



Adaptive Urbanism Strategy, Programme & Project Management



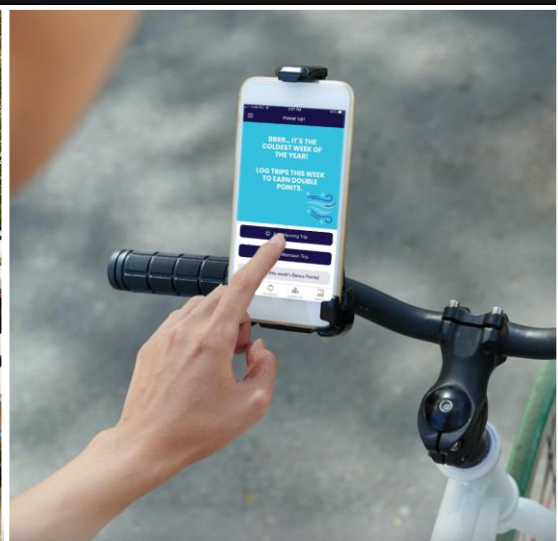
Communication, Stakeholder Engagement



Play Streets & Events



Community Partnerships



Power Up: Bike Train & Walking School Bus app



School Active Mode Strategy & Programmes



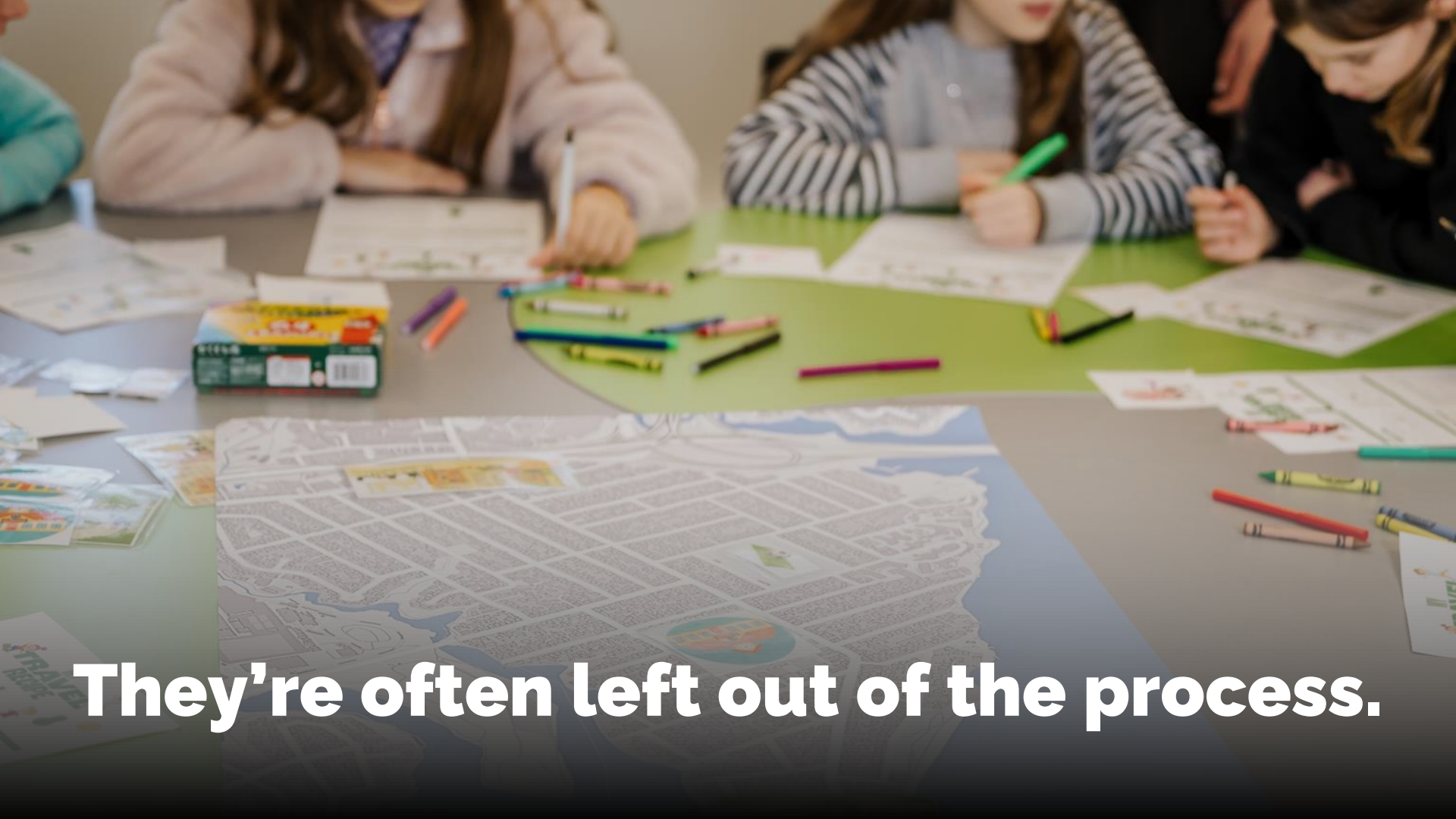
A Vision of Kids for Transport

2 Walk & Cycle Conference
March 2024

CRANK



Why ask kids?



