



waste 2019

The industry's leading waste
management conference



Sponsorship and Exhibition **Prospectus**

Coffs Harbour
Waste Conference

Opal Cove Resort
Coffs Harbour 14-16 May

www.coffswasteconference.com.au



Introduction

Held annually in Coffs Harbour, the Coffs Conference is Australia’s leading waste management conference. With consistent growth in reputation and attendance, Waste 2018 attracted over 630 delegates, 85 sponsors and exhibitors and 140 leading national and international presenters.

The venue

Opal Cove Resort is situated on 14 hectares of beachfront, 7km north of the Coffs Harbour CBD.

The resort provides great conference facilities and 4 star accommodation including resort rooms, many with ocean views, and two, three and four bedroom villas. Full hot buffet breakfasts are included with resort room accommodation and are optional with villas. The villas are a cost effective option with ensuites to the main bedroom, full kitchen and laundry facilities, and separate lounge, dining and outdoor barbeque areas.



Getting there

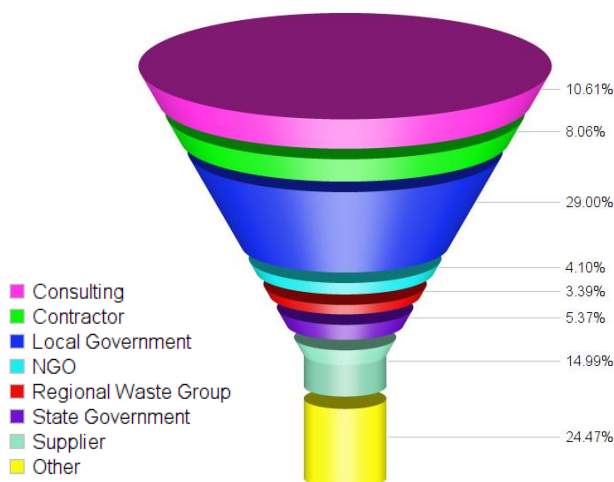
Coffs Harbour is approximately 6 hours drive (554 kms) north of Sydney and 5 hours (427 kms) south of Brisbane. Opal Cove Resort is located on the Pacific Highway less than 10 minutes drive north of Coffs Harbour’s town centre. Qantas, Virgin Australia, TigerAir Australia and Fly Corporate all offer flights to Coffs Harbour, and trains and coaches also service the area. Conference attendees arriving and departing by plane will be offered free scheduled airport transfers at the start and end of the conference.

Who will be there?

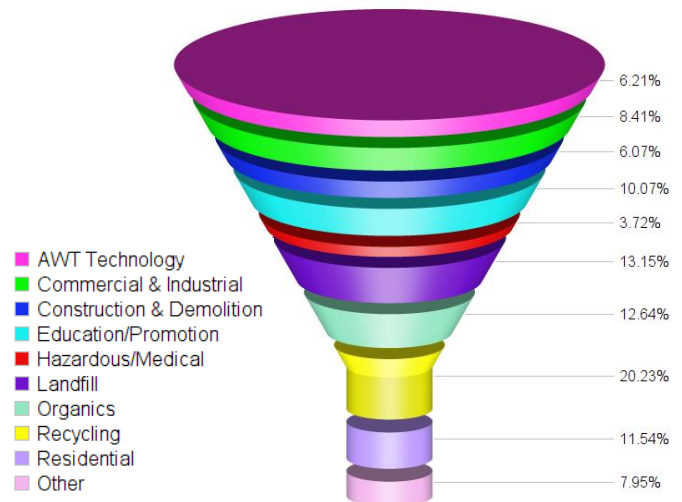
Delegates attending the conference represent all levels of government (predominantly local government), contractors, suppliers, regional waste management group members, non government organisations and consultants. The focus of their work is across the board within the waste industry and includes AWT technology, education and promotion, landfill, residential, recycling, organics, hazardous and medical, commercial and industrial and construction and demolition.

A breakdown of attendees at the 2018 Waste Conference is shown below.

Waste 2018 Attendees by Organisation



Waste 2018 Attendees by Industry





Sponsoring & exhibiting

Choosing to sponsor or exhibit at this conference will provide an excellent opportunity to promote your name and company to approximately 630 delegates over 2½ days. Special features to increase interaction will be included in the conference program and our three social events will provide an added advantage of more time to network face to face with new and existing clients. Exhibitors will also have the option to showcase their larger products with our outdoor display.

Exhibition booths are constructed from high quality white Octanorm panels and include:

- Company fascia sign
- 2 spotlights
- 4 amp power point
- Table (1.8m x 0.6m) with cloth
- 2 chairs

Booth sizes are:

- Extra large – 5m wide x 2m deep x 2.5m high
- Large - 3m wide x 2m deep x 2.5m high
- Medium - 3m wide x 1m deep x 2.5m high
- Small - 2.5m wide x 1m deep x 2.5m high
- Extra-small – 2m wide x 1m deep x 2.5m high
- Custom – there are a selection of custom booth options included in the below

Exhibitors with corner or end booths can choose to have the side of their booth open to increase visibility, or enclosed to provide more space for advertising.

