

CETANZ

9th - 11th August, 2023

Distinction Hotel, Kirikiriroa Hamilton



Nulca  
NEW ZEALAND

# Sponsorship Prospectus

Aukaha Resilience

# Nau mai haere mai

It gives us great pleasure to invite you to the 2023 conference of the Civil Engineering Testing Association of New Zealand, which is being held in Kirikiriroa Hamilton from the 9th - 11th, August 2023.

The 2023 conference is shaping up to be another ripper. Offering a combination of quality technical content, outstanding social functions, and broad industry representation.

The conference will be heading to Kirikiriroa Hamilton, hosted at the Distinction Hotel.

We are pleased to announce the NZ branch of Nulca (National Utility Locating Contractors Association) will be joining forces with us for the conference.

The social events of the week are sure to be a fantastic opportunity to catch up with fellow members and meet some new faces.

On behalf of the organising committee, I'm pleased to invite everyone to the 2023 CETANZ Conference. I look forward to seeing you there.



Clark Yparraguirre  
Conference Convenor



# Join us in Kirikiriroa Hamilton

This year's conference theme represents the idea of Aukaha Resilience through the Kauri Tree. The Kauri tree is a tree that emanates strength. It demonstrates the power of evolution and the ability of living things to adapt to unexpected challenges. Before European settlers arrived in New Zealand the Kauri Tree was used to craft waka.

Aukaha comes from a traditional Kāi Tahu tauparapara or poetic chant, recited by our ancestors as they tightened the lashings of their waka before setting out on a journey. It is about uniting and binding together to meet the challenges.

The civil industry not only ensures the resilience of our infrastructure, but also provides a pathway for people to develop personal resilience and adaptability to change.

## Who will attend CETANZ 2023?

The CETANZ 2023 conference, in conjunction with Nulca, is the premier conference for both Civil engineering Materials Testing, CPT Testing and service location in the Pacific. During the event a wide range of topics will be presented and discussed catering to the needs of all levels of professionals from students through to managers. The combination of CETANZ and Nulca brings opportunity for our utility location companies directly in front of a wide range of existing and new customers.

We expect approximately 150 – 200 delegates.

This conference provides exceptional value to practitioners and employers in the civil engineering profession by offering:

- Relevant topics in a packed programme
- An opportunity to build strong relationships between materials testers, contractors and engineers
- Alignment of professionals who are ultimately working towards common goals of improvement and quality

# Sponsorship opportunities

All sponsorship and exhibition opportunities are available on a 'first received basis'. Benefits to sponsors are commensurate with the level of investment. The earlier the sponsorship commitment is made the greater the exposure will be through preconference publicity, including the conference website.

This event is the conference for the year and will be attended by many of the main decision makers in the industry. Attendance adds enormous value to delegates, their staff, company and colleagues providing a valuable opportunity for not only learning, but also networking with industry colleagues.

<b>Sponsorship Packages</b>	<b>Cost + GST</b>	<b>Page No.</b>
<i>Platinum sponsor</i>	\$7,500	6
<i>Gold sponsor</i>	\$5,000	7
<i>Barista cart sponsor</i> <b>SOLD</b>	\$4,000	8
<i>Business lounge sponsor</i>	\$4,000	9
<i>Silver sponsor</i>	\$3,500	10
<i>Bronze sponsor</i>	\$2,500	11
<i>Exhibition floor plan</i>		12
<i>Exhibition</i>	\$2,000	13
<i>Satchel sponsor</i> <b>SOLD</b>	\$2,000	14
<i>Lanyard sponsor</i>	\$2,500	15
<i>Session sponsor</i>	\$1000	16
<i>Supporting sponsor</i>	\$750	17
<i>Speaking and advertising opportunities</i>	YPMV	18
<i>Terms and conditions</i>		19 - 20