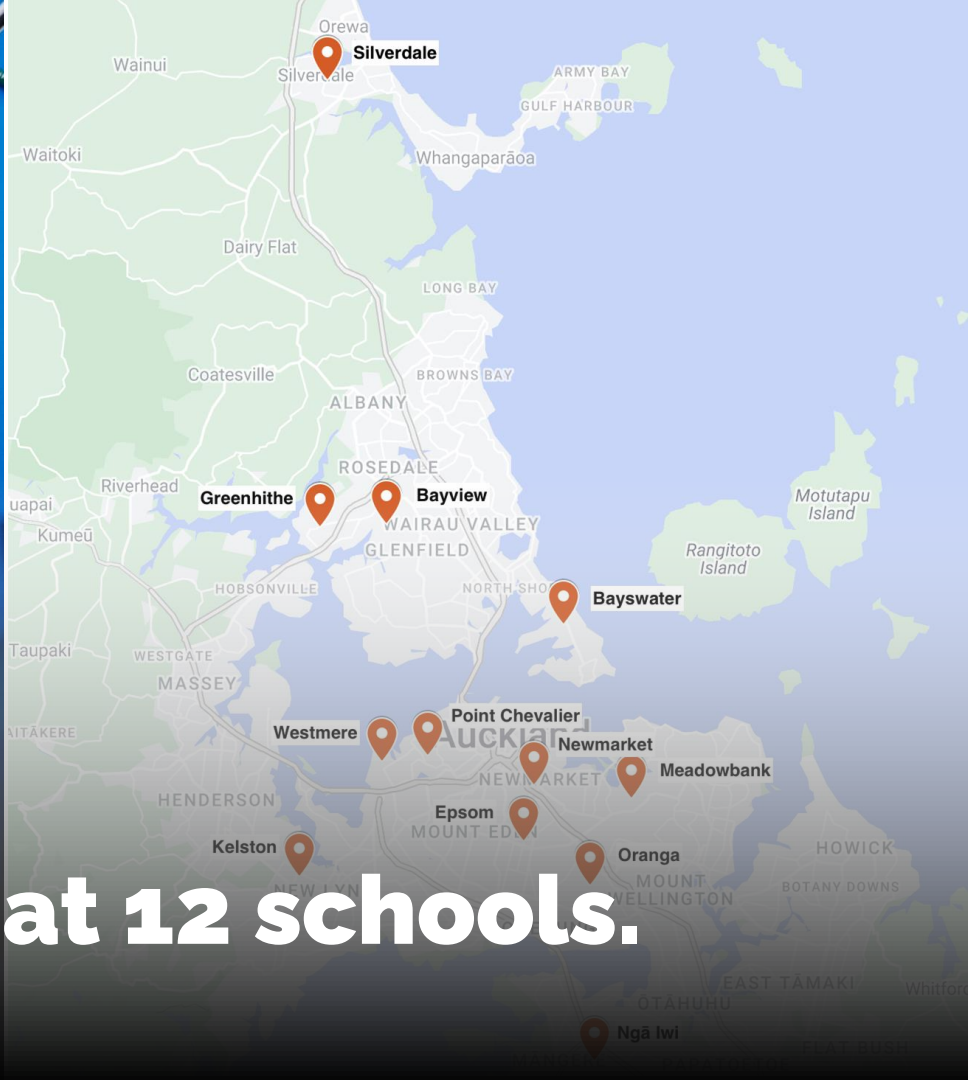
They're often left out of the process.



We ran workshops.



Kids completed a 'Travel Recipe'.



181 students at 12 schools.



What did they tell us?



Kids link climate and transport.



They prefer active ways to get around.

85% say biking, walking or wheeling is
one of their favourite ways to get around.
Only 17% say the same about going by car.

A group of four children wearing helmets and high-visibility vests are riding bicycles across a street. They are carrying backpacks. In the background, there are cars, a blue sign for 'WEGLA ROAD' pointing to 'Westmere Herne Bay', and a building with a sign for 'Francesco's Pizzeria'.

Children value social, active and sustainable transport options.

85% value social connection,
80% want to be active,
73% consider the environment.



What's their vision for the future?



They're the Zero Carbon generation.

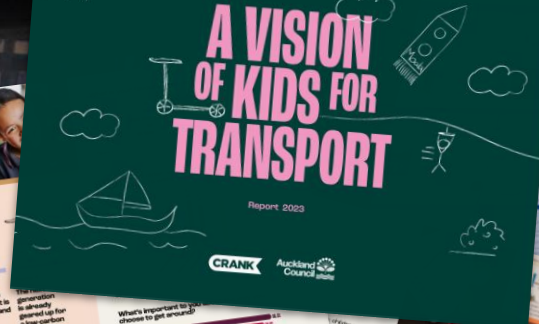
In 2050, they'll be in their mid-thirties.
They'll have jobs, homes, and kids of their own.



**Almost 60% expect to get to work
without using a car.**



85% want to visit friends and family without relying on a car.



Key themes at a glance

Theme 1
Children are excited up about the links between climate and transport

Theme 2
Children prefer active modes of getting around, walking, cycling and wheeled

Theme 3
Children value transport that is social, active and sustainable

Theme 4
The next generation is already geared up for a low carbon transport future

1hr 12 workshops
Schools

181 Students



"I hope we have more bike lanes and skate parks in our neighbourhood, and less speed around school so we can bike, scooten and skate to school!"

Class of 10 Ebleton Primary School

Thank you.

Matt Fordham
matt@crank.nz



Dear Minister...

- Collective submission on the GPS.
- Aiming for 100+ schools.
- Positive.
- email matt@crank.nz to find out more.

Matt Fordham
crank.nz
022 609 8434

