**WAIMH 2021 Hybrid**

The WAIMH Congress in Brisbane will be a hybrid Congress in that you will be able to have the opportunity to participate in the Congress in one of two ways. If travel allows, you can participate in WAIMH 2021 by attending the Congress live in Brisbane at the Brisbane Convention & Exhibition Centre. For those unable to travel, you can participate in WAIMH 2021 virtually (on-line) from your home or office.

**What does this mean for attendees?**

Virtual (online) attendees will be able to participate in live-streamed sessions & view pre-recorded content in a lively and interactive way from your home or office in your own country. Virtual attendees will also have the opportunity to network and engage with other WAIMH attendees, presenters, sponsors and exhibitors. Virtual attendees have the opportunity to view content live streamed in real time, or on-demand at any time, making the virtual attendee experience customisable to your time schedule and time zone. Virtual attendees will have access to all content via the virtual portal for six (6) months post Congress, so there is plenty of time to watch it all!

Live attendees in Brisbane will be able to participate in live sessions, networking and engaging, the welcome reception & congress dinner. Live attendees in Brisbane have the opportunity to meet face-to-face with colleagues, speakers and other WAIMH delegates throughout the Congress. Live attendees will also gain access to the virtual portal, where they will be able to access all online content as well. This means live attendees will also get to access to view all Congress presentations for six (6) months post Congress. You don’t have to miss any presentations!

**What does this mean for sponsors?**

The Hybrid format of WAIMH 2021 creates an opportunity for even more people to participate than before, meaning even greater exposure for sponsors and exhibitors.

If you are a sponsor or exhibitor taking part in-person in Brisbane and networking face to face with Australia and New Zealand attendees you will also be offered a virtual presence as part of your package so that virtual attendees do not miss out on being able to connect with you.

We estimate 1,000 attendees with approximately 300 in-person.

Outlined below are the attendee numbers for previous WAIMH Congresses

**Attendees:**

- **2018, 26-30 May:** Rome (1765 dels)
- **2016, 29 May-02 June:** Prague (1518 dels)
- **2014, 14-18 June:** Edinburgh (1682 dels)
- **2012, 17-21 April:** Cape Town (800 dels)
- **2010, 29 June-03 July:** Leipzig (1448 dels)
About WAIMH

The World Association for Infant Mental Health (WAIMH) is a not-for-profit organization for scientific and educational professionals. WAIMH’s central aim is to promote the social and emotional wellbeing and healthy development of infants throughout the world, taking into account cultural, regional, and environmental variations, and to generate and disseminate scientific knowledge. More specifically, WAIMH seeks to facilitate:

- Increased knowledge about social and emotional development and disorder in children from conception to three years of age
- The dissemination of scientific knowledge about services for care, intervention and prevention of mental health issues, and impairment in infancy
- The dissemination of evidence-based knowledge about ways to support the developmental transition to parenthood, as well as the healthy aspects of parenting and caregiving environments
- The international cooperation of professionals concerned with promoting the optimal development of infants, as well as the prevention and treatment of mental health issues in the early years
- Aspects of research, education, and interventions in the above areas

17th World Congress

The conference theme is Creating stories in Infant Mental Health: research, recovery and regeneration.

Themes

1. Advocacy and infant mental health policy
2. Antenatal and perinatal practices
3. Attachment: research, security of attachment and disorders of attachment
4. Caregiving contexts
5. Cross cultural studies – Global strategies for infants, families and communities
6. Early development, child health and mental health
7. Evaluation and outcomes: scientific studies and early interventions
8. Infant mental health services, training, teaching, supervision and consultation
9. Observation and assessment: diagnosis, treatment and clinical issues
10. Parent-infant interaction and early relationship development
11. Parenting and family process
12. Prematurity and high-risk infants
13. Problems, symptoms and disorders of the infant
14. Problems with parenting and high risk families (e.g. adolescent parenting, parental substance abuse, family violence and child abuse)
15. Promotion and prevention in community context
## Partnership Opportunities

_{All costs are inclusive of GST._}

### Platinum Partner - $30,000

<table>
<thead>
<tr>
<th>Benefits:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception Partner and Guest of Honour</td>
</tr>
<tr>
<td>Exclusive branding of the Welcome Reception</td>
</tr>
<tr>
<td>Logo on Congress Website</td>
</tr>
<tr>
<td>Logo on Congress Electronic Newsletters</td>
</tr>
<tr>
<td>Logo on all partner signage at venue</td>
</tr>
<tr>
<td>Complimentary Exhibition Booth (6sqm)</td>
</tr>
<tr>
<td>Six complimentary Congress registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception</td>
</tr>
<tr>
<td>Six Virtual Congress registrations</td>
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</table>

