



SPONSORSHIP PROSPECTUS

BUILDING ROBUST TOMORROWS

6 - 8 August 2025
Trinity Wharf, Tauranga

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Welcome to CETANZ: Building Robust Tomorrows

On behalf of the Civil Engineering Testing Association, I extend you a warm welcome to our annual conference. We would be thrilled to have you join us for this exciting event, where we will explore the latest advancements in civil engineering testing and its crucial role in building a resilient future.

This year's conference theme **Building Robust Tomorrows** is a testament to the vital work that testing laboratories perform in ensuring the safety, durability, and sustainability of our infrastructure.

Through a series of high-quality technical presentations, we will delve into cutting-edge research, innovative testing methodologies, and emerging industry trends, as well as share experiences of challenges and success stories.

Beyond the technical sessions, we have curated a diverse range of social events to foster networking and collaboration among industry professionals. These opportunities will allow you to connect with like-minded individuals and strengthen relationships.

We are proud to have a diverse and integrated representation from across the civil engineering testing industry, including leading experts, researchers, practitioners, and industry stakeholders. Together, we will explore the challenges and opportunities that lie ahead and work towards a shared vision of a robust and sustainable future.

I hope to see you at the conference and look forward to sharing a productive and inspiring few days.



Marko Petrovic
Conference Convenor





CONFERENCE THEME

In times of rapid change and uncertainty, the need for long-term resilience in our industry, businesses and people has never been more critical. **Building Robust Tomorrows** brings together industry leaders, innovators, and changemakers to explore how we can build sustainable, long-lasting businesses and infrastructure that can withstand the challenges ahead.

This conference will focus on strategies for fortifying assets, navigating economic shifts, and shaping a future-proof industry – one that balances growth with sustainability and adapts to evolving demands. Together, we'll discuss how to stay strong in times of adversity, foster sustainable practices, and lay the foundation for a thriving, robust tomorrow.

WHO WILL ATTEND?

The 2025 CETANZ conference is the premier conference for both Civil Engineering Materials Testing, CPT Testing and service location in the Pacific.

During the event, a wide range of topics will be presented and discussed, catering to the needs of all levels of professionals, from students through to management.

We expect approximately 120-150 delegates.

This conference provides exceptional value to practitioners and employers in the civil engineering profession by offering:

- Relevant topics in a packed programme.
- An opportunity to build strong relationships between materials testers, contractors and engineers.
- Alignment of professionals who are ultimately working towards common goals of improvement and quality.

2025 CETANZ Conference Sponsorship Prospectus



SPONSORSHIP OPPORTUNITIES

All sponsorship and exhibition opportunities are available on a 'first received basis'. Benefits to sponsors are commensurate with the level of investment. The earlier the sponsorship commitment is made the greater the exposure will be through preconference publicity, including the conference website.

This event is the conference for the year and will be attended by many of the main decision makers in the industry. Attendance adds enormous value to delegates, their staff, company and colleagues providing a valuable opportunity for not only learning, but also networking with industry colleagues.

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| PAGE 05 Platinum Sponsor
\$7500 + GST | PAGE 08 Bronze Sponsor
\$3000 + GST | PAGE 11 Exhibition Stand
\$2000 + GST |
| PAGE 05 Gold Sponsor
SOLD | PAGE 09 Lanyard Sponsor
SOLD | PAGE 12 Advertising Opportunities
\$500 + GST |
| PAGE 06 Barista Cart Sponsor
\$4000 + GST | PAGE 09 Satchel Sponsor
\$2000 + GST | PAGE 12 Speaking Opportunities
\$500 + GST \$750 + GST |
| PAGE 07 Business Lounge Sponsor
\$4000 + GST | PAGE 10 Session Sponsor
\$1000 + GST | PAGE 13 Exhibition Floor Plan |
| PAGE 08 Silver Sponsor
\$3500 + GST | PAGE 10 Supporting Sponsor
\$500 + GST | |





\$7500 + GST

PLATINUM SPONSOR

As our platinum sponsor you will receive

- Naming rights to the conference dinner including creative and innovative involvement with the dinner.
- Naming rights to the conference lunch on Thursday.
- Naming rights to keynote speaker.
- Five (5) minutes speaking opportunity at the conference opening.
- Sponsor acknowledgement throughout the conference.
- Your supplied banner/s displayed on the stage and around the conference area.
- One (1) complimentary prime exhibition stand.
- Three (3) full complimentary conference registrations.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time.



