

ASBD | 12TH | SCIENTIFIC MEETING | 2019

10-12 OCTOBER 2019 | RACV ROYAL PINES RESORT, GOLD COAST

Precision, Innovation and the Future

PROSPECTUS



Australasian
Society for
Breast Disease

www.asbd2019.com



ASBD 12th Scientific Meeting

Invitation

On behalf of the Organising Committee we invite you to be part of the Australasian Society for Breast Disease's (ASBD) 12th Scientific Meeting to be held 10-12 October 2019 at the RACV Royal Pines Resort, Gold Coast, Queensland.

The program reflects the true multidisciplinary nature of ASBD and it endeavours to provide a strong scientific program with multidisciplinary content for all disciplines involved in the diagnosis and treatment of breast disease, while providing opportunities for across discipline networking.

The Organising Committee have secured several prominent international keynote speakers that will ensure a strong scientific program with lively interactions as we explore and discuss the diagnosis, treatment and management of breast cancer in the context of *Precision, Innovation and the Future*.

As each sponsorship opportunity is strictly limited, please contact us at your earliest opportunity with your interest to avoid disappointment. We look forward to having you involved and to welcoming you on the Gold Coast at the ASBD's 12th Scientific Meeting.

A/Prof Elisabeth Elder

President, ASBD

Organising Committee

Dr Minjah Lah, Radiation Oncologist, ASBD Director

A/Prof Elizabeth Elder, Breast Surgeon, ASBD Director

Dr Jennifer O'Sullivan, Breast Physician, ASBD Director

A/Prof Nirmala Pathmanathan, Pathologist, ASBD Director

Dr Catherine Shannon, Medical Oncologist, ASBD Director

Dr Nick Repin, Radiologist, ASBD Director

Dr Peter Chin, Surgeon, ASBD Director

Dr Patty Connor, Radiologist, ASBD Director

Dr Selena Young, Radiation Oncologist, ASBD Member



ASBD Contact & Conference Secretariat

ASBD

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ASBD

The Australasian Society for Breast Disease (ASBD) is a not-for-profit multidisciplinary society that brings together professionals from all disciplines associated with the prevention, diagnosis, treatment and research aspects of breast disease. ASBD provides educational activities and networking opportunities for all medical practitioners and allied health personnel with an interest in breast disease. Since 1998, the Society has held biennial Scientific Meetings and collaborated on a number of occasions with other organisations to cohost educational events, including a joint Oncoplastic Cadaveric Workshop and the Australasian Breast Congress with BreastSurgANZ in 2014, 2nd Australasian Breast Congress in 2016 and joint Melbourne International Breast Congress in 2018. The Twelfth Scientific Meeting will be held 10-12 October 2019 on the Gold Coast.

The society aims to:

- a) Bring together individuals wherever in Australia, New Zealand and other Pacific rim countries, with the purpose of promoting better knowledge in biology, medicine and human sciences related to the breast and advancing multidisciplinary understanding and cooperation in the areas of prevention, detection, diagnosis and management of breast disease
- b) Promote and encourage scientific research and publications related to the purpose of the Society
- c) Instil an increased consciousness within the medical and lay communities with regard to breast disease, by using available means of education, information and publicity.





Host City and Venue

Join us on the Gold Coast, Queensland for the ASBD 2019 Annual Scientific Meeting. The Gold Coast is famous for its long sandy beaches, surfing spots and elaborate system of inland canals and waterways. Spacious parklands fringe the city centre, home to over 100 restaurants offering mouth-watering cuisine, bars and clubs to entertain.

The ASBD 12th Scientific meeting will be held at the RACV Royal Pines Resort on Ross Street in Benowa. The RACV Royal Pines Resort is at the centre of everything the Gold Coast has to offer. Located just 12 minutes from magnificent beaches of Surfers Paradise; the resort is in close proximity to the Gold Coast's famous attractions and excellent shopping facilities. RACV Royal Pines Resort offers a championship golf course, fun family activities and it's a great place to just simply relax.

