

Decarbonising Transport

Transportation
Conference

9–12 May 2021
Hilton Auckland



Win-Win transportation emission reduction strategies (presenting virtually)

There are many possible ways to reduce pollution emissions. Some provide significant additional benefits, called co-benefits. Win-Win Transportation Solutions are cost-effective policy reforms that solve transportation problems by improving mobility options and removing market distortions that cause excessive motor vehicle travel. They can provide many economic, social and environmental benefits. If implemented to the degree that is economically justified, Win-Win Solutions can reduce transportation emissions by 30-60% while helping to achieve other community goals. This report discusses the Win-Win concept and describes various Win-Win emission reduction strategies.



Todd Litman is founder and executive director of the Victoria Transport Policy Institute, an independent research organization dedicated to developing innovative solutions to transport problems.

His work helps expand the range of impacts and options considered in transportation decision-making, improve evaluation methods, and make specialized technical concepts accessible to a larger audience.

His research is used worldwide in transport planning and policy analysis.



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