

## ATRANSPO NETWOR FOR FUTU GENERATIO TRANSPORTATION GROUP NEW ZEALAND

SPONSORSHIP PROSPECTUS



Clare Scott, WSP Conference Co-Convenor



Michael Town, BECA Conference Co-Convenor

#### INVITATION TO SPONSOR

Transportation 2024 is Aotearoa New Zealand's premier forum for the transportation planning, safety, engineering, and design community.

The conference is intended to support problem-solving and thought leadership amongst peers within the transportation sector and related professions to stimulate debate and action to improve our transport outcomes. The conference has been running for more than 40 years and is hosted annually.

Aotearoa New Zealand will have a revised strategic transportation direction set by the new coalition government, to take effect for the next three-year period beginning July 2024. Our 2024 Transportation Group Conference is ideally timed to allow professionals and advocates to discuss how we respond to the key challenges of our time and move the transport network sustainably forward in this new environment.

In June, Transportation 2024 will be hosted in Whakatū Nelson, a small city with a historically strong walking and cycling following, and a new public transport network is further supporting the transport choices available for locals. However, both the natural world and population growth are creating challenges to provide resilient access for all.

Growth areas have been focused away from existing urban centres, leading to increasing traffic delays, and storm events are disrupting the lives of many, with funding to address these community frustrations remaining limited.

Whilst we face these short-term challenges, we also need to think about how we can facilitate transport accessibility and reliability in the future as well. The 2024 conference theme is centred around **Tūpuna Pono – being good ancestors**.

This strategy centres on considering what is important to the future generations of Te Tauihu and Aotearoa New Zealand – balance and regeneration, leaving a legacy that we can be proud of and contributing to a higher purpose beyond ourselves. This is focused on several intergenerational outcomes that have been used to focus the three conference streams.

We invite you to partner with the 2024 conference and benefit from a range of opportunities to enhance your brand and profile with a visible presence throughout the event.

The conference provides a great opportunity to attract a large number of delegates and speakers from a variety of disciplines, creating a wider audience and expanding the conversation.

Clare Scott and Michael Town, Conference Co-Convenors









### PROGRAMME OUTLINE

#### Sunday 9 June

- Exhibition pack in
- Informal networking in the evening for early arrivals.

#### Monday 10 June

- Plenary sessions
- Concurrent sessions
- Welcome function

#### Tuesday 11 June

- Plenary sessions
- Concurrent sessions
- Field trips
- Conference dinner and Innovation Award

#### Wednesday 12 June

- Plenary sessions
- Concurrent sessions
- Panel session
- Closing session and Excellence Awards

#### **SPONSORSHIP** PAGE NO. **LEVELS**

#### Platinum packages

- · Co SOLD nce MC
- · Confe SOLD Dinner
- · Busin sold unge
- E SOLD Cart
- · Conference App

#### Gold packages

- · Weld **SOLD** Inction
- Keynote / Plenary Speaker

#### Silver packages

- · Name badge, lanyard, pocket programme
- · Masterclass or concurrent session
- Field trips

#### Go Green packages

- · Delegate bag
- · Keep cups & rinse station
- · Reusable water bottle & water fill stations
- Recycling waste stations

#### Bronze packages

- · Delegate coach service
- Posterboards
- Exhibitor Quiz

#### Pewter packages

· Early bird registration prize goods

#### Other Sponsorship Packages

TG Excellence Awards

#### **Exhibition sites**







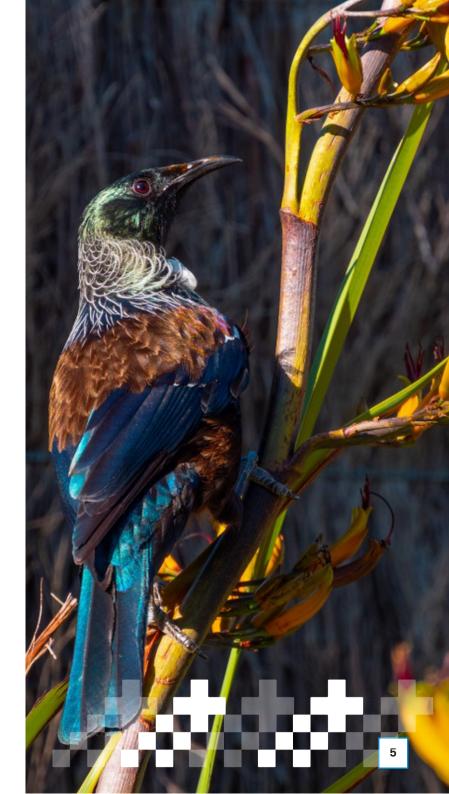














# PLATINUM / PLATINUM PLUS SPONSORSHIP PACKAGES



- na gras to your choice of three of the five Platinum sponsorship options
- status associated with being a Platinum plus sponsor of the conference
- double complimentary profile site with priority allocation of location

