcomes for patients with breast disease by fostering education and multidisciplinary collaboration and in so doing to be recognised as the premier multidisciplinary society for breast disease in Australia and New Zealand.

The society aims to:

- Bring together individuals wherever in Australia, New Zealand and other Pacific rim countries, with the purpose of promoting better knowledge in biology, medicine and human sciences related to the breast and advancing multidisciplinary understanding and cooperation in the areas of prevention, detection, diagnosis and management of breast disease
- Promote and encourage scientific research and publications related to the purpose of the Society
- Instil an increased consciousness within the medical and lay communities with regard to breast disease, by using available means of education, information and publicity.
- Cooperate with relevant international associations, societies, other groups and individuals to promote the purposes of the Society.

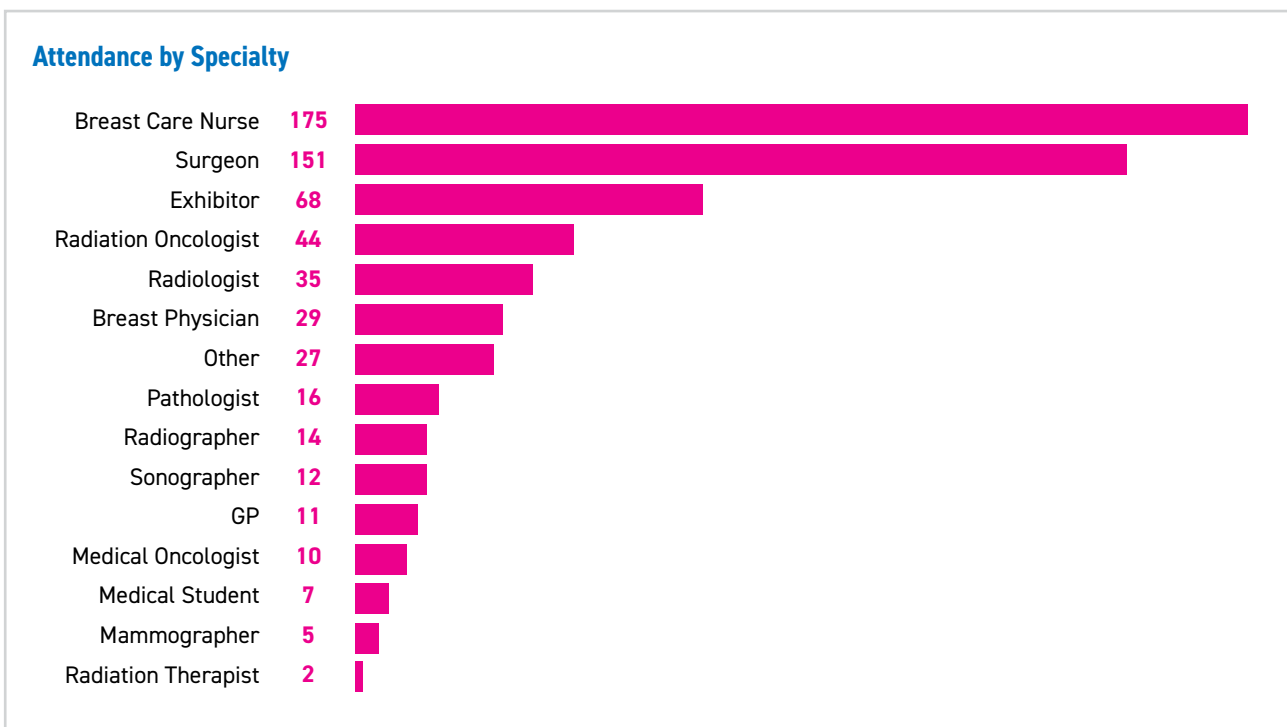
Host City and Venue

Join us on the beautiful Gold Coast of Queensland at the Gold Coast Convention Centre for the ASBD 2025 14th Scientific Meeting. The Gold Coast's star attraction is its beaches, including the world-renowned stretch of sand at Surfers Paradise. Beyond the beaches, discover laid-back neighbourhoods, a booming culinary scene and the Gold Coast's famous theme parks. Within the forested hinterland lies a whole new side to the Gold Coast. You'll find charming mountain villages, epic treks and small-batch wineries and breweries waiting to be discovered.