# Sponsorship levels at a glance

Package	Cost + GST	Website Profile	Exhibition Space	Inclusive Registrations	Satchel insert	Catering Break	Exhibitors Quiz	Delegate list	Conference Dinner	Welcome Function	Keynote Speaker	Plenary Speaker
Platinum	\$7,500	✓	✓	3	✓	✓	✓	✓	✓	-	✓	✓
Gold	\$5,000	✓	✓	2	✓	✓	✓	✓	-	✓	-	✓
Silver	\$3,500	✓	✓	1	✓	✓	✓	✓	-	-	-	-
Barista	\$4,000	✓	✓	1	✓	-	✓	✓	-	-	-	-
Business lounge	\$4,000	✓	✓	1	✓	-	✓	✓	-	-	-	-
Bronze	\$2,500	✓	✓	1	✓	✓	✓	✓	-	-	-	-
Exhibition	\$2,000	✓	✓	1	✓	-	✓	✓	-	-	-	-
Lanyard	\$2,500	✓	-	1	✓	-	✓	✓	-	-	-	-
Satchel	\$2,000	✓	-	1	✓	-	✓	✓	-	-	-	-
Session	\$1,000	✓	-	-	✓	-	✓	✓	-	-	-	-
Supporting	\$750	✓	-	-	✓	-	✓	✓	-	-	-	-

# Platinum Sponsor

As our platinum sponsor you will receive

- Primary naming rights to conference dinner, which will be held at Hobbiton
- Opportunity for creative and innovative involvement with dinner
- Sponsor acknowledgement at the conference dinner
- Five (5) minutes speaking opportunity at the conference opening
- Sponsor's signage on the main stage to be provided by sponsor
- Primary naming rights to one conference lunch on Thursday or Friday
- Primary naming rights to keynote speaker
- Single stand space (3m x 1.8m) – see page 13 for full details and page 12 for floor plan
- Participation in an exhibitors' quiz
- Three (3) full complimentary tickets to the entire conference
- Acknowledged as a platinum sponsor on the conference website with dominant logo feature and hyperlink to sponsor's website
- Link to sponsor's website from mobile app
- Dominant logo feature on any venue signage
- Maximum opportunity for audio visual exposure of company logo on conference audio visual screens
- Promotional literature can be inserted in the conference bag to a maximum size A4. (We are actively discouraging the use of paper brochures)
- Logo on lectern sign in conference rooms
- Access to delegate database (subject to their agreement and privacy laws)
- Opportunity to purchase additional speaking time

\$7,500  
+  
GST

# Gold Sponsor

\$5,000  
+  
GST

- Primary naming rights at the welcome function. Dependent on number of gold sponsors this may need to be shared.
- Opportunity for creative and innovative involvement with the welcome function
- Verbal acknowledgement at the opening, closing and conference dinner
- Promotional literature can be inserted in the conference satchel to a maximum size A4. We are actively discouraging the use of paper brochures.
- Primary naming rights to one conference lunch on Thursday or Friday
- Single stand space (3m x 1.8m) – see page 13 for full details and page 12 for floor plan
- Participation in an exhibitors' quiz
- Two (2) full complimentary tickets to the entire conference
- Acknowledged as a platinum sponsor on the conference website with dominant logo feature and hyperlink to sponsor's website
- Link to sponsor's website from mobile app
- Dominant Logo feature on any venue signage
- Maximum opportunity for audio visual exposure of company logo on conference audio visual screens
- Promotional literature can be inserted in the conference bag to a maximum size A4. (We are actively discouraging the use of paper brochures)
- Access to delegate database (subject to their agreement and privacy laws)
- Opportunity to purchase additional speaking time

# Barista Cart Sponsor

NB: first 50 cups per day free all consumption thereafter at cost.

In these coffee loving days, it is hard to find a sponsorship opportunity better than this. You will have the exclusive opportunity to connect with a large portion of delegates as they come for their coffee fix!

Fixed costs associated with the provision of the coffee cart including labour per day are included in this opportunity. The first 50 cups are included and all coffee consumption over and above this will be charged to your company following the conference based on the total number of cups served.