### Gold Partner - $20,000

<table>
<thead>
<tr>
<th>Benefits:</th>
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</thead>
<tbody>
<tr>
<td>Main branding of the virtual platform, which will be used by all attendees (including those on-site)</td>
</tr>
<tr>
<td>Logo on Congress Website</td>
</tr>
<tr>
<td>Logo on Congress Electronic Newsletters</td>
</tr>
<tr>
<td>Logo on all partner signage at venue</td>
</tr>
<tr>
<td>Complimentary Exhibition Booth (6sqm)</td>
</tr>
<tr>
<td>Four complimentary Congress registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception</td>
</tr>
<tr>
<td>Four Virtual Congress registrations</td>
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</table>

### Virtual Platform Digital Advertising Package:

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold Partner</th>
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</thead>
<tbody>
<tr>
<td>Company Bio – 200 words</td>
<td>Company Bio – 100 words</td>
</tr>
<tr>
<td>3 Video Reels</td>
<td>2 Video Reels</td>
</tr>
<tr>
<td>4 Brochures</td>
<td>4 Brochures</td>
</tr>
<tr>
<td>Contact Details and Hyperlink to your website</td>
<td>Contact Details and Hyperlink to your website</td>
</tr>
<tr>
<td>Delegate Meeting Hub access</td>
<td>Delegate Meeting Hub access</td>
</tr>
</tbody>
</table>

### Silver Partner - $10,000

<table>
<thead>
<tr>
<th>Benefits:</th>
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</thead>
<tbody>
<tr>
<td>Logo on Congress Website</td>
</tr>
<tr>
<td>Logo on Congress Electronic Newsletters</td>
</tr>
<tr>
<td>Logo in Congress Virtual Platform</td>
</tr>
<tr>
<td>Logo on all partner signage at venue</td>
</tr>
<tr>
<td>Complimentary Exhibition Table Display</td>
</tr>
<tr>
<td>Two complimentary Congress registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception</td>
</tr>
<tr>
<td>Two Virtual Congress registrations</td>
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</tbody>
</table>

### Bronze Partner - $5,000

<table>
<thead>
<tr>
<th>Benefits:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on Congress Website</td>
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<tr>
<td>Logo on Congress Electronic Newsletters</td>
</tr>
<tr>
<td>Logo in Congress Virtual Platform</td>
</tr>
<tr>
<td>Logo on all partner signage at venue</td>
</tr>
<tr>
<td>One Virtual Congress Registration</td>
</tr>
<tr>
<td>Two Virtual Congress registrations</td>
</tr>
</tbody>
</table>

### Virtual Platform Digital Advertising Package:

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Bio – 25 words</td>
<td>Company Bio – 25 words</td>
</tr>
<tr>
<td>1 Video Reel</td>
<td>1 Video Reel</td>
</tr>
<tr>
<td>2 Brochures</td>
<td>2 Brochures</td>
</tr>
<tr>
<td>Contact Details and Hyperlink to your website</td>
<td>Contact Details and Hyperlink to your website</td>
</tr>
<tr>
<td>Delegate Meeting Hub access</td>
<td>Delegate Meeting Hub access</td>
</tr>
</tbody>
</table>

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3
The exhibition is set to be the primary networking arena for delegates, sponsors and exhibitors. The Congress Program has been designed to maximise the opportunity for delegates to visit the exhibition. The Welcome Reception, Lunch and Refreshment breaks will be located within the exhibition area as well as the busy registration desk.