Accommodation

RACV Royal Pines Resort

Ross Street
Benowa QLD 4217

Mountain View Room

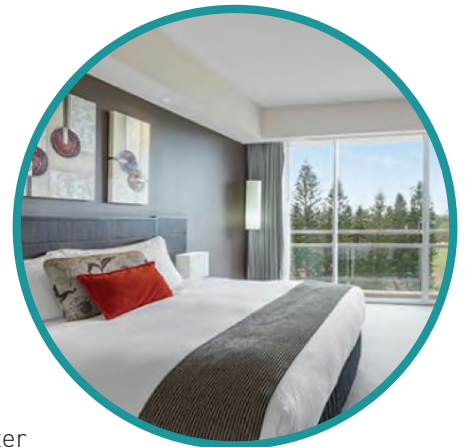
\$229 (includes breakfast for one)

Superior Room

\$259 (Includes breakfast for one)

PLEASE NOTE: Accommodation must be booked prior to 5.00pm **6th September 2019** to ensure availability and the negotiated rate. Bookings after this date will be subject to availability.

The ASBD has contracted for a discount group rate and a reservation process to not only give participants in ASBD the best value possible, but also to help ensure the integrity of program costs to ASBD. If you book your hotel room without calling RACV Royal Pines Resort reservations directly, or booking on the ASBD weblink, (available late January 2019), ASBD will be charged additional fees and penalties for not selling the rooms in their contract. These penalties will then in turn increase registration and membership services fees in the future. Please do not use a travel agency, hotel discount website or Airbnb when making your hotel reservations.





Statistics and delegate profile

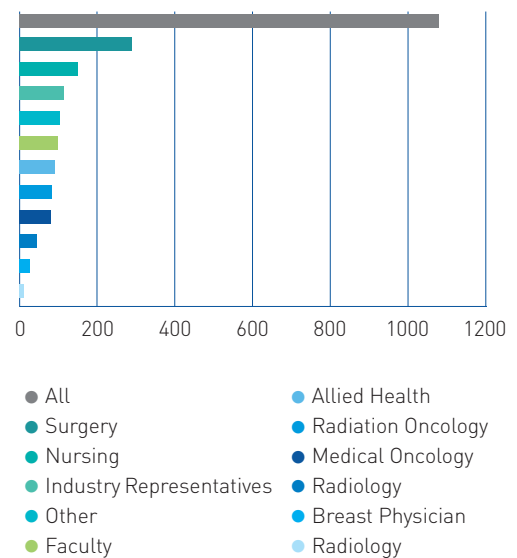
2018 Melbourne International Breast Congress (MIBC)

In October 2018 1074 delegates attended the MIBC which was jointly hosted by the Australasian Society for Breast Disease, BreastSurgANZ and the Controversies in Breast Cancer Group (CoBrCa). Delegates represented all disciplines involved in the diagnosis and treatment of breast disease.

Specialty

Surgery	244
Nursing	171
Industry Representatives	137
Other	107
Faculty	90
Allied health	82
Radiation Oncology	77
Medical Oncology	71
Radiology	48
Breast Physician	34
Pathology	13
TOTAL	1074

