

# Sponsorship Prospectus



**GETTING RESILIENCE RIGHT**  
**ICNZ CONFERENCE**



Tuesday 4 March 2025

Aotea Centre | Tāmaki Makaurau Auckland

# Welcome to ICNZ Conference 2025

The Insurance Council of New Zealand Te Kāhui Inihua o Aotearoa's (ICNZ) is the industry organisation representing fire and general insurers in Aotearoa New Zealand.

ICNZ comprises 23 companies and 4 associate members that write around 95% of Aotearoa New Zealand's general insurance business. Its members protect over \$2 trillion of New Zealander's assets and in the last year its members paid over \$4 billion in claims.

ICNZ's Annual Conference will take place on Tuesday 4 March, at Auckland's Aotea Centre.

This event will bring together industry leaders, regulators, and commentators to explore key opportunities and challenges facing our industry. The theme of the conference is Getting Resilience Right and will address critical industry issues such as the Government's priorities, climate change, regulation, building industry trust and getting insurance right for customers.

The conference also provides an opportunity for those in the industry to connect and catch up with others across the sector.

We look forward to welcoming you to what promises to be an insightful and informative day.

Kris Faafoi,  
Chief Executive of ICNZ



## Who will attend?

This event is the premier general insurance conference for the year and will be attended by many of the main decision makers in the industry.

Attendance adds enormous value to delegates, their staff, company and colleagues providing a valuable opportunity for not only learning, but also networking with industry colleagues.

The conference will be of value to anyone in middle to senior management in the insurance industry, support industries and brokers as well as managers in the regulatory and Government sector. This conference is targeted to:

- Insurance – Middle to Senior Management
- Underwriters/Claims Management
- Insurance Brokers
- Loss Adjusters
- Finance Managers
- Regulators
- Accountants and Auditors
- Insurance Lawyers
- Government Departments
- Insurance Commentators, Analysts and Financial Services Media

## Conference Theme: Getting resilience right

Getting resilience right – The extreme North Island weather events in early 2023 are a stark reminder of New Zealand's vulnerability to natural disasters and we're inviting the Government to set out their priorities in a fiscally constrained world.

Our conference will examine the impact of climate change and building for an appropriate level of resilience to protect lives and property and reduce risk. We will also explore the regulatory environment and how to ensure the industry is strong and sustainable.

This event will look at how technology can help respond to major events and we'll also delve into the critical issues of building industry trust and reputation and how the industry is getting insurance right for its customers.



# Programme

We're putting together an impressive lineup of panelists and dynamic keynote speakers, and we'll share more updates as we get closer to March 4.

## Tuesday 4 March 2025

7:45am Registration opens

8:30am Mihi Whakatau

8:40am Housekeeping with Miriama Kamo, Conference MC

9:00am Opening keynote speech from Government Minister

9:40am Session 1

10:30am Morning break

11:00am Session 2

12:00pm Lunch

1:00pm Keynote: Sir Ian Taylor

1:50pm Session 3

2:45pm Afternoon break

3:15pm Session 4

4:15pm President's wrap

4:30pm Networking Drinks

\*Please note, programme running order is subject to change given the availability of the Minister.



# Sponsorship Overview

Platinum Partner	SOLD	Silver Partner	8
Keynote Presenter Sponsor	4	Session Sponsor	8
Breakfast Sponsor	5	Lunch Sponsor	9
Gold Partner	5	Networking Drinks Sponsor	SOLD
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Barista Cart Sponsor	6	Afternoon Break Sponsor	9
Event App Sponsor	SOLD	Exhibition Space	10
Business Lounge Sponsor	7	Bronze Partner	10
Conference Bag Sponsor	SOLD		



Please note, all dollar values in this prospectus are GST exclusive.

# Platinum Partner

SOLD

As our Platinum Partner, you will receive:

- Sponsorship acknowledged on programme and acknowledgement at the conference opening
- Your supplied banner/s displayed in the conference area
- One (1) complimentary exhibition stand
- Six (6) complimentary conference registrations
- Your logo featured on the name badges
- Invitation to sponsors' dinner to be held on 4 March 2025
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# Keynote Sponsor

\$7,500

As our Keynote Presenter Sponsor, you will receive:

- Naming rights to keynote presenter, Sir Ian Taylor
- Opportunity for two minute introduction at start of keynote presentation
- Your supplied banner/s displayed in the conference area
- One (1) complimentary exhibition stand
- Four (4) complimentary conference registrations
- Your logo featured on the name badges
- Invitation to sponsors' dinner to be held on 4 March 2025
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
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# Breakfast Sponsor

\$6,500

This newly created exclusive sponsor package offers you the opportunity to host a breakfast in a private room, away from the hustle and bustle of the main conference area, where you can invite your chosen attendees.