#### **CONFERENCE MC**



#### SPONSORSHIP BENEFITS

- naming rights to MC
- regular acknowledgement by MC of sponsorship
- MC can wear branded clothing, subject to approval of Transportation 2024
- opportunity for creative and innovative involvement with MC in consultation with Transportation 2024
- one complimentary profile exhibition site with priority allocation of location

#### **REGISTRATION BENEFITS**

 three full registrations to the conference (including the functions)

- acknowledgement of company sponsorship in opening address by the Transportation 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a platinum sponsor
- company logo on the conference website, as a platinum sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- opportunity to present for 5-minutes to the conference delegates



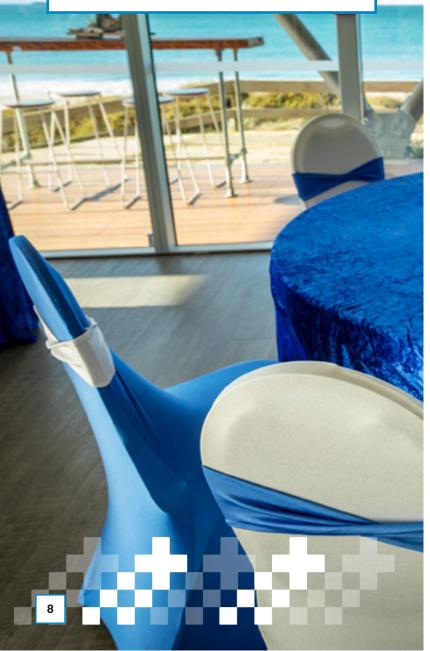






#### **DELEGATE LIST**

 a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference





#### **CONFERENCE DINNER**

#### SPONSORSHIP BENEFITS

- dinner promoted as the "(sponsor's name) conference dinner"
- opportunity for a company representative to make a short speech
- · logo or banners to be displayed at the function
- company logo on dinner menus and tickets
- four extra complimentary tickets to the dinner
- one complimentary profile exhibition site with priority allocation of location

#### **REGISTRATION BENEFITS**

three full registrations to the conference (including the functions)

- acknowledgement of company sponsorship in opening address by the Transportation 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a platinum sponsor
- company logo on the conference website, as a platinum sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- opportunity to present for 5-minutes to the conference delegates



#### SPONSORSHIP BENEFITS

- opportunity to plan the setup of the lounge as you please (e.g. funky furniture, magazines, the daily paper and your company promotional material)
- · naming rights to the business lounge
- branding on the recharge bar (provided by the sponsor)
- · label on magazines with sponsor's logo
- · placement of company banner in the lounge
- one complimentary profile exhibition site with priority allocation of location

#### **REGISTRATION BENEFITS**

three full registrations to the conference (including the functions)

- acknowledgement of company sponsorship in opening address by the Transportation 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a platinum sponsor
- company logo on the conference website, as a platinum sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.

  To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- opportunity to present for 5-minutes to the conference delegates











Almost everyone loves a good coffee. Your company will have the opportunity to connect with most delegates as they visit for their coffee fix! The sponsorship includes the cost of the barista and daily coffee.

Costs associated with the provision of the coffee cart, including labour, and consumption of 50 coffees per day are included in this opportunity.