You will be able to choose the position online based on availability at the time of booking. Your application must be accompanied by your public liability insurance certificate of currency, logo and company profile and full payment is required within 30 days of booking.

As an added advantage, areas will be set aside throughout the exhibition space for morning and afternoon tea to encourage delegates to visit all areas of the exhibition.



Indoor exhibition floor plan





Outdoor exhibition layout





Sponsorship & exhibition opportunities

Exhibition packages

Below are the opportunities to exhibit at the conference. Some sponsorship packages also include exhibition space.

TRADE DISPLAY BOOTH MEDIUM \$3,200 (inc GST)
TRADE DISPLAY BOOTH MEDIUM IN OPALS ROOM \$2,900 (inc GST)
TRADE DISPLAY BOOTH SMALL \$2,800 (inc GST)
TRADE DISPLAY BOOTH SMALL IN PRE-FUNCTION FOYER/OPALS ROOM \$2,600 (inc GST)
TRADE DISPLAY BOOTH EXTRA SMALL IN EXHIBITION HALLWAY/OPALS ROOM \$2,500 (inc GST)

Inclusions

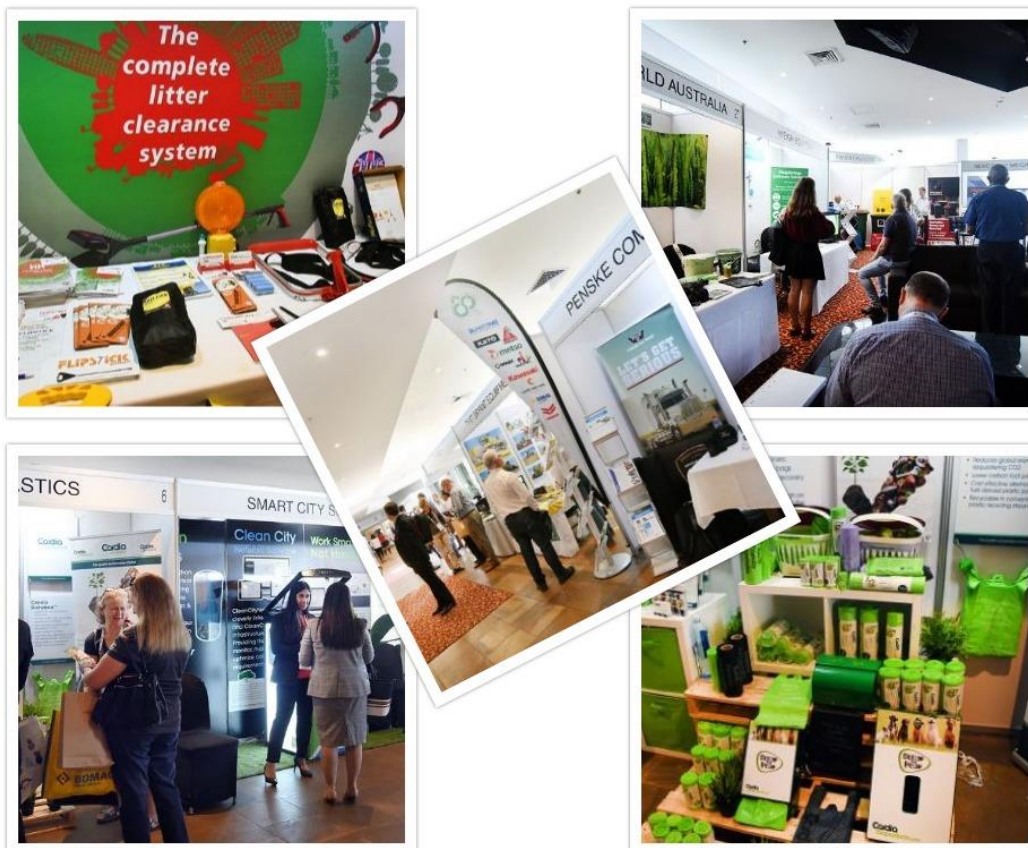
- Medium (3m x 1m x 2.5m), small (2.5m x 1m x 2.5m) or extra small (2m x 1m x 2.5m) trade display booth for 2½ days including lighting, signage, power, table, cloth and chairs

Complimentary Registrations

- One (1) full conference registration including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet
OR
- Two (2) trade delegate registrations including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





OUTDOOR DISPLAY \$45/m² (inc GST)

The outdoor display will be situated at the front entry and adjacent grassed area (for larger displays) of Opal Cove Resort.