**Exhibition Booth - $3,850**  
*Inclusions:*
- 3m x 2m (6 square metres of exhibition space)
- Carpeted floor
- Back and side walls
- Organisation name on fascia over each open side
- Two spotlights
- One standard power outlet
- Two exhibitor registrations

*Also included:*
**Virtual Platform Digital Advertising Package:**
- Company Bio – 50 words
- 2 Video Reels
- 4 Brochures
- Contact Details and Hyperlink to your website
- Delegate Meeting Hub access

**Exhibition Table Display - $2,200**  
*Inclusions:*
- Table with cloth and 2 chairs
- Back wall for branding
- Organisation name on fascia
- One standard power outlet
- One exhibitor registration

*Also included:*
**Virtual Platform Digital Advertising Package:**
- Company Bio – 25 words
- 1 Video Reels
- 2 Brochures
- Contact Details and Hyperlink to your website
- Delegate Meeting Hub access

**Virtual Platform Only Opportunities**

All WAIMH 2021 digital advertising packages will appear in the Sponsor section of the virtual platform and will be available to all virtual and in-person attendees throughout the Congress dates. In addition, please note this information will remain on the virtual platform for the following six months ensuring that there is plenty of opportunity for delegates to revisit this material.

**Digital Advertising Package – Level One - $2,200**
- Company Bio – 100 words
- Hosting of 2 Video Reels
- Hosting of 4 Downloadable PDF Brochures
- Contact Details and Hyperlink to your website
- Delegate Meeting Hub access
- Two Virtual Congress Registrations

**Digital Advertising Package – Level Two - $800**
- Company Bio – 25 words
- Hosting of 1 Video Reels
- Hosting of 2 Downloadable PDF Brochures
- Contact Details and Hyperlink to your website
Personal Details

Please note all correspondence including invoices will be sent to the contact supplied below:

Organisation name (for marketing purposes) ______________________________________________________

Organisation name (for invoicing purposes) ______________________________________________________

Contact Person _____________________________________________________________________________

Position _______________________________________ Email ______________________________________

Telephone _______________________________________ Mobile ____________________________________

Address ____________________________________________________________________________________

State ____________________________________________ Postcode ______________________________

Country ____________________________________________ Website ________________________________

Opportunities Selected

Please tick the appropriate item. All sponsorship prices are in AUD and inclusive of 10% GST (Goods and Services Tax).

☐ Platinum Partner $30,000 ☐ Exhibition Booth $3,850

☐ Gold Partner $20,000 ☐ Exhibition Table $2,200

☐ Silver Partner $10,000 ☐ Digital Advertiser Level 1 $2,200

☐ Bronze Partner $5,000 ☐ Digital Advertiser Level 2 $800

I agree to be invoiced for a total of AUD $_______________ including 10% GST for the items selected above.

Signature ____________________________________________________________________________________

Date ______/_______/_______

Sponsorship agreement and tax invoice will be sent upon receipt of your application form.
Payment terms are 7 days from date of invoice.

Sponsorship Total ________________________________

☐ I wish to pay by bank transfer (bank details will be on your invoice)

☐ I wish to pay by Credit Card (a secure payment link will be sent to you with your invoice)
The Contract

1. The term “Organiser” refers to ICMS Australasia Pty Ltd and includes its associates, its directors and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.

2. The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents identifying in the Application Form or other written request for exhibition space.

3. A “contract” is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.

4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

5. An official Exhibition Application Form must be received to reserve the allotted exhibition space.

6. The Organiser reserved the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.

8. The Organiser reserves the right to change the exhibition however, reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.

9. The Organiser reserves the right to change the exhibition to maximise participation.

10. The Organiser will allocate the Exhibitor an exhibition space as close as possible to their desired location.

11. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.

12. The Organiser reserves the right to change the exhibition floor layout if necessary.

13. The Organiser is responsible for the control of the exhibition area only.

14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.

16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to the exhibition or to the Organiser’s property and to maximise the commercial success of the exhibition.

17. The Organiser may refuse without notice to permit activity on the exhibition or may require cessation of particular activities at their discretion.

18. The Organiser reserves the right to specify heights of walls and coverings for display areas.

19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogue, advertisements, handbills and printed matter with respect to the exhibition.

20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.

21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.

22. The Organiser will specify conditions relating to the movement of goods and people, prior, during and after the exhibition.

23. The Organiser reserves the right to specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.

24. The Organiser will arrange security onsite during the period of the exhibition but will not accept liability for loss or damage.

25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.

27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.

28. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.

29. The Exhibitor must comply with all directions/requests issues by the Organiser including those outlined in the Exhibition Manual.

30. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.

31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.

32. The Exhibitor agrees to adhere to an exhibition in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impediment or projecting aisles or neighbouring exhibition spaces.

33. The Exhibitor will submit plans and visuals of custom designed exhibitors to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be required to stop the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition areas.

