# ABSTRACT SUBMISSION FORM

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| Paper details |  | | | |
| **Paper title**  **(limited to 6 words)** | Tactical urbanism and Hobart's main streets | | | |
| **Overview of presentation** (300-word maximum)  The Hobart Local Retail Precincts Plan was a unique city building project undertaken by MRCagney for Hobart City Council, and focused on using tactical urbansim principles to inspire local communities to lead the revitalisation of their own main streets.  The project team was engaged to renew six ailing main streets surrounding the city centre, howeves without sufficient budget to achieve meaningful change to all six main streets within the scope of the project, we proposed a series of trader-led half-day events to trial footpath, road space, and streetscape changes in order to identify which main streets can truly engage their local communities and thus benefit most from capital investment.  Trader groups were invited to conceptualise ideas to revitalise their retail precincts, and test their ideas by holding short events using Council provided materials including astro-turf, furniture and trees. In the lead up, the project team conducted workshops for each precinct to inspire unique, functional, self-determined strategies.  Ultimately, traders at 5 of the 6 precincts delivered unique and compelling events, however the traders groups at two locations in particular demonstrated the greatest and most consistent connection with their local communities. These winning street concepts will be further developed and implemented by Council.  Most importantly, the winning main streets were not considered the most obvious choices at the projects inception, such was the efficacy of the ‘tactical urbanism’ based methodology. It is now envisaged that this programme become an annual undertaking to help Hobarts main streets develop and prosper.  This presentation will follow the project from inception through to implementation, and tell a story of communities creating better main streets for their benefit. | | | | |