



ace 2023

Conference & Exhibition

Canberra, 28-29 November

Conference Prospectus

THE ASSOCIATION SECTOR IS BUILT ON RELATIONSHIPS.

Attend ACE to build these relationships and make great connections.

- ▶ Build brand awareness
- ▶ Reach key decision-makers
- ▶ Enhance and build your professional relationships



▶ ACE has become known as the largest gathering of key association decision-makers in Australia, giving you an unparalleled opportunity to showcase your brand.

▶ By aligning your brand with ACE, you are aligning yourself with the peak society for leaders in the association sector, the only not-for-profit organisation representing associations.

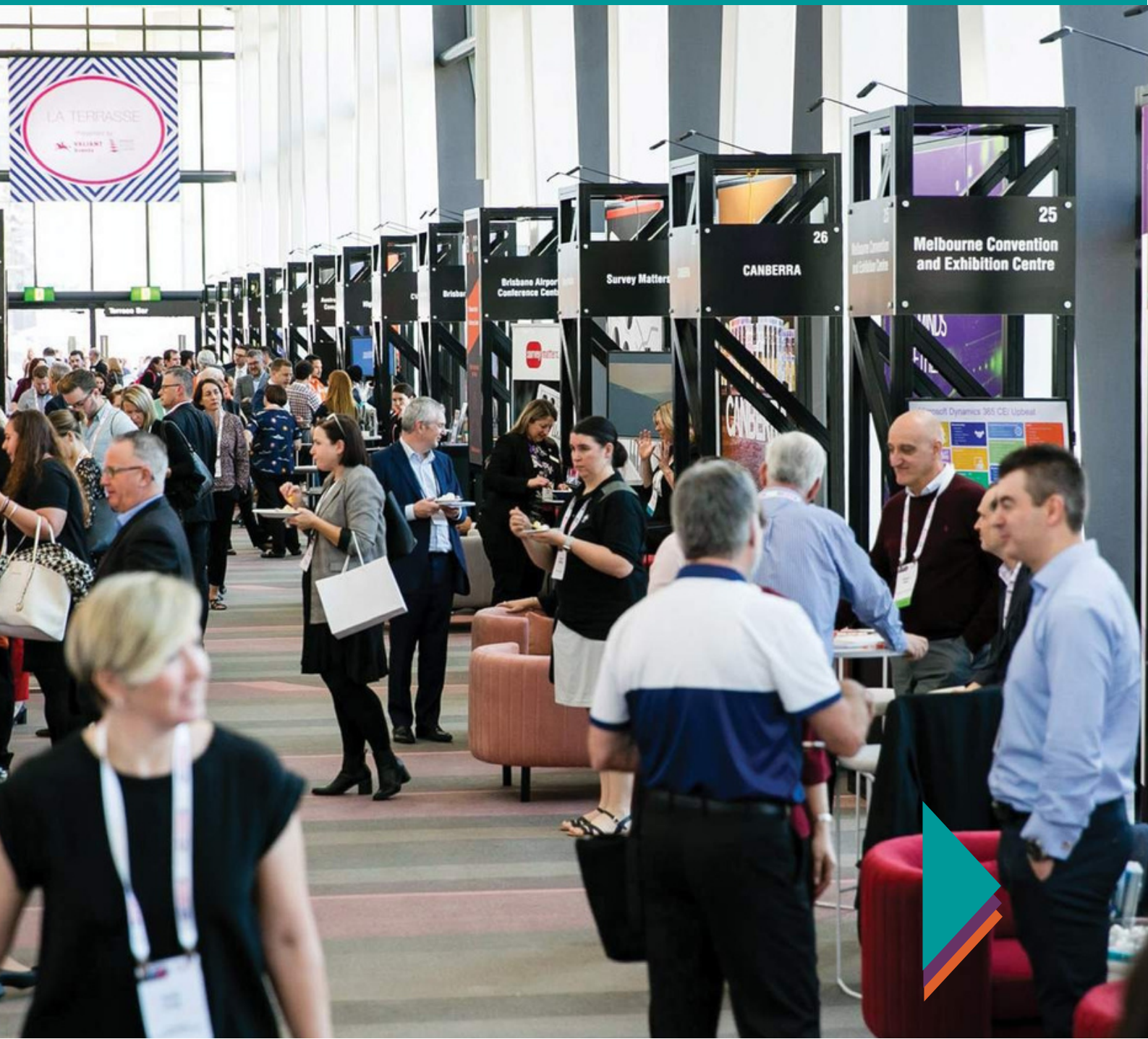
▶ Our community includes over 11,000 individuals working in predominantly professional associations and industry bodies. ACE gives you direct access to these Association leaders from across Australia and New Zealand.

