

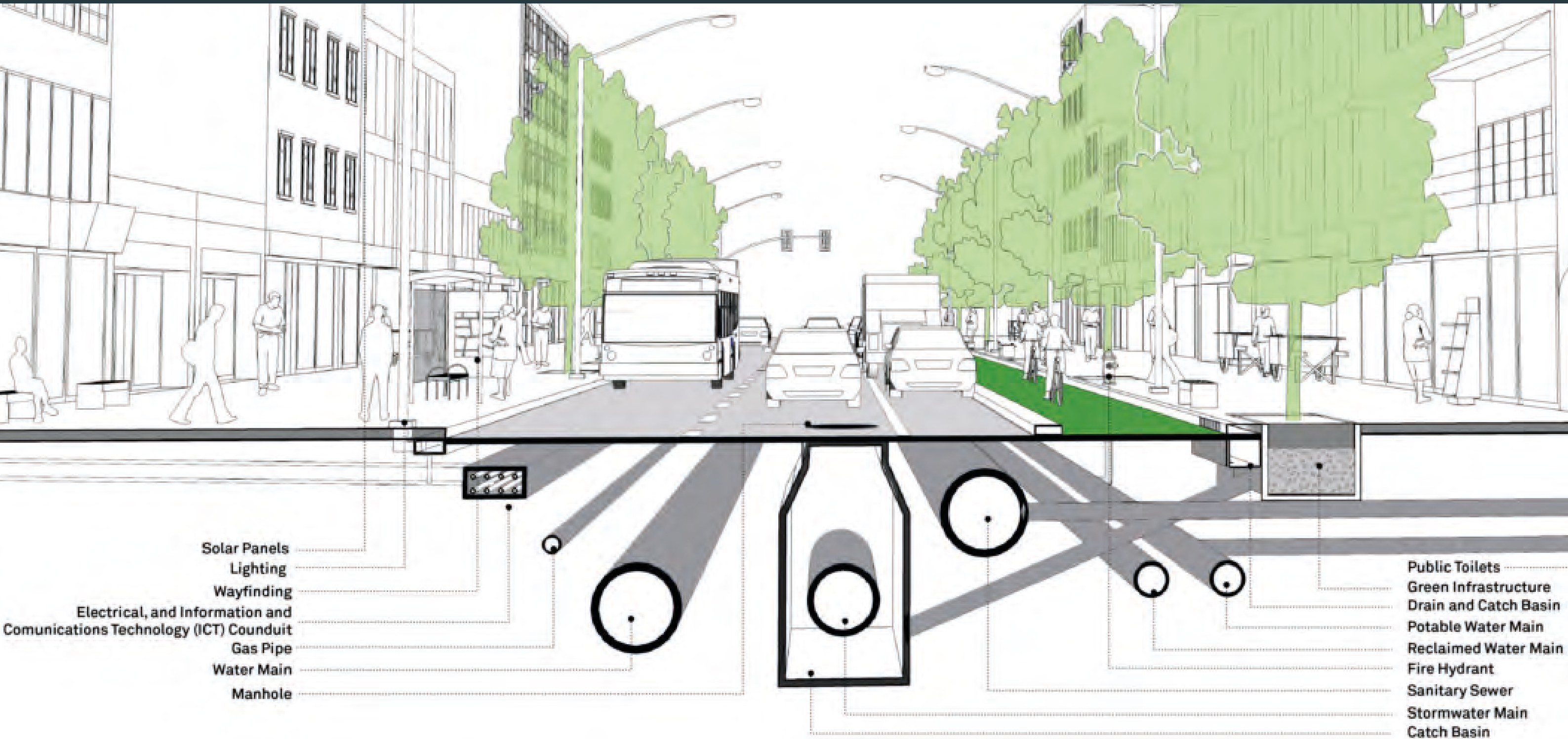


Rejuvenating Cameron Road through Ahi Kaa

Transportation Conference 2023

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What is a road?