Inclusions

- Opportunity for outdoor display* at a cost of \$45/m² with a minimum of 10m²
- 3 phase power available by arrangement (any extension leads needed and any associated costs will be the responsibility of the exhibitor)
- Product demonstrations to take place during the Welcome Reception (weather permitting) and then predominantly in conference break times

**Note, it is recommended that an outdoor display only be taken in conjunction with an indoor exhibition booth not as a standalone item. Companies will benefit from a presence indoors to attract delegates to their outdoor display.*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be supplied only

FREE STANDING DISPLAY \$1,800 (inc GST)

Inclusions

- One dedicated free standing display panel approximately 1m wide x 2.5m high or 1m wide x 2m high (dependent upon positioning) for the promotion of your company
- Professional printing of your artwork and logo on the panel - can be a half or full panel print (high resolution artwork 300dpi PDF or EPS file to be supplied by exhibitor)
- Two brochure display racks or 2 shelves attached to the panel for the display of promotional material
- Logo and hyperlink to your website on the exhibitors page of the conference website
- Option to keep printed panel (transport and/or storage at exhibitors own cost)*

LCD screens, laptops and DVD players can be hired through the conference equipment supplier (RME) to complement your stand if required.

*RME can also organise to package, store and transport your display panel should you wish to keep it. Please ask at time of booking for a quote on storage and transport costs.

** Note there is no option for an additional table to accompany the free standing display as space does not allow. A maximum of one (1) bar stool can be hired by the exhibitor in consultation with the conference organisers.

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- High resolution artwork 300dpi PDF or EPS. Print specification will be provided at time of booking
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online



Sponsorship packages

As a sponsor you will receive acknowledgments through logo placements, signage, web links, verbal recognition and your company advert or profile in conference documentation. You may also enjoy all the benefits of exhibiting at the event (subject to sponsorship packages).

A range of sponsorship opportunities are available, and can be specially tailored to suit your needs if required, simply contact us to discuss all options. Many of these opportunities include one or more complimentary registrations.

- [Major](#)
- [Gold](#)
- [Silver](#)
- [Conference Dinner](#)
- [Conference Finale Buffet](#)
- [Welcome Reception](#)
- [Post Welcome Reception Beverage](#)
- [Coffee](#)
- [Fresh Juice Bar](#)
- [Smoothie Corner](#)
- [Recharge station](#)
- [Chocolate Indulgence](#)
- [International Delegate](#)
- [Mobile App](#)
- [Shuttle Bus](#)
- [Lanyard](#)
- [Conference & Exhibition Pocket Guide](#)
- [Waste/Recycling Bins](#)
- [Conference Delegate Prize](#)
- [Pen](#)
- [Notepad](#)
- [Reusable Water Bottle](#)
- [Brochure Display](#)
- [Listing in Conference & Exhibition Pocket Guide*](#)
- [Event Stream Sponsor](#)

A 10% discount is also offered to any organisations that choose to sponsor multiple categories, eg. Conference dinner and medium exhibition booth, or welcome reception and silver sponsorship *if these are booked at the same time*. For the benefit of all delegates, sponsors and exhibitors, diversity within the exhibition area is required. As such a maximum of 2 opportunities can be booked by any individual company. Should you be interested in booking more than 2 opportunities, please contact the organisers, as each situation will need to be assessed on an individual basis.

*The conference and exhibition pocket guide will be produced in A6 full colour and will include the conference program and delegate list, as well as details on all sponsors and exhibitors at the conference. It will be made available to every delegate at registration.

All attendees MUST be registered as either standard conference delegates or trade delegates. The trade delegate rate is specifically tailored to those staff you may have attending your stand and entitles them to morning tea, lunch and afternoon tea on day(s) registered. The welcome reception, conference dinner and finale buffet is included if the trade delegate registers for the 'full conference package'. Trade delegates are entitled to attend the conference sessions ONLY if they have purchased access to them, packages are available starting at a cost of \$230 for a block of 5 sessions.



Sponsorship opportunities

MAJOR SPONSOR \$11,500 (inc GST) - 4 only available

Inclusions

- Logo on cover of conference & exhibition pocket guide
- Logo and full page company ad in conference & exhibition pocket guide
- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the homepage of the conference website
- Logo and company profile on the exhibitors and sponsors pages of the conference website
- Logo on all conference signage (used in conference room, registration area and during social events)
- Logo displayed on main screens in conference room during breaks and at start and end of conference days as well as during the conference dinner
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Verbal acknowledgement of your company's contribution during the conference and conference dinner

- Priority position extra large trade exhibition booth in the main exhibition hall (approx 4m x 2m x 2.5m) for 2½ days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs

Complimentary Registrations

- Two (2) full conference registrations, including 2½ day conference, welcome reception, conference dinner and finale buffet, lunches and morning and afternoon teas
- One (1) trade delegate registration including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Company ad in high resolution 300dpi PDF or TIF format, 93mm w x 132mm h
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





