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| **A BLUEPRINT FOR A CULTURE SHIFT TO CARBON ZERO TRANSPORT**Cleve Cameron, co-founder of social enterprise, Big Street Bikers would love to present in the Oral Sessions: THE ELECTRIC MOBILITY NETWORK — A BLUEPRINT FOR CARBON ZERO TRANSPORT. This is an evidence-based model combining technology infrastructure and culture to decarbonise transport, enable transport equity and shape the way for happy, healthy, sustainable streets. The model is a tangible and rapidly scalable combination of solutions to shape, lead, and galvanise a behaviour change from car commuting to combined e.bike and Public Transport. It’s an innovative blend of infrastructure, technology and culture to deliver social, environmental and economic impact. With 68% of journeys under 5km being taken by car in Auckland, the opportunity recognised by Waka Kotahi for a cultural shift is huge. The presentation will draw on best in class case studies from here and Europe.Big Street Bikers were recently awarded the Innovative Thinker Award from Auckland Transport and are finalists in the Sustainable Business Network awards. They are rolling out an electric mobility network across the country working with councils, private businesses and mana whenua; and in partnership with Mercury, Iwi investors Tauhara North, Waka Kotahi and EECA to deliver smart city infrastructure for healthy streets across Aotearoa. |