Statistics and delegate profile

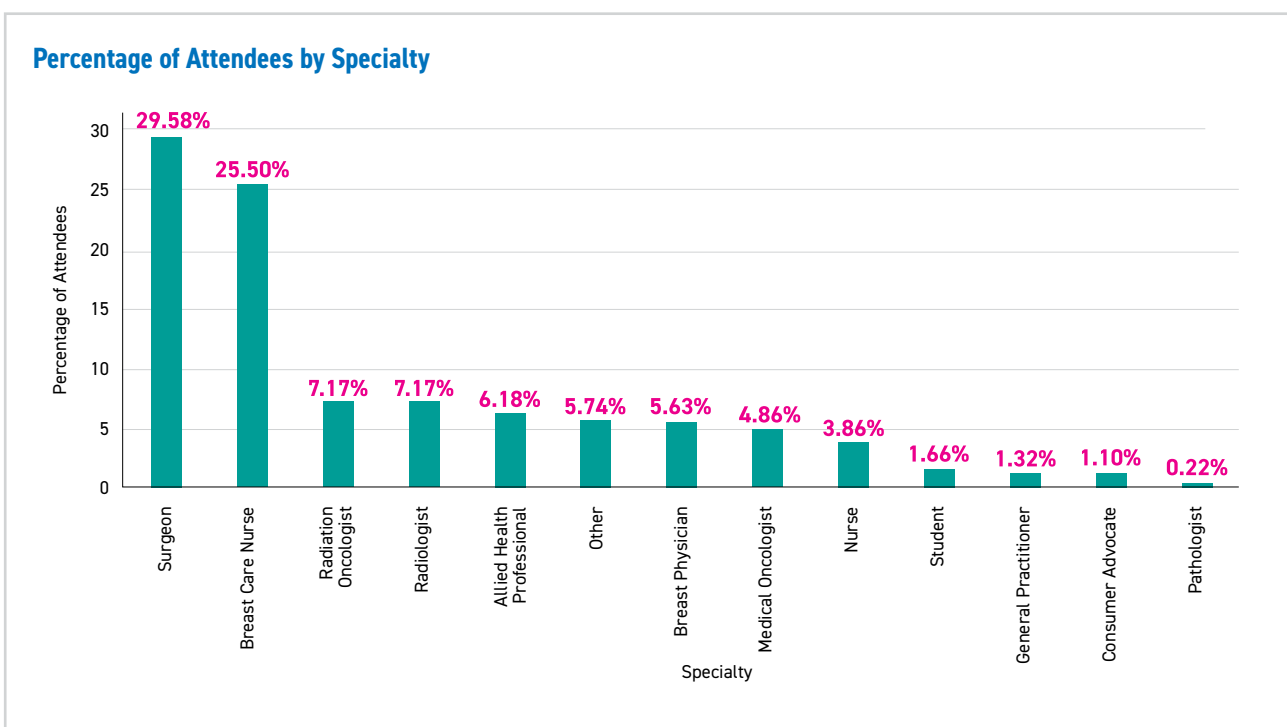
ASBD 12th Scientific Meeting 2019

The Australasian Society for Breast Disease is a truly multidisciplinary society and our range of conference delegates reflect that. In 2019 on the Gold Coast we had 606 attendees with approximately 30 companies involved in the conference.



2022 Brisbane - Australasian International Breast Congress (AIBC)

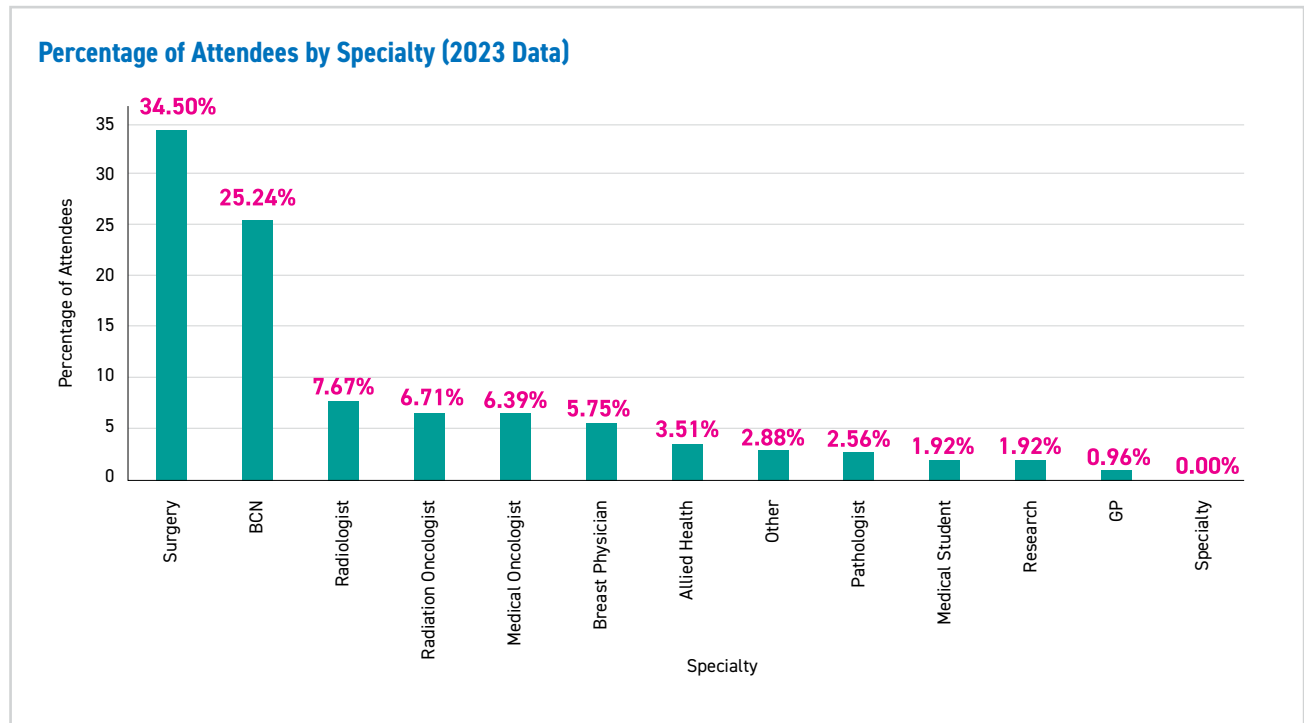
There were 911 registrants at the tri-badged meeting held in Brisbane in October 2022 with surgeons and nurses being our two largest delegate groups.