GOLD SPONSOR \$6,500 (inc GST) - 3 only available

Inclusions

- Logo prominently placed at the beginning of the conference & exhibition pocket guide
- Logo and half page company ad in conference & exhibition pocket guide
- Logo with company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on the homepage of the conference website
- Logo and company profile on the exhibitors and sponsors pages of the conference website
- Logo displayed on main screens in conference room during breaks and at start and end of conference days
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Verbal acknowledgement during the conference and conference dinner
- Priority position large trade exhibition booth in the main exhibition hall (approx 3m x 2m x 2.5m) for 2 ½ days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs

Complimentary Registrations

- Two (2) full conference package (FCP) registrations, including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet
- OR
- Two (2) trade delegate registrations (TDR) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

SOLD

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Company ad in high resolution 300dpi PDF or TIF format, 93mm w x 65mm h
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





SILVER SPONSOR \$4,300 (inc GST) - 15 only available

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on exhibitors and sponsors pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Large trade exhibition booth in the main exhibition hall (approx 3m x 2m x 2.5m) for 2½ days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs

OR

- Two (2) trade delegate registrations (TDR) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

Complimentary Registrations

- One (1) full conference package (FCP) registration, including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet





COMPARISON OF ENTITLEMENTS BETWEEN MAJOR, GOLD AND SILVER SPONSORSHIP

Entitlement	Major	Gold	Silver
Logo placement in conference & exhibition pocket guide	Yes – cover	Yes – prominent	No
Logo with company ad in conference & exhibition pocket guide	Yes - Full page	Yes - ½ page	No
Logo with company listing in the conference & exhibition pocket guide	Yes	Yes	Yes
Logo and hyperlink to your website on pages of the conference website	Home page & Sponsors & Exhibitors pages	Home page & Sponsors & Exhibitors pages	Sponsors & Exhibitors pages
Logo on all conference signage	Yes	No	No
Logo displayed on main screens in conference room during breaks and at start and end of conference days	Yes	Yes	No
Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall	Yes	Yes	Yes
Verbal acknowledgement during the conference and conference dinner	Yes	Yes	No
Exhibition booth	Priority position - extra large	Priority position - large	Large
Complimentary registrations	Yes - 2 FCP and 1 TDR	Yes - 2 FCP or 2 TDR	Yes - 1 FCP or 2 TDR

* FCP = Full Conference Package * TDR = Trade Delegate Registration



**CONFERENCE DINNER SOLE SPONSOR \$7,400 (inc GST) - 1 only available OR
CONFERENCE DINNER SHARED SPONSOR \$3,700 (inc GST) - 2 only available**

The dinner will be a highlight of the conference giving you the opportunity to showcase your sponsorship in an outstanding way. With a fun theme and a photo booth to mark the occasion, the conference dinner and your sponsorship will be one to remember!

Inclusions

- Logo and company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on sponsors page of the conference website
- Verbal acknowledgement by MC at dinner
- Logo on the menus provided at each table and dinner tickets (*conference organisers will develop the menu and tickets, the sponsor will be given the opportunity to approve the use of their logo*)
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Option to supply promotional giveaways on tables, (*note these must be "waste wise" and are subject to the discretion of the conference organisers*)
- Option to supply up to four free standing banners (max 1m wide x 2.1m high) for display in prominent locations during dinner

- Option to say a few words at the dinner (maximum of 3 minutes)
- Option to provide promotional items, eg. t-shirt, hat or apron for the catering staff (approx 25) and/or stubby holders (or similar) for the delegates (approx 460)
- Option to provide and draw a lucky door prize during dinner

Complimentary Registrations

- Registration of up to two (2) people to attend the conference dinner

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





CONFERENCE FINALE BUFFET SPONSOR \$3,700 (inc GST) - 1 only available

Inclusions

- Logo and company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Verbal acknowledgement by MC at finale buffet
- Option to say a few words at the finale buffet (max 5 minutes)
- Logo on signage provided at each table and food buffet
- Four (4) professionally printed banners to be displayed in the restaurant for the duration of the conference (sponsor to supply artwork) approximately 900mm wide x 2000mm high (artwork must be received 3 weeks prior to the conference for entitlement to be met)
- Option to provide promotional items, eg t-shirt, hat or apron for the catering staff (approx 10) and/or stubby holders (or similar) for the delegates (approx 220)
- Option to supply up to two free standing banners (max 1m wide x 2.1m high) for display in prominent locations during finale buffet
- Option to provide and draw a lucky door prize during finale buffet

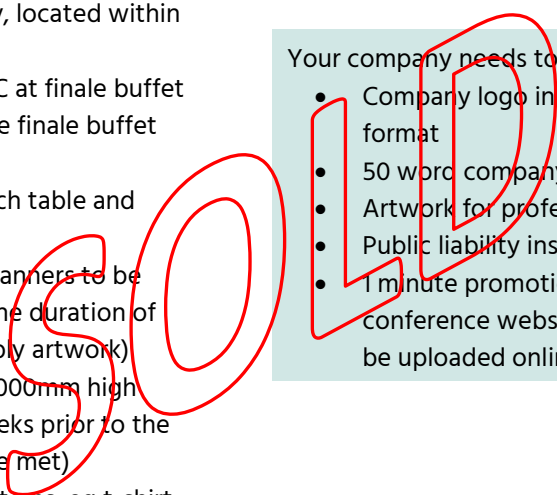
Complimentary Registrations

- Registration of up to two (2) people to attend the finale buffet

*Social events are subject to availability at the time of registration. Numbers are limited.