As our breakfast sponsor, you will receive:

- Naming rights to an invite only breakfast for maximum of 30 people and opportunity to address your invited guests
- Your choice of plated or buffet breakfast
- Your supplied banner/s displayed in the conference area
- One (1) complimentary exhibition stand
- Two (2) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 March 2025
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)



# Gold Partner

\$6,500

As a gold partner you will receive:

- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary exhibition stand
- Two (2) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 March 2025
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# MC Sponsor

\$6,500

As our MC Sponsor, you will receive:

- Naming rights to Miriama Kamo, Conference MC
- Regular acknowledgement by Miriama Kamo through out the conference
- MC can wear branded clothing, subject to approval by ICNZ
- Opportunity for creative and innovative involvement with MC in consultation with ICNZ
- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary exhibition stand
- Two (2) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 March 2025
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)



# Barista Cart Sponsor

\$5,500

1 OF 2 REMAINING

Almost everyone enjoys a good coffee, so why not take up the opportunity to connect with many of the delegates as they visit for their daily dose! Costs associated with the provision of the coffee cart, including labour and consumption of coffee are included in the opportunity.

As our Barista Cart Sponsor, you will receive:

- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)



# Event App

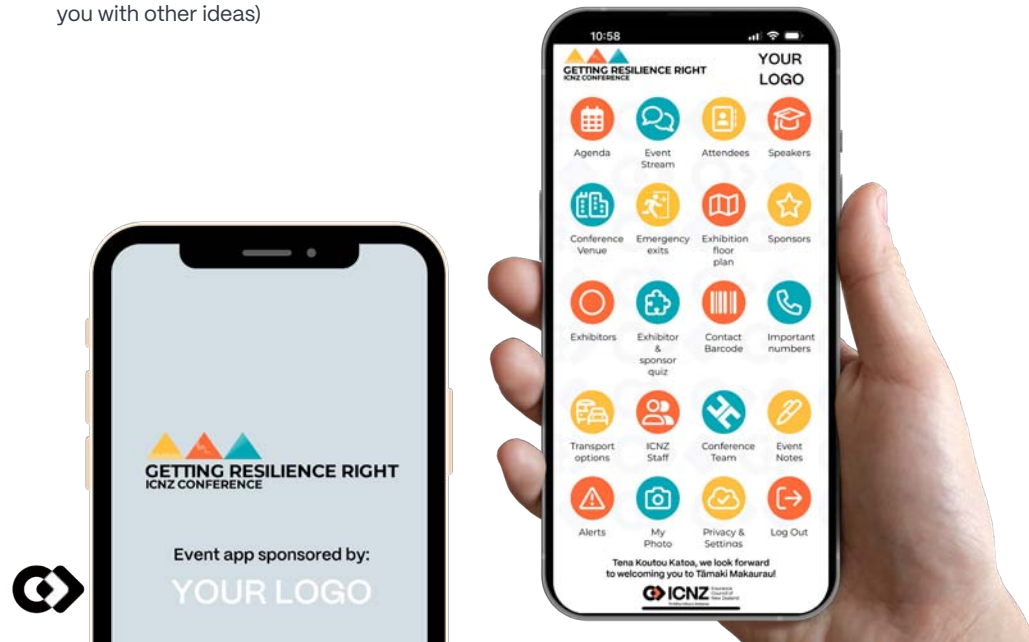
SOLD

The mobile app provided at the conference is the one stop destination for all the information leading up to, during and after the conference.

The app holds all the speaker, sponsor, exhibitor and attendee information.

As our event app sponsor, you will receive:

- Naming rights to the event app
- Company logo included throughout the app
- Three push notifications to delegates the day of the conference
- Signage around registration desk, exhibition and catering area and conference space promoting the app
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)



# Business Lounge

\$3,500

Create a calm oasis for delegates to relax in during break times! Provide the ability for delegates to sit and network, check their messages or charge devices.