Statistics and delegate profile

ASBD 13th Scientific Meeting 2023

Held at the Adelaide Convention Centre in September 2023, we had 380 attendees and 40 abstracts submitted with approximately 30 companies involved in the conference.



ASBD 14th Scientific Meeting

What can you expect from the ASBD 14th Scientific Meeting?

- A multidisciplinary event bringing together all disciplines involved in the diagnosis and treatment of breast disease with delegate numbers in excess of 600.
- The opportunity to promote to and network with the most influential researchers and practitioners in the breast disease space.
- A platform from which to develop, build and strengthen key business and consumer relationships, source new ideas and gather relevant up-to-date data.
- A conference that showcases the latest developments in the diagnosis and treatment of breast disease and promotes cross discipline discussions through keynote and cutting edge presentations, symposia, practical workshops, free papers and posters.
- The ultimate forum for networking and social opportunities.

Marketing

The conference website is the main conference distribution point. Your corporate branding will be profiled via the ASBD 14th Scientific Meeting website at www.asbd2025.com.au

The 2025 14th Scientific Meeting and the ASBD conduct extensive email campaigns throughout the course of the year to keep all previous delegates and members up-to date with the latest news regarding the Scientific Meeting.

ASBD is entering into a new marketing project with MemberBoat early in 2025. This will enhance our ability to promote events and our partners. An alliance with ASBD will enable you to target specific marketing messages that will reach an unprecedented number of qualified recipients, keeping you ahead of your competitors.

The conference app will have provision for company logos and profiling, exhibition map, and the conference program. Our email and Facebook communications are a trusted source of information and will be used extensively.

Scientific Program

This year's theme, "**Bench to Bedside and Beyond: Innovations in Breast Care**", will emphasize the translation of research advancements into clinical practice and highlight future directions in breast disease management.

This meeting offers a platform for multidisciplinary professionals, including breast surgeons, oncologists, radiologists, pathologists, breast care nurses and allied health experts, to engage with the latest innovations in breast care. A robust and stimulating scientific program is being finalised, covering the latest research, clinical innovations, and future developments in breast disease care. Attendees will benefit from keynote lectures, interactive workshops, panel discussions, and networking opportunities, all designed to foster collaboration and inspire forward-thinking approaches to breast cancer treatment.

A stimulating and extensive program is being finalized to develop the major Australasian 2025 educational activity for those working in the breast disease area, exploring the latest advances and innovations in breast cancer care.

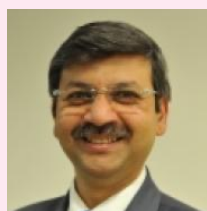
This highly popular meeting is attended by delegates from all specialties involved in breast care and is a perfect forum for clinicians to network, engage, collaborate and share ideas in modern practices and development for the future.

The conference is privileged to feature distinguished keynote speakers, including:

- **Dr. Ashutosh Kothari**, Oncoplastic Surgeon, Guy's and St Thomas' Hospital, London - a leader and highly sought-after educator in the field of oncoplastic surgery
- **Dr Orit Kaidar-Person** and **Prof. Phillip Poortmans**, Radiation Oncology experts whose work is significantly advancing the field of radiation therapy in breast cancer treatment.
- **Prof. Dame Lesley Fallowfield**, Professor of Psycho-Oncology, University of Sussex, internationally renowned for her contributions to healthcare communication and the psychological impact of breast cancer.
- **Dr. Tabitha Healey**, Medical Oncologist and Executive/Organizational Coach, Adelaide, who focuses on healthcare leadership, communication and wellbeing.



Prof. Dame Lesley Fallowfield



Dr. Ashutosh Kothari



Dr. Orit Person



Prof Philip Poortmans

ASBD 14th Scientific Meeting

Key Reasons to Support and Exhibit

- Maximum exposure at the preeminent breast disease conference in Australasia in 2025
- The opportunity to deliver a clear message about your commitment to the diagnosis, management and treatment of breast disease
- Inform and update this multidisciplinary group about your products and services
- Increase exposure to, and sales and consumption of, your products and services
- Build brand awareness directly with your target group in one place at one time

Bespoke Support Packages

Looking for a unique way to promote your business and it isn't listed in this prospectus? Let us know and we will find an option to accommodate you!