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Artwork for professionally printed banner
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





WELCOME RECEPTION SPONSOR \$3,700 (inc GST) - 1 only available

The Welcome Reception will be held from 5.30pm - 7.30pm in the outdoor exhibition area (weather permitting). A selection of light nibbles/finger food will be served.

Inclusions

- Logo and company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on sponsorship page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Logo on signs on all food and beverage platters during reception
- Option to supply promotional giveaways during reception (*note these must be "waste wise" and are subject to the discretion of the conference organisers*)
- Option to provide promotional items, eg t-shirt, hat or apron for the catering staff (approx 20) and/or stubby holders (or similar) for the delegates (approx 320)

- Option to supply up to four free standing banners (max 1m wide x 2.1m high) for display in prominent locations during the welcome reception

Complimentary Registrations

- Registration of up to two (2) people to attend welcome reception

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

POST WELCOME RECEPTION BEVERAGE SPONSOR \$1,600 (inc GST) - 1 only available (during Post Welcome Reception entertainment)

Inclusions

- Priority placement of your logo on 100 complimentary beverage vouchers available for redemption during the post welcome reception entertainment
- Opportunity for your staff to personally distribute the vouchers during the welcome reception enhancing networking opportunities
- Option to supply up to four free standing banners (max 1m wide x 2.1m high) for display in prominent locations in the designated area of the post welcome reception entertainment and bar
- Prominent placement of your logo as the 'beverage sponsor' on all promotional material referencing the post welcome reception entertainment
- Option to provide promotional items, eg t-shirt, hat or apron for the beverage staff (approx 4-6) and/or stubby holders (or similar) for the delegates (approx 100)

- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

**The post welcome reception entertainment will begin/bar open at 8.00pm on Tuesday 14th May following the welcome reception (which takes place from 5.30pm-7.30pm). The post welcome reception entertainment will conclude at 11.00pm.*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online



COFFEE SPONSOR \$8,200 (inc GST) - 1 only available
includes custom sized trade exhibition spaces in two locations - the Main Exhibition Hall and Pre-Function Foyer

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on exhibitors and sponsors pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- 4 professional baristas to make and serve the coffee across 2 exhibition spaces over 2½ days
- Option to supply shirts or t-shirts for the coffee staff (minimum of 4)
- Integrate the branding of your custom sized exhibition spaces with the coffee stand (positions "coffee area - 4" and "coffee area - 60 on exhibition floor plan) for 2½ days including lighting and power, (all floor-standing banners need to be kept to a **maximum** of 1m high unless placed against a wall)

Complimentary Registrations

- Two (2) full conference registration including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet
- OR
- Four (4) trade delegate registrations including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

SOLO





FRESH JUICE SPONSOR \$6,300 (inc GST)
includes custom sized trade exhibition booth – Booth 24

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the exhibitors and sponsors pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Professional Juice staff to make and serve the freshly squeezed juice during the peak periods of the conference over 2½ days
- Option to supply shirts or t-shirts for the juice staff (minimum 2)
- Option to provide input into the selection of Juice available (*in consultation with the conference organisers and the venue*)
- Custom sized 3m x 3m exhibition booth (position booth 24 on exhibition floor plan) for 2½ days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs

- One (1) professionally printed custom fascia signage panel for display at the top of the custom booth (sponsor to provide artwork)

Complimentary Registrations

- One (1) full conference registration including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet OR
- Two (2) trade delegate registrations including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- Artwork for professionally printed fascia signage panel
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





SMOOTHIE CORNER SPONSOR \$6,300 (inc GST) - 1 only available
Includes custom sized exhibition booth - Booth 30

Sponsoring the smoothie corner will not only guarantee delegates visit your booth, but it will provide a fun environment which will no doubt be the talking point of the conference!