- Naming rights to the coffee cart, open prior to conference each day plus during break times
- Opportunity for the barista staff to wear company branded t-shirts, caps etc (provided by the sponsor)
- Branded signage by the espresso coffee cart (provided by the sponsor)
- Opportunity for coffee to be served in branded coffee cups (provided by the sponsor)
- Opportunity for creative and innovative involvement with area
- Participation in an exhibitors' quiz
- One (1) full complimentary tickets to the entire conference
- Acknowledged as a platinum sponsor on the conference website with dominant logo feature and hyperlink to sponsor's website
- Logo feature on any venue signage
- Maximum opportunity for audio visual exposure of company logo on conference audio visual screens
- Promotional literature can be inserted in the conference bag to a maximum size A4. (We are actively discouraging the use of paper brochures)
- Access to delegate database (subject to their agreement and privacy laws)

\$4,000  
+  
GST  
SOLD



**\$4,000  
+  
GST**

# Business Lounge Sponsor

The business lounge will be located in a central position, designed to give delegates a quiet space to work on their laptops and recharge batteries for all equipment. The lounge will be filled with furniture supplied by the hotel with décor to complement your organisation's corporate colours, a recharge bar, magazines, the daily paper, and your company promotional material. You can add banners etc as well.

A recharge bar can be included here, at an additional cost.

- Naming rights to the business lounge
- Provision of recharge bar
- Branding on the recharge bar (branding to be paid for by sponsor)
- Label on magazines and newspapers with sponsor's logo
- Participation in an exhibitors' quiz
- Single stand space (3m x 1.8m) – see page 13 for full details and page 12 for floor plan
- Promotional literature can be inserted in the conference satchel to a maximum size A4. We are actively discouraging the use of paper brochures.
- One (1) complimentary ticket to the entire conference, including social functions
- Opportunity to purchase speaking time at conference
- Acknowledged as a sponsor on the conference website with logo
- Link to sponsor's website from mobile app
- Logo feature on any venue signage
- Opportunity for audio visual exposure of company logo on conference audio visual screens
- Access to delegate database (subject to their agreement)

**\$3,500  
+  
GST**

## Silver Sponsor

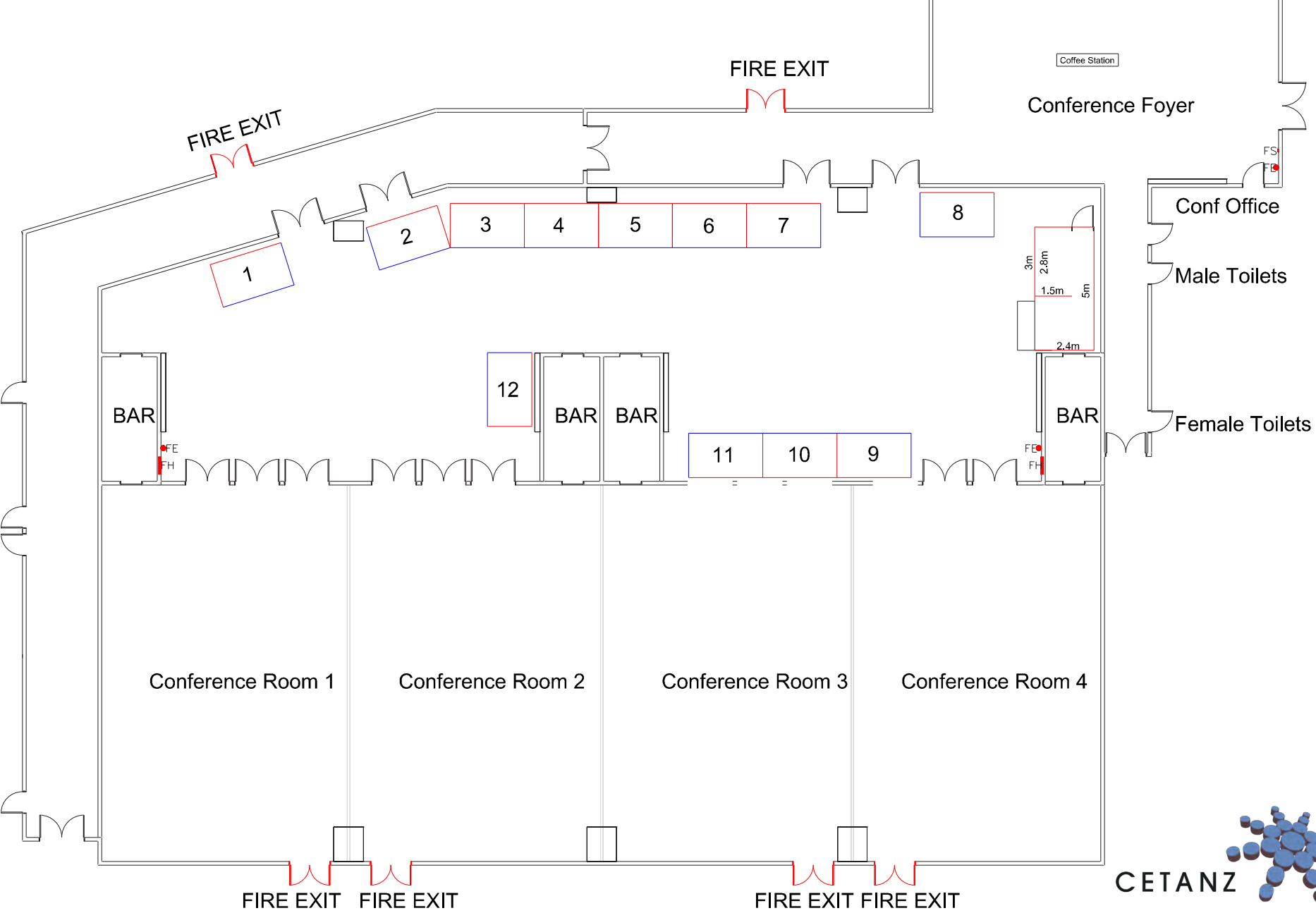
- Major naming rights to a morning or afternoon tea break on Thursday or Friday
- Opportunity for creative and innovative involvement with sponsored lunch or morning and afternoon teas
- Single stand space (3m x 1.8m) – see page 13 for full details and page 12 for floor plan
- Participation in an exhibitors' quiz
- One (1) full complimentary tickets to the entire conference
- Acknowledged as a platinum sponsor on the conference website with dominant logo feature and hyperlink to sponsor's website
- Logo feature on any venue signage
- Maximum opportunity for audio visual exposure of company logo on conference audio visual screens
- Promotional literature can be inserted in the conference bag to a maximum size A4. (We are actively discouraging the use of paper brochures)
- Access to delegate database (subject to their agreement and privacy laws)
- Opportunity to purchase additional speaking time
- Access to delegate database (subject to their agreement)