34. The Exhibitor is responsible for all items within their allocated exhibition space.

35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.

36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.

37. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.

38. The Exhibitor agrees to the exhibition space as close as possible to their desired location.

39. The Organiser reserving the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.

40. The Organiser reserves the right to change the exhibition floor layout if necessary.

41. The Organiser is responsible for the control of the exhibition area only.

42. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

43. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.

44. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to the exhibition or to the Organiser’s property and to maximise the commercial success of the exhibition.

45. The Organiser may refuse without notice to permit activity on the exhibition or may require cessation of particular activities at their discretion.

46. The Organiser reserves the right to specify heights of walls and coverings for display areas.

47. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogue, advertisements, handbills and printed matter with respect to the exhibition.

48. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.

49. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.

50. The Organiser will specify conditions relating to the movement of goods and people, prior, during and after the exhibition.

51. The Organiser reserves the right to specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.

52. The Organiser will arrange security onsite during the period of the exhibition but will not accept liability for loss or damage.

53. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Terms and Conditions of Contract reviewed July 2020
The Contract
1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term "Exhibitor" or "Sponsor" includes any person, firm, company or corporation and its employees and agents identifies in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Sponsor/Exhibitor when the Organiser accepts the signed Application Form and/or receives initial payment.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 14 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 14 days of receipt.

The Application
5. An official Exhibition Application Form or written confirmation must be received to reserve the space or sponsorship item.
6. The Organiser reserved the right to refuse application or prohibit any Sponsor or Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser
7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the virtual event/exhibition however, reserves the right to postpone the virtual event from the set dates to the hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser will take all diligent care to fulfil the sponsorship and exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
10. The Organiser agrees to promote the event/exhibition to maximise participation as outlined in the prospectus.
11. The Organiser agrees to allocate the Exhibitor a virtual exhibition space as close as permissible to their desired location.
12. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the virtual stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
13. The Organiser reserves the right to alter any aspect of the Program without notice.
14. The Organiser reserves the right to change or add to the virtual exhibition floor layout if necessary.
15. The Organiser is responsible for the control of the virtual exhibition area only.
16. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition platform is open.
17. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
18. The Organiser may refuse without limitation to permit activity within the virtual exhibition or may require cessation of particular activities at their discretion.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor virtual catalogues, acknowledgements and downloads with respect to the exhibition.
20. If an organisation is found to not align their values with that of the Host Organisations, this may result in cancellation of your Sponsorship/Exhibition Package.
21. The Organiser will not be liable and makes no guarantee of the number of visitors to the platform/exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Obligations and Rights of the Virtual Sponsor/Exhibitor
22. The Sponsor/Exhibitor must ensure that all accounts are finalised and paid prior to the commencement of the virtual event.
23. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the virtual exhibition.
24. Exhibitors and Sponsors are responsible for providing the information and/or artwork required by the Organisers by the due dates requested by the Organiser.
25. All exhibition space holders must register officially and attendance in the virtual platform will not occur unless the attendee is registered.
26. The Exhibitor must comply with all directions/requests issues by the Organiser including those outlined in the Exhibition Manual.
27. All promotion must be conducted from your Virtual Exhibition space or the virtual networking areas.
28. All organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
29. No exhibitor shall sublet, share, assign or apportion part of all of their booked virtual space expect upon written consent from the Organising Committee.

Payment & Cancellation
30. The Sponsor/Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space or package will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
31. Withdrawal – if the Sponsor/Exhibitor withdraws their commitment they will be liable for the following payments in accordance with the below:
   a. 12 months or more to the first day of the exhibition – 75% refund on sponsorship and exhibition amount
   b. 6-12 months prior to the first day of the exhibition – 50% refund on sponsorship and exhibition amount
   c. Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
   d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy.

Terms and Conditions of Contract reviewed September 2020
Heading to Brisbane for WAIMH 2020? Why not cuddle a koala, discover South Bank and Streets Beach or fly north to Cairns and Snorkel the Great Barrier Reef while you’re here? Go on, extend your stay and make the most of Queensland’s sunshine. To get you started visit the website for pre and post touring deals and Brisbane activities and tour information.

Contact

Andrea O’Sullivan
WAIMH2020 Sponsorship & Exhibition Manager
sponsorship@waimh2020.org
Tel: +617 3255 1002
Congress Secretariat, ICMS Australasia, PO Box 3599, South Brisbane, Queensland 4101