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A road is a connection between PEOPLE and PLACE

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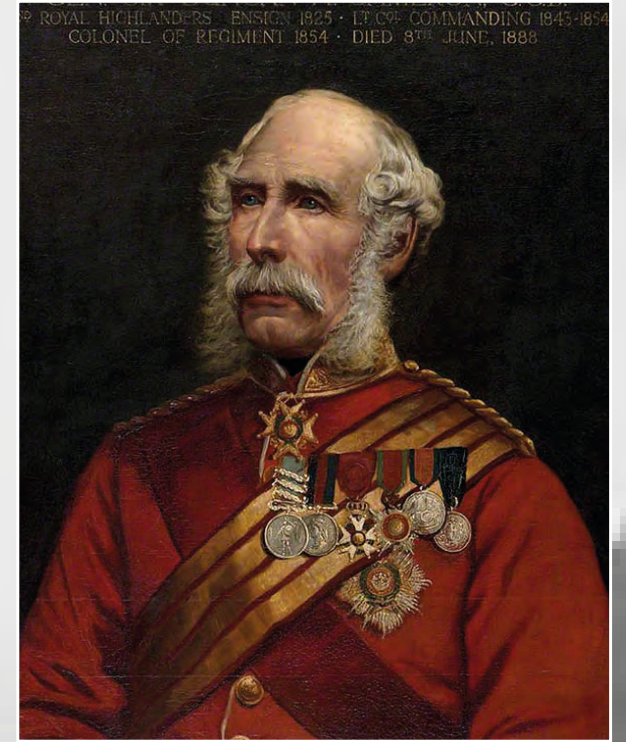
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A connection that is years in the making



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Cameron Road c1910



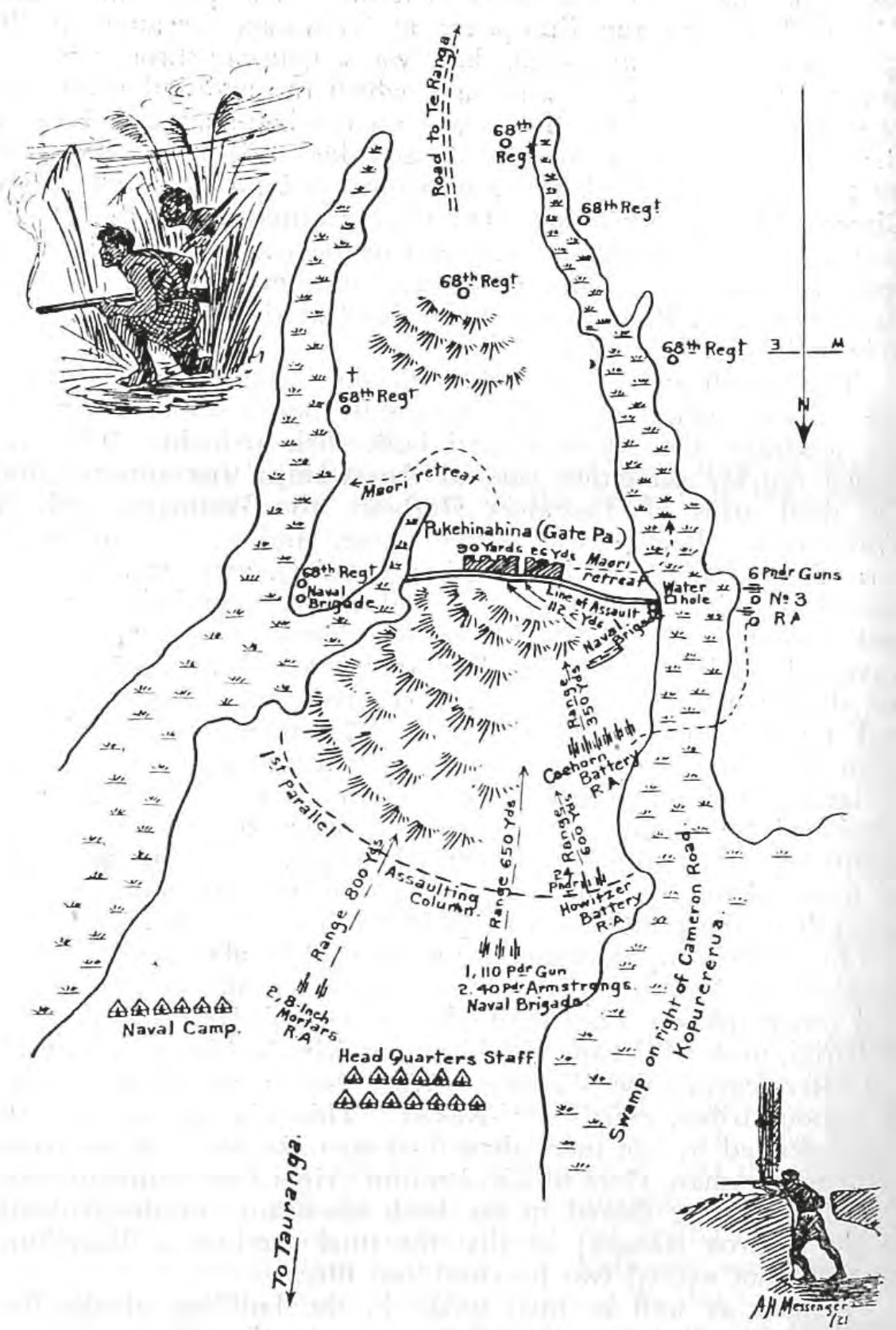
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TAKITIMU