GOLD SPONSOR

As our gold sponsor you will receive

- Naming rights to the welcome function including creative and innovative involvement with the function.
- Naming rights to the conference lunch on Friday.
- Sponsor acknowledgement throughout the conference.
- One (1) complimentary prime exhibition stand.
- Two (2) full complimentary conference registrations.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo as featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time.

A hand holding a brown paper coffee cup with a black lid. The background shows a scenic view of mountains and a road.A blue banner with white text "\$4000 + GST" and decorative white triangles at the corners.

\$4000 + GST

BARISTA CART SPONSOR

In these coffee loving days, it is hard to find a sponsorship opportunity better than this. You will have the exclusive opportunity to connect with a large portion of delegates as they come for their coffee fix!

Fixed costs associated with the provision of the coffee cart including labour per day are included in this opportunity. The first 50 cups are included and all coffee consumption over and above this will be charged to your company following the conference based on the total number of cups served.

As our barista cart sponsor you will receive

- Naming rights to the coffee cart, open prior to conference each day plus during break times.
- Opportunity for the barista staff to wear company branded t-shirts, caps etc and serve coffee in branded cups (all branded items to be provided by the sponsor).
- Branded signage by the espresso coffee cart (provided by the sponsor).
- Opportunity for creative and innovative involvement with area.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time.



\$4000 + GST

BUSINESS LOUNGE SPONSOR

The business lounge will be located in a central position, designed to give delegates a quiet space to work on their laptops and recharge batteries for all equipment. The lounge will be filled with furniture supplied by the hotel with décor to complement your organisation's corporate colours, a recharge bar, magazines, the daily paper, and your company promotional material. You can add banners etc as well.

As our business lounge sponsor you will receive

- Naming rights to the business lounge.
- Provision of recharge bar.
- Branding on the recharge bar (branding to be paid for by sponsor).
- Label on magazines and newspapers with sponsor's logo.
- One (1) complimentary exhibition stand.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .

(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)

- Opportunity to purchase speaking time.

A dark blue trapezoidal price tag with white text and small blue triangles at the top corners.

\$3500 + GST

SILVER SPONSOR

As a silver sponsor you will receive

- Major naming rights to a morning tea or afternoon break on a conference day of your choosing (subject to availability).
- One (1) complimentary exhibition stand.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time.

A light blue trapezoidal price tag with white text and small blue triangles at the top corners.

\$3000 + GST

BRONZE SPONSOR

As a bronze sponsor you will receive

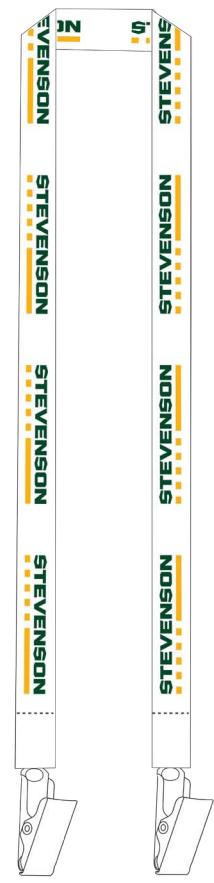
- Naming rights to arrival tea/coffee on a conference day of your choosing (subject to availability).
- One (1) complimentary exhibition stand.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time.



LANYARD SPONSOR

As lanyard sponsor you will receive

- Your company logo will feature on the name badge, lanyard and pocket programme along with the CETANZ conference logo.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time
- An exhibition site can be purchased at a discounted cost of \$1,500 + GST.



Previous version shown. Example only, actual design may differ.



SATCHEL SPONSOR

As satchel sponsor you will receive

- Company logo on delegate bag.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time.
- An exhibition site can be purchased at a discounted cost of \$1,500 + GST.



Previous version shown. Example only, actual bag may differ.





\$1000 + GST

SESSION SPONSOR

As session sponsor you will receive

- Company banners to be displayed during the session (provided by sponsor).
- Company logo on the opening session introduction slide.
- Logo on mini programme next to your chosen session.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates .
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)
- Opportunity to purchase speaking time.
- An exhibition site can be purchased at a discounted cost of \$1,500 + GST.



\$500 + GST

SUPPORTING SPONSOR

As supporting sponsor you will receive

- Your supplied banner/s displayed in the exhibition space.
- Company banners to be displayed during the session (provided by sponsor).
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- Promotional item may be given to delegates.
(To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.)