**\$2,500  
+  
GST**

## Bronze Sponsor

- Major naming rights to arrival tea/coffee on Thursday or Friday
- Single stand space (3m x 1.8m) – see page 13 for full details and page 12 for floor plan
- Participation in an exhibitors' quiz
- One (1) complimentary ticket to the entire conference, including social functions
- Opportunity to purchase speaking time at conference
- Acknowledged as a sponsor on the conference website with logo
- Logo feature on any venue signage
- Opportunity for audio visual exposure of company logo on conference audio visual screens
- Access to delegate database (subject to their agreement)

# Exhibition Floor Plan



# Exhibition Stand

There are a limited number of exhibition spaces available for companies to display their products for the attendees to view. This is a good opportunity for suppliers to the industry to make contacts in the insurance sector who can be followed up later. Opportunities when the industry gets together en masse like this don't happen often during the year. Stands can be provided, or exhibitors can bring their own displays.

## Inclusions:

- The booth has a 3 metre back-wall, side walls of 1.8 metres and a height of 2.3 metres
- One 10 amp power supply (4-way multi-box)
- Two x 150 watt spotlights
- ID fin for signage and company name in one colour with 20 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself.
- Participation in an exhibitors' quiz
- One (1) complimentary ticket to the entire conference, including social functions
- Opportunity to purchase speaking time at conference
- Acknowledged as a sponsor on the conference website with logo
- Logo feature on any venue signage
- Opportunity for audio visual exposure of company logo on conference audio visual screens
- Access to delegate database (subject to their agreement)

\$2,000  
+  
GST



# Satchel Sponsor

\$2,000

+

GST

SOLD



- Company logo on delegate bag
- Participation in an exhibitors' quiz
- One (1) complimentary ticket to the entire conference, including social functions
- Opportunity to purchase speaking time at conference
- Acknowledged as a sponsor on the conference website with logo
- Logo feature on any venue signage
- Opportunity for audio visual exposure of company logo on conference audio visual screens
- Access to delegate database (subject to their agreement)
- An exhibition site can be purchased for an additional cost of \$1,500 + GST