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the exhibitors and sponsors pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Professional Smoothie staff to assist all registered conference delegates to blend their own smoothie during the peak conference periods over 2½ days
- Option to supply branded t-shirts for the Smoothie staff (minimum 2)
- Option to provide input into the selection of smoothies available (*in consultation with the conference organisers and the venue*)
- Custom sized 3m x 3m exhibition booth (position booth 30 on exhibition floor plan) for 2½ days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs

- One (1) professionally printed custom fascia signage panel for display at the top of the custom booth (sponsor to provide artwork)

Complimentary Registrations

- One (1) full conference registration including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet
OR
- Two (2) trade delegate registrations including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

SALE

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- Artwork for professionally printed fascia signage panel
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





CHOCOLATE INDULGENCE SPONSOR \$4,800 (inc GST) - 1 only available

Includes custom sized exhibition booth - Booth 12

What better a way to get delegates to visit your exhibition booth, than tantalising them with chocolate! This new sponsorship category comes complete with a chocolate fountain and a chocolate buffet with 15kg (to be confirmed) of chocolate for you to give away to the conference delegates! Who wouldn't want to visit?

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the exhibitors and sponsors pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Custom sized 2.5m x 2.5m exhibition booth (position booth 12 on exhibition floor plan) for 2½ days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs
- 1 (one) chocolate fountain complete with marshmallows and strawberries operational during peak conference periods over 2½ days
- A chocolate buffet complete with 15kg (to be confirmed) of different chocolate varieties for the delegates to help themselves. It is advised that the sponsor oversees the collection of chocolates*
- Option to supply branded t-shirts for the staff (minimum 2)
- Four (4) professionally printed fascia signage panels for display at the top of the custom booth (sponsor to provide artwork)

* A maximum of 15kg (to be confirmed) of chocolate will be provided to the sponsor, it is the responsibility of the sponsor to distribute evenly over the 2 ½ days. Sponsor is welcome to supply additional chocolate if they wish.

Complimentary Registrations

- One (1) full conference registration including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet
OR
- Two (2) trade delegate registrations including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- Artwork for professionally printed panels
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online



CUSTOM BOOTH \$4,800 (inc GST) - 2 available
Includes custom sized exhibition booth – Booths 3 & 13

A unique opportunity exists to exhibit in one of two specially designed and printed custom curved booths. Showcase your product or service in a modern and professional way which is sure to capture the attention of the delegates (sponsorship includes three professionally printed panels).

Inclusions:

- Custom sized curved slimline exhibition booth (booths 3 and 13 on exhibition floor plan) for 2½ days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs
- 3 custom printed panels on curved booth (sponsor to provide artwork). Sponsor to cover the cost of printing on additional panels (additional printing is recommended)
- Logo and hyperlink to your website on exhibitors page of the conference website

Complimentary Registrations

- One (1) full conference registration including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet
- OR
- Two (2) trade delegate registrations including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- Artwork for professionally printed panels
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





RECHARGE STATION SPONSOR \$4,800 (inc GST) - 1 only available
Includes custom sized exhibition booth – Booth 22

The Recharge Station will be a gathering place for delegates featuring a custom booth with a dedicated recharge area which will provide the charging capacity of up to 8 devices (smart phones and tablets) at any given time. Surrounding the Recharge Station will be lounge seating offering the perfect location for delegates to arrange to meet a colleague or simply take the opportunity to relax in the lounge area and recharge.

Inclusions:

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the exhibitors and sponsors pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Custom designed circular booth (booth 22 on exhibition floor plan) for 2½ days, including lighting, power
- 4 custom printed upper panels and 2 custom printed lower panels on circular booth (sponsor to provide artwork)
- 1 Power Stand recharge unit with the charging capacity of up to 8 devices with a 16" digital screen allowing you to play any content (sponsor to provide artwork)

Complimentary Registrations

- One (1) full conference registration including 2½ day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet CR
- Two (2) trade delegate registrations including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

SOLD

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- Artwork for 6 professionally printed booth panels
- Artwork for digital screen on charging station
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





INTERNATIONAL DELEGATE SPONSOR \$3,600 (inc GST)

Do you know of a company or individual from a developing country that would benefit the learning opportunities associated with attending the Waste Conference, however may not be financially in position to attend? Why not assist and sponsor their travel, accommodation and registration. As the sponsor, you will be able to identify the potential recipient (subject to the discretion of the organisers) and we will assist in organising the necessary arrangements.

Inclusions

- Travel, accommodation and registration of one international delegate (at the discretion of organisers) to the 2½ day conference including welcome reception, conference dinner and finale buffet, lunches, morning and afternoon teas
- Logo and company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on the sponsorship page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

MOBILE APP SPONSOR \$3,600 (inc GST) - 1 only available

Inclusions

- Priority placement of your company logo on the Waste 2019 Mobile App which is designed for use on mobile devices, smart phones, tablets, and latest desktop browsers and includes (but is not limited to) program, presenter, sponsor, exhibitor and delegate information
- Acknowledgement as the sponsor in the e-newsletter communication sent to all registered delegates announcing the release of the 2019 App (anticipated release date is approximately 3-4 weeks prior to the conference)
- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the sponsorship page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

- Verbal acknowledgement of sponsorship at the beginning of the conference encouraging delegates to download the App for all up-to-date conference developments

** the Mobile App will be developed by the conference organisers and the sponsor will have the opportunity to approve the use of their logo.*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online