IOEA TE WAKA, IBI



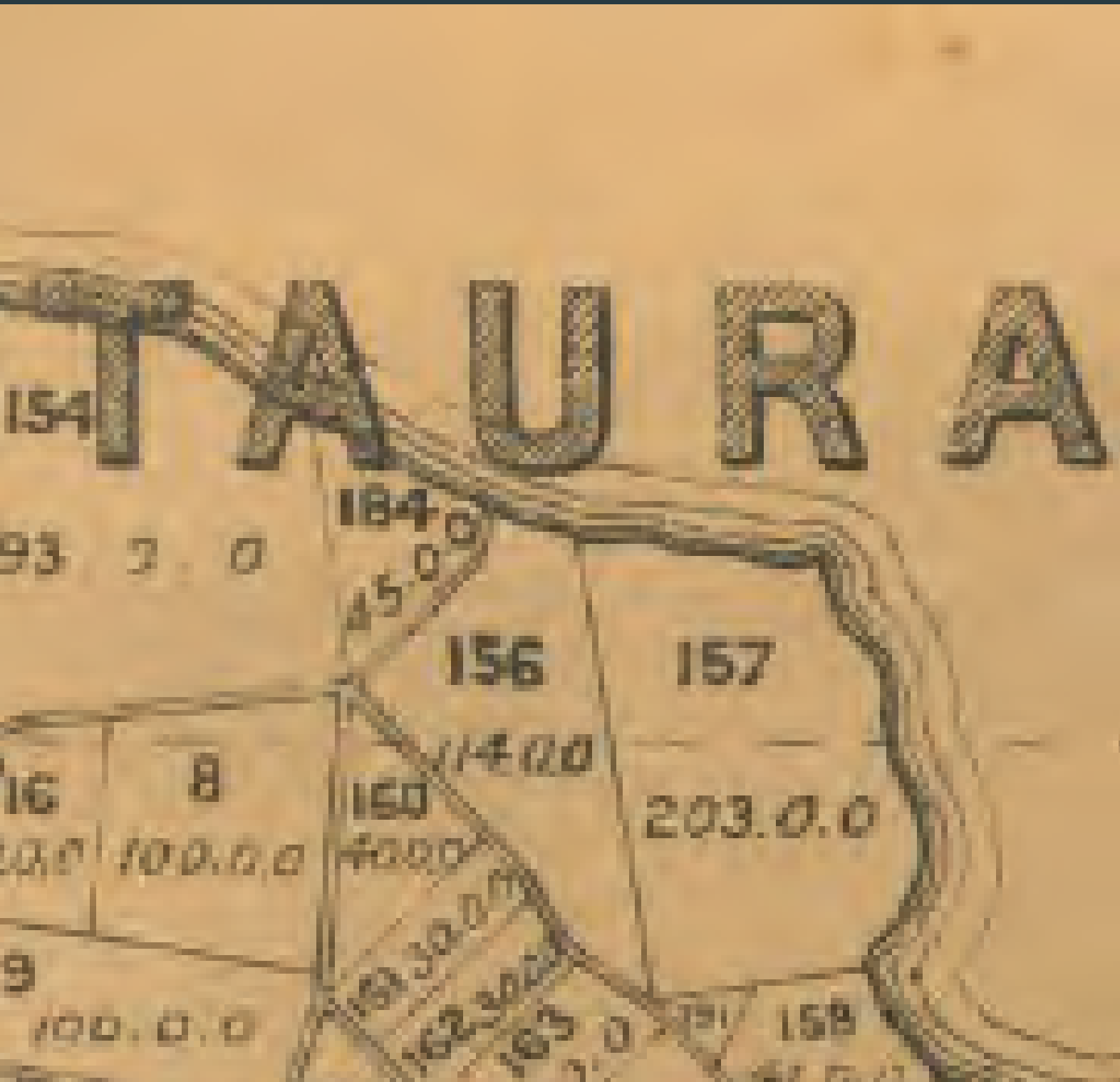




Plan of the Attack on the Gate Pa
(29th April, 1864)



1863 Settlements Act





Ahi Kaa

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IDEASROOM

Much to learn from the ahi kaa of Ihumātao

The ahi kaa of Ihumātao have so much to teach our nation and its visitors through their manaakitanga and their stories. How long must those on the frontline brave the wild wet weather and sleep in tents?

Public remarks by some politicians and media commentators, either hampered by ignorance or motivated by mischief, have sown seeds of confusion about the status of the contested land at Ihumātao near Auckland Airport.

Fletcher Building, which owns the land, has plans to build 480 dwellings (Special Housing Area 62), but tens of thousands of New Zealanders have expressed strong opposition to housing development on this historic site.

Some politicians argue that Crown intervention will disrupt decades of Treaty negotiations and threaten “full and final” settlements that have been concluded. This argument rests on an assumption that the system works perfectly well, should not be disrupted and needs no improvements. It is



Today

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- 13th Century:** Takitimu Waka with Tamatea Arikinui
- 14th-19th Century:** Tangata whenua establish pā, māra, hī aka
- 1769:** James Cook sails past Mauao
- 1826:** Herald sails into Tauranga
- 1829:** James Farrow (Hemi), trader, moves to Tauranga
- 1860:** King Tāwhiao establishes as Māori King
- 1863:** New Zealand Settlements Act
- 1864:** Tauranga Campaign & Battle of Gate Pā
- 1866:** Confiscation of Te Papa from tangata whenua
- 1871:** Construction of Cameron Road commences
- 1963:** City of Tauranga formed
- 2020:** Population 150,000 (5th largest NZ City)
- 2021:** Cameron Road as an Opportunity

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Clearings and Trails Map



Clearing



Trail



- LEGEND
- Green necklace
 - Schools
 - Existing open spaces
 - Existing commercial zones
 - Clearings
 - Trail Areas

