# ABSTRACT SUBMISSION FORM

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| **Paper title**  **(limited to 6 words)** | Alligators, jazz, shared mobility and TDM | | | |
| **Overview of presentation** (300-word maximum)  This presentation will share highlights from the 2017 Association for Commuter Transportation (ACT) conference, which took place 31 July-3 August in New Orleans, USA. The 2017 annual conference saw a record 500+ travel demand management (TDM) and shared mobility professionals gather to discuss transport from the perspective of the commuter.  We might think of the US as a land of highways, SUVs and car-dependent living, but many US cities are changing rapidly in response to technology. The USA is the birthplace of Tesla, Uber, Zipcar, the iPhone and a plethora of technology-enabled, shared mobility services. In 2015, the US Department of Transportation launched a 'Smart City Challenge', and this, combined with an appetite for innovation, is accelerating the transformation of many US cities.  What can we learn from the USA that will help us to create New Zealand’s mobility systems of tomorrow?  This year’s ACT conference revealed a step-change in how transit agencies and cities are engaging with new shared mobility providers, and how cities are getting ready for autonomous vehicles. Highlights from this year’s conference included:  • Mobility hubs- the new park & rides, new research and a design toolkit  • Managing the curb (i.e. pick up and drop off) is becoming as important as managing parking  • Connecting the suburbs- using first/last mile connections to create density by mobility  • Emergency preparedness and response (including the ‘Katrina- ten years on’ tour)  • Quantifying the impact of TDM  • Telling the story- inspiration, influence and persuasion through the art of storytelling  Learning lessons from innovative cities can help us to provide a better experience for New Zealand’s transport customers and ensure that our transport system doesn’t get left behind. Find out how the US is responding to technology-enabled transport innovation so that you can make good decisions for New Zealand’s commuters, today. | | | | |