SHUTTLE BUS SPONSOR \$2,600 (inc GST) - 1 only available

Inclusions

- Priority placement of your company logo on the Waste 2019 Conference airport and hotel shuttle buses
- Acknowledgement as the sponsor on all bus timetables (hard and soft copy) promoting the shuttle service for the duration of the conference
- Dedicated staff member servicing the bus as an usher, with the ability to track where busses are at all times
- Logo and hyperlink to your website on the sponsors page of the conference website

- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

LANYARD SPONSOR \$2,400 (inc GST) - 1 only available

Inclusions

- Opportunity to supply lanyards* with your company logo for provision to conference delegates upon registration (minimum 650 lanyards required)
- Priority placement of your company logo on the lanyards
- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

**Lanyards must meet required specifications. Lanyards are subject to approval by the conference organisers. Alternatively, the conference organisers can supply and print the sponsors logo on the lanyards on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Branded lanyards (minimum 650)
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

SOLD



CONFERENCE & EXHIBITION POCKET GUIDE SPONSOR \$3,500 (inc GST)

Inclusions

- Logo on the front page of the conference & exhibition pocket guide
- Full page company ad on the back cover of the conference & exhibition pocket guide
- Logo displayed in the footer of every page of the conference & exhibition guide pocket
(conference organisers will develop the artwork, the sponsor will be given the opportunity to approve the use of their logo)
- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

The A6 conference and exhibition pocket guide will include the conference program and delegate list, exhibitor floorplan and details on all sponsors and exhibitors at the conference. It will be made available to every delegate at registration.

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- Company ad in high resolution 300dpi PDF or TIF format, 93mm w x 132mm h
- 50 word company profile
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

WASTE/RECYCLING BIN SPONSOR \$1,700 (inc GST) - 1 only available

Inclusions

- Opportunity to supply branded bins suitable for the capture of waste and recyclables for use throughout the conference venue, eg. morning/afternoon tea stations in exhibition area, water stations, inside conference rooms (minimum of 20-25 bins)
- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

*NB: Sponsor is responsible for the set up and pack down of these bins. Set up **MUST** be complete prior to the lunch break on Tuesday 14th May. Bins **MUST NOT** be removed before the conclusion afternoon tea on Thursday 16th May.*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Waste and recycling bins (minimum 20-25)
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online



CONFERENCE DELEGATE PRIZE SPONSOR \$1,600 (inc GST) - 1 only available

Inclusions

- Logo on conference delegate prize signage at conference registration desk
- Logo and hyperlink to your website on the sponsors page of the conference website
- Verbal acknowledgement of your company during the draw of the conference delegate prize* at the conference dinner
- Opportunity for a representative from your organisation to present the prize to the winner at the conference dinner
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

**The conference delegate prize is to be supplied by the sponsor and should be a small item that is easily transportable. Signage and/or the actual prize will be on display at the conference registration desk throughout the conference and will be drawn during the conference dinner.*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

PEN SPONSOR \$1,600 (inc GST) - 1 only available

Inclusions

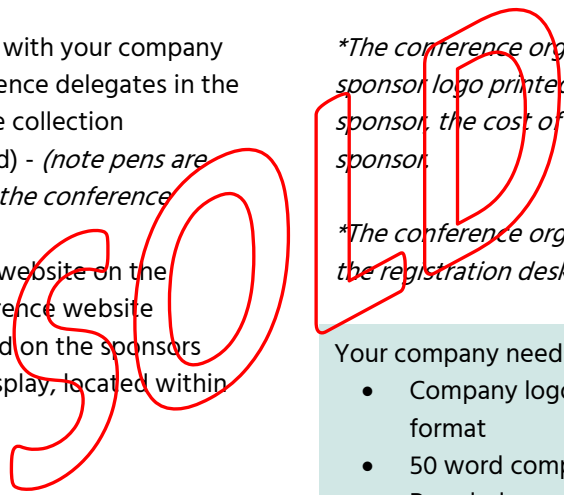
- Opportunity to supply pens with your company logo for provision to conference delegates in the central location for delegate collection (minimum 600 pens required) - *(note pens are subject to the discretion of the conference organisers)*
- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

**The conference organisers can arrange supply of sponsor logo printed pens printed on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

**The conference organisers will have these available at the registration desk for collection by the delegates*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Branded pens (minimum 600)
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online





NOTEPAD SPONSOR \$1,600 (inc GST) - 1 only available

Inclusions

- Opportunity to supply notepads with your company logo for provision to conference delegates in the central location for delegate collection (minimum 450 notepads required) - *(note notepads are subject to the discretion of the conference organisers)*
- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

**The conference organisers can arrange supply of sponsor logo printed notepads on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

**The conference organisers will have these available at the registration desk for collection by the delegates*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Branded notepads (minimum 450)
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