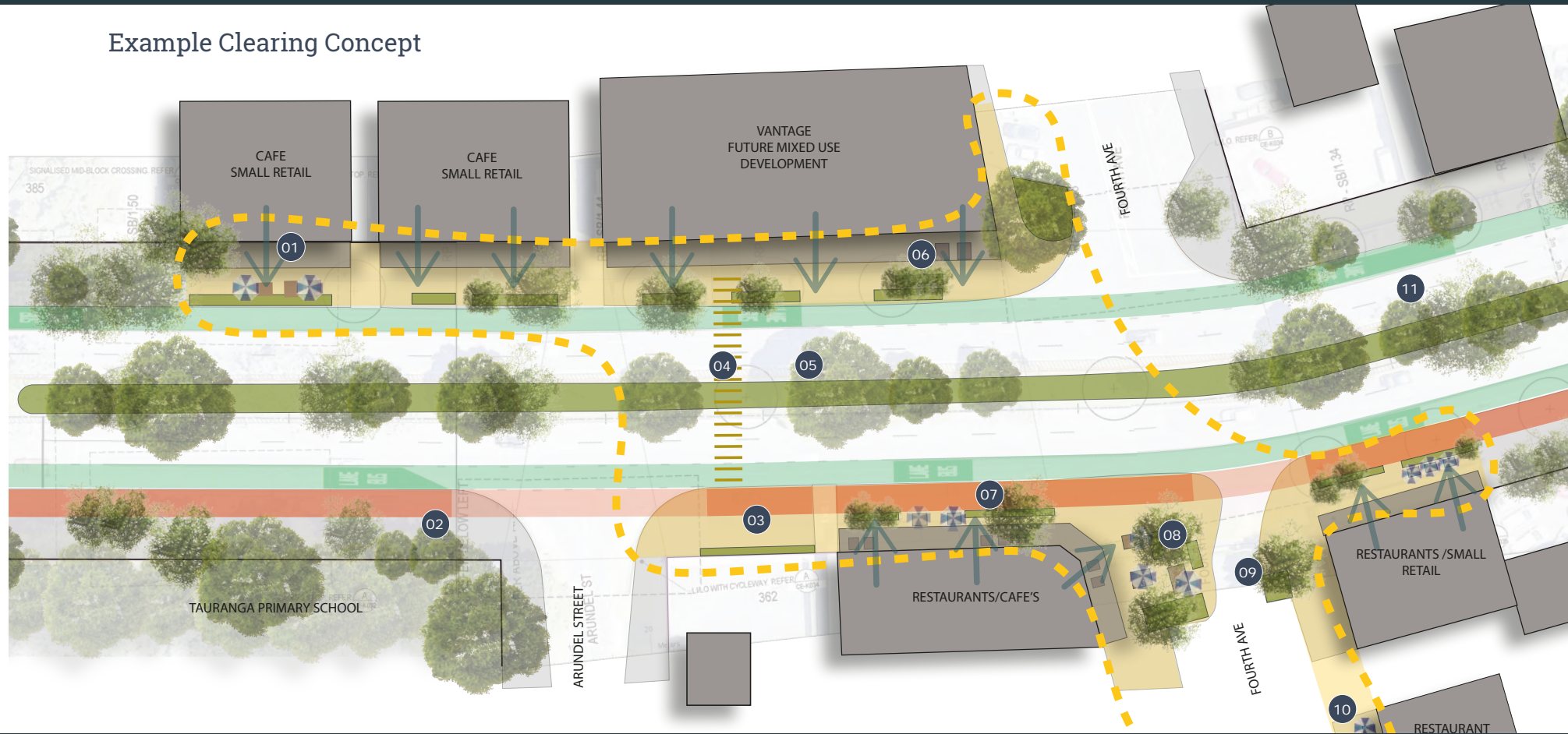
Map not to scale

Opportunities Map

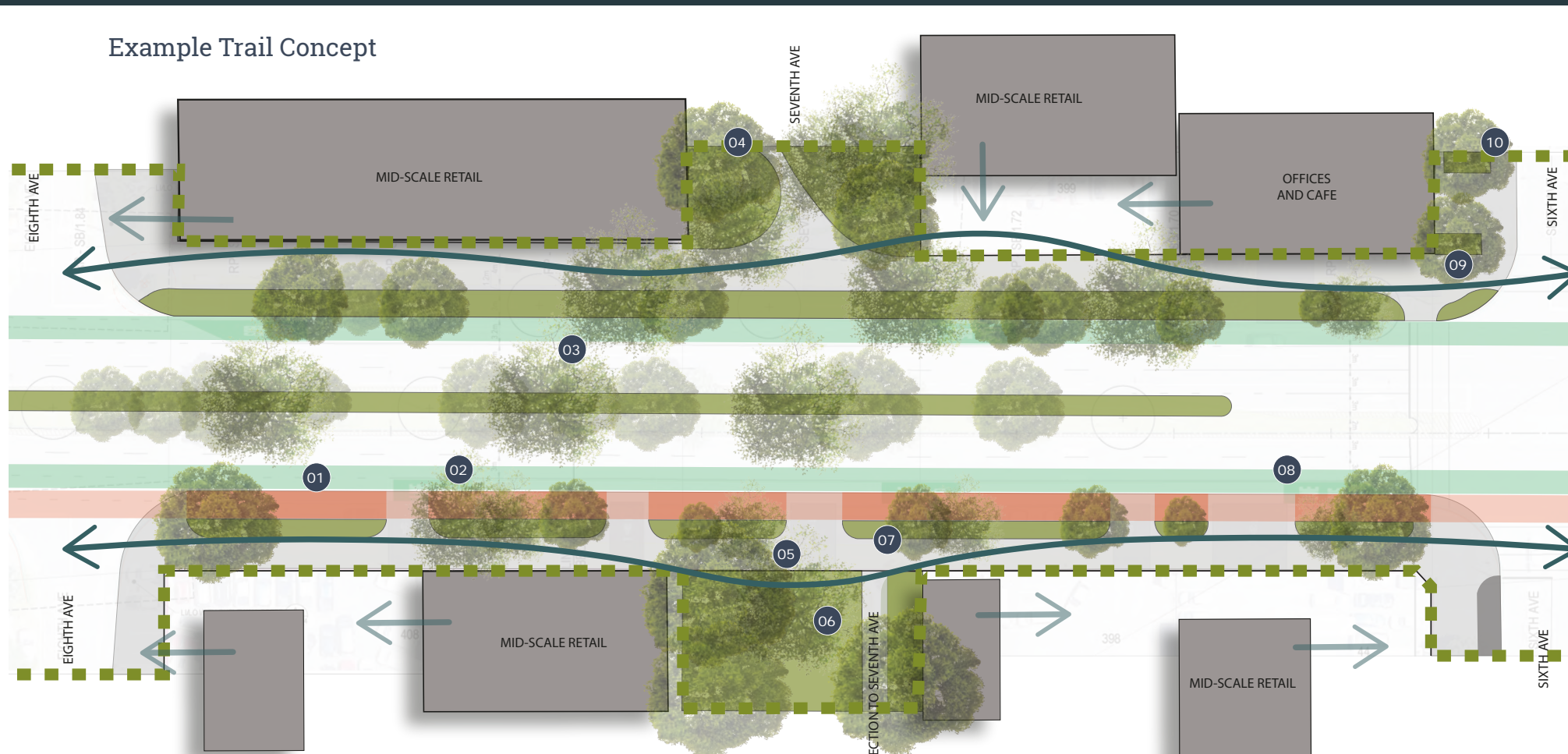


LEGEND

Example Clearing Concept



Example Trail Concept



PLANTING



PAVEMENT AND TREATMENTS



AKI KAA | CAMERON ROAD UPGRADE

FURNITURE, FIXTURES AND TEXTURES



AKI KAA | CAMERON ROAD UPGRADE

Patterns

The ten patterns associated with each hau area derived from existing carvings or tukutuku from Tamateapokaiwhenua whareniui at Huria Marae. They have significant meaning and connection to this place for Ngai Tamarāwaho and Ngati Tapu. These patterns have also been used in nearby open spaces and developments such as Te Po Roa