2018 MIBC delegates by specialty



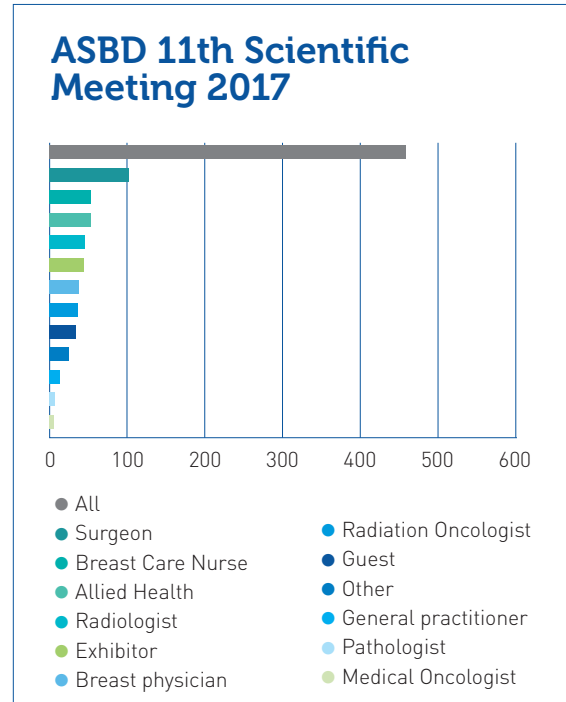
The Allied Health sector consisted mainly of radiographers, mammographers and sonographers.



ASBD 11th Scientific Meeting 2017

Australasian Society for Breast Disease is a truly multidisciplinary society and our range of conference delegates reflects that.

Specialty	
Surgeon	104
Breast Care Nurse	57
Allied Health	56
Radiologist	47
Exhibitor	46
Breast physician	37
Radiation Oncologist	36
Guest	31
Other	25
General practitioner	12
Pathologist	9
Medical Oncologist	4
TOTAL	464



In 2016 380 multi-disciplinary delegates attended the 2nd Australasian Breast Congress in Auckland. This conference was jointly hosted by ASBD and BreastSurgANZ.

In 2019 it is anticipated between that over 400 delegates will attend ASBD's 12th Scientific Meeting from all disciplines with an interest in breast disease. The delegates will come from all over Australia and New Zealand.

What can you expect from the ASBD 12th Scientific Meeting?

- A multidisciplinary event bringing together all disciplines involved in the diagnosis and treatment of breast disease.
- The opportunity to promote to and network with the most influential researchers and practitioners in these fields.
- A platform from which to develop, build and strengthen key business and consumer relationships, source new ideas and gather relevant up-to-date data.
- A conference that showcases the latest developments in the diagnosis and treatment of breast disease and promotes across discipline discussions through keynote and invited presentations, symposia, practical workshops, free papers and posters.
- The ultimate forum for networking and social opportunities.
- Set at one of the Gold Coast's premier venues, the RACV Royal Pines Resort.



Key Reasons to Sponsor and Exhibit

- Maximum exposure at a premier Conference dedicated to breast disease
- The opportunity to deliver a clear message about your commitment to the breast disease industry
- Inform and update this niche sector about your products and services
- Increase exposure to and sales and consumption of your products and services
- Build brand awareness
- Draw your target market to you in one place at one time

Marketing

The conference website is the main conference distribution point. Your corporate branding will be profiled via the ASBD 12th Scientific Meeting website www.asbd2019.com

The 2019 12th Scientific Meeting and the ASBD conduct extensive email campaigns throughout the course of the year to keep all previous delegates and members up-to-date with the latest news regarding the Scientific Meeting. Our email communications have become a trusted source of information and an alliance with ASBD will enable you to target specific marketing messages that will reach an unprecedented number of qualified recipients, keeping you ahead of your competitors.

The conference app will have provision for company logos and profiling, exhibition map, and the conference program.

Scientific Program

It is with great pleasure that we invite you join us as sponsors at the 12th Scientific Meeting of the Australasian Society for Breast Disease. This meeting being held at the Gold Coast is the preeminent multidisciplinary breast conference in Australia and NZ for 2019.

The theme for the 2019 meeting is "*Precision, Innovation and the Future*". It reflects the significant advances and rapidly changing landscape of breast cancer management that has occurred in recent years, from screening and diagnosis, to treatment and survivorship. Highlights of the meeting will include the latest update on neoadjuvant chemotherapy, new frontiers in systemic therapy, innovations in locoregional therapy, breast imaging, breast reconstruction and survivorship topics. A stimulating and extensive program is being finalized and will be a major educational activity, exploring the latest advances and innovations in breast cancer care.