Coffee consumption exceeding 50 cups per day will be charged to your company at cost following the conference based on the number of additional cups served.



sent one week before conference

#### **BARISTA CART**

#### SPONSORSHIP BENEFITS

- naming rights to the cart
- opportunity for the barista staff to wear company branded t-shirts, caps etc (provided by the sponsor)
- branded signage on the cart (provided by the sponsor)
- · placement of company banner near the cart
- opportunity for coffee to be served in branded coffee cups (provided by the sponsor)
- one complimentary profile exhibition site with priority allocation of location

#### **REGISTRATION BENEFITS**

three full registrations to the conference (including the functions)

- acknowledgement of company sponsorship in opening address by the Transportation 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a platinum sponsor
- company logo on the conference website, as a platinum sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- opportunity to present for 5-minutes to the conference delegates







#### SPONSORSHIP BENEFITS

- naming rights to the app
- · company logo included on the app cover page
- three push notifications to delegates each day of the conference
- one complimentary profile exhibition site with priority allocation of location

#### **REGISTRATION BENEFITS**

three full registrations to the conference (including the functions)

#### **EXPOSURE**

- acknowledgement of company sponsorship in opening address by the Transportation 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a Platinum sponsor
- company logo on the conference website, as a platinum sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- opportunity to present for 5-minutes to the conference delegates







## **DELEGATE LIST** · a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference



GOLD
SPONSORSHIP
PACKAGES





- function promoted as the "(sponsor's name) welcome function"
- opportunity for a company representative to make a short speech
- company banners to be displayed during the welcome function company logo on the welcome function tickets
- four extra complimentary tickets to the welcome function
- · one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

two full registrations to the conference (including the functions)

#### **EXPOSURE**

- acknowledgement of company sponsorship in opening address by the Transportation 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a gold sponsor
- company logo on the conference website, as a gold sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- · major naming rights to one lunch during conference



SOLD









We are delighted to confirm Jehan Casinader as one of our keynote speakers in 2024.

#### **DELEGATE LIST**

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#### **KEYNOTE / PLENARY SPEAKER**

(speaker selection to be approved by Transportation 2024)

#### **SPONSORSHIP BENEFITS**

- an opportunity for a company representative to introduce the keynote speaker or session
- company banners or logos to be displayed during the keynote / plenary session
- company banners or logos to be displayed during the plenary session
- company logo on the opening session and sponsored plenary session introduction slide
- · one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

two full registrations to the conference (including the functions)

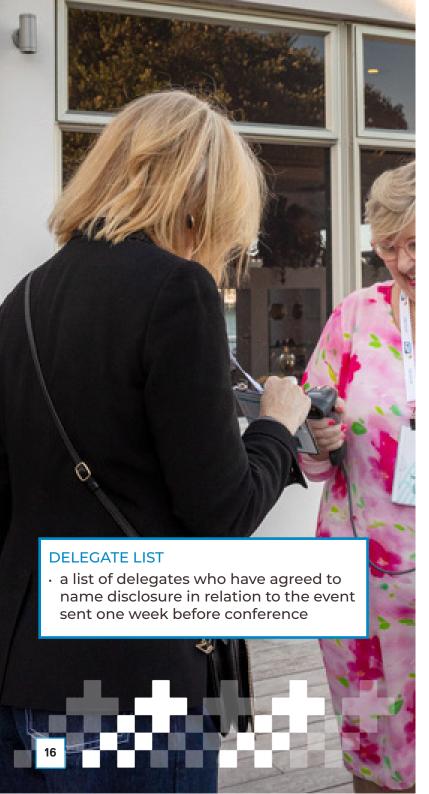
- acknowledgement of company sponsorship in opening address by the Transportation 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a gold sponsor
- company logo on the conference website, as a gold sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- · major naming rights to one lunch during conference







SILVER
SPONSORSHIP
PACKAGES





## NAMEBADGE, LANYARD, POCKET PROGRAMME

#### **SPONSORSHIP BENEFITS**

- company logo on the name badge, lanyard and pocket programme along with the Transportation Group and/or Transportation 2024 logo
- one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

one full registration to the conference (including the functions)

#### **EXPOSURE**

- acknowledgement of sponsorship by a session chair during the conference
- company logo and acknowledgement in all promotional material, as a Silver sponsor
- company logo on the conference website, as a silver sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- Major naming rights to one morning or afternoon break during conference



A TRANSPORT NETWORK FOR FUTURE GENERATIONS WHAKATÜ/NELSON 9-12 JUNE 2024





## MASTER CLASS OR CONCURRENT SESSION

Sponsorship of a master class or concurrent session does not provide the sponsor with speaking rights in the session. This opportunity can be taken up in a plenary session at an additional cost.