Support packages can be tailored to match any budget and marketing strategy. Please contact Kerry Eyles for assistance with identifying and securing the opportunities best suited to your objectives.



Social Program

The Social Program will include:

Welcome/Networking Function – held in the conference exhibition space on Thursday evening, with canapes and drinks. A networking opportunity for industry representatives and delegates.

Conference Dinner – a 3-course sit down dinner and dance will be held at the QT Gold Coast at Surfers Paradise on Friday 10 October commencing at 7:00pm. ASBD will once again be enlisting the services of one of the Gold Coast's top bands to ensure a fabulous night of fun and dancing.

Preliminary Schedule

Thursday 9th October		Friday 10th October		Saturday 11th October	
		7.30am	Breakfast x 2	7.30am	Breakfast x 2
9am-12:15pm	Workshop 1, 2, 3, 4, 5	8:45-10:30am	Session 3	8:45-10:30am	Session 7 Concurrent
12:15-1.30pm	LUNCH	11am-12:45pm	Session 4	11am-12:45pm	Session 8
		12:45-1.30pm	AGM - LUNCH	12:45-1.30pm	LUNCH
1:30-3.30pm	Session 1	1:30-3.30pm	Session 5	1:30-3.30pm	Session 9
				3.30pm	Conference Concludes
4pm	Session 2	4-5:45pm	Session 6		
5:45-7:45pm	Welcome Reception	7:00pm	Conference Dinner		

Major Partnerships Overview

Partnership Level	PLATINUM \$65,000	GOLD \$45,000	GOLD (speaker) \$45,000	SILVER \$35,000	BRONZE \$12,000
No of partnerships	1	2	1	3	several

Education

Breakfast Seminar	✓		✓		
Session branding		✓ [^]		✓ ⁺	✓
Workshop branding		✓ [^]			
Poster Exhibition branding				✓ ⁺	
International Speaker			✓		

Networking

Exhibition Space	27 sq m (3 b)	18 sq m (2 b)	18 sq m (2 b)	18 sq m (2 b)	9 sp m (1 b)
Gala Dinner Reserved VIP Table	Table of ten				
Lounge Area (Exclusive exhibition lounge, branded)		✓ [*]			
Coffee Café		✓ [*]			
Coffee Cart				✓ [~]	
App				✓ [~]	

Branding & Advertising

Registration Kiosks		✓ [^]			
Program, Website , App	✓	✓	✓	✓	✓

Registrations

Full delegate registrations (including Welcome drinks, Conference Dinner)	10	8	8	6	2
Exhibitor Registrations (Exhibition area only, including Welcome drinks)	4	4	4	3	2

Data

Delegate list	✓	✓	✓	✓	✓
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[^] Workshop OR session branding OR Registration Kiosk

^{*} Lounge area or coffee café

⁺ Session or poster exhibition branding

[~] Coffee Cart or App

Partnership Opportunities

All symposia are 60 minutes. Four breakfast symposia are available. Catering costs are not included in the support package. One of these is offered as part of the major support opportunity (Platinum) and three are stand alone.

Platinum Partner \$65,000 + GST

As the Platinum partner of the ASBD 14th Scientific Meeting your organisation will be the principal partner receiving the highest level of exposure and recognition prior to and during the event.

Package includes:

1 x Industry symposium plus commercial sponsorship package:

- 10 x complimentary full registrations including 10 tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 3 x standard exhibition booth spaces with shell scheme if required (exact size to be confirmed) in a prominent position, with 4 exhibitor registrations
- Recognition with logo as the Platinum partner in all printed and electronic conference literature
- Company name and logo on resting slide at the beginning and end of all sessions
- Opportunity to display corporate signage (supplied by sponsor) at the registration desk and at the official opening and closing ceremonies.
- Opportunity to provide one item of promotional material (supplied by partner) to delegates at the official opening ceremony
- Acknowledgement as the Platinum partner at the official opening and closing ceremonies and at appropriate times throughout the conference
- Company logo and hyperlink on the home page/front page and the supporter's page of the conference website
- Company logo on the Conference Timetable
- Company logo on the splash screen of Conference App
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided during conference.



Conference Overview

Gold Partner \$45,000 + GST

As a Gold Partner at the ASBD 14th Scientific Meeting your organisation will receive a high level of exposure and recognition prior to and during the event.