The 2019 meeting will host a number of internationally renowned speakers from the USA, Canada and Italy as well as prominent local experts who will contribute to the high-quality program. This highly popular meeting is attended by delegates from all specialties involved in breast care and is a perfect forum for clinicians to network, engage, collaborate and share ideas in modern practices and development for the future.

We hope that you can join us and look forward to welcoming you to this event.



Preliminary Schedule

Day	Time	Overview of Key Activities
Thur 10 October 2019	0900 - 1630	Workshops* Six workshops covering the disciplines involved in breast health care will be on offer. The content of these workshops is still being finalised. An update will be sent out in due course. Please contact Kerry Eyles for details on specific workshops for sponsorship purposes.
	1700 - 1830	Minisymposium (all delegates)
	1830 - 2030	Welcome/networking reception (Exhibition Area)
Fri 11 October 2019	0715 - 0830	<i>Industry Breakfast Meeting</i>
	0900 - 1700	Conference Day 1 Sessions* 1. The changing landscape of breast surgery 2. New frontiers in systemic therapy 3. Innovation in locoregional therapy 4. Break out groups (TBC)
	1240 - 1330	ASBD AGM
	1900 - 2300	Conference Dinner – RACV Royal Pines Resort
Sat 12 October 2019	0715 - 0830	<i>Industry Breakfast Meeting</i>
	0900 - 1700	Conference Day 2 Sessions* 5. Management of Benign Disease 6. Research Potpourri, Ethics 7. Survivorship 8. MDT case presentations and discussion

*The workshops and sessions are subject to change

Social Program

The Social Program will include:

Welcome/Networking Function – held in the exhibition space on Thursday evening, with canapes and drinks. A networking opportunity for industry representatives and delegates.

Conference Dinner onsite at RACV Royal Pines Resort – a formal 3-course sit down dinner will be held onsite at RACV Royal Pines Resort on their undercover outdoor tennis courts.

ASBD Golf program - Details TBA



Sponsorship Overview

	Platinum	Gold	Gala Dinner	Internat. Speaker	Welcome Event	Session	Workshop	Breakfast Session
\$ value (+ GST)	30000	20000	15000	15000	10000	4000	4000	5000
	1	2	1	4	1	8	6	2
ACKNOWLEDGEMENT								
Recognition in all printed and electronic conference literature	✓	✓	✓	✓	✓	✓	✓	✓
Company name and logo on resting slide at the beginning and end of all sessions	✓	✓						
Company name and logo on resting slide at the beginning and end of relevant/sponsored sessions				✓		✓	✓	✓
Company logo and hyperlink on home page/ front page of conference website	✓	✓						
Company logo and hyperlink on the social program page of the conference website			✓		✓			
Company logo and hyperlink on the sponsors page of the conference website	✓	✓	✓	✓	✓	✓	✓	✓
Company logo on the Conference Timetable (exclusive)	✓							
Company logo printed on exterior of the conference USB, with the ASBD logo	✓							
Display corporate signage at appropriate times and places (see sponsorship option for details)	✓	✓	✓	✓	✓	✓	✓	✓
Provide one item of promotional material (supplied by sponsor) to delegates at appropriate time (see sponsorship option for details)	✓		✓		✓			
Acknowledgement at the official opening and closing ceremonies and at appropriate times throughout the conference	✓	✓						
Company logo printed on tickets			✓		✓			
Company logo on one splash screen of Conference App	✓							
Recognition in program on the conference app with hyperlink to company page						✓	✓	✓
One banner advertisement with hyperlink to be placed on the Conference App		✓	✓	✓				
One satchel insert to be placed in all delegate satchels (supplied by sponsor)	✓	✓	✓	✓	✓			
DISPLAY								
Shell scheme exhibition space	2	1	1	1	1			
REGISTRATION								
Full Registration including tickets to the Welcome Reception, and Gala Dinner	4	3	2	2	1	1	1	
Tickets for company representatives to attend the Gala Dinner	4	2	6					
Tickets for company representatives to attend the Welcome/Networking Reception	4	2			4			
Passes to a sponsored session				4		4	4	2
DELEGATE LIST								
Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided after conference	✓	✓	✓	✓	✓	✓	✓	✓



