

New Zealand Government

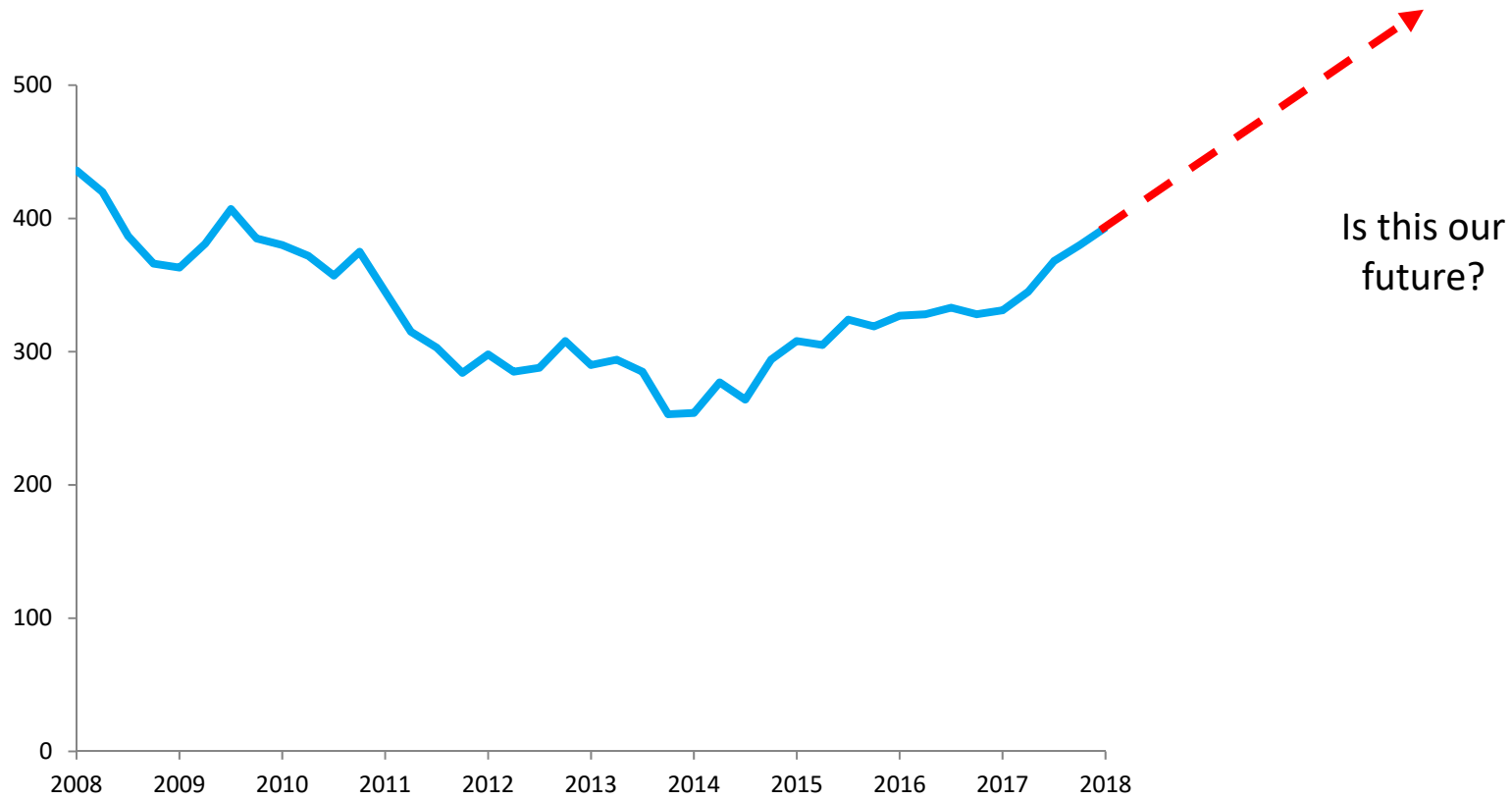
ROAD  
TO ZERO

Creating New Zealand's new Road Safety Strategy 2020-2030

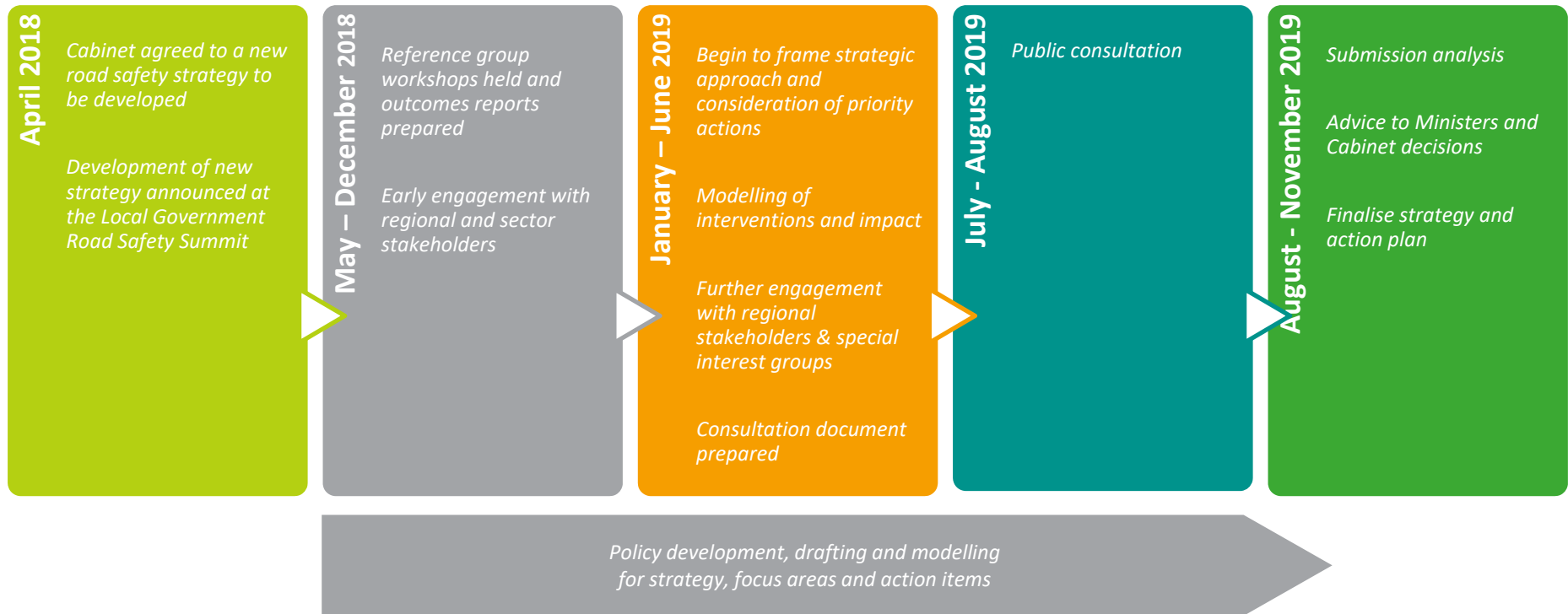
# Today

1. Background & framework
2. Key themes from consultation
3. Initial action plan initiatives
4. What's different about *Road to Zero*
5. Lessons learnt and next steps

# The case for change



# Process to date



# Road to Zero framework



## Vision:

A New Zealand where no one is killed or seriously injured in road crashes



## 2030 Target:

A 40 percent reduction in deaths and serious injuries (from 2018 levels)



