# Neighbourhood-Led Projects - creating streets for people.

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| There was a time when it was possible to play with friends on the street where we lived, but our communities have changed. Traffic has increased over time which has impacted on our communities, our environment, and our wellbeing. Neighbourhood-Led Street Projects are an opportunity for New Plymouth District Council to work with local communities to identify potential on-road improvements to put people first in street design. A neighbourhood led streetscape prioritises the movement of people over cars, using both traffic engineering and urban landscape design. The desired outcomes of these projects is a safe, accessible, welcoming, attractive street for all people who may use it. Streets for Neighbourhood Led Projects are selected based on maximum investment opportunities and greatest benefit. E.g. when planned **significant** maintenance is happening on a local street (replacement of footpath, pavement rehab). The greatest benefit has been identified as supporting our most vulnerable road users in the first instance, therefore local streets connected with schools are our first priority.The difference between a Neighbourhood Led Project (NLP) and traditional street upgrades is not only how we view the entire streetscape, but also how we engage with the community. The NLP approach starts with a ‘blank canvas’. Council identifies then engages with the key stakeholders in the local neighbourhood community such as as the school (students, whanau, staff and BOT), residents, businesses and iwi/hapu. The neighbourhood community are asked to identify:1. What could make your street more **welcoming and attractive?**
2. What could make your street feel more **accessible for people from all walks of life**?
3. What could make your street **feel safer**?
4. What does an **ideal ‘People Focused Street’** look like to you?

The NLP puts people first, in both the process and the outcome. How will the journey unfold … |