


Whakahaumarū huarahi mō ngā iwi Māori Project Learnings so far

Me mahi tahi
tatou mo te
oranga o te
katoa

We must work
together for
the wellbeing
of all





Whakahaumarū huarahi mō ngā iwi Māori Project is a key initiative under Road to Zero, as Waka Kotahi wants to achieve better road safety outcomes with Māori, making sure that people get home safe and sound to their whānau, hapu and iwi.

ACKNOWLEDGEMENTS

We would like to acknowledge all we have spoken to and learnt from and thank them for their willingness to share their lived experiences and stories.

There are many people and organisations that have contributed to road safety promotion and education over the decades and continue to support safer outcomes for people that travel our roads. We appreciate their/ your dedication and contributions.

We also acknowledge those who have passed on our roads and those who have been personally touched by road trauma.

Ngā mihi aroha



The number of Māori who die is between 60% and 200% higher compared with non-Māori



Road trauma and Māori


1. Māori living in Auckland, Waikato, Bay of Plenty, Te Tai Tokerau – Northland and Tairāwhiti – Gisborne
2. Late night weekend driving
3. Younger Māori men more at risk
4. Less fully licensed drivers
5. More incidents where people weren't wearing a restraint
6. More incidents of driving while impaired
7. Loss of control on bend crashes
8. Less safe vehicles with higher occupant numbers
9. More incidents where speed is a key factor

WHANAUNGATANGA

Establishing authentic relationships and building trust takes time...

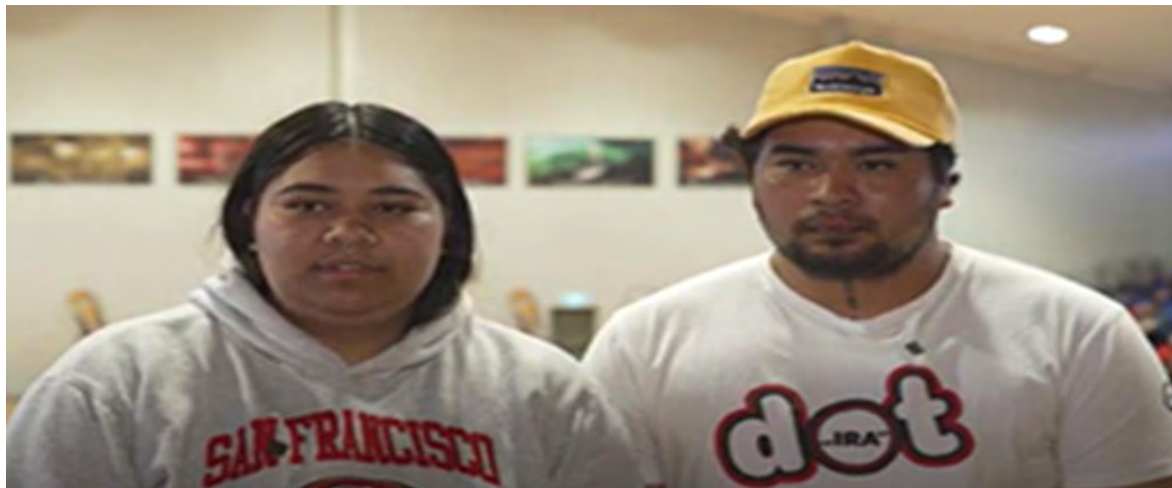
Kanohi ki te kanohi – in person

1. Open to a different world view
2. **LISTEN** first
3. Mutual respect
4. Long term commitment
5. Reciprocity



“It takes a thousand cups of tea”

Work with Māori groups/representatives to hear more from them about the key challenges facing their people



Give the opportunity for community to provide feedback regarding improving road safety outcomes in their rohe.

Through building relationships, we can work together to co-design culturally relevant road safety initiatives based on communities' wishes and needs. Once we have an agreed way forward, we can then look at how we can support Iwi to introduce and maintain the initiatives in their communities.



Sometimes
the most
simple
things
work

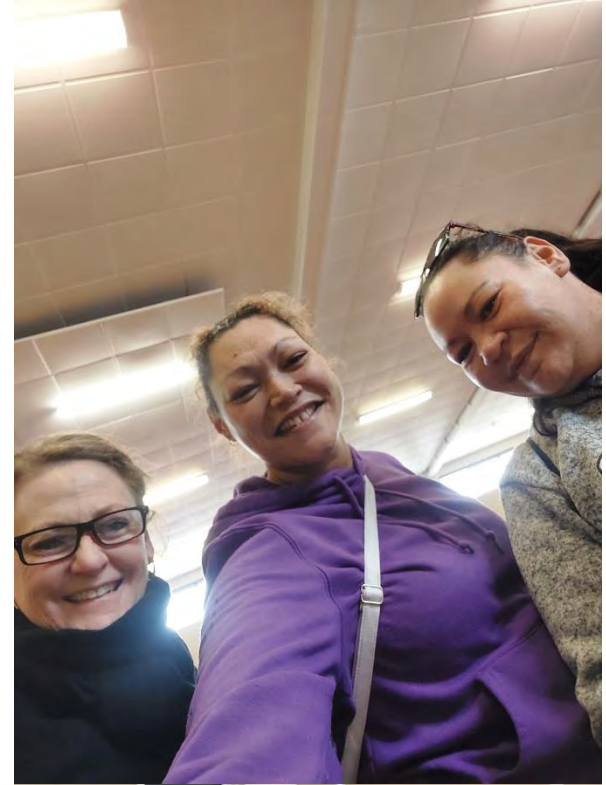


There are many who already provide effective road safety education activities with, and for Māori.