Reserve, near Gate Pā which helps create further connections along Cameron Road and the wider Tauranga Moana landscape.

The Kowhaiwhai design has also been discussed as a pattern that could be used across the project area as it has been used in the detailing of street furniture and features across Tauranga CBD, including the pillars used in Wharf St. The kowhaiwhai pattern could be used across the project area as a foundation design that helps to connect the different areas together and reinforces Ahi kaa. The design can be broken down to 3 elements that represent different components that are relevant to Tauranga Moana but also heavily connected to the Ahi Kaa concept and principles. These elements are outlined below:

Pūwhenua

This design was created by the late Tuti Tekaokao, which this design is a variant of. The design Represents the Mana Whenua of Tauranga Moana and their history.

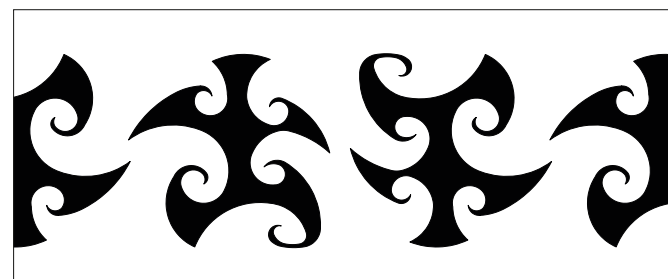
Nga Hau e Wha

This design depicts the four winds and represents those from the four corners of the world. The pattern is made up of three koru representing the past present and future.

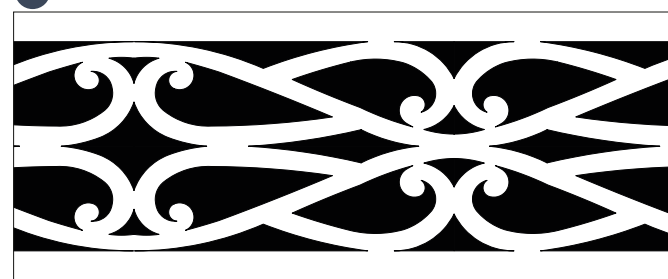
Hapori Whānui koru

These koru represent the wider community of Tauranga. It acknowledges those who have settled and those who have moved on.