Major Sponsorship Opportunities

Platinum Partner

\$30,000 + GST

Exclusive, one available

As the Platinum partner of the ASBD 12th Scientific Meeting your organisation will be the primary partner receiving the highest level of exposure and recognition prior to and during the event.

Promotion includes:

- Recognition as the Platinum partner in all printed and electronic conference literature
- Company name and logo on resting slide at the beginning and end of all sessions
- Company logo and hyperlink on the home page/front page and the sponsors page of the conference website
- Company logo on the Conference Timetable (exclusive)
- Company logo printed on exterior of the conference USB, with the ASBD logo
- Company logo on the splash screen of Conference App
- Company logo on a rolling banner on the Conference App
- Opportunity to display corporate signage (supplied by sponsor) at the registration desk and at the official opening and closing ceremonies
- Opportunity to provide one item of promotional material (supplied by sponsor) to delegates at the official opening ceremony
- Acknowledgement as the Platinum partner at the official opening and closing ceremonies and at appropriate times throughout the conference
- Two shell scheme exhibition spaces located in a prominent position (additional equipment and furniture is at your own expense)
- Four Full Registrations including four tickets to the Welcome Reception, and Conference Dinner onsite at RACV Royal Pines Resort
- Four additional tickets for company representatives to attend the Welcome Reception
- Four additional tickets for company representatives to attend the Conference Dinner onsite at the resort
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided after conference.





Gold Partner

\$20,000 + GST

Two available

As a Gold partner of the ASBD 12th Scientific Meeting your organisation will receive a high level of exposure and recognition prior to and during the event.

Promotion includes:

- Recognition as the Gold partner in all printed and electronic conference literature
- Company name and logo on resting slide at the beginning and end of all sessions
- Company logo and hyperlink on the home page/front page and the sponsors page of the conference website
- Company logo on a rolling banner on the Conference App
- Opportunity to display corporate signage (supplied by sponsor) at the registration desk and at the ballroom entrance for official opening and closing ceremonies.
- Acknowledgement as a Gold partner at the official opening and closing ceremonies and at appropriate times throughout the conference
- One shell scheme exhibition space located in a prominent position (additional equipment and furniture is at your expense)
- Three Full Registrations including tickets to the Welcome Reception, and Conference Dinner onsite at RACV Royal Pines Resort
- Two additional tickets for company representatives to attend the Welcome Reception
- Two additional tickets for company representatives to attend the Conference Dinner onsite at RACV Royal Pines Resort
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided after conference.





Onsite Conference Dinner

\$15,000 + GST

Exclusive, one available

The **Conference Dinner on the Outdoor Tennis Courts at RACV Royal Pines Resort** is scheduled to be held on Friday 11th October and is the major highlight of the social program. This event will provide a unique opportunity to promote your brand and to network with conference delegates from all areas.

Promotion includes:

- Recognition as the Conference Dinner sponsor in all printed and electronic conference literature
- Opportunity to display corporate signage and branding (supplied by sponsor) during the Conference Dinner – subject to committee and hotel staff approval
- Opportunity to provide a Sponsor's Opening Address. A representative from your organisation will be invited to address the delegation during the evening for a maximum of five (5) minutes
- Opportunity to provide one item of promotion material (supplied by sponsor) on tables at the Conference Dinner
- Company logo printed on the event ticket and the dinner menu/order of proceedings
- Company logo and hyperlink on the social program and sponsors page of the conference website
- Two Full Registrations including two tickets to the Welcome Reception and the Conference Dinner onsite at RACV Royal Pines Resort
- Six tickets for company representatives to attend the Conference Dinner onsite at RACV Royal Pines Resort
- One banner advertisement with hyperlink to be placed on the Conference App (sponsor to supply artwork)
- One shell scheme exhibition space located in a prominent position (additional equipment and furniture is at your expense)
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)