BE PART OF THE ACE 2023 COMMUNITY

ACE 2023 will feature an exhibition concept created to facilitate great conversations, provide networking opportunities and reveal the whole ACE community. We want our partners and exhibitors to continue to feel a part of the conference.

All Exhibition Pods will be an exclusive, limited, all-inclusive option.

The design and layout, created by our Exhibition Partner Outstanding Displays, ensures the pods are functional and maximise brand exposure, whilst complementing the venue's features with selected structures and tailored floor plan.



Exhibition Pod Options

The Ultimate Networker (8 only) - \$9,900 inc GST

Each space includes:

- ▶ 7m x 2.5m display premium build space in the business networking area including furniture package and 3 custom signage printing.
- ▶ Host an exclusive ACE experience for up to 20 conference delegates on day one of the conference.
- ▶ 3 x full representative registrations including all social functions.
- ▶ 4 guest registrations for your approved clients currently working in a not-for-profit organisation. (If booked by 31 August).
- ▶ A copy of the conference delegate list with permission for one pre and one post-conference communication (includes emails for participants who opt-in and are subject to privacy laws).



The ACE Experience- \$2,200 inc GST

Our Ultimate Networker partners have an opportunity to curate an exclusive learning experience for ACE delegates as part of the ACE Program.

From 2:00 pm to 5:00 pm on Tuesday, 28 November, delegates will choose their own adventure and join an experience curated by you. This is your opportunity to host a group of delegates in an intimate, interactive, and unique activity that allows you the opportunity to both strengthen existing relationships and create new opportunities.

There are only 15 of these opportunities available and will be allocated on a first-in, first-served basis. The cost of the experience, including travel to and from the conference venue (if applicable), will be the responsibility of the partner.

Our team are happy to talk you through some options to ensure you receive maximum benefit from this opportunity.



Exhibition Pod Options

Building Connections - \$6,600 inc GST

Each space includes:

- ▶ 3m x 2m display build space in the business networking area including furniture package and custom banner printing.
- ▶ 2 x full representative registrations including all social functions.
- ▶ 2 guest registrations for your approved clients currently working in a not-for-profit organisation. (If booked by 31 August).
- ▶ Opportunity to add on ACE Experience (additional cost \$2,000) and host an exclusive group for up to 20 conference delegates on day one of the conference.
- ▶ A copy of the conference delegate list with permission for one pre and one post-conference communication (includes emails for participants who opt-in and subject to privacy laws).



Conversation Starter - \$3,300 inc GST

Each space includes:

- ▶ Table talker space in the business networking area (shared tower space, individual signage and furniture included)
- ▶ 1 x full representative registration including all social functions
- ▶ A copy of the conference delegate list with permission for one post-event communication (includes emails for participants who opt-in and subject to privacy laws)



Other Opportunities

Stream Sponsor - \$6,600 inc GST

As one of three ACE Stream Partners, the below benefits will be provided to you:

- ▶ Branding rights for your stream room.
- ▶ MC the sessions held in the room (guidance notes supplied).
- ▶ 2 x Full registrations including social event attendance.
- ▶ 2 guest registrations for your approved clients currently working in a not-for-profit organisation. (if booked by 31 August).
- ▶ Verbal acknowledgment as a partner by the MC from the session stage at open and close.
- ▶ Introduce all sessions in your chosen session room, making sure you have plenty of time to build rapport with the delegates and raise your profile.
- ▶ Presenting an offer to attendees (verbal or A4/A5 flyer seat drop on either day 1 or day 2 following morning tea)
- ▶ A copy of the conference delegate list with permission for one pre and one post-conference communication (includes emails for participants who opt-in and are subject to privacy laws).