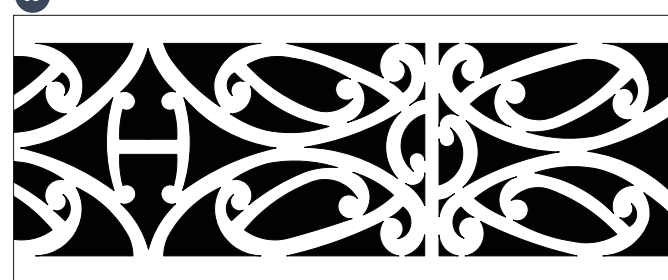
It is noted that there may be further work undertaken on the patterning during the development of the project and that budget or timing constraints may restrict how many patterns can be incorporated as part of the project. The full range of patterns is captured here so that these can be delivered across the wider project area over time.



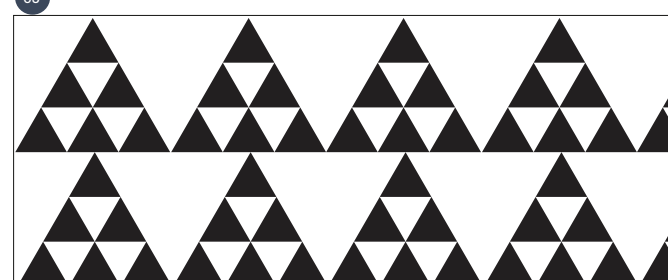
01 Haumoana



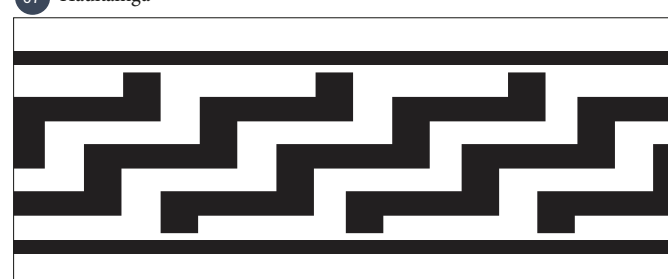
02 Haumaruru



03 Haumara



04 Hauhau



05 Hauruia



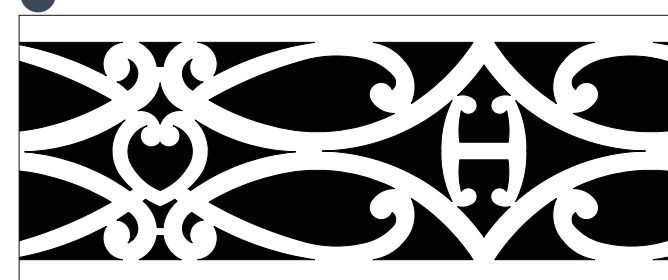
06 Haumarino



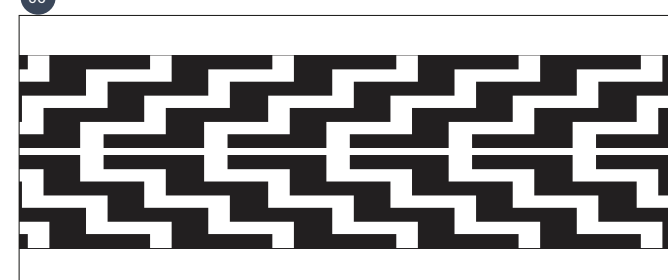
07 Haukaiinga



08 Ki Motuopae



09 Hauroha



10 Wharepai

Interpretive

Signage provides the opportunity to share information, particularly interpretive signage which plays a role in place-based communication and sharing of knowledge, history and story telling. Previous sections in this document have highlighted the significant history and events that have occurred within the vicinity of Cameron Road and the wider peninsular as well as the importance to share this with the people of Tauranga. This project provides the opportunity to integrate and share these stories with the wider community and visitors to Cameron Road, both through design details and interpretive signage. Two interpretive signs have been developed for the project to accommodate different quantities of information. A larger sign, or a storyboard that allows for greater quantities of information including text and imagery, and a smaller 'marker' sign that indicates a specific moment or historic event.