Welcome Reception

\$10,000 + GST

Exclusive, one available

This social event offers the opportunity to bring together delegates, exhibitors and speakers in an informal networking setting and is an excellent opportunity to make a strong initial impact on all attendees. The Welcome Reception will be held on Thursday 10th October and is an essential networking opportunity for all attendees.

Promotion includes:

- Recognition as the Welcome Reception sponsor in all printed and electronic conference literature
- Opportunity to brand Welcome Reception venue (at sponsor's expense – subject to committee approval) for the duration of the Welcome Reception
- Opportunity to provide a Welcome Reception Sponsor's Opening Address. A representative from your organisation will be invited to address the delegation during the welcome reception for a maximum of five (5) minutes
- Opportunity to provide one item of promotion material (supplied by sponsor) to delegates at the Welcome Reception
- Your company identified as the Welcome Reception sponsor in the symposium held before the reception
- Company logo and hyperlink on the social program and sponsors page of the conference website
- Company logo to be printed on the ticket
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner onsite at RACV Royal Pines Resort
- Four tickets for company representatives to attend the Welcome Reception
- One shell scheme exhibition space (additional equipment and furniture is at your expense)





International Invited Speaker Sponsor \$15,000 + GST

4 available, one sponsor per speaker

This fee will cover international airfares, accommodation, registration, transfers and expenses for the Invited Speaker.

Promotion includes:

- Recognition as an International Speaker Sponsor in all printed and electronic conference literature
- Opportunity to be the named sponsor for a relevant Plenary Session featuring the International Speaker
- Recognition from the session chair during the session's opening and closing
- Company logo and hyperlink on the speakers and sponsors pages of the conference website
- Company name and logo on resting slide at the beginning of the speaker's sessions along with any promotional material or banners provided by the sponsor
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner onsite at RACV Royal Pines Resort
- One shell scheme exhibition space (additional equipment and furniture is at your expense)
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)





Workshop Sponsor*

\$4,000 + GST

6 available, one sponsor per session

6 half day workshops will be held on Thursday 10th October. These workshops run for approximately 3 to 3½ hours with a refreshment break.

Promotion includes:

- Company name and logo on resting slide at the beginning of the sponsored workshop and placement of banners/signage within the room for the duration of the workshop
- Recognition as the sponsor of the workshop in all printed and electronic conference literature
- Company logo and hyperlink on the sponsors page of the conference website
- Recognition from the session chair during the opening of the workshop
- Recognition in the timetable on the conference app with hyperlink to company page
- Ability to provide company material to workshop attendees (placement on seats)
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner onsite at RACV Royal Pines Resort

** Six workshops covering the disciplines involved in breast health care will be on offer. The content of these workshops is still being finalised. An update will be sent out in due course. Please contact Kerry Eyles for details on relevant workshops for sponsorship purposes.*





Session Sponsor*

\$4,000 + GST

8 available, one sponsor per session

8 sessions will be held over Friday 11th and Saturday 12th October. These sessions run for 1½ or 2-hours. These sessions constitute the main conference and will involve all delegates in the main plenary room.