Package includes:

- Select ONE of the following:
 - Branding of the self-registration kiosks – the first thing delegates see on arrival
 - Exclusive lounge area in exhibition area
 - Exclusive Coffee café in exhibition area with coffee machine and café furniture
- Exclusive branding of one workshop or conference session
- 8 x complimentary full registrations including tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 2 x standard exhibition booth spaces with shell scheme (exact standard size to be confirmed) in a prominent position, with 4 exhibitor registrations (including Welcome Reception access). Additional equipment and furniture at your expense.
- Recognition with logo as the Gold Partner in all printed and electronic conference literature
- Company name and logo on supporter's resting slide at the beginning and end of all sessions
- Acknowledgement as the Gold Partner at the official opening and closing ceremonies and at appropriate times throughout the conference
- Company logo and hyperlink on the supporter's page of the conference website
- Company logo on a rolling banner on the Conference App
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided during conference.

Gold (speaker) Partner \$45,000 + GST

As a Gold Speaker Partner at the ASBD 14th Scientific Meeting your organisation will receive a high level of exposure and recognition prior to and during the event.

Package includes:

Align yourself with one of our international speakers:

Dr. Ashutosh Kothari, Oncoplastic Surgeon,
Dr. Orit Kaidar-Person, radiation oncologist or
Prof. Dame Lesley Fallowfield, Professor of Psycho-Oncology.
Your partnership will ensure your company is promoted whenever your speaker is presenting.

The commercial sponsorship package includes:

- Recognition in all sessions where the speaker is presenting both by the chair and on holding slides, and with the presence of your pull up banner (subject to approval)
- 8 x complimentary full registrations including tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 2 x standard exhibition booth spaces with shell scheme (exact standard size to be confirmed) in a prominent position, with 4 exhibitor registrations (including Welcome Reception access). Additional equipment and furniture at your expense.
- Recognition with logo as the Gold Partner in all printed and electronic conference literature
- Company name and logo on supporter's resting slide at the beginning and end of all sessions
- Acknowledgement as the Gold Partner at the official opening and closing ceremonies and at appropriate times throughout the conference
- Company logo and hyperlink on the supporter's page of the conference website
- Company logo on a rolling banner on the Conference App
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided during conference.

Conference Overview

Silver Partner \$35,000 + GST

Package includes:

- Exclusive branding of one conference session OR the conference poster display area
- Choose either the inclusion of a coffee cart OR the Conference App branding in your package
- 6 x complimentary full registrations including tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 2 x standard exhibition booth spaces with shell scheme (exact standard size to be confirmed) in a prominent position, with 3 exhibitor registrations (including Welcome Reception access). Additional equipment and furniture at your expense.
- Recognition with logo as the Silver Partner in printed and electronic conference literature
- Company name and logo on supporter's resting slide at the beginning and end of all sessions
- Company logo and hyperlink on the supporter's page of the conference website
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided during conference.

Bronze Partner \$12,000 + GST

Package includes:

- Exclusive branding of one conference session
- 2 x complimentary full registrations including tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 1 x standard exhibition booth spaces with shell scheme (exact standard size to be confirmed) in a prominent position, with 2 exhibitor registrations (including Welcome Reception access). Additional equipment and furniture at your expense.
- Recognition with logo as a Bronze Partner in printed and electronic conference literature
- Company logo and hyperlink on the supporter's page of the conference website
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided during the conference.

Conference Dinner Partner \$20,000 + GST

The **Conference Dinner is to be held at the QT Gold Coast Ballroom**, on Friday 10 October 2025 and is the major highlight of the social program. It is the main networking event of the conference and is eagerly anticipated by delegates as ASBD extends its reputation as the provider of great conference social events. It will certainly provide a unique opportunity to promote your brand to conference delegates. ASBD will be engaging one of the Gold Coast's top bands to ensure a fabulous night of fun and dancing.

NOTE: The QT will be listed on the conference website as one of the linked accommodation options. There are G:link stations outside QT and the Convention Centre and it is a 12-14 minute light rail ride to the Convention Centre.

Package includes:

- Recognition as the Conference Dinner Partner in all printed and electronic conference literature
- Opportunity to provide a Sponsor's Opening Address. A representative from your organisation will be invited to address the delegation during the evening for a maximum of five (5) minutes
- 2 x full registrations including two tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 8 x additional tickets for company representatives to attend the Conference Dinner with a reserved table of 10.
- 1 x shell scheme exhibition space located in a prominent position including two trade delegate registrations (additional equipment and furniture is at your expense)
- 1 x satchel insert to be placed in all delegate satchels (supplied by partner)
- Opportunity to display corporate signage (supplied by partner) during the Conference Dinner (subject to committee and hotel staff approval)
- Opportunity to provide one item of promotion material per attendee (supplied by partner) on tables at the Conference Dinner
- Company logo printed on the ticket, the dinner menu and order of proceedings
- Company logo and hyperlink on the social program and supporter's page of the conference website

Conference Overview

Welcome Reception Partner \$20,000 + GST

This social event offers the opportunity to bring together delegates, exhibitors and speakers in an informal networking setting and is an excellent opportunity to make a strong initial impact on all attendees. The Welcome Reception will be held in the exhibition area on Thursday 9 October and is an essential networking opportunity for all attendees.