## Principles:

We plan for people's mistakes

We design for human vulnerability

We strengthen all parts of the road transport system

We have a shared responsibility for improving road safety

Our actions are grounded in evidence and evaluated

Our road safety actions support health, wellbeing and liveable places

We make safety a critical decision making priority



## Focus areas:

Infrastructure and speed

Vehicle safety

Work-related road safety

Road user choices

System management

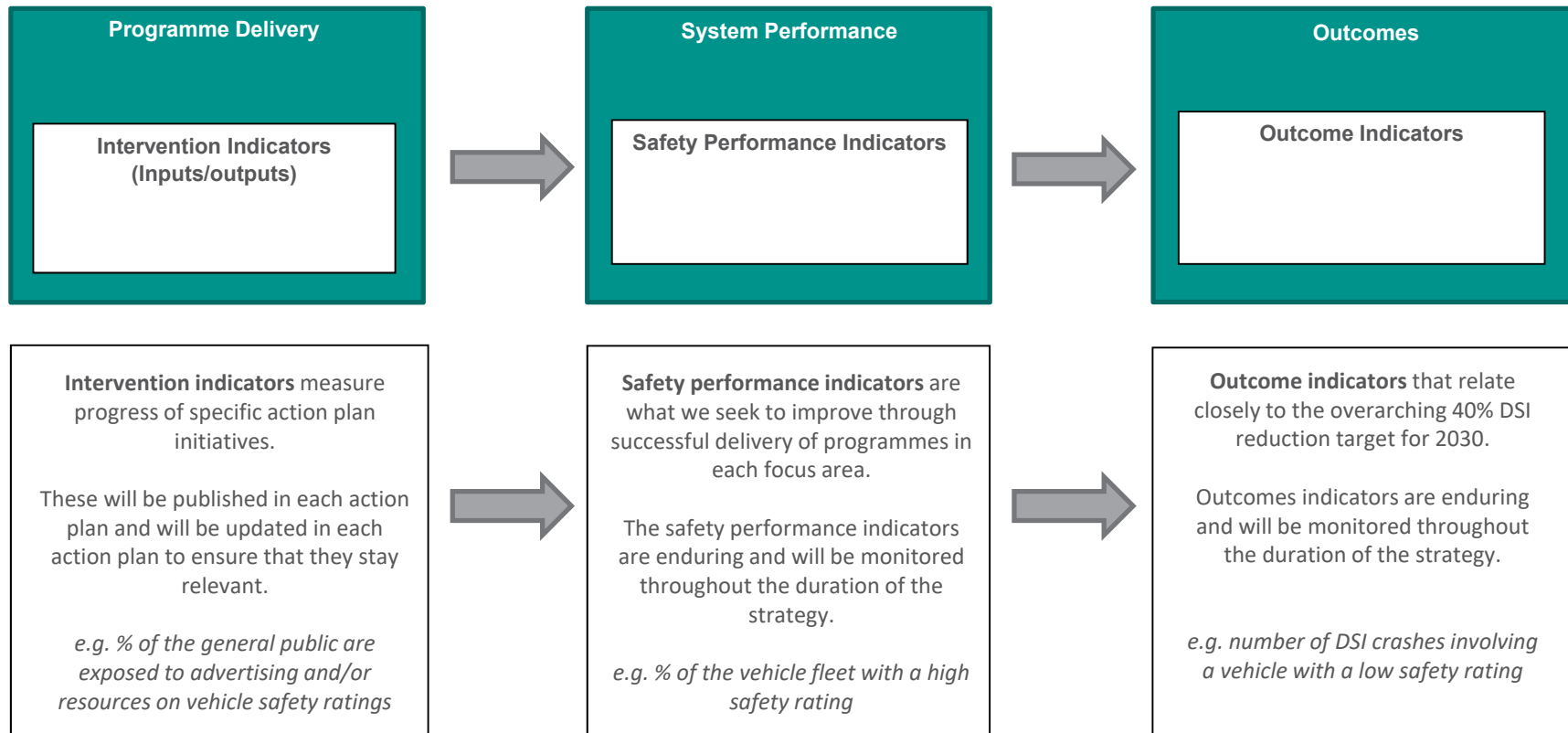
# Initial actions

1. Invest more in safety treatments and infrastructure improvements
2. **Introduce a new approach to tackling unsafe speeds**
3. Review infrastructure standards and guidelines
4. **Enhance safety and accessibility of footpaths, bike lanes and cycleways**
5. **Raise safety standards for vehicles entering the fleet**
6. Increase understanding of vehicle safety
7. Implement mandatory anti-lock braking systems (ABS) for motorcycles
8. Support best practice for work-related travel
9. Strengthen the regulation of commercial transport services
10. Prioritise road policing
11. Enhance drug driver testing
12. Support motorcycle safety
13. Review road safety penalties
14. Strengthen system leadership, support and co-ordination.

# What's different?

1. A clear target
2. A monitoring framework
3. A focus on system management

# Outcomes framework







## Lessons learnt

1. Welcome diverse views to the table but don't try to please everyone
2. Acknowledge existing perceptions, complexities and realities
3. Bring people along – make a start, make it local
4. Don't let perfect be the enemy of good

Questions?

Thank you