\$2000 + GST

EXHIBITION STAND

Exhibition stands are a good opportunity for suppliers to the industry to make contacts who can be followed up later.

The stand supplied will have a 3 metre back wall, side walls of 1.8 metres and a height of 2.3 metres. Each stand includes one 10-amp power supply (4-way multi-box), two x 150-watt spotlights and ID fin with company name (max 15 letters). Your logo can also be added to signage but at an additional cost.

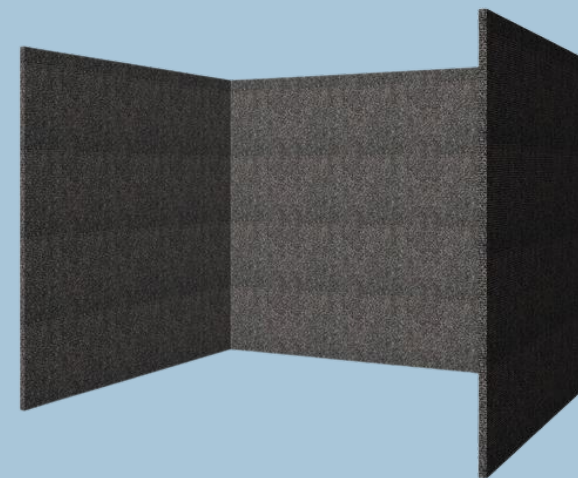
As an exhibitor, you will receive

- Single exhibition stand.
- One (1) full complimentary conference registration.
- Participation in the Sponsor & Exhibitor quiz.
- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.
- Promotional item may be given to delegates.

(To promote less waste, we encourage sponsors to think beyond paper material.

The conference organisers can assist you with other ideas.)

- Opportunity to purchase speaking time.





\$500 + GST

ADVERTISING OPPORTUNITIES

Opportunity for a sponsor to provide something to go into the delegate bag and reach approx. 150 conference attendees. It is recommended the item adds some value rather than a brochure, for instance a branded gift, pen, key ring or tasty treat. The conference organisers can assist you with other ideas.

- Company logo and blurb featured on the conference website and event app.
- Company logo featured on all print and digital signage.
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference.



\$500 + GST



\$750 + GST

SPEAKING OPPORTUNITIES

To redeem a speaking opportunity your investment must be as an Exhibitor or higher.

Level ONE | \$500 + GST

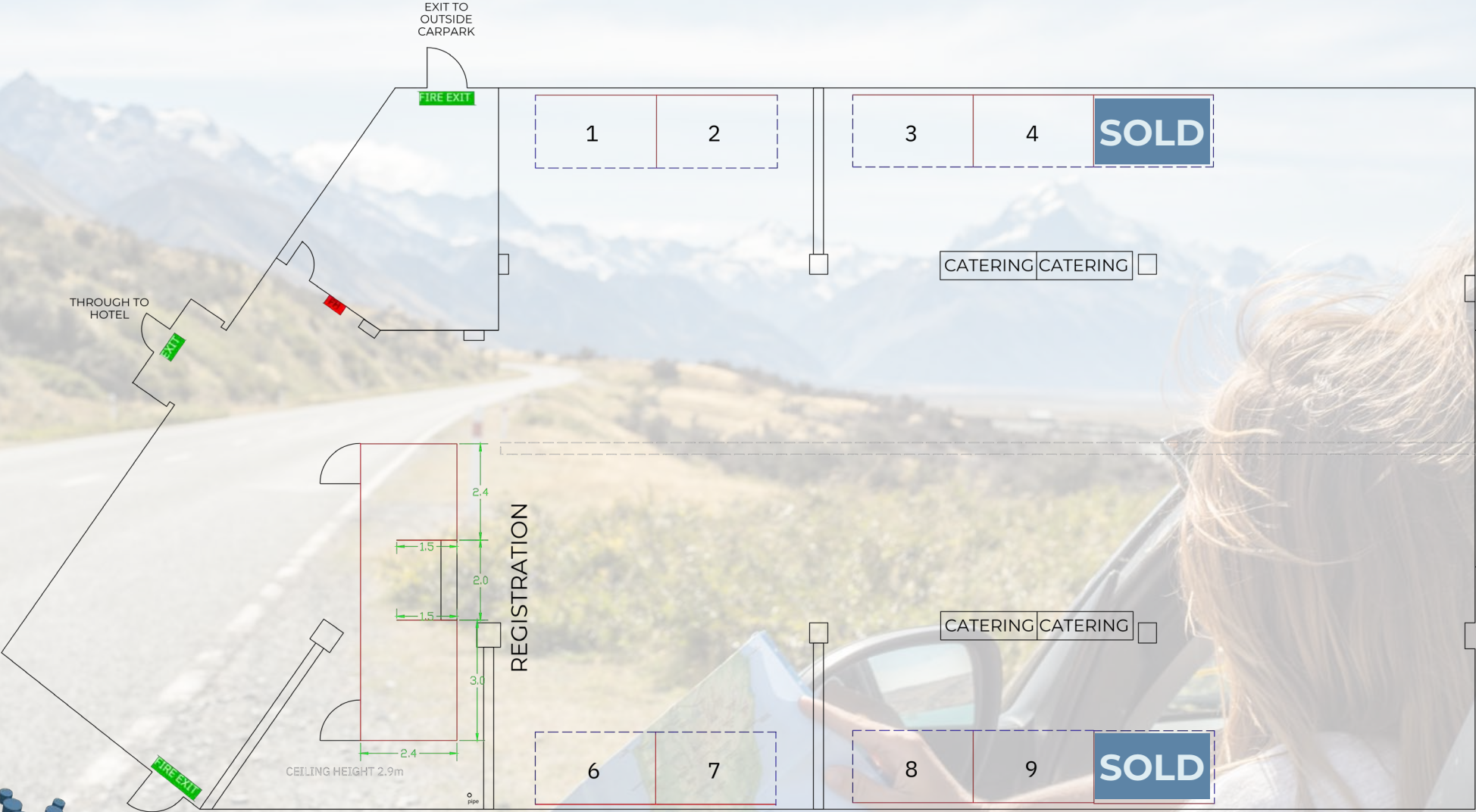
Level one entitles you to present your company/organisation to the delegates of this conference for a five-minute presentation before either a morning or afternoon break. There are four spots available.