Package includes:

- Recognition as the Welcome Reception Partner in all printed and electronic conference literature
- Opportunity to brand the Welcome Reception venue (at partner's expense – subject to committee approval) for the duration of the Welcome Reception
- Opportunity to provide a Welcome Reception Partner's Opening Address. A representative from your organisation will be invited to address the delegation during the welcome reception for a maximum of five (5) minutes
- Opportunity to provide one item of promotion material (supplied by partner) to delegates at the Welcome Reception
- One shell scheme exhibition space (additional equipment and furniture is at your expense)
- 2 x Full Registrations including two tickets to the Welcome Reception and Conference Dinner
- 6 x additional exhibitor tickets for company representatives to attend the Welcome Reception and the Exhibition over the following two days
- Your company identified as the Welcome Reception Partner in the symposium held before the reception
- Company logo and hyperlink on the social program and supporter's page of the conference website



Workshop Partner \$6,000 + GST

ASBD conferences are renowned for the range and educational quality of the optional workshops offered on Day One of the conference. Four half-day workshops will be held in the morning on Thursday 9 October. These workshops run for approximately 3 to 3½ hours with a refreshment break. There is the opportunity to align your company with one of these workshops that may be relevant to your organisation.

Workshops:

- Radiation Oncology Masterclass with Prof Philip Poortmans and Dr Orit Kaidar-Person
- AI in Medicine with Dawid Naude
- Oncoplastic Surgery with Dr Ashutosh Kothari
- Wellbeing – Communication and Burnout with Prof Dame Lesley Fallowfield and Dr Tabitha Healey

Promotion includes:

- Company name and logo on resting slide at the beginning of the sponsored workshop and placement of banners/signage within the room or at the door for the duration of the workshop
- Recognition as the supporter of the workshop in all printed and electronic conference literature
- Company logo and hyperlink on the supporter's page of the conference website
- Recognition from the session chair during the opening of the workshop
- Recognition in the timetable on the conference app with hyperlink to company page
- Ability to provide company material to workshop attendees (placement on seats) and/or trestle table exhibition in refreshment area during the break
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner

Conference Overview

Session Partner* \$6,000 + GST

Nine (9) plenary sessions will be held over the three days from 9 -11 October. These sessions run for 1.75 or 2-hours. These sessions constitute the main conference and will involve all delegates in the main plenary room.

Session titles and content are still being finalised. Please contact Kerry Eyles for more details.

Package includes:

- Company name and logo on resting slide at the beginning of the sponsored session and placement of banners/signage within the room for the duration of the session
- Recognition as the sponsored session in all printed and electronic conference literature
- Company logo and hyperlink on the sponsors page of the conference website
- Recognition from the session chair during the opening of the session
- Recognition in the timetable on the conference app with hyperlink to company page
- Ability to provide company material to session attendees (placement on seats)
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)
- One Full Registration including one ticket to the Welcome Reception and Conference Dinner.

*Please contact Kerry Eyles for more details on the content of these sessions, and to organise support of a particular session. More details on the content can be found on the [conference website](#).

Industry Breakfast Session Host \$12,000 + GST

There are opportunities to hold industry breakfast educational events on either the morning of Friday 10 October or Saturday 11 October. Please contact Kerry Eyles for more information. Catering costs for hot plated breakfasts are the responsibility of the partnering company and in addition to the partnership package.

Coffee Café \$12,000 + GST

This partnership covers the provision of a café style setup giving delegates the opportunity to mingle in your allocated space while they enjoy a coffee and some down time. You may wish to locate this café area near your exhibition booth or have the café in place of an exhibition booth. This package includes the standard coffee cart package listed below plus the café setup listed here.

The café will have 4 round tables, 16 chairs, one coffee cart and a barista during the conference Morning Tea, Lunch and Afternoon Tea breaks from lunch time on Thursday 9 October to lunch time on Saturday 11 October to supply complimentary coffee and hot drinks to the delegates. The sponsor will have the opportunity to display branding on the coffee cart, and within the Coffee Cafe area through banners, brochures, place mats on the tables. The sponsor may provide their own coffee cups with branding and may also supply free-standing branded market umbrellas for use in the café designated space.

Promotion includes:

- Sponsor's signage on the coffee cart and pull up banner in the café area
- Other signage on the tables and the option to have free standing branded umbrellas supplied by the sponsor at their cost
- Other inclusions as listed under Coffee Cart below.

Conference Overview

Coffee Cart \$7,000 + GST

This partnership covers the provision of one branded coffee cart and barista service during the conference Lunch and Morning/Afternoon Tea breaks from lunch time on Thursday 9 October to lunch time on Saturday 11 October to supply unlimited complimentary coffee to the delegates. The sponsor may provide their own coffee cups with branding.