As our business lounge sponsor, you will receive:

- Naming rights to the business lounge
- Opportunity to be involved in planning the set up of the lounge (eg furniture, magazines, your promotional material)
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout the conference website and app as well as print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# Conference Bag

SOLD

As our conference bag sponsor, you will receive:

- Company logo on conference bag
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)





# Silver Partner

\$3,500

As our Silver Partner, you will receive:

- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary exhibition stand
- One (1) complimentary conference registration
- Your supplied banner in the exhibition area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# Session Sponsor

\$3,500

As our Session Sponsor, you will receive:

- Naming rights to a session of your choice
- Opportunity for your company representative to do a 1 minute introduction at start of chosen session
- Company banners to be displayed during the session and logos featured on screen/introductory slides
- One (1) complimentary exhibition stand
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

## Available Sessions

Climate

Regulation

Building Industry Trust **SOLD**

Getting Insurance Right **SOLD**



# Lunch Sponsor

\$3,500

As our Lunch Sponsor you will receive:

- Naming rights to lunch on Tuesday 4 March
- Your company logo on signage through out the catering area and display of your supplied banner in the catering area
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# Morning Break Sponsor

SOLD

As our Morning Break Sponsor you will receive:

- Naming rights to morning break of Tuesday 4 March
- Your company logo on signage through out the catering area and display of your supplied banner in the catering area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# Networking Drinks Sponsor

SOLD

As our Networking Drinks Sponsor you will receive:

- Naming rights to post-conference networking drinks
- Your supplied banner in the function area
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# Afternoon Break Sponsor

\$2,000

As our Afternoon Sponsor you will receive:

- Naming rights to afternoon break on Tuesday 4 March
- Your company logo on signage through out the catering area and display of your supplied banner in the catering area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)



# Exhibition Space

\$2,000

Exhibition stands are a good opportunity for suppliers to the industry to make contacts in the insurance sector who can be followed up later.

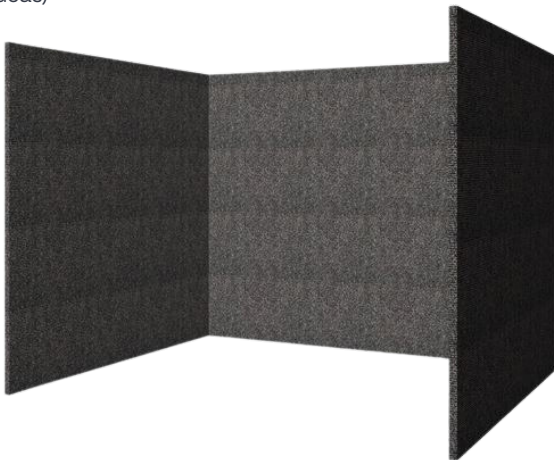
Occasions where the industry gets together en masse like this don't happen often during the year.

The stand supplied will have a 3 metre back wall, side walls of 1.8 metres and a height of 2.3 metres. Each stand includes one 10-amp power supply (4-way multi-box), two x 150-watt spotlights and ID fin with company name (max 15 letters). Your logo can also be added to signage but at an additional cost.

We also have double stands available, please contact us for pricing.

As an exhibitor, you will receive:

- Single stand space
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)