Level TWO | \$750 + GST

Level two entitles you to present your company to the delegates of this conference for a ten-minute presentation before lunch. There are two lunch spots available. Please note that these spots will be on a first in first served basis, (with first consideration applied to platinum, gold, silver and bronze sponsors). As much as this is a captured audience, we cannot guarantee a full attendance.

EXHIBITION FLOOR PLAN

Trinity Wharf Tauranga, 51 Dive Crescent, Tauranga 3110



[VIEW LIVE FLOORPLAN](#)

TERMS AND CONDITIONS

ACCEPTANCE OF TERMS AND CONDITIONS

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined on the following pages.

Sponsorship and Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

BOOK SPONSORSHIP

BOOK EXHIBITION

You will receive a confirmation letter and tax invoice once your booking has been processed. By submitting the sponsorship application form you acknowledge and accept the sponsorship terms and conditions.

CANCELLATION POLICY

The Civil Engineering Testing Association of New Zealand (CETANZ) reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

After the official booking has been accepted by the organising committee, if the sponsorship or floor space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition, if the cancellation request is received in writing before 30 June 2025
- 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after 30 June 2025.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation.

Participation as a sponsor and/or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse CETANZ for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred.

CONFERENCE REGISTRATION

For sponsorship packages that include complimentary registrations you will be asked to nominate the recipient of the complimentary registration(s).

Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.

DELEGATE DETAILS

Provision of delegate details is subject to privacy laws.

HEALTH & SAFETY

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference.

This will ask details around compliance when packing in your stand and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.



INSURANCE & LIABILITY

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors near an exhibition stand.

Neither CETANZ, Harding Conferences, Exhibition Hire, Trinity Wharf Tauranga: Waterfront Hotel nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, CETANZ, Harding Conferences, Exhibition Hire, Trinity Wharf Tauranga: Waterfront Hotel will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property. The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

PAYMENT

All packages are quoted in New Zealand dollars and exclude GST. A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. CETANZ reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

CETANZ reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

PROMOTIONAL MATERIAL

If your sponsorship package entitles you to placement of material in the conference bag, inserts are to be provided by the sponsor and must be no bigger than what has been specified. These must be delivered to Trinity Wharf Tauranga: Waterfront Hotel by Monday 4 August 2025 to be placed inside the conference bag.

TALK TO US

If you wish to discuss other packages outside those listed, please contact:

Harding Conferences
T: 03 352 5598



Harding Conferences

We guarantee you the applause