#### SPONSORSHIP BENEFITS

- master class promoted as the "(sponsor's name) master class or concurrent session"
- opportunity for a company representative to introduce the masterclass or speaker/s at the start of the session
- · company banners to be displayed during the session
- acknowledgement of company sponsorship by the facilitator or chair
- opportunity to provide promotional material to delegates attending that session
- · one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

one full registration to the conference (including the functions)

- company logo and acknowledgement in all promotional material, as a silver sponsor
- company logo on the conference website, as a silver sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- Major naming rights to one morning or afternoon break during conference











#### **FIELD TRIPS**

The field trips held during the conference will give delegates an opportunity to discover some of the various transportation projects in the Nelson region.

#### SPONSORSHIP BENEFITS:

- company logo on the external coach signage for transportation to and from the field trips (if applicable)
- sponsor's logo on programme
- sponsor's logo on bagged refreshments that delegates take away with them on the trips
- · one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

one full registration to the conference (including the functions)

- acknowledgement of sponsorship by a session chair during the conference
- company logo and acknowledgement in all promotional material, as a silver sponsor
- company logo on the conference website, as a silver sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- Major naming rights to one morning or afternoon break during conference











#### **DELEGATE BAG**

#### SPONSORSHIP BENEFITS:

- company logo on delegate bag
- input to style of bag
- one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

· one full registration to the conference (including the functions)

#### **EXPOSURE**

- acknowledgement of sponsorship by MC during the conference
- company logo and acknowledgement in all promotional material, as a go green sponsor
- company logo on the conference website, as a go green sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- major naming rights to one morning or afternoon break during conference

#### **DELEGATE LIST**

· a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

#### **KEEP CUPS + RINSE GO GREEN STATION** \$5,000

#### SPONSORSHIP BENEFITS:

- company logo printed on keep cups (provided by the sponsor)
- one venue staff available to rinse cups as required during the catering breaks
- opportunity for the venue staff member responsible for rinsing cups to wear company branded t-shirts, caps etc (provided by the sponsor)
- one complimentary profile exhibition site

#### REGISTRATION BENEFITS

one full registration to the conference (including the functions)

#### **EXPOSURE**

- acknowledgement of sponsorship by MC during the conference
- company logo and acknowledgement in all promotional material, as a go green sponsor
- company logo on the conference website, as a go green sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- major naming rights to one morning or afternoon break during conference

#### **DELEGATE LIST**

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## WATER BOTTLE & FILL STATIONS

#### SPONSORSHIP BENEFITS:

- company logo printed on reusable water bottles (provided by the sponsor)
- naming rights and company logo/ banner by each water fill station in conference venue
- · one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

one full registration to the conference (including the functions)

**GO GREEN** 

\$5,000

#### **EXPOSURE**

- · acknowledgement of sponsorship by MC during the conference
- company logo and acknowledgement in all promotional material, as a go green sponsor
- company logo on the conference website, as a go green sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- · company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- major naming rights to one morning or afternoon break during conference

## RECYCLING, WASTE STATIONS

#### SPONSORSHIP BENEFITS:

- naming rights and company logo/banner by each recycling and waste station in conference venue
- · one complimentary profile exhibition site

## GO GREEN \$5,000

#### **REGISTRATION BENEFITS**

• one full registration to the conference (including the functions)

#### **EXPOSURE**

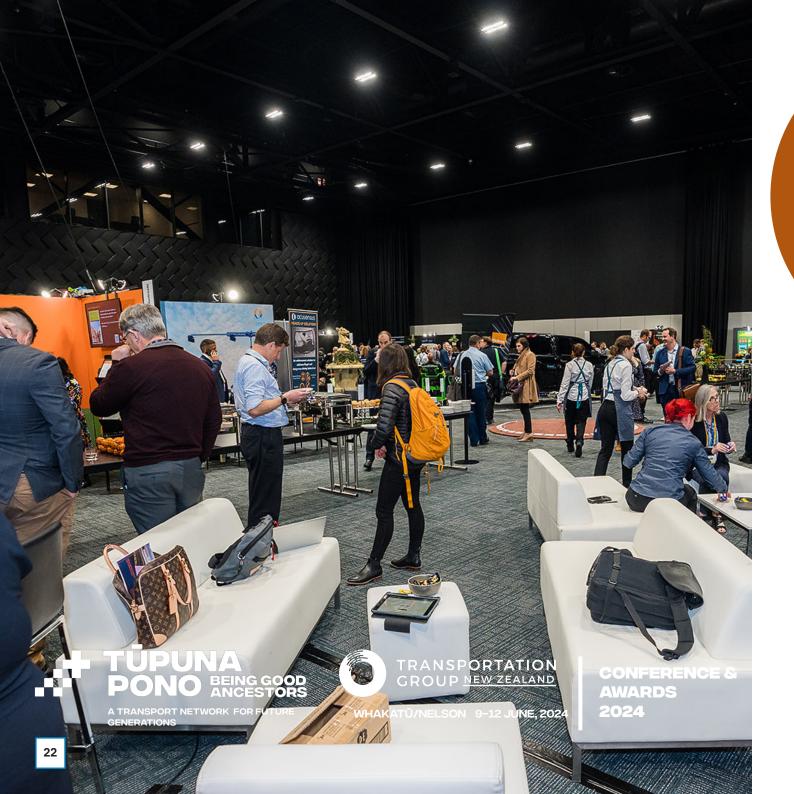
- · acknowledgement of sponsorship by MC during the conference
- company logo and acknowledgement in all promotional material, as a go green sponsor
- company logo on the conference website, as a go green sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- · company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- major naming rights to one morning or afternoon break during conference