Keynote Speaker Sponsorship

As a Keynote Speaker Sponsor, the below benefits will be provided to you:

- ▶ Branded Event Recognition – The keynote speaker address will be referred to in all material as the “Keynote Speaker sponsored to you by Your Company Name Here”
- ▶ Opportunity to recommend keynote speaker options within the sponsorship cost range.
- ▶ Opportunity to introduce the keynote speaker.
- ▶ 2 x Full registrations including social event attendance.
- ▶ 2 guest registrations for your approved clients currently working in a not-for-profit organisation. (If booked by 31 August).
- ▶ A copy of the conference delegate list with permission for one pre and one post-conference communication (includes emails for participants who opt-in and are subject to privacy laws).



Activation Add-on

People are inspired to think differently when:

- They hear stories from others.
- They engage with those in the same industry that they can relate to.
- They stimulate the creative side of their brain.
- They play. Play brings joy and it's vital for problem-solving.
- They seize the opportunity to interact with association professionals in a fun setting.

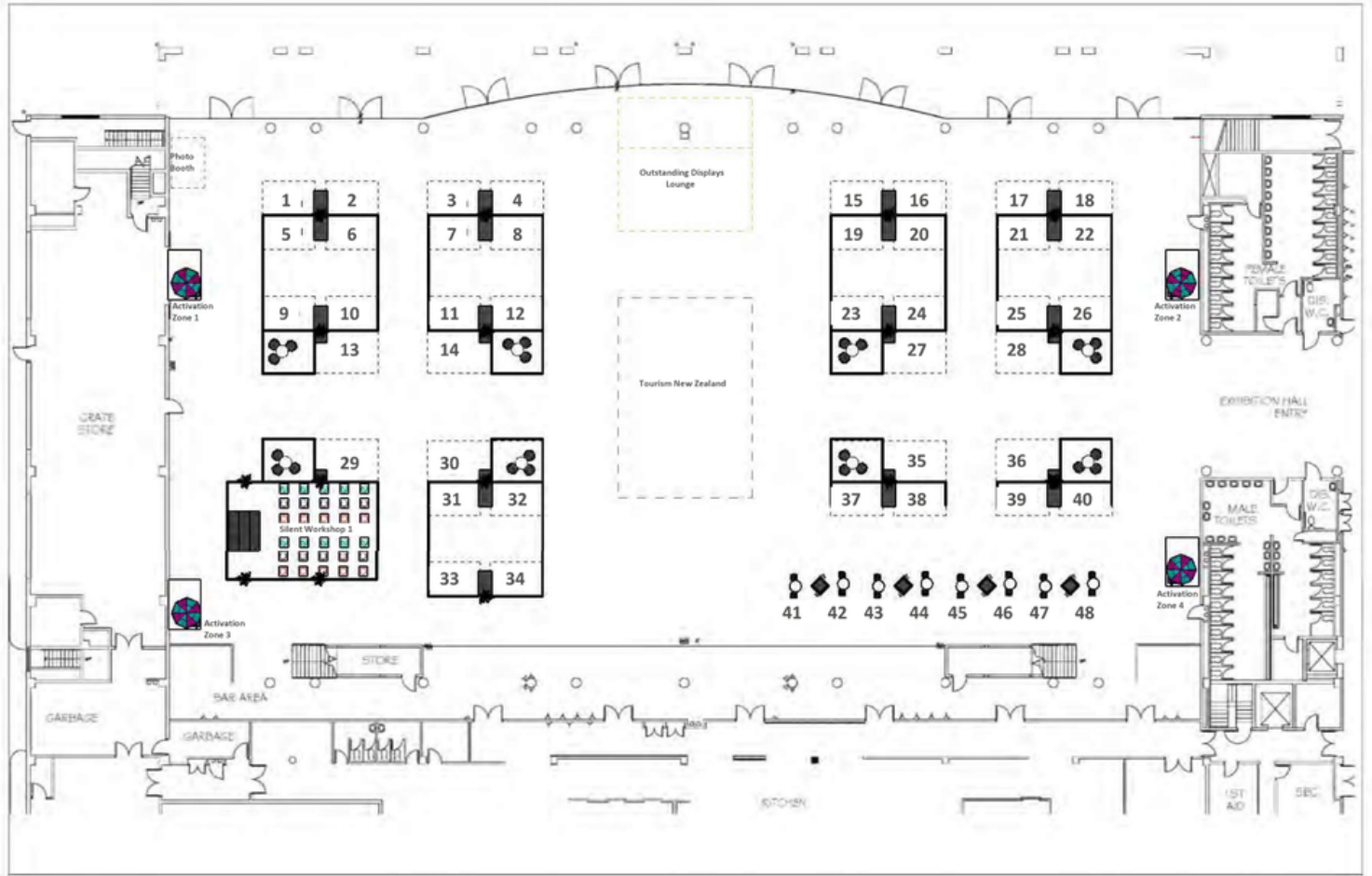
Host a giant Connect Four game, or perhaps a DIY craft table, and maybe even treat them to mini massages. Other ideas include a gelato bar, water refill station, juice bar, photo booth and more.

