# ABSTRACT SUBMISSION FORM

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| Paper details | Auckland Airport Access Programme Business Case | | | |
| **Paper title**  **(limited to 6 words)** | Better travel choices for Auckland Airport | | | |
| **Overview of presentation** (300-word maximum)  The Auckland Airport Access Programme Business Case is a collaboration between Auckland Airport, Auckland Transport and the NZ Transport Agency.  Auckland Airport and associated activity in the surrounding area plays an important role in the economy of both the Auckland region and New Zealand. Significant growth in passenger numbers as well as adjacent commercial activity is forecast to create approximately 60,000 new jobs over the next 30 years. Improving access to these jobs and enabling more efficient movement of goods will contribute towards New Zealand's economic growth and productivity.  The core problem identified is that reliable and timely access for customers and goods to and from the airport and its surrounding area is limited by lack of travel choice, leading to a poor journey experience and putting NZ's economic potential at risk. This is significantly exacerbated by increasing activity.  Importantly, all three organisations agreed that simply providing additional road network capacity would not be sufficient to accommodate the anticipated scale of demand in the future. The primary objective for this programme was therefore to offer better travel choices, increasing the person carrying throughput of corridors and delivering an improved journey experience for customers.  Collecting and analysing customer insights and using this information to comprehensively identify and design programme elements is an innovative approach for AT and the NZ Transport Agency. As a result of this approach, the recommended programme combines behaviour change measures, improved network management and increased capacity provision, focused on specific customer groups such as shift workers, 9-5 workers, Auckland-based travellers and non-Auckland based travellers. It recognises that each group has specific travel needs and recommends specific improvements to address these needs. This approach will be continued in subsequent Detailed Business Cases, led by Auckland Transport and the NZ Transport Agency with more detailed customer interactions to refine project designs. | | | | |