#### **DELEGATE LIST**

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#### **DELEGATE LIST**

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BRONZE
SPONSORSHIP
PACKAGES

#### DELEGATE COACH SERVICE

#### **SPONSORSHIP BENEFITS:**

- company logo on the external coach signage for all transport to and from the welcome function and conference dinner
- · one complimentary profile exhibition site

#### REGISTRATION BENEFITS

one full registration to the conference (including the functions)

#### **EXPOSURE**

- company logo and acknowledgement in all promotional material, as a bronze sponsor
- company logo on the conference website, as a bronze sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- major naming rights to one morning pre-session tea and coffee during conference

#### **DELEGATE LIST**

 a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference **BRONZE** \$3,500

#### **POSTERBOARDS**

#### SPONSORSHIP BENEFITS:

- naming rights to poster session;
   'sponsor name poster presentations'
- · company logo printed on programme
- acknowledgement by the MC before the poster session during the conference
- · one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

· one full registration to the conference (including the functions)

#### **EXPOSURE**

- company logo and acknowledgement in all promotional material, as a bronze sponsor
- company logo on the conference website, as a bronze sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- · company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- major naming rights to one morning pre-session tea and coffee during conference

#### **DELEGATE LIST**

 a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference









#### SPONSORSHIP BENEFITS:

- · company logo on the Exhibitors' quiz
- acknowledgement by the MC when the Exhibitors' quiz winner is announced during the last conference session.
- · one complimentary profile exhibition site

#### **REGISTRATION BENEFITS**

one full registration to the conference (including the functions)

#### **EXPOSURE**

- company logo and acknowledgement in all promotional material, as a bronze sponsor
- company logo on the conference website, as a bronze sponsor, linking to your company website
- company logo displayed in opening multimedia presentation
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- major naming rights to one morning pre-session tea and coffee during conference



A TRANSPORT NETWORK FOR FUTURE GENERATIONS WHAKATŪ/NELSON 9-12 JUNE 2024



#### **DELEGATE LIST**

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PEWTER
SPONSORSHIP
PACKAGES





## EARLY BIRD REGISTRATION PRIZE GOODS IN KIND TO THE VALUE OF \$2,000

All delegates who register as early birds using the online process will go in the draw for one or several product prizes provided by the sponsor.

#### **SPONSORSHIP BENEFITS:**

naming rights to the early bird registration prize

#### **EXPOSURE**

- company logo and acknowledgement in all promotional material as the early bird registration prize sponsor
- company logo on the conference website, as the early bird registration prize sponsor, linking to your company website
- participation in an Exhibitors' quiz
- acknowledgment of sponsorship when announcing the winner of the early bird prize during the prize giving on Wednesday 12 June.
- links to company website and online promotional brochures in the conference app
- status associated with being the early bird registration prize sponsor of the conference



A TRANSPORT NETWORK FOR FUTURE GENERATIONS WHAKATÜ/NELSON 9-12 JUNE 2024



#### **DELEGATE LIST**

 a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

#### **OTHER SPONSORSHIP PACKAGES**

#### **SUPPORTING SPONSOR**

#### SPONSORSHIP BENEFITS

- company logo and acknowledgement in all promotional material as a supporting sponsor
- company logo on the conference website, as a Supporting sponsor, linking to your company website
- participation in an Exhibitors' quiz
- Sponsor to supply a single branded item (no larger than A4) for inclusion into conference bag (item to be approved by Transportation 2024).
  - To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- status associated with being a Supporting sponsor of the conference

#### SATCHEL INSERT

Opportunity for a sponsor to reach approx. 200 conference attendees. It is recommended the item adds some value rather than a brochure, for instance a branded gift, pen, key ring or tasty treat.