Promotion includes:

- Coffee machine with brandable trolley
- Barista to prepare and serve coffee on stand
- Stylised 8oz paper cups & stirrers (or supply your own branded coffee cups)
- Tea selections, hot chocolate & sugar, along with full, skim, soy & almond milk available
- Sponsors signage either on the coffee cart or pull up banner beside the coffee cart
- You are welcome to provide branded items including paper cups (8oz 250ml), napkins or uniform (e.g. tshirt, cap, apron).
- One full registration including one ticket to the Welcome Reception, and Conference Dinner.
- Company logo and hyperlink on the supporters' page of the conference website
- Logo and 50-word profile in the ASBD App*. Please ensure you provide the ASBD Secretariat with your logo and 50-word profile when submitting your booking form.

Poster Exhibition \$10,000 + GST

Add your branding and be seen as the major supporter of our Poster Exhibition. For more details and to discuss how this might best work for you contact Kerry Eyles on 0477 330054.

Promotion includes:

- 1 x full registration including one ticket to the Welcome Reception, and Conference Dinner.
- Company logo and hyperlink on the supporters' page of the conference website
- Logo and 50-word profile in the ASBD App*. Please ensure you provide the ASBD Secretariat with your logo and 50-word profile when submitting your booking form.

Registration Kiosks \$12,000 + GST kiosks only or \$15,000 + GST including lanyards (see page 23)

Partner with us and be the first company delegates see on arrival. Brand our Sprintr Registration Kiosks and be known as the company that sped up the registration process and eliminated queues. Designed for accessibility, Sprintr's free-standing kiosks create a powerful visual impact on arrival and are fully portable for ease of use.

There will be four self-help registration kiosks that can be branded with your company branding over the entire front surface, as in the image below. Have your logo on the touch screen. These kiosks will be in use on Thursday 9 and Friday 10 October.

Promotion includes:

- Customisation with your branding of four kiosks including exterior decals and inclusion of your logo on touch screen.
- 1 x Full Registration including one ticket to the Welcome Reception, and Conference Dinner
- Recognition as the Registration Kiosk supporter in all printed and electronic conference literatureConference App

Conference App \$10,000 + GST

ASBD will be using an app for communication during the conference. Delegate and sponsor information, program, maps, live polling, updates, speaker bios and abstracts will all be included. This will be the main way of communicating with delegates during the conference.

There is an opportunity to be the exclusive partner of this digital tool that will be used by all delegates and to have your branding on the app plus links to your content and website. For more details and to discuss how this might best work for you please discuss with Kerry Eyles on 0477 330054.

*Inclusions in all ASBD marketing and publications is dependent on sponsors supplying appropriate information required by the ASBD Secretariat prior to deadlines.

Conference Overview

Post-event online conference access \$12,000 + GST

ASBD will provide online access to recorded conference sessions for 12 months following the conference for all registered delegates. There is an opportunity to be the exclusive supporter and have exclusive branding rights to this conference website for a year post conference.

Supporting this initiative will allow ASBD to develop and provide this facility to delegates at no cost to ASBD. Support will cover web development, licenses, video security software etc.

For more details and to discuss how this might best work for you please discuss with Kerry Eyles on 0477 330054.

Conference Bag Provided in kind + \$6,000 + GST or ASBD to supply \$12,000 + GST

Delegates attending the ASBD 14th Scientific Meeting will be issued with an environmentally friendly reusable conference bag. As the sponsor of the conference bag your organisation's logo will appear on the satchel alongside the ASBD logo. The ASBD Secretariat reserves the right to source and select the bag.

Promotion includes:

- Each delegate will receive the bag with your logo on it at registration
- Recognition as the conference bag supporter in all printed and electronic conference literature
- Company logo and hyperlink on the supporters' page of the conference website

Lanyard Provided in kind + \$6,000 + GST or ASBD to supply \$10,000 + GST

There is an opportunity to have your organisation logo printed on the conference lanyard alongside the ASBD Logo, or to supply your own lanyards and gain considerable exposure throughout the event.

Promotion includes:

- Each delegate will wear the lanyard with your logo on it for the duration of the conference
- Recognition as the lanyard supporter in all printed and electronic conference literature
- Company logo and hyperlink on the supporters' page of the conference website

Writing Pad and Pen Provided in kind + \$5000 + GST for both

Reach every delegate directly by providing a pad and/or pen for insertion in delegate satchels. All pads and pens must be supplied by the supporter by a specified deadline.