<https://fb.watch/mqAQKD9thf/>

Bless your socks.
Thank-You so
Very Much
Safe & Sound
Thera & Family.



Working collaboratively with others working with Māori in the same rohe where this project operates will provide a better (and preferred) experience for iwi and hapu and should streamline and potentially save on duplication of resource(s)



1 of 3 series - Ride for Life Moerewa
^ FREE Learners - Full Bike Licensing ^
We DID IT ✨
Gathered the Team (ACC, Moerewa
Driver's Licensing (Lizzie, Laurie and
TK) and Maree from Waka Kotahi. I
presented the Plan / Vision & Kaupapa
to the crew & got the 'All Yeses'.
Ensuring that our whānau in the
communities have the appropriate
access, funding and support to attain
their bike licensing from learners to full.
For some of them it's their only means of
transport and if we can provide a license
for them and a safe space to learn and
practice so then they won't need to keep
riding illegally, being pulled up, copping
fines (that we know not many of us can
afford) and eventually being sent to court
to deal with them. How can we prevent
that? THIS ^
Presenting Part 1
Basic Handling & Bike Learners Test
Grateful for the team for trusting in my
crazy ideas and vision ✨



Ride for Life

BASIC HANDLING SKILLS & LEARNERS TEST



16-30 YEARS | LIVING IN THE 404 | MOEREWA &
KAWAKAWA
20 spaces available
SATURDAY 2ND OF
SEPTEMBER 2023

CONTACT:

LIZZIE: 021-4041-78
KAZ: 021-228-6963

Listen to the community, many are and can be our road safety advocates



**Whakahaumaru Huarahi mō ngā Iwi Māori
Improving Road Safety outcomes with Māori**

**Nau mai haere mai ki te Tairāwhiti
Welcome to the Gisborne District**





**IT TAKES EVERYONE
TO GET TO NO ONE.**



Kotahitanga

Better together

Waka Kotahi

Police

Iwi Health Providers

Council road users

ACC

RYDA

St John

trauma unit emergency department

whānau hapu Iwi hapori community

streets for people

Mahia let's do it co-design

Road to Zero + road safety

back to basics patient voice

educate and influence choices

cars speed limit

110km/hr

campaigning

at the BBQ

defensive driving

no one size fits all

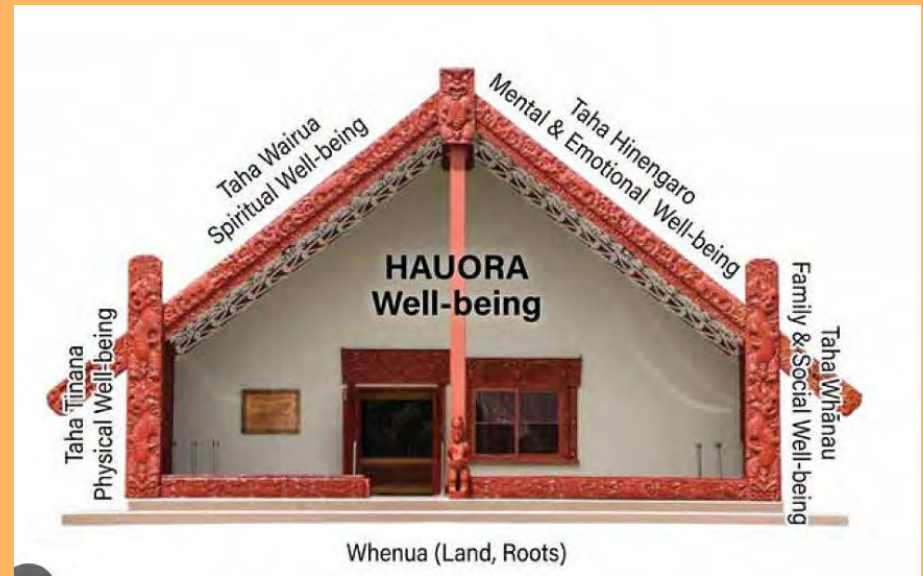
Matariki

whare tapa wha

F plates

Sir Mason Durie

Whare tapa wha Sir Mason Durie



Matariki



Ki mai ki ahau

He aha te mea nui o te ao

Maku e **kī** atu

He tangata, he tangata, he tangata!

Thank you
Questions
Ngā mihi nui