The conference organisers can assist you with other ideas.

## SATCHEL INSERT \$500

#### SPONSORSHIP BENEFITS & EXPOSURE

- company logo on the sponsors page of the conference website, as a satchel insert
- · sponsor, linking to your company website
- · participation in an Exhibitors' quiz
- · links to company website and online promotional brochures in the
- · conference app
- sponsor to supply a single branded item (no larger than A4) for inclusion into conference bag (item to be approved by Transportation 2024).

#### **SERVICES IN KIND SPONSOR**

Services in kind sponsors may provide relevant services such as the use of a charging station etc. This is an opportunity to brand the service you provide (at sponsor's own cost).

**SUPPORTING** 

\$1,500

#### SPONSORSHIP BENEFITS

- company logo and acknowledgement in all promotional material, as services in kind sponsor
- company logo on the sponsors page of the conference website, as a services in kind sponsor, linking to your company website
- participation in an Exhibitors' quiz
- · links to company website and online promotional brochures in the conference app
- · status associated with being a services in kind sponsor of the conference

SERVICES IN KIND \$1,500









### TRANSPORTATION GROUP EXCELLENCE AWARDS

11 awards available to sponsor

The 2024 Transportation Excellence Awards recognise and celebrate outstanding leadership and impact across community, environment, infrastructure and economic development within transportation.

All sectors across New Zealand are invited to submit applications for awards. Finalists and award winners will have the opportunity to showcase their work and be formally recognised for their achievements by their sector colleagues during the last plenary session on Wednesday 12th June.

#### SPONSORSHIP BENEFITS

- status associated with being a Transportation Excellence Awards sponsor of the conference
- primary naming rights to one of the awards (list of available awards on next page)
- · opportunity to present the award with a brief introduction
- acknowledgement in all promotional material, as a Transportation Excellence Awards sponsor
- company logo on the conference website, as a Transportation Excellence Award sponsor, linking to your company website
- company logo displayed in opening multimedia presentation
- · company logo on certificate
- links to company website and online promotional brochures in the conference app
- participation in an Exhibitors' quiz



A TRANSPORT NETWORK FOR FUTURE GENERATIONS WHAKATŪ/NELSON 9-12 JUNE 2024



## TRANSPORTATION GROUP EXCELLENCE AWARDS

- · Excellence award for Best Practice Paper
- · Excellence award for Best Research Paper
- · Excellence award for Best Conference Paper
- · Excellence award for Best Think Piece Paper
- Excellence award for Best Young Author
   (solo author, aged under 30 years as at 1 March 2024)
- Excellence award for Best Student Paper (solo author, studying full-time at a tertiary institution as at 1 January 2024)
- Excellence award for Conference Paper that most aligns with the theme

### THE FOLLOWING AWARD IS AVAILABLE TO ABSTRACT ONLY SUBMISSIONS:

Excellence award for Best Abstract

### THE FOLLOWING 'PEOPLE'S CHOICE' AWARDS ARE DECIDED BY DELEGATE VOTES:

- People's Choice Award Poster
- People's Choice Award Soapbox
- People's Choice Learning Cafe
- People's Choice Award Presentation









#### **EXHIBITION SITES**

EXHIBITION SITE \$3,250 The booth supplied will have a 3 metre back-wall, side walls of 1.8 metres and a height of 2.3 metres. They include one 10-amp power supply (4-way multi-box), two x 150-watt spotlights and ID Fin for signage and company name in one colour with 15 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double booth, these are available at the additional price of \$2,000.00 + gst.