The larger Interpretive sign (approximately 2m high x 0.8m wide) provides the opportunity to share a more detailed level of information, a story, or explain a historical event. These are intended to be used only in significant locations along the corridor where there is a desire to share larger quantities of information and related imagery. In alignment with the clearings and trails strategy it is expected that this larger sign will only be located within the tānga manawa areas. It is anticipated that there will be approximately 6-8 of these interpretive signs required across the project area. The content of these signs is to be determined with tangata whenua.

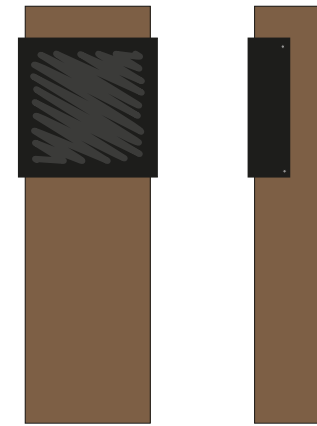
Secondly, a 'marker' sign has been developed, this is much smaller (approximately 180mm x 120mm post) and is intended as a 'tag' placed along the edges of trails or clearings marking where key historic sites, events, or features are located. This sign is intended to build on and reflect the timeline of Cameron Road by sharing significant dates of events, the names of tipuna, a reference to what and who was once here. Although there are significant stories to be shared behind each of these names, places or dates, there would be far too much information to capture on signs within a busy multi-modal space. Therefore, it's proposed that marker sign contain only a single sentence, fact or name that users can read while still moving through the space. This also encourages people to undertake their own research and actively take ownership for their knowledge and understanding of this place.



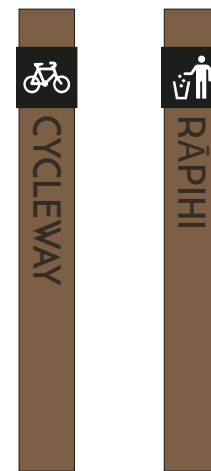
Concrete base to seats and foundations if needed above ground.

Timber slats on seating

Timber slats on seating



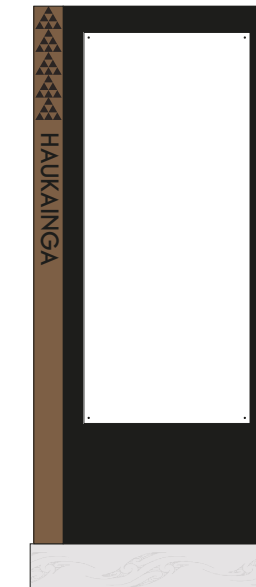
'Marker' Signage



Wayfinding 'Activity' Signage



Wayfinding 'Naming' Signage



Interpretive Signage



**SITE OF
TANNER'S BUTCHER
(EST. 1886)**

**TOWN WHARF
(1871-2017).**

**RENAMED
CORONATION PIER
IN 1937**

**KAITIAKITANGA.
NGĀI TAMARĀWAHO
AND NGĀTI TAPU**

**WHAKAPAEWAKA.
FORD ACROSS
WAIKAREAO ESTUARY**

**"QUARTER ACRES".
MARKS THE START
OF THIS EARLY
TAURANGA SUBURB**

**GUARDIANS OF
TE PAPA PENINSULA**



A road is a connection between PEOPLE and PLACE

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Whakapapa

13th Century

14th-19th Century

1769

1826

1829

1860

1863

1864

1866

1871

1924

1963



James Cook sails past Mauao

The Herald sails into Tauranga Moana

Missionaries

AN ACT to enable the New Zealand Settlements Act
Settlements for Colonization in the Northern Island of New Zealand.
[3rd December 1860]

Tauranga Moana Campaign & Battle of Gate Pā

Confiscation of Te Papa from tangata whenua

Construction of Cameron Road commences

City of Tauranga Moana formed

Takitimu Waka

Tangata whenua establish pā, māra, hi aka

James Farrow (Hemi), trader, moves to Tauranga Moana

King Pōtatau Te Wherowhero established as Māori King

Construction of rail bridge

Past, Present, then to Future



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