Let's chat about the possibilities and best alignment for your brand.



Exhibition Room

Floor Plan



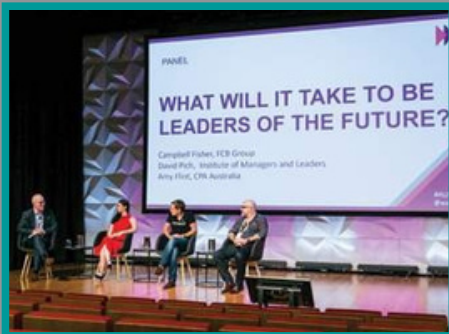
ACE 2022 Attendance Sample List

Australian Acupuncture and Chinese Medicine Association
 Australian Association of Graduate Employers
 Adelaide Convention Centre
 Adelaide Expo Hire
 Aged & Community Care Providers Association
 AI Group
 AMCA Australia
 Australian Natural Therapists Association
 Australian Restructuring Insolvency & Turnaround Association
 Art Of Mentoring
 ASI, The Developers of iMIS
 Association for Tertiary Education Management
 Association Of Consulting Surveyors
 Association of Corporate Counsel
 Association Of Independently Owned Financial Professionals
 Association Of Wall And Ceiling Industries
 Auckland Convention Bureau
 Audiology Australia
 AusIMM
 Australasian College of Road Safety
 Australasian Society for Ultrasound In Medicine
 Australasian Sonographers Association
 Australian Association Of Psychologists
 Australian Boarding Schools Association
 Australian College Of Mental Health Nurses
 Australian Dental Association
 Australian Dental Association Victorian Branch
 Australian Dental Industry Association
 Australian Institute Of Architects
 Australian Institute Of Credit Management



Caravan Trade & Industries Association Of Queensland
 Catalyst It
 Causeis
 ChristchurchNZ
 Civil Contractors Federation - Sa
 Civil Contractors Federation Victoria
 Civil Contractors Federation Victoria
 Committee For Economic Development Of Australia
 Community Broadcasting Association Of Australia
 Conscious Governance
 Cooperative Research Australia
 Darwin Convention Centre
 Deloitte Access Economic
 Educators SA
 enableHR
 Energy & Resources Law Association
 Engineers Australia
 Exercise And Sports Science Australia
 Family Business Australia
 FCB & HR Assured
 Financial Services Federation
 FineHaus
 Guild Insurance
 Healthcare Financial Management Association
 Higher Logic
 Institute Of Public Administration Australia
 Institute Of Public Works Engineering Australasia
 Institution Of Chemical Engineers
 International Convention Centre Sydney
 IPAA NSW
 Jobs Australia
 Joyn
 Local Government Professionals Victoria
 Luna Park Sydney
 Master Plumbers And Mechanical Services Association Of Australia
 Mathematical Association Of Victoria
 Melbourne Convention Bureau
 Melbourne Royal
 Melbourne Showgrounds
 Membership University
 Mers Events
 Millennium And Copthorne Hotels New Zealand Limited
 Morgan Stanley
 Morgo Online
 National Electrical And Communications Association - Victorian Chapter
 National Herd Improvement Association
 National Wine Centre Of Australia