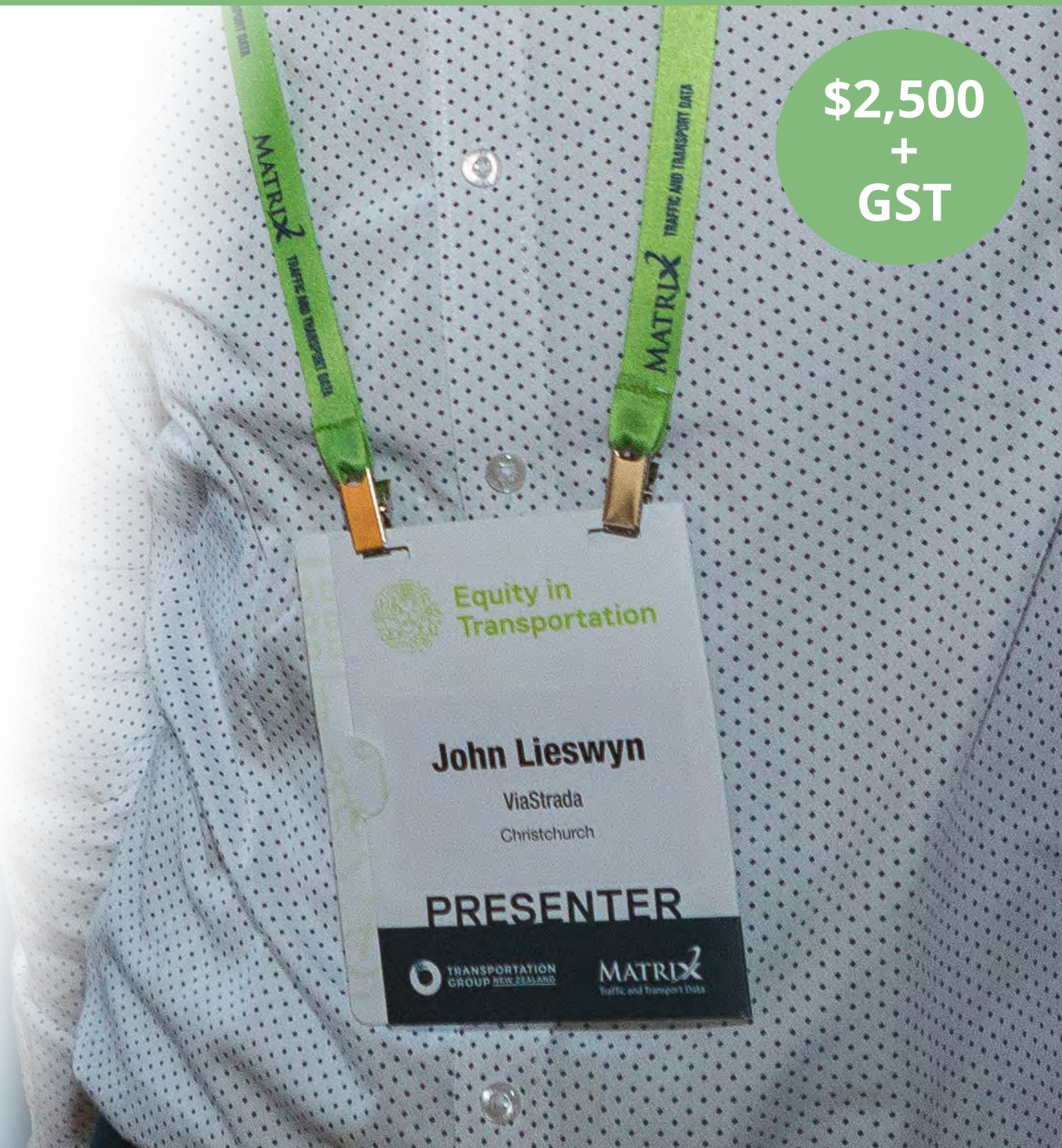
\*Please note that your logo would replace "Torpedo 7"

# Lanyard Sponsor

Your company logo will feature on the name badge, lanyard and pocket programme along with the CETANZ conference logo

- One (1) complimentary ticket to the entire conference, including social functions
- Participation in an exhibitors' quiz
- Acknowledged as a sponsor on the conference website with logo
- Link to sponsor's website from mobile app
- Logo feature on any venue signage
- Opportunity for audio visual exposure of company logo on conference audio visual screens
- Access to delegate database (subject to their agreement)
- An exhibition site can be purchased for an additional cost of \$1,500 + GST

**\$2,500  
+  
GST**



**\$750**  
**+**  
**GST**

# Supporting Sponsor

- Opportunity to present organisation on a poster board set up for the duration. Please note that you need to provide all the display equipment
- Participation in an exhibitors' quiz
- Promotional literature can be inserted in the conference satchel to a maximum size A4. We are actively discouraging the use of paper brochures
- Tickets can be purchased to attend the conference – you will need to register should you wish to attend
- Acknowledged in promotional material as a supporting sponsor
- Opportunity to purchase advertising space in the handbook
- Logo feature on all venue signage
- 50-word company listing in the conference handbook with company logo
- Acknowledged as a sponsor on the conference website with logo
- Logo feature on any electronic venue signage
- Access to delegate database (subject to their agreement)



# Session Sponsor

Limited to number of sessions

- Company banners or logos to be displayed during the plenary session
- Company logo on the opening session and sponsored presenter introduction slide
- 1 x complimentary registration
- Logo feature and 100-word blurb on your organisation featured on the conference website
- Logo featured in static signage around the conference venue
- Participation in an Exhibitors' quiz
- Promotional item may be given to delegates. To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.
- Logo on mini programme next to your chosen session—to be confirmed once programme developed
- Logo feature on any electronic venue signage
- Logo on title slides on screen in the conference room for specific session
- Access to delegate database (subject to their agreement)

\$1,000  
+  
GST

# Speaking opportunities

To redeem a speaking opportunity your investment must be as an Exhibitor or higher.

## Level ONE | \$500 + GST

Level one entitles you to present your company/organisation to the delegates of this conference for a five-minute presentation before either a morning or afternoon break. There are four spots available.

## Level TWO | \$750 + GST

Level two entitles you to present your company to the delegates of this conference for a ten-minute presentation before lunch. There are two lunch spots available. Please note that these spots will be on a first in first served basis, (with first consideration applied to platinum, gold, silver and bronze sponsors). As much as this is a captured audience, we cannot guarantee a full attendance.

\$750 + GST

# Advertising opportunities

Opportunity for a sponsor to provide something to go into the delegate bag and reach approx. 150 conference attendees. It is recommended the item adds some value rather than a brochure, for instance a branded gift, pen, key ring or tasty treat. The conference organisers can assist you with other ideas.

- Acknowledged as a sponsor on the conference website with logo
- Logo feature on any venue signage
- Opportunity for audio visual exposure of company logo on conference audio visual screens
- Access to delegate database (subject to their agreement)



# Terms and Conditions

## Acceptance of Terms & conditions

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined on the following pages.

Sponsorship and Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

You will receive a confirmation letter and tax invoice once your booking has been processed. By submitting the sponsorship application form you acknowledge and accept the sponsorship terms and conditions.

## Cancellation policy

The Civil Engineering Testing Association of New Zealand (CETANZ) reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event. After the official booking has been accepted by the organising committee, if the sponsorship or floor space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before 30 June 2023
- 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after 30 June 2023.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation.

Participation as a sponsor or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse CETANZ for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred.

## Conference registration

For sponsorship packages that include complimentary registrations you will be asked to nominate the recipient of the complimentary registration(s). \*Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.

## Delegate details

Provision of delegate details is subject to privacy laws.

## Health & safety

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference.

This will ask details around compliance when packing in your stand and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

## Insurance & liability

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/

visitors near an exhibition stand.

Neither CETANZ, Harding Consultants, Exhibition Hire, Distinction Hotel Hamilton nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, CETANZ, Harding Consultants, Exhibition Hire, Distinction Hotel Hamilton will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property. The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

## Payment

All packages are quoted in New Zealand dollars and exclude GST. A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. CETANZ reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

CETANZ reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

#### Promotional material

If your sponsorship package entitles you to placement of material in the conference bag, inserts are to be provided by the sponsor and must be no bigger than what has been specified. These must be delivered to Distinction Hotel Hamilton by Tuesday 8 August 2023 to be placed inside the conference bag.

#### Talk to us

If you wish to discuss other packages outside those listed, please contact:

Harding Conferences:

T: 03 352 5598

M: 027 436 3083