#### **INCLUSIONS**

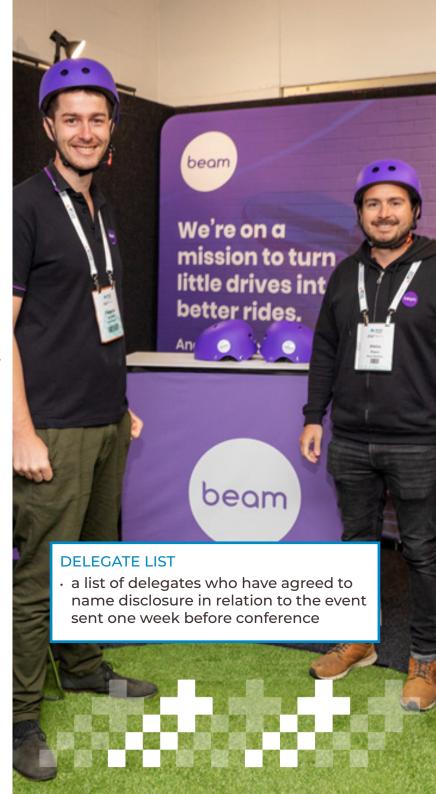
- single stand space (3m x 1.8m)
- company logo and acknowledgement in all promotional material, as an exhibitor
- company logo on the conference website, as an exhibitor, linking to your company website
- promotional article in delegate conference bag.
   To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.
- links to company website and online promotional brochures in the conference app
- · participation in an Exhibitors' quiz
- opportunity to purchase speaking time at conference
- one full registration to the conference (including the functions)

\*Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.









#### **SPEAKING OPPORTUNITIES**

MORNING / AFTERNOON BREAK \$500

LUNCH \$750

#### MORNING / AFTERNOON BREAK\*

 Level one entitles you to present your company to Transportation 2024 delegates for a five-minute presentation before either a morning or afternoon break. There are six spots available.

#### **SPEAKING: LUNCH\***

 Level two entitles you to present your company to Transportation 2024 delegates for a ten-minute presentation before lunch. There are three lunch spots available.

Please note that speaking slots will be on a first in first served basis (with first consideration applied to the Platinum sponsors). As much as this is a captured audience, we cannot guarantee a full attendance.

\*To qualify for these speaking opportunities your investment must be as a trade exhibitor or higher.







## TRANSPORTATION CONFERENCE 2024 EXHIBITION FLOOR PLAN



#### **TERMS AND CONDITIONS**

#### **ACCEPTANCE OF TERMS & CONDITIONS**

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined on the following pages.

Sponsorship and Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

#### **Exhibition Portal**

Sponsorship Portal

You will receive a confirmation letter and tax invoice once your booking has been processed. By submitting the sponsorship application form you acknowledge and accept the sponsorship terms and conditions.

#### **CANCELLATION POLICY**

ENZ Transportation Group reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

After the official booking has been accepted by the organising committee, if the sponsorship or floor space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before 10 May 2024.  100% of the total sponsorship/exhibition, if the cancellation request is received in writing after 10 May 2024.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation.

Participation as a sponsor or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse ENZ Transportation Group for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred.

#### **CONFERENCE REGISTRATION**

For sponsorship packages that include complimentary registrations you will be askedto nominate the recipient of the complimentary registration(s).

\* Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.

#### **DELEGATE DETAILS**

Provision of delegate details is subject to privacy laws.

#### **HEALTH & SAFETY**

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference. This will ask details around compliance when packing in your stand and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

#### **INSURANCE & LIABILITY**

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance.

This refers to damage or injury caused to third parties/visitors near an exhibition stand.

Neither ENZ Transportation Group, Harding Consultants, Exhibition Hire, Rutherford Hotel Nelson nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/ or equipment failure due to power supply problems, ENZ Transportation Group, Harding Consultants, Exhibition Hire, Rutherford Hotel Nelson will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property. The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

#### **PAYMENT**

All packages are quoted in New Zealand dollars and exclude GST.

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. ENZ Transportation Group reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

ENZ Transportation Group reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

#### PROMOTIONAL MATERIAL

If your sponsorship package entitles you to placement of material in the conference bag, inserts are to be provided by the sponsor and must be no bigger than what has been specified. These must be delivered to Rutherford Hotel Nelson by Friday 7 June 2024 to be placed inside the conference bag.

#### TALK TO US

If you wish to discuss other packages outside those listed, please contact:

Harding Conferences:

T: 03 352 5598

M: 027 436 3083

 $\hbox{\bf E:} glenda@hardingconferences.co.nz\\$ 

W: http://www.tgconference.co.nz