NNationbuilder
 New Zealand International Convention Centre
 NiUG Asia Pacific
 Northern Territory Business Events
 NSW Farmers
 Occupational Therapy Australia
 Onboard
 Oneill Photographics
 Optometry Australia
 Outstanding Displays
 Pointsbuild
 Pullman Melbourne on the Park
 RACGP
 REINSW
 Renal Society of Australasia
 Retail NZ
 Rotorua Energy Events Centre
 Royal Australasian College Of Surgeons
 Royal Australian & New Zealand College Of Obstetricians & Gynaecologists
 Saxton
 SMSF Association
 SPASA Australia



Australian Orthotic Prosthetic Association
 Australian Property Institute
 Australian Rheumatology Association
 Australian, New Zealand And Asian Creative Arts Therapies Association
 AVIXA
 Beaumont People
 Board Matters
 Brancher
 Brennan IT
 Brisbane Convention & Exhibition Centre
 Business Events Sydney
 Business Events Wellington
 Cairns Convention Centre
 Canberra Convention Bureau
 Canegrowers
 Caravan Parks Association Of Queensland

Speech Pathology Australia
 Spike Presentations
 Statistical Society of Australia Inc
 Survey Matters
 Swim Coaches & Teachers Australia
 Tanunda Lutheran Home Inc
 Te Pae Christchurch Convention Centre
 Thailand Convention & Exhibition Bureau
 The Australian Dental Association
 The Recruitment, Consulting & Staffing Association
 The Research Society
 The Royal Australian And New Zealand College Of Obstetricians And Gynaecologists
 The Royal Australian and New Zealand College of Psychiatrists (RANZCP)
 The Scout Association Of Australia
 Think: Insight & Advice Pty Ltd
 Tourism New Zealand
 Uncommon Conferences
 Victorian Healthcare Association
 Visit Sunshine Coast
 VMS Event And Conference Logistics
 Voyages Indigenous Tourism Australia
 Water Research Australia

Program at a Glance

Welcome - Monday, 27 November 2023

3:00 pm - 5:00 pm	Bump in & Exhibitor Welcome
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Day One - Tuesday, 28 November 2023

9:00 am	Registration & Coffee
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10:00 am	Keynote Presentation
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11:00 am - 2:00 pm	EXHIBITION TIME
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1:00 pm	Lunch - On the Exhibition Floor A chance to come together and connect with delegates
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2:00 pm - 5:00 pm	ACE Experiences Small Group experiential learning hosted by ACE Partners
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6:00 pm	Social Dinner
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Day Two - Wednesday, 29 November 2023

9:00 am	Coffee & Exhibition time
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10:00 am	EDUCATION SESSIONS
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11:00 am	Morning tea & Networking
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11:30 am	EDUCATION SESSIONS
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1:00 pm	Lunch & Networking
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2:00 pm	EDUCATION SESSION and CLOSING PLENARY SESSION
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4:00 pm	Close of Conference
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ACE 2023 Partner and Exhibitor Booking Terms and Conditions

All partners and exhibitors must agree to the following terms and conditions for sponsoring and/or exhibiting at the 2023 AuSAE Conference and Exhibition (referred to as ACE), organised by the Australasian Society of Association Executives AuSAE (referred to as the organisers).