The sessions include;

1. The changing landscape of breast surgery
2. New frontiers in Systemic Therapy
3. Innovation in Locoregional Therapy
4. Break out groups (TBC)
5. Management of Benign Disease
6. Research Potpourri, Ethics
7. Survivorship
8. MDT Case Presentations and discussion

Promotion includes:

- Company name and logo on resting slide at the beginning of the sponsored session and placement of banners/signage within the room for the duration of the session
- Recognition as the sponsored session in all printed and electronic conference literature
- Company logo and hyperlink on the sponsors page of the conference website
- Recognition from the session chair during the opening of the session
- Recognition in the timetable on the conference app with hyperlink to company page
- Ability to provide company material to session attendees (placement on seats)
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner onsite at RACV Royal Pines Resort

**Sessions are subject to change and are still being developed. An amendment will be sent once finalised. If you have any questions about the sessions please contact Kerry Eyles.*

Breakfast Sponsor

\$5000 + GST

2 available

There are opportunities to hold an industry breakfast event on either the morning of Friday 11th October or Saturday 12th October from 7:15am to 8:45am. Please contact Kerry Eyles for more information.





Coffee Cart Sponsor

\$5,000 + GST

2 available

This sponsorship covers the provision of one coffee cart and two baristas during the conference Morning Tea, Lunch and Afternoon Tea breaks on Friday 11th October and Saturday 12th October to supply unlimited coffee to the delegates. The sponsor will provide their own coffee cups with branding.

Promotion includes:

- The use of sponsor's branded coffee cups at the coffee cart
- Sponsors signage either on the coffee cart or bull up banner beside the coffee cart (TBA)
- One full registration including one ticket to the Welcome Reception, and Conference Dinner onsite at RACV Royal Pines Resort.
- Company logo and hyperlink on the sponsors page of the conference website
- Logo and 50-word profile in the ASBD App*. Please ensure you provide the ASBD Secretariat with your logo and 50-word profile when submitting your booking form.

Satchel Sponsor

\$5,000 + GST

Exclusive, one available

Delegates attending the ASBD 12th Scientific Meeting will be issued with a conference satchel. As the sponsor of the satchel your organisation's logo will appear on the satchel alongside the ASBD logo. The ASBD Secretariat reserves the right to source and select the satchel.

Promotion includes:

- Each delegate will receive the satchel with your logo on it at registration
- Recognition as the satchel sponsor in all printed and electronic conference literature
- Company logo and hyperlink on the sponsors page of the conference website



Lanyard Sponsor

\$5,000 + GST

Exclusive, one available

During the ASBD 12th Scientific Meeting all delegates are required to wear the official lanyard. There is an opportunity to have your organisation logo printed on the conference lanyard alongside the ASBD Logo, or to supply your own lanyards and gain considerable exposure throughout the event.

Promotion includes:

- Each delegate will wear the lanyard with your logo on it for the duration of the conference
- Recognition as the lanyard sponsor in all printed and electronic conference literature
- Company logo and hyperlink on the sponsors page of the conference website

Writing Pad and Pen

\$1,000 + GST each or \$1800 + GST for both

Exclusive, one of each available

Reach every delegate directly by providing a pad and/or pen for insertion in delegate satchels. All pads and pens must be supplied by the sponsor by a specified deadline.

Promotion includes:

- Each delegate will receive your pad and/or pen in their delegate satchel
- Writing pad and pen will be used by the delegates throughout the conference
- Recognition as the writing pad and/or pen sponsor in all printed and electronic conference literature
- Company logo and hyperlink on the sponsors page of the conference website

Satchel Inserts

\$800 + GST

Reach delegates directly by providing an insert for delegate satchels. Inserts are popular for including more detailed information





App Banner

\$1,000 + GST

ASBD will be using an app for communication during the conference. Delegate and sponsor information, program, maps, speaker bios and abstracts will all be included and the app will replace the conference book.

App banners appear across the bottom of the app screen. Banners rotate and each is displayed for 6 seconds at a time. Banners link to a web page with details of the relevant company.

**Inclusions in all ASBD marketing and publications is dependent on sponsors supplying appropriate information required by the ASBD Secretariat prior to deadlines.*

Unique Sponsorship Opportunities

Looking for a unique way to promote your business and it isn't listed in this prospectus? Let us know and we will find an option to accommodate you! For example, sponsoring a photo booth for the social functions or coffee cart stations, the opportunities are only limited to your imagination!