Promotion includes:

- Each delegate will receive your pad and/or pen in their delegate satchel
- Writing pad and pen will be used by the delegates throughout the conference
- Recognition as the writing pad and/or pen supporter in all printed and electronic conference literature
- Company logo and hyperlink on the supporters' page of the conference website

Bag and App Inserts \$1000 + GST

Reach delegates directly by providing an insert for conference bags and a digital copy for the conference app. Inserts are popular for including more detailed information on a new product or service

Key Dates 2025

Prospectus Distributed	October 2024
Registration Opens	1 January 2025
Online sponsor and exhibitor bookings	1 December 2024
Calls for Abstracts Opens	1 December 2024
Calls for Abstracts Closes	1 June 2025
Abstract Notification	23 June 2025
Early Bird Registration closes	30 June 2025
14th Scientific Meeting	9-11 October 2025



Exhibition Opportunities

An industry exhibition will be held at the conference venue, parallel to the congress program. The floorplan has been designed to maximize exposure. The welcome reception, coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

Raw space 3m x 3m \$5500 + GST

Shell Scheme Stands 3m x 3m \$6000 + GST

Raw space is available for installation of custom-built stands. Raw space booths do not come equipped with walls, electricity or furniture.

All additional stand requirements such as furniture are available at an additional cost to exhibitors. Custom stand designs must be submitted to the ASBD secretariat for approval.

Booth allocation, apart from Platinum and Gold sponsors, will be on a first come first served basis, based on the date full payment is received by the ASBD secretariat.

Inclusions

Organisations participating in the Exhibition at Gold Coast Convention and Exhibition Centre will receive the following for each booth booking:

- One Exhibitor Pass, which entitles the holder to:
 - Access to the exhibition and poster area
 - Morning and afternoon refreshment breaks and lunch
 - Access to the ASBD App
 - Logo and 50-word profile in the ASBD App (to be provided by the exhibitor)
 - One (1) ticket to the Welcome/Networking Reception
- Organisation name listed on the exhibition page of the conference website. This will be organised by the ASBD Secretariat
- Logo and 50-word profile in the ASBD App*. Please ensure you provide the ASBD Secretariat or the PCO Impact Events with your logo and 50-word profile when submitting your booking form.

*Inclusions in all ASBD marketing and publications is dependent on sponsors supplying appropriate information required by the ASBD Secretariat prior to deadlines

Preliminary Exhibition Timetable

Thursday 9 October		Friday 10th October		Saturday 11th October	
10:00 - 12:00	Exhibitor bump-in	08:30 - 16:30	Exhibition open	8:45-10:30am	Exhibition open
12:15 - 17:45	Exhibition open			13:45	Exhibition closed
17:45 - 19:45	Networking Reception			13:45 - 15:30	Exhibition staff bump-out

Note: this is a preliminary schedule and is subject to change

Exhibition Manual

An exhibition manual will be distributed to all exhibitors approximately three months prior to the exhibition. The manual will contain information covering the move-in / move-out schedule and supplier contact details.

Important Information

General Terms and Conditions

- Support items and exhibition space are allocated on a first-come, first-served basis, except for Platinum and Gold packages where space is pre-determined.
- All support and exhibition prices quoted are in Australian Dollars and are subject to GST.
- The ASBD Secretariat reserves the right to accept or decline offers of support and applications for exhibition space.
- The ASBD Secretariat reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the conference as a whole.
- The ASBD Secretariat must approve all exhibition stand designs.
- The ASBD Secretariat cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the conference. Participants are advised to issue their own personal travel and health insurance.
- All payments must be received before the commencement of the conference. Should a company fail to make payment, the ASBD Secretariat reserves the right to cancel the company's participation and benefits.
- The supporting company is to ensure that relevant insurances are in place for their onsite staff.

Public and Product Liability Insurance

It is a requirement of the ASBD Secretariat that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10 million or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their public and product liability insurance certificate along with their booking form. To assist you in locating your certificate within your organisation – it can often be found with the accounts / finance departments and is also often referred to as 'Broadform'.

ASBD Conference Secretariat



ASBD Conference Secretariat

Conference Organiser:

Kerry Eyles, ASBD Executive Officer
Ph 0477330054
Email: Kerrye@asbd.org.au

Cathy Phillips, ASBD Support Officer
Email: info@asbd.org.au

Conference PCO

Impact Events

Unit 24, Level 3, 2 Brandon Park Drive,
Wheelers Hill Victoria 3150 Australia
Ph: 1300 061 814 or +61 3 8657 4987
info@impactevents.com.au

Sponsorship & Exhibition Booking Form

Australasian Society for Breast Disease 14th Scientific Meeting
Thursday 9th - Saturday 11th October 2025, Gold Coast

Sponsorship Packages Required: (list)	Amount (A\$)	GST at 10%	Total (Amount + GST)
1.			
2.			
3.			
4.			
Exhibition Spaces Required:			
Exhibit raw space			
Exhibit shell scheme			
TOTAL PAYABLE			

Please indicate companies you do not wish to be placed near:

ORGANISATION DETAILS

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Organisation ABN:

Address:

City:

State:

Post Code:

Country:

Booking Authorised by:

Signature:

Contact Name:

Signature:

Position:

Date signed:

Tel:

Fax:

Email:

Website:

PAYMENT DETAILS

On receipt of this booking form an invoice will be created and sent to your designated contact with payment information.

Organisation Profile is attached Organisation Logo is attached (for web, USB, app)