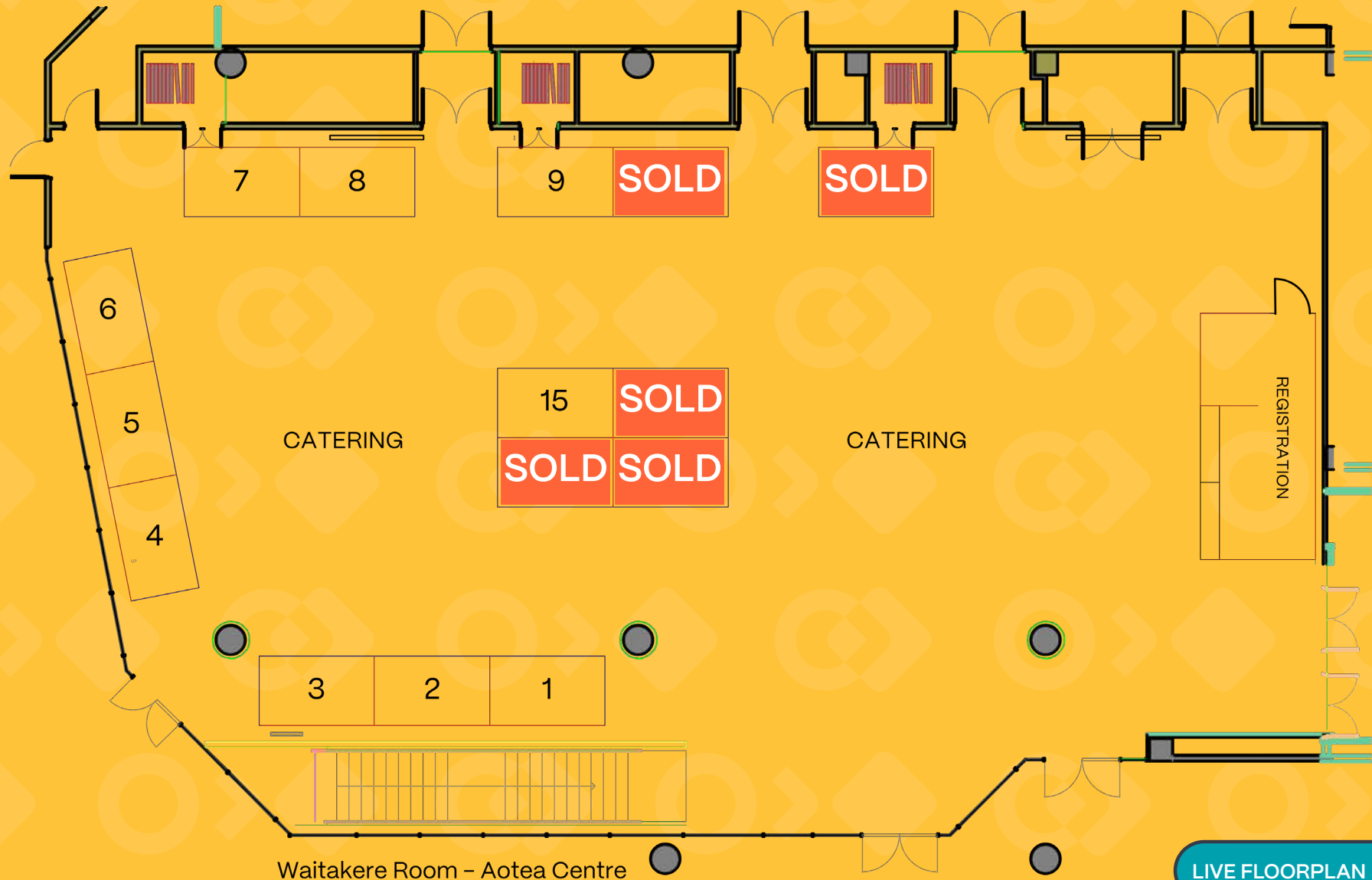
## Bronze Partner

\$1,000

As a Bronze Partner you will receive:

- Display of your supplied banner in the exhibition area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas)

# Exhibition Floor Plan



Waitakere Room - Aotea Centre

LIVE FLOORPLAN 



# Further Information

## Promotional Aides

All promotional aides are to be supplied by participating partners.

## Accommodation

Accommodation is not included in any sponsorship package but can be organised through Harding Conferences to guarantee booking and special negotiated conference rates.

## Registration

Complimentary conference registration including attendance at the conference sessions and social function is included depending on sponsorship level outlined above. Additional representatives are welcome with payment of registration fee. For further information, please contact our Conference Secretariat at Harding Conferences +64 3 352 5598 or by email to: [lucy@hardingconferences.co.nz](mailto:lucy@hardingconferences.co.nz)

## Booking your sponsorship or exhibition package

Sponsorship and/or Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

[Sponsorship Portal](#)

[Exhibition Portal](#)

By submitting the sponsorship and/or exhibitor application form you acknowledge and accept the sponsorship and/or exhibitor terms and conditions outlined on the following page. You will receive a confirmation letter and tax invoice once your booking has been accepted.

## Talk to us

If you wish to discuss other packages outside those listed, please contact our Conference Secretariat at Harding Conferences +64 3 352 5598 or by email to: [glenda@hardingconferences.co.nz](mailto:glenda@hardingconferences.co.nz)



# Terms & Conditions

## Acceptance of Terms & Conditions

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined below.

## Cancellation policy

ICNZ reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

After the official booking has been accepted by ICNZ, if the sponsorship or exhibition space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before Friday 31 January 2025.
- 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after Friday 31 January 2025.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation. Participation as a sponsor or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse ICNZ for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred.

## Conference registration

For sponsorship packages that include complimentary registrations you will be asked to nominate the recipient of the complimentary registration(s).

Please note all other attendees (including those manning exhibition stand/s) will need to register for the conference. Please refer to the website for pricing details.

## Delegate details

Provision of delegate details is subject to privacy laws.

## Health & safety

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference.

This will ask details around compliance when packing in your stand and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

## Insurance & liability

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors near an exhibition stand.

Neither ICNZ, Harding Conferences, Aotea Centre, Exhibition Hire nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from

accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, ICNZ, Harding Conferences, Aotea Centre, Exhibition Hire will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

## Payment

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. ICNZ reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date. To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

ICNZ reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

## Promotional material

If your sponsorship package entitles you to provision of material for delegates these are to be provided by the sponsor and must be delivered to the venue using a customised delivery docket by 28 February 2025.