Exhibition Space

The exhibition space at ASBD's 12th Scientific Meeting is available in two forms, RAW and SHELL SCHEME.

Raw space is priced at \$3500 + GST (3m x 2.4m)

Shell Scheme Stands are priced at \$4000 + GST (3m x 2.4m)

Raw space is available for installation of custom built stands. Raw space booths do not come equipped with walls, electricity or furniture.

All additional stand requirements such as furniture are available at an additional cost to exhibitors. Custom stand designs must be submitted to the ASBD secretariat for approval.

Booth allocation, apart from Platinum and Gold sponsors, will be on a first come first served basis, based on the date full payment is received by ASBD secretariat.

Inclusions

Organisations participating in the Exhibition at RACV Royal Pines Resort Gold Coast from 10-12 October will receive the following for each booth booking:

- One Exhibitor Pass, which entitles the holder to:
 - Attendance at all sessions on Friday and Saturday
 - Morning and afternoon refreshment breaks and lunch
 - Congress satchel
 - Access to the ASBD App
 - Logo and 50-word profile in the ASBD App (to be provided by the exhibitor)
 - One (1) ticket to the Welcome/Networking Reception on the 10th October
- Organisation name listed on the exhibition page of the conference website. This will be organised by the ASBD Secretariat
- Logo and 50-word profile in the ASBD App*. Please ensure you provide the ASBD Secretariat with your logo and 50-word profile when submitting your booking form, alternatively this should be provided by no later than 16th August 2019.

**Inclusions in all ASBD marketing and publications is dependent on sponsors supplying appropriate information required by the ASBD Secretariat prior to deadlines*





Exhibition Manual

An exhibition manual will be distributed to all exhibitors approximately three months prior to the exhibition. The manual will contain information covering the move-in / move-out schedule and supplier contact details.

Public and Product Liability Insurance

It is a requirement of the ASBD Secretariat that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10 million or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their public and product liability insurance certificate along with their booking form. To assist you in locating your certificate within your organisation – it can often be found with the accounts / finance departments and is also often referred to as 'Broadform'.

Preliminary Exhibition Timetable

Thursday 10th October	Exhibitor bump-in	1200 to 1700
	Exhibition open	1730 to 2030
	Networking Reception	1830 to 2030
Friday 11th October	Exhibition open	0830 to 1600
Saturday 12th October	Exhibition open	0830 to 1600
	Exhibition closed	1600
	Exhibition staff bump-out	1600 to 1800

Note: this is a preliminary schedule and is subject to change

Key Dates 2019

Prospectus Distributed	December 2018
Registration Opens	Late January 2019
Calls for Abstracts Opens	1st February 2019
Calls for Abstracts Closes	12th July 2019
Abstract Notification	29th July 2019
USB content deadline	4th August 2019
Early Bird Registration closes	9th August 2019
App content	28th August 2019
12th Scientific Meeting	10th to 12th October 2019





Sponsorship & Exhibition Booking Form

Australasian Society for Breast Disease 12th Scientific Meeting

Thursday 10th – Saturday 12th October 2019, Gold Coast

Sponsorship Packages Required: (list)	Amount (A\$)	GST at 10%	Total (Amount + GST)
1			
2			
3			
4			
Exhibition Spaces Required:			
Exhibit raw space			
Exhibit shell scheme			
TOTAL PAYABLE			

Please indicate companies you do not wish to be placed near:

ORGANISATION DETAILS

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Organisation ABN:

Address:

City:

State:

Post Code:

Country:

Booking Authorised by:

Signature:

Contact Name:

Signature:

Position:

Date signed:

Tel:

Fax:

Email:

Website:

PAYMENT DETAILS

On receipt of this booking form an invoice will be created and sent to your designated contact with payment information.

Organisation Profile is attached Organisation Logo is attached (for web, USB, app)