1. Confirmation of exhibition and/or sponsorship can only be made upon receipt of a completed 'ACE Booking Form', agreeing to the Terms and Conditions outlined and a deposit.
2. If you have chosen an option that is already sold out, you will be contacted upon receipt of your 'ACE Booking Form' and deposit to arrange an alternate option acceptable to your organisation. Once a floor plan is available, we will assign Pods on a first in first served basis.
3. The pod space is provided for use by a single exhibitor or partner and cannot be resold, shared or otherwise packaged, bundled or consolidated with other exhibitors, partners or suppliers without the prior written consent of AuSAE. This does not prohibit a company that ordinarily sells products from exhibiting that product as part of promoting its business but does prohibit intentional group buying or on-selling of AuSAE exhibition offers.
4. Cancellation of sponsorship or exhibition space must be received in writing on or before 30 September 2023. Cancellations received before 30 September 2023 will receive a refund of any monies received, less a \$1000.00 administrative fee. For cancellations received after 1 October 2023, AuSAE reserves the right to retain all monies unless a replacement sponsor can be found. While every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the exhibitor from any cause whatsoever.
5. While every reasonable precaution is taken, the organisers expressly decline any loss or damage which may befall the person or property of the partner from any cause whatsoever. ACE Exhibitors and Partners are advised to take out adequate cover, especially Public Liability Insurance. Public Liability Insurance is not included in the pod or partnership cost. Exhibitors may be asked to provide a certificate of cover from their insurer or purchase public liability coverage from the organisers.
6. Exhibitors, Partners and their families are not eligible to enter any prize draws during ACE. Any Major Prize Draws are open only to those from not-for-profit organisations not exhibiting. Should a prize be won by an exhibitor, sponsor or a family member of an exhibitor or partner, it will be re-drawn.
7. If the organisers cannot hold the 2023 AuSAE Conference and Exhibition (ACE) due to acts of God, government or other events beyond our control, partners and exhibitors will receive a proportionate refund of any monies available after fixed costs have been met. The organisers are not responsible for any further costs incurred by partners and exhibitors in connection with the event.
8. Partners and exhibitors are responsible for providing artwork, logos and text as relevant by the due dates. The organisers take no responsibility for publishing artwork, logos or text received after the due date or in an incorrect format.
9. Partners and exhibitors will receive an information pack containing due dates, requirements and other information after the 'ACE Booking Form' and payment have been received.
10. Respective sponsors will receive a copy of the conference delegate list with permission for one pre and one post-conference communication (includes emails for participants who opt-in and are subject to privacy laws). A conference delegate pre-list will be provided by 15 November 2023 and a delegate post-list provided on 1 December 2023.
11. Partners and exhibitors must provide desired guest contacts before 8 September 2023 for review. A guest registration will be provided. For any guest registrations received after this date, AuSAE cannot guarantee ticket availability.
12. The organisers reserve the right to amend the ACE sponsorship and exhibitor program to benefit the partner and/or the event. Every effort will be made to maximise partner benefits as well as delegates' experience.
13. Selection of partners and exhibitors will be based on their ability to meet event requirements and offer innovative solutions. The organisers reserve the right, at their absolute discretion, to deny any offer of partnership.
14. Should an exhibitor or partner or its related entities engage in actions or behaviour likely to adversely impact AuSAE, its members, suppliers or partners then AuSAE may without prejudice terminate this agreement and/or revoke all rights of the partner or exhibitor under this or any other agreement with AuSAE at its discretion and without recompense. This includes offering a service or product similar to that provided by AuSAE, its members, suppliers or partners without the prior written consent of AuSAE.
15. All Budget replacement items are costed at 'at cost' and not 'rack' or 'industry' rates.
16. If the sponsor increases their service prices or product specifications before fulfilling their ACE commitment the partner will honour the level of partnership and/or service delivery with the organiser at the rates agreed upon. i.e. the organiser will not be affected in any negative financial way due to a partner changing service prices or product specifications.
17. After a partnership has been accepted a reduction in partnership is considered a cancellation and will be governed by the organiser's partnership cancellation policy where a fee of 50% in cash of the partnership amount (whether a financial partnership or budget replacement partnership) will apply unless a suitable replacement venue or services can be found.
18. Partner and Exhibitor Registration Transferability: All registrations are transferable in full (i.e. no one-day passes are available) until 72 hours before the 2023 ACE opening. To transfer a registration the person must also be eligible for that registration category.
19. The registrations advised throughout the document for not-for-profit clients are full registrations that include attendance at all ACE sessions, catered breaks, and social functions. AuSAE does not guarantee acceptance of this offer but will take responsibility for making the offer and organising registrations if NFPs accept the offer.

I agree to the above booking terms and conditions and am authorised to sign on behalf of organisation:

NAME:

SIGNATURE:

DATE:

WITNESS NAME:

SIGNATURE:

DATE: