





















### Mängere Ebike Trial

Ali Raja (Mackie Research) Transportation Group Conference 2023











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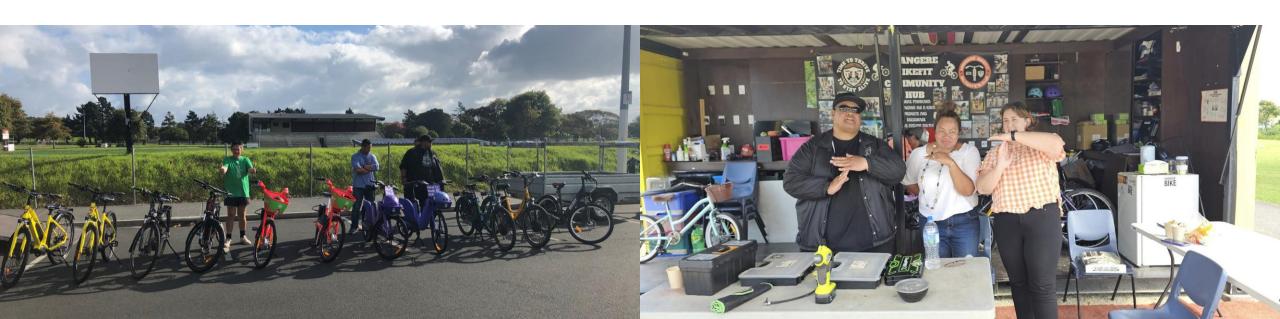
- Context + Project overview
- Stage 1 "Give-it-a-go"
- Stage 2 M\u00e4ngere Ebike Trial
- Stage 3 Equitable access to ebikes
- Conclusion

### Why Ebikes?

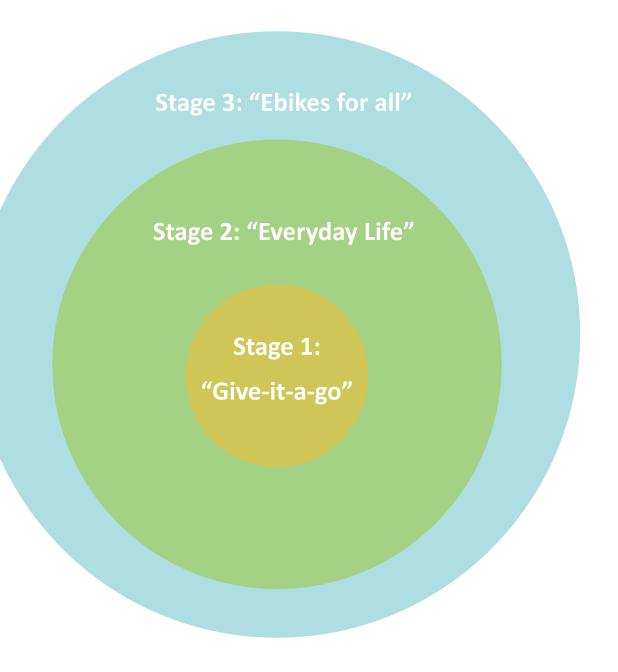
- Ebike use growing worldwide
- Make biking more useful (go further, carry more, quicker)
- Health and wellbeing for individuals
- Transport resilience
- Contribute to meeting emissions targets

### Why Mangere?

- Existing local infrastructure and bike experts
- Interest shown by local people
- National climate change conversation: who wins/loses as e-mobility becomes widespread?



**Project Overview** 



Stage 1:
"Give-it-a-go"
Workshops









# Stage 1: Findings

- Increased appreciation of ebikes
- Ebikes could replace certain car trips and increase opportunities for exercise and recreation.
- Identified existing barriers that limit access and use of ebikes
- Support and confidence to explore a trial of ebikes on a longer term basis





### Stage 2 - Māngere Ebike Trial: Auckland Transport's **Ngā Tiriti Ngangahau - The Vibrant Streets**

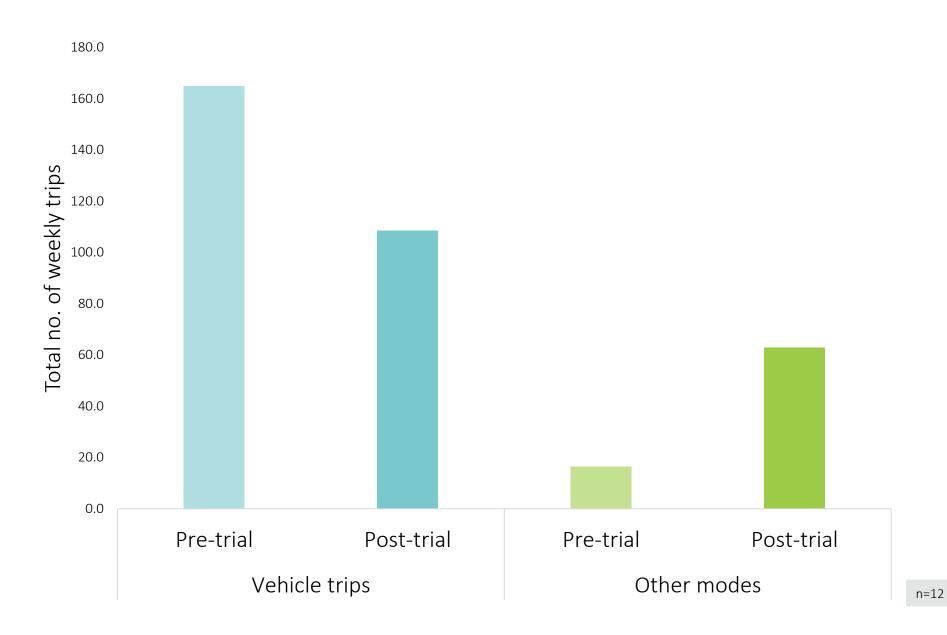
- Broaden participation in ebike use across the M\u00e4ngere community
- Evaluate use, experience, and readiness to continue through a longer-term trial
- Evaluate the potential of e-bikes to influence travel behaviour
- Identify barriers to accessing, using, and retaining ebikes in Māngere

# Mangere Ebike Trial: Trial Design

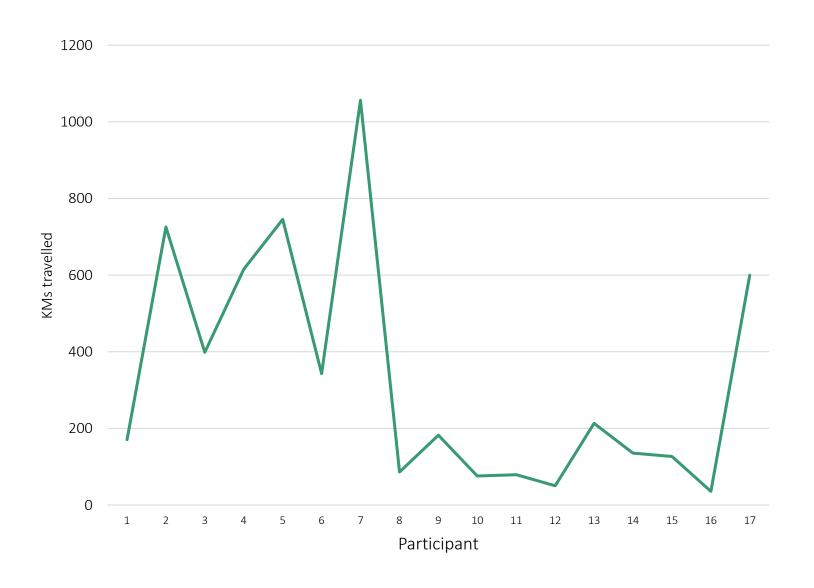
- 20 ebikes; 2 cargo bikes
- 40 users (2 rounds of 20 people)
- Wave 1: Individuals/Homes
- Wave 2:
  Businesses, community organisations, schools
- Before and after evaluation



### Mangere Ebike Trial: Early Findings



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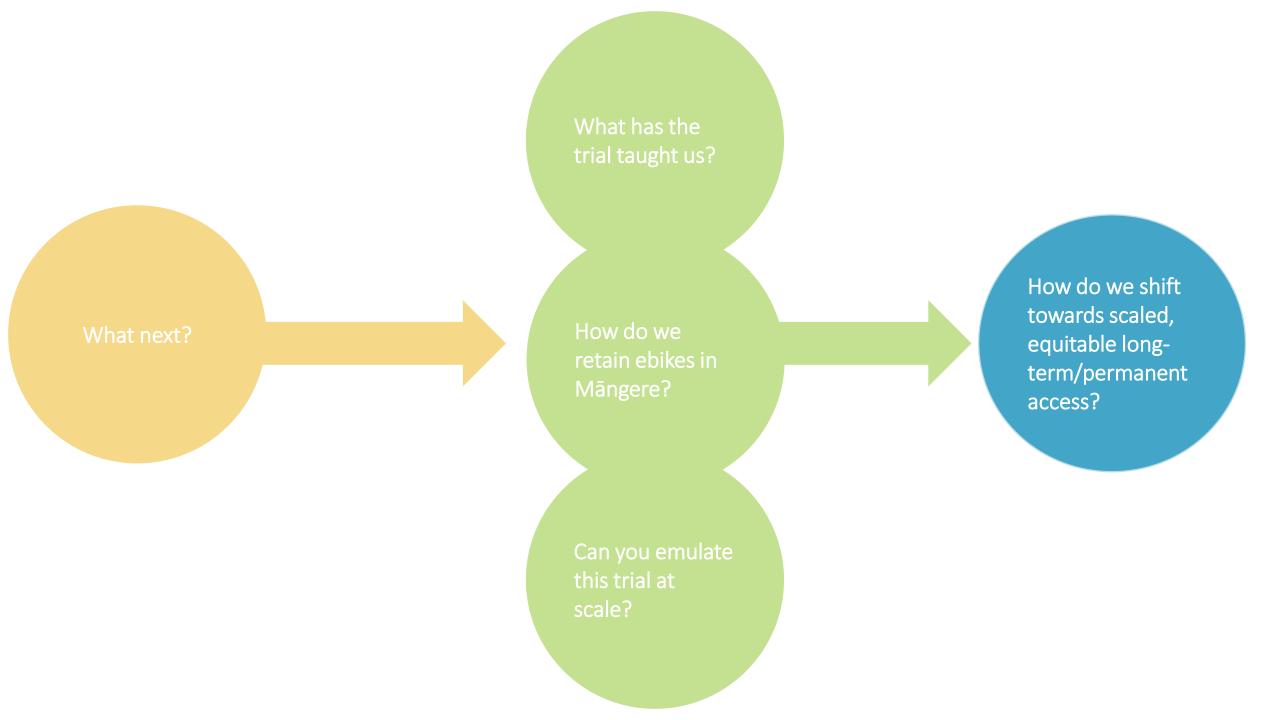




## Mangere Ebike Trial: Early Findings

- Growing confidence; Extensive ebike use
- Range of use types
- High demand for continued access; for some, now seen as essential

- High degree of flexibility required
- 'Trial' nature may have some challenges
- Importance of Time-To-Thrive as a project partner and local champion



### Stage 3?

"Widespread equitable access to ebikes in low-income communities"

- Exploring options for a 'pathway-topermanence' for ebike access in Mangere
- Design and implement an ebike incentive with participants from Wave 1 of the Ebike Trial
- Inform the development of a national ebike incentive scheme for low-income communities



Needs to be a whole country effort



Collaboration with other partners and policy-makers



Developing a community of 'ebike trial practitioners' across Aotearoa



#### Conclusions

- Overall, there is a high demand for ongoing ebike access in Māngere
- Support from council agencies and a resourced community champion is essential

- Transport justice; ensuring low-income communities are not left behind in the shift towards a sustainable transport system
- Eager to further build our collaborations