REUSABLE WATER BOTTLE SPONSOR \$1,600 (inc GST) - 1 only available

Inclusions

- Opportunity to supply water bottles with your company logo for provision to conference delegates in the central location for delegate collection (anticipated delegate numbers 650) - *(note water bottles are subject to the discretion of the conference organisers)*
- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

**The conference organisers can arrange the supply of sponsor logo printed water bottles on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

**The conference organisers will have these available at the registration desk for collection by the delegates*

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company
- Branded water bottles
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online



EVENTSTREAM SPONSOR \$1,600 (inc GST) - 1 only available

EventStream is a private social network just for the Waste 2019 Conference. It is a platform whereby conference attendees can post photos, videos, comments, and share their own social experience exclusive. EventStream notices will be displayed on the EventsStream Wall, which will be projected in two prominent locations within the exhibition space.

Inclusions

- EventStream sponsor logo to appear on the rotating information panel of the EventStream Wall which will be projected in two prominent positions throughout the exhibition space (logo will be on rotation along with the Major Sponsors logos)
- Logo and hyperlink to your website on the sponsors page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 50 word company
- Branded water bottles
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

CONFERENCE & EXHIBITION POCKET GUIDE COMPANY LISTING \$180 (inc GST)

Include your logo and company listing within the 2019 Conference & Exhibition Pocket guide. The listing will include company name, phone number, email address and website

Your company needs to provide:

- Company logo in high resolution JPG and EPS format
- 1 minute promotional video for inclusion on conference website (optional). URL of video to be uploaded online

BROCHURE DISPLAY \$375 (inc GST)

Inclusions

- Opportunity to have your company brochures on display in a central location for delegate collection for the duration of the conference (these will be on display with other brochures and conference marketing materials)
- Sponsor to supply a maximum of 350 brochures and sponsor MUST be responsible for the collection and removal of any surplus supply at the conclusion of the conference
- Conference organisers will ensure the supply is continuously replenished throughout the duration of the conference

Your company needs to provide:

- Company brochure (maximum 350) delivered to the conference venue at least 2 days prior to the start of the event



CONTACT DETAILS

Impact Environmental Conferences
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www.coffswasteconference.com.au

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Waste 2019 Conference Director
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E: connie@impactenviro.com.au

Dawn Hallinan
Waste 2019 Conference Coordinator
P: 02 6583 8118
E: wasteconference@impactenviro.com.au



Sponsorship & exhibition terms & conditions

1. Applications & payment

The conference organisers reserve the right to accept or reject any application for sponsorship/exhibition. All transactions are processed in AU\$. Full payment is required within 30 days of booking. **If full payment is not received by the due date, the conference organisers reserve the right to re-sell your exhibition booth/sponsorship category.**

2. Exhibition booths

Exhibition booth positions will be allocated based on the order in which applications are received (including deposit payment or full payment as per 1. above). The conference organisers reserve the right to change the Trade Exhibition Area Layout and/or the allocation of booth positions.

All exhibition materials such as furniture and signs must be kept within the exhibition booth or display space perimeter, unless approved by the conference organisers. **Subletting and/or sharing of exhibition space is not permitted unless prior approval is given by the conference organisers.**

If you need to organise any contractors to be onsite to assist in the setting up for your booth or display, it is essential you contact the conference organisers in advance and provide details so we can ensure the relevant insurance is held.

3. Cancellations

Cancellations by sponsors and exhibitors must be made in writing to the conference organisers. Cancellation fees are as follows:

- A cancellation fee of 20% of the total sponsorship amount will be charged for all cancellations made before 8 March 2019.
- A cancellation fee of 50% of the total sponsorship amount will be charged for all cancellations between 8 March and 12 April 2019.
- A cancellation fee of 80% of the total sponsorship amount will be charged for all cancellations between 13 April and 30 April 2019.
- A cancellation fee of 100% of the total sponsorship amount will be charged for all cancellations after 30 April 2019.

Neither the conference organisers nor its employees, managers or agents shall have any liability to sponsors or exhibitors if the event is cancelled, postponed or relocated due to circumstances outside the organiser's control.

4. Liability

The conference organisers will take all reasonable precautions to ensure the exhibition area and belongings are kept safe (including employing external security to monitor the area), however the conference organisers shall take no responsibility for goods or materials, lost, damaged or stolen at, or in association with, the Waste 2019 Conference which may occur despite the conference organisers implementing these reasonable precautions. Sponsors and exhibitors are liable for any damage they cause to the venue or other exhibitors. All exhibitors are required to hold their own public liability insurance, and the details must be provided at time of booking.

The information contained in these Terms and Conditions, the Sponsorship and Exhibition Prospectus and the Sponsorship Confirmation form is correct at the time of publication. Impact Environmental Conferences, the Conference Organising Committee and the Host Organisations reserve the right to alter, remove or change any part of this document and the conference. None of the abovementioned parties will be held liable for any cost or damage arising from any action based on the information contained herein.